

Ampersand Cable System Order

Order #	63047570
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/04/22 - 10/10/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/03/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Oct21
-	

Client Code	236
Product Code	250
Est Code	11532
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$728.00		
Commission	\$109.20		
Net Total	\$618.80		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 10/3 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	15 SECOND BOOKENDS	10/3/22	10/9/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	15	NCR 9/9/2022-12/25/2022
2	DISC	15 SECOND BOOKENDS	10/3/22	10/9/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$28.50	\$57.00	15	NCR 9/9/2022-12/25/2022
3	DISC	15 SECOND BOOKENDS	10/10/22	10/16/22	16:00	19:00	X							-	-	2	\$28.50	\$57.00	15	NCR 9/9/2022-12/25/2022
4	DISC	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00	X							-	-	2	\$43.00	\$86.00	15	NCR 9/9/2022-12/25/2022
5	FXNC	15 SECOND BOOKENDS	10/3/22	10/9/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$27.50	\$55.00	15	NCR 9/9/2022-12/25/2022
6	FXNC	15 SECOND BOOKENDS	10/3/22	10/9/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	15	NCR 9/9/2022-12/25/2022
7	HIST	15 SECOND BOOKENDS	10/3/22	10/9/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$22.00	\$44.00	15	NCR 9/9/2022-12/25/2022
8	HIST	15 SECOND BOOKENDS	10/10/22	10/16/22	09:00	16:00	X							-	-	2	\$22.00	\$44.00	15	NCR 9/9/2022-12/25/2022
9	HIST	15 SECOND BOOKENDS	10/3/22	10/9/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$33.50	\$67.00	15	NCR 9/9/2022-12/25/2022
10	HIST	15 SECOND BOOKENDS	10/3/22	10/9/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022
11	HIST	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00	X							-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$728.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$728.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/03/22

63047570 | Wichita | Prime Media/Wichita Zone, KS | 1452 |