

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 11/05/2022 at 16:44:50

KS Values Instit Es10676 15s W
Campaign : 63047568
Invoice Date : 10/31/2022 **Invoice # : 2210-17137**

Client : 5,593 **Contract : 78**
Contract Type : R
Flight Period : 09/26/2022 to 10/30/2022

10/04/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		15:23:30	15 KVI22116H	00:00:15	21.00
P	Tuesday	ESPN		15:24:15	16 KVI22118RH	00:00:15	21.00
P	Tuesday	ESPN		16:27:50	15 KVI22116H	00:00:15	32.00
P	Tuesday	ESPN		16:28:35	16 KVI22118RH	00:00:15	32.00
P	Tuesday	FOXN		07:19:03	15 KVI22116H	00:00:15	31.00
P	Tuesday	FOXN		07:19:48	16 KVI22118RH	00:00:15	31.00
P	Tuesday	FOXN		10:48:02	15 KVI22116H	00:00:15	26.00
P	Tuesday	FOXN		10:48:47	16 KVI22118RH	00:00:15	26.00
P	Tuesday	TNT		12:12:58	15 KVI22116H	00:00:15	21.00
P	Tuesday	TNT		12:13:43	16 KVI22118RH	00:00:15	21.00
P	Tuesday	TNT		19:12:01	15 KVI22116H	00:00:15	47.00
P	Tuesday	TNT		19:12:46	16 KVI22118RH	00:00:15	47.00

Spots Played : 12 **Daily SubTotal : \$356.00**

10/10/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		11:44:05	15 KVI22121H	00:00:15	21.00
P	Monday	ESPN		11:44:51	11 KVI22107H	00:00:15	21.00
P	Monday	FOXN		05:14:54	15 KVI22121H	00:00:15	31.00
P	Monday	FOXN		05:16:10	11 KVI22107H	00:00:15	31.00
P	Monday	FOXN		11:45:46	15 KVI22121H	00:00:15	26.00
P	Monday	FOXN		11:47:02	11 KVI22107H	00:00:15	26.00
P	Monday	TNT		15:45:00	15 KVI22121H	00:00:15	21.00
P	Monday	TNT		15:45:45	11 KVI22107H	00:00:15	21.00

Spots Played : 8 **Daily SubTotal : \$198.00**

Paid Spots This Invoice 20

Gross Amount for Contract : \$554.00

Scheduled Spots This Invoice 0

Net Amount for Contract : \$376.72

Total Spots This Invoice 20