

**QUARTERLY REPORT
Of
Community Needs and Issues Ascertainment
For the Quarter:**

January, February, March 2016

WHCU-AM

Ithaca, New York 14850

Instructions:

1. This document is to be maintained in the Local Public File of the station. A report of this type is to be placed in the file on the last day of each quarter.
2. The list of needs or problems shall be based on the station's ascertainment of those needs or problems consistent with the FCC Standards and company policy. The list may not exceed ten needs and/or problems but each must be described in detail sufficient to show all aspects of the need or problem listed.
3. The description of programs presented in response to the need or problem should be listed with the need or problem in which the program addresses it. The program title should be given first and followed by the need or problem addressed. All the programs carried during the preceding 3-month period need not be listed, but only typical and illustrative examples representative of the programs carried.
4. The date and time of the day that each program shown was broadcast by the station shall be listed.


Chris Allinger-Operations Manager

4/8/16
Date

1. Title: **The Morning Newswatch**

Event: M-F 6-9AM, Sat. 7-10AM

Duration: 3 hours per day

Description: In depth look at major news events.
With interviews with local newsmakers.
2. Title: **Wine and Dine Radiothon**

Event: Friday, March 5th. 6AM-6PM

Duration: :30 and :60 second spots

Description: 12 hours on air auctioning off dinner and wine packages to support the United Way. Each hour had a new package. Total raised: \$5,350.00
3. Title: **SPCA of Tompkins County**

Event: Ongoing support of programs

Duration: :30 second spots and live impacts

Description: Live interviews and spots in support of the only “no kill shelter” in our area.

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4. Title: **IPEI Spelling Bee**

Event: March 6

Duration: :60 second spots and live impacts. Several stations participated as a team.

Description: Heavily promoted this annual event which raises funds for Teacher Grants ICSD teachers apply for classroom projects. Our stations had a team in the competition.

5. Title: **Mac and Cheese Bowl**
- Event: March 20
- Duration: Promoted the event with live interviews
- Description: Local restaurants and businesses prepare Mac and Cheese to raise money for Foodnet Meals on Wheels.
6. Title: **Community Focus**
- Event: Sunday evening at 11:30
- Duration: :60 second spots and live impacts. Several stations participated as a team.
- Description: A weekly magazine show of the biggest interviews heard on the Morning Newswatch on WHCU.

Public File Quarterly Report for WHCU 95.9FM & 870AM in Ithaca NY

First Quarter of 2016

01-02-2016: Assemblywoman Barbara Lifton

- 2015 review & 2016 priorities for the state legislature

Jana Leyden, Upward Bound at Cornell

- Student activism & involvement in the community

01-09-2016: Bobby Smith, Black Lives Matter

- Student activism & involvement in the community

Nick Nikitas, founder of the Rosie App

- Local business going national

01-16-2016: Tim Kremer, New York State School Boards Association Executive Director

- Education funding & priorities at the state level

John Ingle, owner of Heron Hill Winery

- Campaign to save the Seneca White Deer

Renee Alexander, from the Cornell Center for Intellectual Dialogue

- Student activism & involvement in the community

01-23-2016: State Senator Jim Seward

- 2016 legislative agenda

Bill Rusen, Executive Director of Cayuga Addiction Recovery Services

- Combatting the opiate addiction epidemic locally

Jesse Edwards, 10th Mountain Healing

- Local benefit for veterans & their families

01-30-2016: Marty Kaminsky, founder of Golden Opportunity tutoring

- Educational access & assistance in the community

Laurie Konwinski from Catholic Charities

- Campus & community support for those in need

02-06-2016: Ahmed Ahmed, Al-Huda Islamic Center

- Plans to build a mosque and community center in Lansing

Dr. Amit Singh, Cayuga Medical Center

- Gender differences in heart health

Jaime Zimmerman, Dairy One

- Local agriculture & its economic impact

02-13-2016: Yifat Shaltiel, local attorney

- In support of Paid Family Leave

Brian Bauer & Alison Usavage, Solar Tompkins

- NYSEDA competition for local businesses to receive public funding

Jacob Parker Carver & David Bulkley, Mental Health Association of Tompkins County

- Understanding & meeting the local challenges of treating mental illness

02-20-2016: Charlie Mulligan, co-founder of GiveGab.com

- The power of giving & its rate of return

Steve Lawrence, author & certified celebrant

- Understanding the end of life (& making the most of it)

Kyle Robertson, local author

- His book, The Showstopper, & soon to be released sequel: The Showstopper 2

02-27-2016: Perri LoPinto, Franziska Racker Centers

- Access to childhood develop programs for those with special needs

Jennifer Biloski, Ithaca Public Education Initiative

- Fundraiser & community impact assessment

Jason McRae, Stupid Choppers

- Fundraiser for community leader & Harley Davidson raffle

03-05-2016: Austin Fay, Cornell Public Service Sector, & Brandy Nielson from TST BOCES

- Student activism & involvement in the community

Monika Roth, Cornell Cooperative Extension in Tompkins County

- Economic impact of family farming & local agriculture

03-12-2016: Leslie Danks Burke, attorney

- Remember Elizabeth Garrett

Dr. Karen Kim, Guthrie Health Services

- Preventing, diagnosing, & treating colorectal cancers

Coral-Lee Uettwiller & Liz Frye, Tompkins County Social Services

- Foster home programs & the need for more local foster families

03-19-2016: Mike Sigler, Tompkins County Legislator

- Talking to children about the Presidential race

Kathy Eliason, Cayuga Center for Healthy Living

- Economic & health impacts of quitting smoking

Jim Murphy & Jim Sharp, American Legion Post 770

- Veterans Job Fair in Trumansburg

03-26-2016: Sarah Chalmers & Tony Sidle, Civic Ensemble

- Re-Entry Theatre as written by recently released inmates

Monika Roth, Cornell Cooperative Extension in Tompkins County

- Economic impact of family farming & local agriculture