



Andrew Hill <ahill@mediaoneradiogroup.com>

ISSUES PROGRAMMING SUMMARY

1 message

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Mon, Jul 3, 2023 at 10:15 AM

Reply-To: operations@mediaonegroupradio.com

To: operations@mediaonegroupradio.com

Station(s) - WWSE, Jamestown | WJTN, Jamestown | WHUG, Jamestown | WKSJ, Jamestown | WQFX, Russell | WKZA, Lakewood

Program/Segment TITLE - PUBLIC SERVICE

Program/Segment DATE - SEE ATTACHED

Program/Segment TIME - SEE ATTACHED

Program/Segment LENGTH - SEE ATTACHED

Program/Segment HOST (Name and Contact Information) - ANDREW HILL General Manager Media One Radio Group (WWSE|WJTN|WHUG|WKSJ|WQFX|WKZA) 2 Orchard Road, Jamestown, NY 14701

AHILL@MediaOneRadioGroup.com Phone: 716.487.1151 (232) Fax: 716.664-9326

Program/Segment GUEST (Name and Contact Information) - Tricia Bergstue Vice President International Sports Academy PO Box 242 Russell, PA 16345 USA <http://ISAsports.org>

Issue Topic (Crime, Health, Senior Life, etc.) - YOUTH HEALTH AND SAFETY

Describe The Issue Within The Community - SAFETY In the poorest areas of the developing nations where ISA works, there are no youth sports facilities, programs, or equipment--not even a public park in which to play. When there's nothing to do, kids get into trouble, with many children ending up in gangs, kidnapped by human traffickers, or recruited by terrorists. Many more turn to drugs and alcohol. Donations to the ISA keep these kids off the streets, changing the course of their lives, and giving them hope for the future.

Describe How The Program Addresses The Above Issue - The International Sports Academy is a 501(c)(3) not-for-profit organization based in Russell, PA, that partners with local churches all over the world to set up organized sports programs as a means of reaching young people in their regions. We donated a PSA campaign to promote a fundraising golf tournament that will benefit this program.

ISSUES & PROGRAMMING Submission received! Date: Monday, July 3rd, 2023 10:15 AM

Confirmation



WQFX-FM
 PO Box 1139
 Jamestown NY 14702
 716-487-1151

Contract # 46395
 Date Entered 04/10/2023
 Sales Person House Account (All)
 Billing Cycle Calendar
 Conflict 1 FUNDRAISING
 Product GOLF TOURNAMENT PSA
 Contract 04/11/2023 - 05/31/2023

PSA/INTERNATIONAL SPORTS ACADEMY
 PO BOX 242
 RUSSELL PA 16345

Station	Date Range	Time Range	Len	Schedule	Repeated	Comme	Rate	Qty	Total
1	WQFX-FM	04/11/2023-05/31/2023	05:00:00-23:59:59	01:00	2,2,2,2,2,2,2	All Weeks PSA	0.00	102	0.00
Total									0.00

Projected Billing	Count	Gross	Net
April 2023	40	0.00	0.00
May 2023	62	0.00	0.00
	102	0.00	0.00

INTERNATIONAL SPORTS ACADEMY
INTERNATIONAL SPORTS ACADEMY
ISCI: 2023 GOLF TOURNAMENT PSA
Sales:
Andrew Hill

Words: 171, Chars: 1010
Len: 60.0 (**Est. Len.:** 54.6)
Due: 04-10-23
Run: 04-11-23 — 05-31-23
WQFX

Script

The International Sports Academy is hosting their third-annual Golf Scramble benefiting local and international youth sports on Saturday, July 8TH at Jackson Valley Golf Course in Warren, PA.

Registration will begin at 7:30 AM with a shotgun start at 8:30 AM.

The 4-person scramble will include breakfast and lunch.

The International Sports Academy is a 501(c)(3) not-for-profit organization based in Russell, PA, that partners with local churches all over the world to set up organized sports programs as a means of reaching young people in their regions.

In the poorest areas where ISA works, there are no youth sports facilities, programs, or equipment--not even a public park in which to play. When there's nothing to do, kids get into trouble. Donations to the ISA keep these kids off the streets, changing the course of their lives, and giving them hope for the future.

To sponsor the golf scramble or to enter a team, please visit MEDIA ONE GROPU RADIO DOT COM.

AD TYPE

- Station Promo or PSA

PROD NOTES

MUSIC BED

PRONUNCIATION



Media One Radio Group
2 Orchard Road
Jamestown, NY 14701

Dear Andrew,

The International Sports Academy will be holding our fourth-annual golf tournament benefiting international youth sports on Saturday, July 8, 2023, at Jackson Valley Golf Course in Warren, PA.

You can connect with your target market during our fourth-annual golf tournament.

One hundred twenty golfers are expected to participate in this year's golf tournament. We reach over 3,200 predominately local (Warren & Chautauqua counties) followers on social media, primarily between the ages of 18-54, with the majority falling into the 35-44 range. Our audience is approximately 53% female and 46% male.

When you become a golf tournament sponsor, our audience becomes your audience.

We can help you reach your business goals through brand recognition, on-site brand activation, brand and product sampling, naming opportunities, advertising and media presence, and experiential marketing to our audience.

SPONSORSHIP MARKETING OPPORTUNITIES

Be the Title Sponsor - \$5000 *only 1 available!

- ex: "Fourth-Annual ISA Golf Scramble presented by YOUR BUSINESS NAME"
- Priority logo placement in promotional materials
- Your business featured in pre- and post-Golf Scramble press releases
- "Thank you YOUR BUSINESS NAME" ad in local newspaper
- Opportunity to speak at awards luncheon
- Your logo on every hole
- Your logo in all golf carts
- 3 Golf teams

Sponsor Post-Tournament Luncheon - \$2500 *only 1 available!

- Sponsor the catered buffet luncheon following the tournament
- ex: "Luncheon provided by YOUR BUSINESS NAME"
- 2 Golf teams

Sponsor On-Course Lunch/Snacks - \$1500 *only 1 available!

- Sponsor the grab-and-go lunch station on the course (hot dogs, snacks & beverages)
- ex: "Snacks provided by YOUR BUSINESS NAME"
- Golf team entry

Sponsor the Golf Carts - \$1000

- Your logo or business name in all golf carts
- Golf team entry

Sponsor the Golf Towels - \$750

- Your logo (one color) printed on the golf towels given to every golfer
- Golf team entry

Sponsor the Hole Contests - \$750 *only 1 available!

- ex: "Longest Drive Contest presented by YOUR BUSINESS NAME"
- Golf team entry

Sponsor the Putting Contest - \$500

- ex: "Putting Contest sponsored by YOUR BUSINESS NAME"
- Your logo on putting green + one hole

Sponsor Breakfast - \$500 *only 1 available!

- Sponsor the breakfast station
- ex: "Breakfast provided by YOUR BUSINESS NAME"

Advertise - \$250

- Your logo on one hole
- Your logo in one golf cart

Sponsor a Hole - \$150

- Your logo on one hole



WQFX-FM
 PO Box 1139
 Jamestown NY 14702
 716-487-1151

Date 05/31/23
 Sales Person House Account (All)
 Product GOLF TOURNAMENT PSA

PSA/INTERNATIONAL SPORTS ACADEMY
 PO BOX 242
 RUSSELL PA 16345

Date	Description	Times	
05/01/23	2023 PSA (01:00)	4:40p 9:41p	
05/02/23	2023 PSA (01:00)	5:11a 7:11a	
05/03/23	2023 PSA (01:00)	5:40a 10:41a	
05/04/23	2023 PSA (01:00)	12:12p 10:30p	
05/05/23	2023 PSA (01:00)	9:30a 11:41p	
05/06/23	2023 PSA (01:00)	5:11a 11:38a	
05/07/23	2023 PSA (01:00)	12:31p 10:37p	
05/08/23	2023 PSA (01:00)	3:41p 11:10p	
05/09/23	2023 PSA (01:00)	7:41p 10:40p	
05/10/23	2023 PSA (01:00)	5:12a 10:11p	
05/11/23	2023 PSA (01:00)	1:30p 8:29p	
05/12/23	2023 PSA (01:00)	5:30a 4:11p	
05/13/23	2023 PSA (01:00)	6:12a 10:18a	
05/14/23	2023 PSA (01:00)	6:11a 10:17a	
05/15/23	2023 PSA (01:00)	6:29a 9:30a	
05/16/23	2023 PSA (01:00)	3:11p 8:29p	
05/17/23	2023 PSA (01:00)	10:29a 10:41p	
05/18/23	2023 PSA (01:00)	7:29a 7:31p	
05/19/23	2023 PSA (01:00)	2:42p 8:11p	
05/20/23	2023 PSA (01:00)	7:32a 9:30a	
05/21/23	2023 PSA (01:00)	7:40p 10:58p	
05/22/23	2023 PSA (01:00)	5:29a 8:41p	
05/23/23	2023 PSA (01:00)	10:41a 5:30p	
05/24/23	2023 PSA (01:00)	7:30a 11:40p	
05/25/23	2023 PSA (01:00)	5:31a 6:11p	
05/26/23	2023 PSA (01:00)	11:41a 10:29p	
05/27/23	2023 PSA (01:00)	12:41p 6:11p	
05/28/23	2023 PSA (01:00)	9:12a 2:29p	
05/29/23	2023 PSA (01:00)	2:10p 10:41p	
05/30/23	2023 PSA (01:00)	12:40p 7:29p	
05/31/23	2023 PSA (01:00)	3:30p 5:30p	
			Subtotal (Spot:62) 0.00
			Balance Due 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 62 announcement(s) were broadcast as shown on this invoice.

Shelley A. Whittaker