

**ORDER**

KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 923777  
**Alt Order #:** 25272756  
**Product Desc:** LA Senate  
**Estimate:** 7624  
**Flight Dates:** 11/01/16 - 11/07/16  
**Original Date / Rev:** 08/25/16 / 08/25/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Charles Boustany US Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** NA  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	30	\$15,760.00	\$13,396.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	30	\$15,760.00	\$13,396.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$15,760.00</b>	<b>\$13,396.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	11/06/16	11/06/16	CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----S	1		\$150.00		0.00						
E 2	KLFY	11/02/16	11/02/16	Passe Partout M-F 6-7a	CM	Passe Partout M-F--W----		:30	1	\$225.00	P4	0.00	NM	1	\$225.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--W----	1		\$225.00		0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KLFY	11/02/16	11/02/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F--w----		:30	1	\$225.00	P4	0.00	NM	1	\$225.00
PASSE PARTOUT															
E 3	KLFY	11/07/16	11/07/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-FM-----		:30	1	\$225.00	P4	0.00	NM	1	\$225.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----		1				\$225.00		0.00			
E 4	KLFY	11/05/16	11/05/16	CBS This Morning Sa CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
CBS THS MRN:SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-		1				\$150.00		0.00			
E 5	KLFY	11/06/16	11/06/16	Passe Partout 6a-7a Passe Partout 6a-7a	CM	6a-7a	-----S	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$190.00		0.00			
E 6	KLFY	11/02/16	11/02/16	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	--W----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
PASSE PARTOUT1/PASSE PARTOUT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----		1				\$225.00		0.00			
E 7	KLFY	11/04/16	11/04/16	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	----F--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
PASSE PARTOUT1/PASSE PARTOUT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--		1				\$225.00		0.00			
E 8	KLFY	11/01/16	11/01/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	-T-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----		1				\$120.00		0.00			
E 9	KLFY	11/02/16	11/02/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	--W----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----		1				\$120.00		0.00			
E 10	KLFY	11/03/16	11/03/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	---T---	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---		1				\$120.00		0.00			
E 11	KLFY	11/04/16	11/04/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	----F--	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--		1				\$120.00		0.00			
E 12	KLFY	11/07/16	11/07/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	M-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----		1				\$120.00		0.00			
E 13	KLFY	11/04/16	11/04/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	----F--	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--		1				\$525.00		0.00			
E 14	KLFY	11/07/16	11/07/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@5															

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 Alt Order #: 25272756  
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: POL/Charles Boustany US Senate  
 Product Desc: LA Senate  
 Estimate: 7624

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KLFY	11/07/16	11/07/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$525.00		0.00			
E 15	KLFY	11/01/16	11/01/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	-T-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$525.00		0.00			
E 16	KLFY	11/04/16	11/04/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$525.00		0.00			
E 17	KLFY	11/06/16	11/06/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
FACE NATN-CBS/FACE NATN2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					1	\$150.00		0.00			
E 18	KLFY	11/01/16	11/01/16	Tue Hour 1 NCIS	CM	7p-8p	-T-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$675.00		0.00			
E 19	KLFY	11/04/16	11/04/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$340.00		0.00			
E 20	KLFY	11/07/16	11/07/16	Mon Hour 3 Scorpion	CM	9p-10p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
SCORPION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$525.00		0.00			
E 21	KLFY	11/04/16	11/04/16	Fri Hour 2 Hawaii Five O	CM	8p-9p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$600.00		0.00			
E 22	KLFY	11/04/16	11/04/16	Fri Hour 3 Blue Bloods	CM	9p-10p	----F--	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$675.00		0.00			
E 23	KLFY	11/01/16	11/01/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$600.00		0.00			
E 24	KLFY	11/03/16	11/03/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$600.00		0.00			
E 25	KLFY	11/04/16	11/04/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$600.00		0.00			
E 26	KLFY	11/07/16	11/07/16		CM	10p-1035p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

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 Alt Order #: 25272756  
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: POL/Charles Boustany US Senate  
 Product Desc: LA Senate  
 Estimate: 7624

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KLFY News 10 @ 10															
KLFY News 10 @ 10															
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/07/16		11/07/16	11/13/16	M-----			1		\$600.00			0.00			
E 27	KLFY	11/05/16	11/05/16	Late Game College Ftbl CM		Late Game College Ftbl	-----S-	:30	1	\$715.00	P3	0.00	NM	1	\$715.00
				Late Game College Ftbl	(2:30 PM-6:00 PM)										
College FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	-----S-			1		\$715.00			0.00			
E 28	KLFY	11/03/16	11/03/16	Thursday Night Football CM		Thursday Night Football	---T---	:30	1	\$1,125.00	P3	0.00	NM	1	\$1,125.00
				Thursday Night Football	(7:30 PM-10:00 PM)										
TH NIGHT FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	---T---			1		\$1,125.00			0.00			
E 29	KLFY	11/05/16	11/05/16	Early Game College Ftbl CM		Early Game College Ftbl	-----S-	:30	1	\$715.00	P3	0.00	NM	1	\$715.00
				Early Game College Ftbl											
ND V NAVY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	-----S-			1		\$715.00			0.00			
E 30	KLFY	11/05/16	11/05/16	NFL Pre-Season Game CM		NFL Pre-Season Game	-----S-	:30	1	\$3,750.00	P3	0.00	NM	1	\$3,750.00
				NFL Pre-Season Game	(7:00 PM-10:00 PM)										
ALABAMA V LSU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	-----S-			1		\$3,750.00			0.00			
													Totals	30	\$15,760.00