

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 930749
Alt Order #: 25282796
Product Desc: LA Senate
Estimate: 7813
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/23/16 / 09/23/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Charles Boustany US Senate
Demographic: A35+
Product Codes: PL1
Priority: NA
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	28	\$11,325.00	\$9,626.25
09/26/16	09/26/16	5	\$2,110.00	\$1,793.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	28	\$11,325.00	\$9,626.25	0.00
October 2016	5	\$2,110.00	\$1,793.50	0.00
Totals	33	\$13,435.00	\$11,419.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLFY	09/25/16	09/25/16	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S	1	\$150.00	0.00								
2	KLFY	09/25/16	09/25/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
FACE NATN-CBS/FACE NATN2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S	1	\$150.00	0.00								
3	KLFY	09/24/16	09/24/16	CBS This Morning Sa CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
CBS THS MRN-SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S-	1	\$150.00	0.00								
4	KLFY	09/20/16	09/20/16	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-T-----	1	\$225.00	0.00								
5	KLFY	09/22/16	09/22/16	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
PASSE PARTOUT1/PASSE PARTOUT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KLFY	09/22/16	09/22/16	Passe Partout 5-6a Passe Partout 5-6a PASSE PARTOUT1/PASSE PARTOUT2	CM	5-6a	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$225.00		0.00			
6	KLFY	09/25/16	09/25/16	Passe Partout 6a-7a Passe Partout 6a-7a PASSE PARTOUT	CM	6a-7a	-----S	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-----S		1				\$190.00		0.00			
7	KLFY	09/22/16	09/22/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$525.00		0.00			
8	KLFY	09/26/16	09/26/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	M-----		1				\$525.00		0.00			
9	KLFY	09/20/16	09/20/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	-T-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-T-----		1				\$120.00		0.00			
10	KLFY	09/21/16	09/21/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	--W----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	--W----		1				\$120.00		0.00			
11	KLFY	09/22/16	09/22/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	---T---	:30	1	\$120.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$120.00		0.00			
12	KLFY	09/23/16	09/23/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	----F--	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	----F--		1				\$120.00		0.00			
13	KLFY	09/26/16	09/26/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	M-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	M-----		1				\$120.00		0.00			
14	KLFY	09/20/16	09/20/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F-T-----	---T---	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$340.00		0.00			
15	KLFY	09/26/16	09/26/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F-----	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	M-----		1				\$340.00		0.00			
16	KLFY	09/21/16	09/21/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/16	09/21/16	--W----		1				\$525.00		0.00			

Spot 1 KLFY 09/19/16-09/25/16 Late Show
 1035p-1140p (10:35 PM-11:35 PM) ---Th----- :30 (\$120.00) 0.00 NM
 See MG 24.2,24.3
 [Program Change] 1050p-1155pm late show

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----		1				\$525.00		0.00			
17	KLFY	09/23/16	09/23/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		1				\$525.00		0.00			
18	KLFY	09/20/16	09/20/16	Tue Hour 1 NCIS	CM	7p-8p	-T-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----		1				\$675.00		0.00			
19	KLFY	09/23/16	09/23/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		1				\$340.00		0.00			
20	KLFY	09/26/16	09/26/16	Mon Hour 3 Scorpion	CM	9p-10p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
SCORPION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----		1				\$525.00		0.00			
21	KLFY	09/23/16	09/23/16	Fri Hour 2 Hawaii Five O	CM	8p-9p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		1				\$600.00		0.00			
22	KLFY	09/23/16	09/23/16	Fri Hour 3 Blue Bloods	CM	9p-10p	----F--	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		1				\$675.00		0.00			
23	KLFY	09/20/16	09/20/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----		1				\$600.00		0.00			
24	KLFY	09/22/16	09/22/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---T---	:30	1	\$600.00	P3	0.00	NM	2	\$720.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	09/19/16-09/25/16	KLFY News 10 @ 10			10p-1035p	---Th-----	:30		(\$600.00)		0.00	NM		
		See MG 24.2,24.3 [Program Change] late news airing due nfl football													
2	KLFY	09/22/16-09/22/16	KLFY Late News Late Run			1015p-1135p	---Th-----	:30		\$600.00		0.00	NM		
		Ⓜ MG for 11.1,24.1 [Makegood]													
3	KLFY	09/22/16-09/22/16	Late Show Late Run			1050p-1238a	---Th-----	:30		\$120.00		0.00	NM		
		Ⓜ MG for 11.1,24.1 [Makegood]													
25	KLFY	09/23/16	09/23/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--		1				\$600.00		0.00			
26	KLFY	09/26/16	09/26/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															

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KLFY Lafayette, LA

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26	KLFY	09/26/16	09/26/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----			1			\$600.00		0.00			
27	KLFY	09/21/16	09/21/16	Wed Prime Other 1 Survivor	CM	7p-9p (7:00 PM-8:00 PM)	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----			1			\$600.00		0.00			
28	KLFY	09/25/16	09/25/16	NFL Regular Season Ea0M NFL Regular Season Early	CM	NFL Regular Seas (12:00 PM-3:30 PM)	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$750.00		0.00			
29	KLFY	09/25/16	09/25/16	NFL Regular Season Ea0M NFL Regular Season Early	CM	NFL Regular Seas	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$750.00		0.00			
30	KLFY	09/22/16	09/22/16	Thursday Night Football Thursday Night Football	CM	Thursday Night Fo (7:30 PM-10:00 PM)	---T---	:30	1	\$1,125.00	P3	0.00	NM	1	\$1,125.00
TH NIGHT FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---			1			\$1,125.00		0.00			
N31	KLFY	09/25/16	09/25/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
makegood to add \$\$\$ from 930176															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$100.00		0.00			
N32	KLFY	09/23/16	09/23/16	Fri Hour 1 MacGyver	CM	7p-8p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
adding line for recon, will write on log for 9/23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--			1			\$400.00		0.00			
N33	KLFY	09/23/16	09/23/16	M-F 1210a-1240a Who Wants To Be A Million	CM	1210a-1240a	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
adding line for Log Recon, will write on log for 9/23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--			1			\$25.00		0.00			
Totals													33	\$13,435.00	