

## ORDER



KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 930749  
**Alt Order #:** 25282796  
**Product Desc:** LA Senate  
**Estimate:** 7813  
**Flight Dates:** 09/20/16 - 09/26/16  
**Original Date / Rev:** 09/23/16 / 09/23/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Charles Boustany US Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** NA  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	28	\$11,325.00	\$9,626.25
09/26/16	09/26/16	5	\$2,110.00	\$1,793.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	28	\$11,325.00	\$9,626.25	0.00
October 2016	5	\$2,110.00	\$1,793.50	0.00
<b>Totals</b>	<b>33</b>	<b>\$13,435.00</b>	<b>\$11,419.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLFY	09/25/16	09/25/16	CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
CBS Sunday Morning															
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$150.00		0.00			
2	KLFY	09/25/16	09/25/16	Face The Nation	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Face The Nation															
FACE NATN-CBS/FACE NATN2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$150.00		0.00			
3	KLFY	09/24/16	09/24/16	CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
CBS This Morning Sa															
CBS THS MRN:SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S-			1			\$150.00		0.00			
4	KLFY	09/20/16	09/20/16	CBS This Morning	CM	7a-9a	-T-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CBS This Morning															
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----			1			\$225.00		0.00			
5	KLFY	09/22/16	09/22/16	Passe Partout 5-6a	CM	5-6a	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
Passe Partout 5-6a															
PASSE PARTOUT1/PASSE PARTOUT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Charles Boustany US Senate  
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 Estimate: 7813  
 KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KLFY	09/22/16	09/22/16	Passe Partout 5-6a Passe Partout 5-6a PASSE PARTOUT1/PASSE PARTOUT2	CM	5-6a	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	---T---		1			\$225.00		0.00				
6	KLFY	09/25/16	09/25/16	Passe Partout 6a-7a Passe Partout 6a-7a PASSE PARTOUT	CM	6a-7a	-----S	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-----S		1			\$190.00		0.00				
7	KLFY	09/22/16	09/22/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	---T---		1			\$525.00		0.00				
8	KLFY	09/26/16	09/26/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	M-----		1			\$525.00		0.00				
9	KLFY	09/20/16	09/20/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	-T-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-T-----		1			\$120.00		0.00				
10	KLFY	09/21/16	09/21/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	--W----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	--W----		1			\$120.00		0.00				
11	KLFY	09/22/16	09/22/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	---T---	:30	1	\$120.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	---T---		1			\$120.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	09/19/16-09/25/16	Late Show			1035p-1140p	(10:35 PM-11:35 PM)---Th-----	:30		(\$120.00)		0.00	NM		
See MG 24.2,24.3															
[Program Change] 1050p-1155pm late show															
12	KLFY	09/23/16	09/23/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	----F--	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	----F--		1			\$120.00		0.00				
13	KLFY	09/26/16	09/26/16	Late Show Stephen Colbert LT-COLBERT-CBS<	CM	1035p-1140p (10:35 PM-11:35 PM)	M-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	M-----		1			\$120.00		0.00				
14	KLFY	09/20/16	09/20/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F	-T-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-T-----		1			\$340.00		0.00				
15	KLFY	09/26/16	09/26/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	M-----		1			\$340.00		0.00				
16	KLFY	09/21/16	09/21/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	KLFY	09/26/16	09/26/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----			1			\$600.00		0.00			
27	KLFY	09/21/16	09/21/16	Wed Prime Other 1 Survivor	CM	7p-9p (7:00 PM-8:00 PM)	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----			1			\$600.00		0.00			
28	KLFY	09/25/16	09/25/16	NFL Regular Season Ea0M NFL Regular Season Early	CM	NFL Regular Seas (12:00 PM-3:30 PM)	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$750.00		0.00			
29	KLFY	09/25/16	09/25/16	NFL Regular Season Ea0M NFL Regular Season Early	CM	NFL Regular Seas	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$750.00		0.00			
30	KLFY	09/22/16	09/22/16	Thursday Night Football Thursday Night Football	CM	Thursday Night Fo (7:30 PM-10:00 PM)	---T---	:30	1	\$1,125.00	P3	0.00	NM	1	\$1,125.00
TH NIGHT FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---			1			\$1,125.00		0.00			
N31	KLFY	09/25/16	09/25/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
makegood to add \$\$\$ from 930176															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S			1			\$100.00		0.00			
N32	KLFY	09/23/16	09/23/16	Fri Hour 1 MacGyver	CM	7p-8p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
adding line for recon, will write on log for 9/23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--			1			\$400.00		0.00			
N33	KLFY	09/23/16	09/23/16	M-F 1210a-1240a Who Wants To Be A Million	CM	1210a-1240a	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
adding line for Log Recon, will write on log for 9/23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--			1			\$25.00		0.00			
													Totals	33	\$13,435.00