

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2877159-1	Order #	2877159
Invoice Date	03/31/24	Alt Order #	WOC14536810
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/25/24	Flight Dates	03/19/24 - 03/25/24
Advertiser	POL/ Eric Doden / R / Governor / IN		
Product	Tu-Mon week		
Estimate #	3392		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920071		
Advertiser Code	334		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	9989AG		
Advertiser Ref	M220792		
Product 1	1000		
Product 2			

Billing Address:

**SRCP Media, Inc/ POL**  
**Attention: Betsy Vonderheid**  
**201 North Union Street, Suite 200**  
**Alexandria, VA 22314**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2877159-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/25/24
Advertiser	POL/ Eric Doden / R / Governor / IN		
Product	Tu-Mon week		
Estimate #	3392		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
9	03/19/24	03/25/24	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	2	\$120.00	NM																																																					
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1	WHAS	Sa	03/23/24	9:52 AM	GMK WEEKEND 9-10A	9-10a	:30	ED24TV12H	\$90.00	NM																																																				
13	03/19/24	03/24/24	GOOD MORNING AMER 8-9a ICA	8-9a	-----S	:30	1	\$100.00	NM																																																					
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14	03/19/24	03/25/24	WHAS11 NEWS AT 123 0P	12-1p	M-----	:30	1	\$90.00	NM																																																					
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15	03/19/24	03/25/24	WHAS11 NEWS @ 6p	6-630p	M-----	:30	1	\$250.00	NM																																																					
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1	WHAS	M	03/25/24	6:25 PM	WHAS11 NEWS @ 6p	6-630p	:30	ED24TV12H	\$160.00	NM																																																				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2877159-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/25/24
Advertiser	POL/ Eric Doden / R / Governor / IN		
Product	Tu-Mon week		
Estimate #	3392		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
15	03/19/24	03/25/24	WHAS11 NEWS @ 6p	6-630p	M-----	:30	1	\$250.00	NM																																	
16	03/19/24	03/25/24	ENTERTAINMENT TONI GHT	7-730p	M-----	:30	1	\$250.00	NM																																	
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17	03/19/24	03/22/24	SHARK TANK	8-9p	----F--	:30	1	\$475.00	NM																																	
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1	WHAS	F	03/22/24	8:46 PM	SHARK TANK	8-9p	:30	ED24TV12H	\$475.00	NM																																
18	03/25/24	03/25/24	Local News @ 530p M-F	530-6p	M-----	:30	1	\$140.00	NM																																	
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1	WHAS	M	03/25/24	12:58 PM	Local News @ 12p M-F	12-1p	:30	ED24TV12H	\$90.00	NM																																
21	03/25/24	03/25/24	The View	11-12p	M-----	:30	1	\$60.00	NM																																	
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2877159-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/25/24
Advertiser	POL/ Eric Doden / R / Governor / IN		
Product	Tu-Mon week		
Estimate #	3392		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
22	03/25/24	03/25/24	Access Daily 10-11a	10-11a	M-----	:30	1	\$30.00	NM																						
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<u>Total Spots</u>							<b>44</b>																								

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$7,105.00</b>
<u>Agency Commission</u>	<b>\$1,065.75</b>
<u>Net Amount Due</u>	<b>\$6,039.25</b>

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