

CONTRACT



KFOR-TV
444 E. Britton Rd.
Oklahoma City, OK 73114
(405)424-4444

www.kfor.com

And:

Hulsen Media Seviles
2400 Laramie Trail
Austin, TX 78745

<u>Contract / Revision</u> 772915 /		<u>Alt Order #</u> 07418376
<u>Product</u> DORMAN/GOV/DEM		
<u>Contract Dates</u> 09/30/14 - 10/03/14	<u>Estimate #</u> 312	
<u>Advertiser</u> Dorman/D/Governor		<u>Original Date / Revision</u> 09/26/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Jennie Page	<u>Sales Office</u> Dallas - Telerep
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1025	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Paid for by: Dorman for Governor

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	4	09/30/14	09/30/14	NewsChannel 4 @ 6AM	6-7am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- 1 - - - - -				1	\$400.00	0.00			
2	4	10/01/14	10/01/14	NewsChannel 4 @ 6AM	6-7am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-- 1 - - - -				1	\$400.00	0.00			
3	4	10/02/14	10/02/14	NewsChannel 4 @ 6AM	6-7am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--- 1 - - -				1	\$400.00	0.00			
4	4	10/03/14	10/03/14	NewsChannel 4 @ 6AM	6-7am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---- 1 - -				1	\$400.00	0.00			
5	4	09/30/14	09/30/14	NewsChannel 4 @ 6PM	6-630pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- 1 - - - - -				1	\$550.00	0.00			
6	4	10/02/14	10/02/14	NewsChannel 4 @ 6PM	6-630pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--- 1 - - -				1	\$550.00	0.00			
7	4	09/30/14	09/30/14	NewsChannel 4 @ 10PM	10-1035pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	- 1 - - - - -				1	\$900.00	0.00			
8	4	10/01/14	10/01/14	NewsChannel 4 @ 10PM	10-1035pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-- 1 - - - -				1	\$900.00	0.00			
9	4	10/02/14	10/02/14	NewsChannel 4 @ 10PM	10-1035pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--- 1 - - -				1	\$900.00	0.00			
Totals										0.00		9	\$5,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/03/14	9	\$5,400.00	\$4,590.00
Totals	9	\$5,400.00	\$4,590.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KFOR OKLAHOMA CITY

Date:

9-26-14

I, HMS

being/on behalf of: Joe Dorman

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30s	as ordered	9/30/14 - 10/4/15			

Attach proposed schedule with charges (if available):

\$5,400 gross

I represent that the payment for the above described broadcast time has been furnished by:

Joe Dorman for Oklahoma

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Edward Pulido, 111 N. Hudson, Ok City, OK 73103, - 405-602-3612

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/16/14

Date

K. B. H.

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title