

CONTRACT



KFOR-TV
 444 E. Britton Rd.
 Oklahoma City, OK 73114
 (405)424-4444

www.kfor.com

And:

Hulsen Media Seviles
 2400 Laramie Trail
 Austin, TX 78745

| | | |
|--|---|--|
| <u>Contract / Revision</u> 772915 / | | <u>Alt Order #</u> 07418376 |
| <u>Product</u> DORMAN/GOV/DEM | | |
| <u>Contract Dates</u> 09/30/14 - 10/03/14 | | <u>Estimate #</u> 312 |
| <u>Advertiser</u> Dorman/D/Governor | | <u>Original Date / Revision</u> 09/26/14 / 09/29/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KFOR | <u>Account Executive</u> Jennie Page | <u>Sales Office</u> Dallas - Telerep |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1025 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

Paid for by: Dorman for Governor

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|----------------------|-------------------|------|--------|-------------|---------------|------|------|-------|------------|
| 1 | 4 | 09/30/14 | 09/30/14 | NewsChannel 4 @ 6AM | 6-7am | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/29/14 | 10/05/14 | -1----- | 1 | | | \$400.00 | 0.00 | | | | |
| 2 | 4 | 10/01/14 | 10/01/14 | NewsChannel 4 @ 6AM | 6-7am | | :30 | | | | NM | 1 | \$400.00 |
| Week: | | 09/29/14 | 10/05/14 | --1---- | 1 | | | \$400.00 | 0.00 | | | | |
| 3 | 4 | 10/02/14 | 10/02/14 | NewsChannel 4 @ 6AM | 6-7am | | :30 | | | | NM | 1 | \$400.00 |
| Week: | | 09/29/14 | 10/05/14 | ---1--- | 1 | | | \$400.00 | 0.00 | | | | |
| 4 | 4 | 10/03/14 | 10/03/14 | NewsChannel 4 @ 6AM | 6-7am | | :30 | | | | NM | 1 | \$400.00 |
| Week: | | 09/29/14 | 10/05/14 | ----1-- | 1 | | | \$400.00 | 0.00 | | | | |
| 5 | 4 | 09/30/14 | 09/30/14 | NewsChannel 4 @ 6PM | 6-630pm | | :30 | | | | NM | 1 | \$550.00 |
| Week: | | 09/29/14 | 10/05/14 | -1----- | 1 | | | \$550.00 | 0.00 | | | | |
| 6 | 4 | 10/02/14 | 10/02/14 | NewsChannel 4 @ 6PM | 6-630pm | | :30 | | | | NM | 1 | \$550.00 |
| Week: | | 09/29/14 | 10/05/14 | ---1--- | 1 | | | \$550.00 | 0.00 | | | | |
| 7 | 4 | 09/30/14 | 09/30/14 | NewsChannel 4 @ 10PM | 10-1035pm | | :30 | | | | NM | 1 | \$900.00 |
| Week: | | 09/29/14 | 10/05/14 | -1----- | 1 | | | \$900.00 | 0.00 | | | | |
| 8 | 4 | 10/01/14 | 10/01/14 | NewsChannel 4 @ 10PM | 10-1035pm | | :30 | | | | NM | 1 | \$900.00 |
| Week: | | 09/29/14 | 10/05/14 | --1---- | 1 | | | \$900.00 | 0.00 | | | | |
| 9 | 4 | 10/02/14 | 10/02/14 | NewsChannel 4 @ 10PM | 10-1035pm | | :30 | | | | NM | 1 | \$900.00 |
| Week: | | 09/29/14 | 10/05/14 | ---1--- | 1 | | | \$900.00 | 0.00 | | | | |
| Totals | | | | | | | | | | 0.00 | | 9 | \$5,400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| <u>Advertiser</u> Dorman/D/Governor | | <u>Original Date / Revision</u> 09/26/14 / 09/29/14 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 09/29/14 - 10/03/14 | 9 | \$5,400.00 | \$4,590.00 |
| Totals | 9 | \$5,400.00 | \$4,590.00 |

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: KFOR OKLAHOMA CITY | Date: 9-26-14 |
|---|--|

I, HMS

being/on behalf of: Joe Dorman

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| :30s | as ordered 9/30/14 - 10/4/15 | | | | |

Attach proposed schedule with charges (if available): \$5,400 gross

I represent that the payment for the above described broadcast time has been furnished by:

Joe Dorman for Oklahoma

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Edward Pulido, 111 N. Hudson, Ok City, OK 73103, - 405-602-3612

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/16/14

Date

K. B. B.

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title