

# INVOICE



**WTOC**  
**11 The News Place**  
**1511 Chatham Center Drive**  
**Savannah, GA 31405**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (912) 234-1111**  
**Billing: (912) 238-8354**

Property	WTOC		
Invoice #	2665667-1	Order #	2665667
Invoice Date	08/28/22	Alt Order #	
Invoice Month	August 2022	Deal #	
Invoice Period	08/01/22 - 08/15/22	Flight Dates	08/09/22 - 08/16/22
Advertiser	The Dawn Project		
Product	The Dawn Project		
Estimate #	8/9 - 8/15 2022		
Account Executive	Matt Nixon		
Sales Office	Savannah National		
Sales Region	National		
Agency Code	9920316		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	114264		
Advertiser Ref	609283		
Product 1			
Product 2			

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WTOC**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/22	08/12/22	529aM-F 530a-6a	530a-6a	- TWTF - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 - TWTF - - 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTOC Tu 08/09/22 5:59 AM 529aM-F 530a-6a 530a-6a :30 DAWN0122H \$1,000.00 NM									
2	08/09/22	08/12/22	M-F 6a News	6a-7a	- TWTF - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 - TWTF - - 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTOC Tu 08/09/22 6:29 AM M-F 6a News 6a-7a :30 DAWN0122H \$1,000.00 NM									
3	08/09/22	08/12/22	M-F 4p News	4p-430p	- TWTF - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 - TWTF - - 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTOC Th 08/11/22 M-F 4p News 4p-430p :00 <del>\$1,000.00</del> NM <i>Credited</i>									
4	08/09/22	08/12/22	M-F 5p News	5p-530p	- TWTF - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 - TWTF - - 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTOC W 08/10/22 5:23 PM M-F 5p News 5p-530p :30 DAWN0122H \$1,000.00 NM									
5	08/15/22	08/15/22	M-F 4p News	4p-430p	M - - - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/22 08/21/22 M - - - - - 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTOC M 08/15/22 4:22 PM M-F 4p News 4p-430p :30 DAWN0122H \$1,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Send Payment To:



**WTOC**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	2665667-1	Invoice Month	August 2022
Invoice Date	08/28/22	Invoice Period	08/01/22 - 08/15/22
Advertiser	The Dawn Project		
Product	The Dawn Project		
Estimate #	8/9 - 8/15 2022		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>4</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,000.00</b>
<u>Agency Commission</u>	<b>\$600.00</b>
<u>Net Amount Due</u>	<b>\$3,400.00</b>
<u>Invoice Balance as of 09/01/22 10:02:31 AM ET</u>	<b>\$0.00</b>

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