

CONTRACT



WTOC
 11 The News Place
 1511 Chatham Center Drive
 Savannah, GA 31405
 Sales T & C: www.gray.tv/advertising
 (912) 234-1111

<u>Contract / Revision</u> 2665667 /		<u>Alt Order #</u>
<u>Advertiser</u> The Dawn Project		<u>Original Date / Revision</u> 08/08/22 / 08/08/22
<u>Contract Dates</u> 08/09/22 - 08/12/22	<u>Estimate #</u> 8/9 - 8/15 2022	
<u>Product</u> The Dawn Project		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9920316	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 114264	<u>Advertiser Ref</u> 609283	

And:

Targeted Platform Media
 1291 Hollywood Ave
 Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOC	08/09/22	08/12/22	529aM-F 530a-6a	530a-6a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/08/22	08/14/22	-TWTF--	1			\$1,000.00				
N 2	WTOC	08/09/22	08/12/22	M-F 6a News	6a-7a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/08/22	08/14/22	-TWTF--	1			\$1,000.00				
N 3	WTOC	08/09/22	08/12/22	M-F 4p News	4p-430p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/08/22	08/14/22	-TWTF--	1			\$1,000.00				
N 4	WTOC	08/09/22	08/12/22	M-F 5p News	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/08/22	08/14/22	-TWTF--	1			\$1,000.00				
Totals											4	\$4,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 - 08/12/22	4	\$4,000.00	(\$600.00)	\$3,400.00
Totals	4	\$4,000.00	(\$600.00)	\$3,400.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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