

ORDER



Orders
Order / Rev: 1019763
Alt Order #: WOC13600147
Product Desc: candidate
Estimate: 8548
Flight Dates: 05/11/22 - 05/17/22
Original Date / Rev: 05/10/22 / 05/16/22
Order Type: GENERAL

KTNV

Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4061 N Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Haw/Republican/Secretary of State
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272610
Agency External ID: 121406
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/17/22	36	\$6,305.00	\$5,359.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	36	\$6,305.00	\$5,359.25	0.00
Totals	36	\$6,305.00	\$5,359.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/11/22	05/17/22	M-F 6-7am News GD MRN LV @ 6A<	CM	6-7am	- 1111 - -	:30	4	\$135.00	P-6	0.00	NM	4	\$540.00
(Program: GD MRN LV @ 6A<)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/22	05/17/22	- 1111 - -					4	\$135.00		0.00			
N 2	KTNV	05/11/22	05/17/22	M-F Good Morning America GD MRN AMR-ABC<	CM	7-9am	11111 - -	:30	5	\$160.00	P-6	0.00	NM	5	\$800.00
(Program: GD MRN AMR-ABC<)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/22	05/17/22	11111 - -					5	\$160.00		0.00			
N 3	KTNV	05/11/22	05/14/22	Sa Good Morning America GD MRN-SAT-ABC/GD MRN2-SAT-ABC	CM	7-9am	- - - - - 1 -	:30	1	\$160.00	P-6	0.00	NM	1	\$160.00
(Program: GD MRN-SAT-ABC/GD MRN2-SAT-ABC)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	- - - - - 1 -					1	\$160.00		0.00			
N 4	KTNV	05/11/22	05/15/22	Su 8-9am News GD MRN LV SU8A	CM	8-9am	- - - - - 1	:30	1	\$160.00	P-6	0.00	NM	1	\$160.00
(Program: GD MRN LV SU8A)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/11/22	05/17/22	1-111--		4		\$25.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	05/11/22-05/17/22	M-F 430am News			430-5am	M- WThF- - - -	:30		\$20.00		0.00	NM		
2	KTNV	05/11/22-05/17/22	M-F 430am News			430-5am	M- WThF- - - -	:30		\$20.00		0.00	NM		
3	KTNV	05/11/22-05/17/22	M-F 430am News			430-5am	M- WThF- - - -	:30		\$20.00		0.00	NM		
4	KTNV	05/11/22-05/17/22	M-F 430am News			430-5am	M- WThF- - - -	:30		\$15.00		0.00	NM		
Totals													36	\$6,305.00	