

ORDER



Orders
Order / Rev: 1019763
Alt Order #: WOC13600147
Product Desc: candidate
Estimate: 8548
Flight Dates: 05/11/22 - 05/17/22
Original Date / Rev: 05/10/22 / 05/16/22
Order Type: GENERAL

KTNV
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4061 N Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Haw/Republican/Secretary of State
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272610
Agency External ID: 121406
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/17/22	36	\$6,305.00	\$5,359.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	36	\$6,305.00	\$5,359.25	0.00
Totals	36	\$6,305.00	\$5,359.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/11/22	05/17/22	M-F 6-7am News GD MRN LV @ 6A<	CM	6-7am	- 1111 - -	:30	4	\$135.00	P-6	0.00	NM	4	\$540.00
(Program: GD MRN LV @ 6A<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/11/22	05/17/22	- 1111 - -	4	\$135.00	0.00								
N 2	KTNV	05/11/22	05/17/22	M-F Good Morning America GD MRN AMR-ABC<	CM	7-9am	11111 - -	:30	5	\$160.00	P-6	0.00	NM	5	\$800.00
(Program: GD MRN AMR-ABC<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/11/22	05/17/22	11111 - -	5	\$160.00	0.00								
N 3	KTNV	05/11/22	05/14/22	Sa Good Morning America GD MRN-SAT-ABC/GD MRN2-SA-ABC	CM	7-9am	- - - - - 1 -	:30	1	\$160.00	P-6	0.00	NM	1	\$160.00
(Program: GD MRN-SAT-ABC/GD MRN2-SA-ABC) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	- - - - - 1 -	1	\$160.00	0.00								
N 4	KTNV	05/11/22	05/15/22	Su 8-9am News GD MRN LV SU8A	CM	8-9am	- - - - - 1	:30	1	\$160.00	P-6	0.00	NM	1	\$160.00
(Program: GD MRN LV SU8A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTNV	05/11/22	05/16/22	M-F 11am-12pm 13ACT NWS@11AM	CM	11am-12pm	1-1----	:30	2	\$135.00	P-6	0.00	NM	2	\$270.00
(Program: 13ACT NWS@11AM) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----1			1			\$160.00			0.00		
N 6	KTNV	05/11/22	05/17/22	M-F 1-2pm GENRL HOSPITAL<	CM	1-2pm	-1-11--	:30	3	\$150.00	P-6	0.00	NM	3	\$450.00
(Program: GENRL HOSPITAL<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	-1-11--			3			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KTNV	05/11/22-05/17/22	M-F 1-2pm		1-2pm		-T-ThF----	:30	(\$150.00)	0.00	NM				
See MG 6.4 [N/A - time period sold out - rate not enough to bump cs 5/12]															
4	KTNV	05/11/22-05/17/22	M-F 1-2pm		1-2pm		-T-ThF----	:30	\$150.00	0.00	NM				
Ⓜ MG for 6.2 05/13															
N 7	KTNV	05/11/22	05/17/22	M-F 5-530pm News 13ACT NEWS@5PM<	CM	5-530pm	-1-1---	:30	2	\$440.00	P-6	0.00	NM	2	\$880.00
(Program: 13ACT NEWS@5PM<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	-1-1---			2			\$440.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	05/11/22-05/17/22	M-F 5-530pm News		5-530pm		-T-Th-----	:30	\$440.00	0.00	NM				
2	KTNV	05/11/22-05/17/22	M-F 5-530pm News		5-530pm		-T-Th-----	:30	\$440.00	0.00	NM				
N 8	KTNV	05/11/22	05/16/22	M-F 6-7pm News VARIOUS	CM	6-7pm	1-1----	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
(Program: VARIOUS) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	1-1----			2			\$200.00			0.00		
N 10	KTNV	05/11/22	05/17/22	M-F 7-730pm INSIDE EDITION<	CM	7-730pm	1111---	:30	4	\$165.00	P-6	0.00	NM	4	\$660.00
(Program: INSIDE EDITION<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	1111---			4			\$165.00			0.00		
N 12	KTNV	05/11/22	05/17/22	M-F 11-1135pm News VARIOUS	CM	11-1135pm	11111--	:30	5	\$280.00	P-3	0.00	NM	5	\$1,400.00
(Program: VARIOUS) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	11111--			5			\$280.00			0.00		
N 13	KTNV	05/11/22	05/16/22	M-F 1135pm Kimmel VARIOUS	CM	1135pm	1-1----	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
(Program: VARIOUS) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	1-1----			2			\$175.00			0.00		
N 14	KTNV	05/11/22	05/16/22	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$160.00	P-6	0.00	NM	1	\$160.00
(Program: VARIOUS) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/11/22	05/17/22	-----1			1			\$160.00			0.00		
N 15	KTNV	05/11/22	05/16/22	M-F 430am News M-F 430am News	CM	430-5am	1-111--	:30	4	\$25.00	P-6	0.00	NM	4	\$75.00
(Program: VARIOUS)															

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2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/22	05/17/22	1-111--		4				\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	05/11/22-05/17/22		M-F 430am News		430-5am		M-WThF----	:30	\$20.00		0.00	NM		
2	KTNV	05/11/22-05/17/22		M-F 430am News		430-5am		M-WThF----	:30	\$20.00		0.00	NM		
3	KTNV	05/11/22-05/17/22		M-F 430am News		430-5am		M-WThF----	:30	\$20.00		0.00	NM		
4	KTNV	05/11/22-05/17/22		M-F 430am News		430-5am		M-WThF----	:30	\$15.00		0.00	NM		
Totals													36	\$6,305.00	