

# WLCS

Quarterly Issues and Public  
Service Report

1<sup>st</sup> Quarter Ending  
3-31-2013

### Quarterly Issues/Programs Worksheet for WLCS Quarter Ended 3-31-13

| Group/Organization  | Dates        | Community Need   | Total Annc.             | Value |
|---|--------------|--|-------------------------|-------|
| Muskegon High School Tri-State Basketball Tournament for Peace put on by Muskegon High School | 1-1 to 1-5   | Multiple High School teams from area states convened in Muskegon for a two day basketball tournament where non-violence was also preached.           | 50-60 second PSA's      |       |
| Martin Luther King Day Unity Breakfast put on by Muskegon Community College                   | 1-11/20-2013 | The entire community comes together at Muskegon Community College to promote peace and racial understanding. Guest speaker: Columnist Clarence Page. | 100-60 second PSA's     |       |
| Muskegon Jaycee Snow Show   | 1-22/2-2-13  | Two day event in downtown Muskegon by Muskegon Jaycees featuring fun events for the entire family.   | 96-60 second PSA's      |       |
| Coast West Festival   | 1-22/3-31-13 | Brand new six day community concert at Heritage Landing in Muskegon announced and explained in PSA's   | 306-thirty second PSA's |       |
| Muskegon Rescue Mission Fundraiser  | 2-1/2-14-12  | Charity concert to raise money to feed the needy and house the homeless.   | 112-thirty second PSA's |       |
| Center for African American Art and History Black History Month Display                       | 2-4/2-28-13  | Promoted Black History Month speakers and displays.  | 72-thirty second PSA's  |       |
| Muskegon Women's Chamber of Commerce  | 2-4/2-23-13  | Fundraiser to stock area food pantries throughout Muskegon County by having local "celebrities" learn elaborate dances.                              | 152-thirty second PSA's |       |
| Muskegon and Lakeshore Chambers of Commerce   | 3-6/3-23-13  | Home Show at Lakes Mall sponsored by both Chambers of Commerce to promote local businesses.  | 136-thirty second PSA's |       |
| West Michigan Catholic Charities  | 2-22/2-28-13 | Soup's On Fundraiser   | 42-thirty second PSA's  |       |
| Muskegon Heights Charter Academy Student of the Week  | 1-1/3-31-13  | Muskegon Heights Charter Academy Student of the Week Recognition.  | 378-two minute PSA's    |       |

Prepared By Rich Berry

|                                      |             |  |                        |
|--------------------------------------|-------------|--|------------------------|
| Michigan Association of Broadcasters | 1-1/3-31-13 | Educating listeners about WIC government program.                              | 33-sixty second PSA's  |
| Michigan Association of Broadcasters | 1-1/3-30-14 | Education and outreach to promote safety with Radon.                           | 33-sixty second PSA's  |
| Michigan Association of Broadcasters | 1-1/3-31-14 | Education and outreach to promote the dangers of smoking and diabetes.         | 33-sixty second PSA's  |
| Michigan Association of Broadcasters | 1-1/3-30-14 | Education and outreach to promote dangerous high water conditions statewide.   | 34-sixty second PSA's  |
| Michigan Association of Broadcasters | 1-1/3-31-14 | Educating listeners about Gambling Problems                                    | 33-sixty second PSA's  |
| Michigan Association of Broadcasters | 1-1/3-31-14 | Educating listeners about maintaining good health for a long, productive life. | 33-thirty second PSA's |

## Issues and Programming WLCS 1<sup>st</sup> Quarter 2013

1/7 Inside Muskegon 6am-6:30am Issue: Traunacy..Talked with MAISD Superintendent Dave Sipka about tougher trauancy policies which could include cutting welfare payments..

1/13 inside Muskegon 6am-6:30am Issue:Area Flu Epidemic..Talked with Dr Ken Kraus of the County Health Department about preventive steps and treatments..

1/20 Inside Muskegon 6am-6:30am Issue: Bond Proposal..Talked with Dr Nesbary about the proposed renovations to the college and need for a Bond Proposal..

1/27 Inside Muskegon 6am-6:30am Issue: MLK Day..Talked with National Writer Clarence Paige about evolution of civil rights movement from Dr Kings time to present..

2-3 Inside Muskegon 6am-6:30am Issue: Muskegon Economy..Talked with Labor Economist George Ericckek about signs local economy is improving..

2/10 Inside Muskegon 6am-6:30am Issue: Jail remodel..Talked with County Sheriff Dean Roseler about Jail remodel and construction of juvenile detention center..

2/17 Inside Muskegon 6am-6:30am Issue: Farmers Market..Talked with Muskegon Mayor Steve Gawron about plans to move Farmers Market downtown..

2/24 Inside Muskegon 6am-6:30am Issue: Road Construction..Talked with MDOT official about proposed road construction projects in the area for the upcoming season..

3/3 Inside Muskegon 6am-6:30am Issue:Coast West..Talked with Todd Bessinger chair of the festival coming to Muskegon this summer about progress and updates..

3/10 Inside Muskegon 6am-6:30am Issue: City Manager..Talked with Bryan Mazde who is stepping down after 12 years a retrospective on his 12 years with the city..

3/17 Inside Muskegon 6am-6:30am Issue: Hospital Expansion..Talked with Roger Spoelman of Mercy Health about \$7 million expansion..

3/24 Inside Muskegon 6am-6:30am..Issue: Muskegon Airport..Talked with airport manager Marty Piette..Because of budget sequester the airport may lose it's tower staffing however the airport would not close..Talked about logisitics..

3/31 Inside Muskegon 6am-6:30am Issue: Fracking in Muskegon Co..Talked with Adam Wygant of state DEQ about mineral rights drilling..Cause and effect..



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3646 Momentum Place  
 Chicago, IL 60689-5336  
 Station: Cumulus-Muskegon - WLCS-FM  
 Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS  
 819 NORTH WASHINGTON AVENUE  
 LANSING, MI 48906

Invoice #: 455029  
 Invoice Date: 01/27/13  
 Order #: 4903

Advt#399

Acct Exec: HOUSE HOUSE

Estimate #:

Description: \*

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                       |
|-----|----------|---------|-----|--------|--------|----|-------------------------------|
| Wed | 01/02/13 | 12:02AM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Wed | 01/02/13 | 3:32PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Wed | 01/02/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Thu | 01/03/13 | 1:00AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Thu | 01/03/13 | 4:18PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Thu | 01/03/13 | 5:49PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Fri | 01/04/13 | 2:02AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Fri | 01/04/13 | 5:49AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sat | 01/05/13 | 8:49PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sat | 01/05/13 | 9:49PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sat | 01/05/13 | 10:37PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sun | 01/06/13 | 7:49PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Mon | 01/07/13 | 8:13AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Mon | 01/07/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Tue | 01/08/13 | 3:02AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Tue | 01/08/13 | 4:00AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Wed | 01/09/13 | 12:49PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Fri | 01/11/13 | 4:00AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Fri | 01/11/13 | 5:50AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Fri | 01/11/13 | 2:18PM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Sat | 01/12/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Sat | 01/12/13 | 5:50AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Sat | 01/12/13 | 4:17PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sun | 01/13/13 | 4:01AM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Sun | 01/13/13 | 6:19AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Sun | 01/13/13 | 5:20PM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Mon | 01/14/13 | 7:13AM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Tue | 01/15/13 | 7:39AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Tue | 01/15/13 | 9:20PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Wed | 01/16/13 | 12:02AM | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Wed | 01/16/13 | 8:27AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |



**INVOICE**

**PAY THIS AMOUNT: \$0.00**

Remit To: 3646 Momentum Place  
 Chicago, IL 60689-5336  
 Station: Cumulus-Muskegon - WLCS-FM  
 Phone#: 616-855-8304

Bill To: **MI ASSOCIATION OF BROADCASTERS**  
**819 NORTH WASHINGTON AVENUE**

**LANSING, MI 48906**

Invoice #: 455029  
 Invoice Date: 01/27/13  
 Order #: 4903

Advt#399

Acct Exec: HOUSE HOUSE

Estimate #:

Description: \*

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                       |
|-----|----------|---------|-----|--------|--------|----|-------------------------------|
| Thu | 01/17/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Fri | 01/18/13 | 4:17PM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Fri | 01/18/13 | 9:19PM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Fri | 01/18/13 | 10:37PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sat | 01/19/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Sat | 01/19/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Sat | 01/19/13 | 4:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Sun | 01/20/13 | 6:48PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sun | 01/20/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Mon | 01/21/13 | 2:19PM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Mon | 01/21/13 | 6:49PM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Tue | 01/22/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Tue | 01/22/13 | 5:12AM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Wed | 01/23/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Wed | 01/23/13 | 2:02AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Thu | 01/24/13 | 6:26AM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559   |
| Thu | 01/24/13 | 7:18PM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Thu | 01/24/13 | 10:37PM | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Fri | 01/25/13 | 5:12AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |
| Sun | 01/27/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414 |
| Sun | 01/27/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948             |
| Sun | 01/27/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6 |

Amount Due **\$0.00**

Total Spots 53

Terms: Due on Receipt



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Remit To: 3646 Momentum Place  
Chicago, IL 60689-5336  
Station: Cumulus-Muskegon - WLCS-FM  
Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS  
819 NORTH WASHINGTON AVENUE  
LANSING, MI 48906

Invoice #: 455470  
Invoice Date: 02/24/13  
Order #: 4903

Advt#399

Acct Exec: HOUSE HOUSE  
Estimate #:  
Description: \*

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                                      |
|-----|----------|---------|-----|--------|--------|----|--|
| Mon | 01/28/13 | 5:18PM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Tue | 01/29/13 | 8:18PM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948                            |
| Wed | 01/30/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Thu | 01/31/13 | 12:02AM | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414                |
| Thu | 01/31/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948                            |
| Thu | 01/31/13 | 5:49AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6                |
| Fri | 02/01/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Fri | 02/01/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414                |
| Fri | 02/01/13 | 7:53PM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948                            |
| Sat | 02/02/13 | 9:18AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6                |
| Sat | 02/02/13 | 8:49PM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Sat | 02/02/13 | 10:22PM | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414                |
| Sun | 02/03/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948                            |
| Sun | 02/03/13 | 3:02AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6                |
| Sun | 02/03/13 | 2:49PM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Mon | 02/04/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6                |
| Mon | 02/04/13 | 5:49AM  | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Mon | 02/04/13 | 2:48PM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414                |
| Tue | 02/05/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING NRS14948                            |
| Tue | 02/05/13 | 9:19PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS NR11MNG6                |
| Wed | 02/06/13 | 11:13AM | 60  | 53201  | \$0.00 | C  | WIC DIFFERENT MOMS NRS16559                  |
| Wed | 02/06/13 | 5:45PM  | 60  | 53201  | \$0.00 | C  | TOBACCO TWO DIABETES NRS17414                |
| Thu | 02/07/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Thu | 02/07/13 | 12:33PM | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Thu | 02/07/13 | 4:34PM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Sat | 02/09/13 | 3:02AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Sat | 02/09/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Sun | 02/10/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sun | 02/10/13 | 9:17AM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Mon | 02/11/13 | 7:18PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Tue | 02/12/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3646 Momentum Place  
Chicago, IL 60689-5336  
Station: Cumulus-Muskegon - WLCS-FM  
Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS  
819 NORTH WASHINGTON AVENUE  
LANSING, MI 48906

Invoice #: 455470  
Invoice Date: 02/24/13  
Order #: 4903

Advt#399

Acct Exec: HOUSE HOUSE

Estimate #:

Description: \*

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | Cl | Product                                      |
|-----|----------|---------|-----|--------|--------|----|--|
| Tue | 02/12/13 | 10:37PM | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Wed | 02/13/13 | 12:34PM | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Thu | 02/14/13 | 9:27AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Thu | 02/14/13 | 12:33PM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Thu | 02/14/13 | 11:37PM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Fri | 02/15/13 | 7:39AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Fri | 02/15/13 | 2:19PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Sun | 02/17/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sun | 02/17/13 | 5:50AM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Sun | 02/17/13 | 3:18PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Mon | 02/18/13 | 12:02AM | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Mon | 02/18/13 | 1:35PM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Tue | 02/19/13 | 2:00AM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Tue | 02/19/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Tue | 02/19/13 | 11:25AM | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Wed | 02/20/13 | 4:01AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Wed | 02/20/13 | 1:35PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Thu | 02/21/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Thu | 02/21/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Sat | 02/23/13 | 12:34PM | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Sun | 02/24/13 | 5:49AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Sun | 02/24/13 | 7:19AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |

Amount Due \$0.00

Total Spots 53

Terms: Due on Receipt



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3646 Momentum Place  
Chicago, IL 60689-5336  
Station: Cumulus-Muskegon - WLCS-FM  
Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS  
819 NORTH WASHINGTON AVENUE  
LANSING, MI 48906

Invoice #: 456263  
Invoice Date: 03/31/13  
Order #: 4903

Advt#399

Acct Exec: HOUSE HOUSE  
Estimate #:  
Description: \*

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                                      |
|-----|----------|---------|-----|--------|--------|----|--|
| Tue | 02/26/13 | 7:14AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Tue | 02/26/13 | 12:19PM | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Tue | 02/26/13 | 1:19PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
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| Wed | 02/27/13 | 4:00AM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Thu | 02/28/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Thu | 02/28/13 | 6:37AM  | 60  | 53201  | \$0.00 | C  | MIARNG RISING WATERS - NR11MNG6              |
| Thu | 02/28/13 | 9:18PM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Fri | 03/01/13 | 11:14AM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Fri | 03/01/13 | 4:34PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Fri | 03/01/13 | 10:37PM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Sat | 03/02/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sat | 03/02/13 | 12:18PM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Sun | 03/03/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sun | 03/03/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Sun | 03/03/13 | 5:48AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Mon | 03/04/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Mon | 03/04/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Mon | 03/04/13 | 5:50AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Tue | 03/05/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Tue | 03/05/13 | 8:18PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Wed | 03/06/13 | 12:23AM | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Wed | 03/06/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Wed | 03/06/13 | 11:27AM | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Thu | 03/07/13 | 3:02AM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Thu | 03/07/13 | 6:27AM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Fri | 03/08/13 | 12:00AM | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Fri | 03/08/13 | 4:00AM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Fri | 03/08/13 | 5:49AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Sat | 03/09/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Sat | 03/09/13 | 4:18PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3646 Momentum Place  
Chicago, IL 60689-5336  
Station: Cumulus-Muskegon - WLCS-FM  
Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS  
819 NORTH WASHINGTON AVENUE  
LANSING, MI 48906

Invoice #: 456263  
Invoice Date: 03/31/13  
Order #: 4903

Acct Exec: HOUSE HOUSE  
Estimate #:  
Description: \*

Advt#399

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                                      |
|-----|----------|---------|-----|--------|--------|----|--|
| Sat | 03/09/13 | 5:34PM  | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Sun | 03/10/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Sun | 03/10/13 | 5:19PM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Sun | 03/10/13 | 7:19PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Mon | 03/11/13 | 12:02AM | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Mon | 03/11/13 | 9:26AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Tue | 03/12/13 | 2:02AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Tue | 03/12/13 | 6:18PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Tue | 03/12/13 | 10:02PM | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Wed | 03/13/13 | 7:40AM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Wed | 03/13/13 | 7:49AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Wed | 03/13/13 | 10:37PM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Thu | 03/14/13 | 12:34PM | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Thu | 03/14/13 | 4:33PM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Fri | 03/15/13 | 12:35PM | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Fri | 03/15/13 | 2:19PM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Fri | 03/15/13 | 7:49PM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Sat | 03/16/13 | 12:02AM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Sat | 03/16/13 | 4:02AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sat | 03/16/13 | 8:49PM  | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Sun | 03/17/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Sun | 03/17/13 | 6:17PM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Sun | 03/17/13 | 8:18PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Mon | 03/18/13 | 1:02AM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Mon | 03/18/13 | 10:27AM | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Mon | 03/18/13 | 3:34PM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Tue | 03/19/13 | 10:02PM | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Wed | 03/20/13 | 1:02AM  | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Wed | 03/20/13 | 2:02AM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Wed | 03/20/13 | 12:35PM | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Thu | 03/21/13 | 12:00AM | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |



INVOICE

PAY THIS AMOUNT: \$0.00

Remit To: 3646 Momentum Place  
Chicago, IL 60689-5336  
Station: Cumulus-Muskegon - WLCS-FM  
Phone#: 616-855-8304

Bill To: MI ASSOCIATION OF BROADCASTERS  
819 NORTH WASHINGTON AVENUE

LANSING, MI 48906

Invoice #: 456263  
Invoice Date: 03/31/13  
Order #: 4903

Acct Exec: HOUSE HOUSE

Estimate #:  
Description: \*

Advt#399

Terms: Due on Receipt

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                                      |
|-----|----------|---------|-----|--------|--------|----|--|
| Thu | 03/21/13 | 4:02AM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Fri | 03/22/13 | 6:38AM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Fri | 03/22/13 | 5:34PM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Fri | 03/22/13 | 9:34PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sat | 03/23/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Sat | 03/23/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Sat | 03/23/13 | 4:33PM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Sun | 03/24/13 | 1:01AM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Sun | 03/24/13 | 10:18AM | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Sun | 03/24/13 | 3:34PM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Mon | 03/25/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Mon | 03/25/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Mon | 03/25/13 | 9:19PM  | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Tue | 03/26/13 | 3:02AM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Tue | 03/26/13 | 12:19PM | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Tue | 03/26/13 | 2:18PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Wed | 03/27/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |
| Wed | 03/27/13 | 7:49PM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Thu | 03/28/13 | 4:02AM  | 60  | 53201  | \$0.00 | C  | MCAAA - HELP - MCAAA105                      |
| Thu | 03/28/13 | 7:17PM  | 60  | 53201  | \$0.00 | C  | MCAAA - PROGRAMS - MCAAA106                  |
| Fri | 03/29/13 | 3:18PM  | 60  | 53201  | \$0.00 | C  | TOBACCO - STEVE AND DOUG - NRS17742          |
| Fri | 03/29/13 | 5:19PM  | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Fri | 03/29/13 | 7:17PM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Sat | 03/30/13 | 12:00AM | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |
| Sat | 03/30/13 | 2:01AM  | 60  | 53201  | \$0.00 | C  | RADON - TESTING - NRS07RA1                   |



**INVOICE**

**PAY THIS AMOUNT: \$0.00**

Remit To: 3646 Momentum Place  
 Chicago, IL 60689-5336  
 Station: Cumulus-Muskegon - WLCS-FM  
 Phone#: 616-855-8304

Bill To: **MI ASSOCIATION OF BROADCASTERS**  
**819 NORTH WASHINGTON AVENUE**  
  
**LANSING, MI 48906**

Invoice #: 456263  
 Invoice Date: 03/31/13  
 Order #: 4903

Acct Exec: HOUSE HOUSE  
 Estimate #:  
 Description: \*

Advt#399

**Terms: Due on Receipt**

| Day | Date     | Time    | Len | Line # | Rate   | CI | Product                                      |
|-----|----------|---------|-----|--------|--------|----|--|
| Sat | 03/30/13 | 3:01AM  | 60  | 53201  | \$0.00 | C  | RADON - HOME IMPROVEMENT - NRS07RA2          |
| Sun | 03/31/13 | 12:01AM | 60  | 53201  | \$0.00 | C  | MI HEALTHIER TOMORROW - NEXT WEEK - NRS17581 |
| Sun | 03/31/13 | 4:00AM  | 60  | 53201  | \$0.00 | C  | COLORECTAL - THIS IS PERSONAL - NRS17786     |
| Sun | 03/31/13 | 7:49PM  | 60  | 53201  | \$0.00 | C  | GAMBLING LOSE - NRS14948                     |

**Amount Due \$0.00**

**Total Spots 91**

**Terms: Due on Receipt**