

Issues Programs List

Quarterly Issues Programs List

Station:

WPDH, WPDA, WCZX, WEOK, WKXP, WZAD, WRRV, WRRB

July 1, 2022 through September 30, 2022

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- **Health Awareness:** There is an increased focus on health in the wake of the pandemic. Stress can cause physical health issues and post pandemic people in our region have been slow to get back to their annual screenings. We focused on organizations that are working in the community to create awareness when it comes to health issues. We also looked at basic additional costs rising during a health crisis and groups who can help individuals with donations.
- **Environmental Awareness:** Our area is well used by its resident and visiting population. This year there have been many topics that have become newsworthy due to environmental concerns. Wildlife management, weather patterns, use of local open space for tourism, and the Leave No Trace policy along with other concerns have put our local environment front and center. Plastic Free July, new paint recycling programs, and hazardous waste disposal were all discussed this quarter.
- **Local Economy:** This quarter the local economy was still being affected by COVID and now rising costs for basic goods such as food, housing, and fuel. Unemployment remains an issue. Business closures are still happening but expansions are starting to happen as well. Many people are still experiencing personal economic hardships. This quarter we took a look at the local price increases causing additional financial stress in the region. We discussed how Tourism is bringing jobs and money to the region. We also looked at personal money management during these times of increase cost.
- **Local and State Legislation:** Over the last quarter there were many programs and legislations introduced and adopted at both the state and local levels. We focused on some of the policies that had a direct effect on the residents. Shows included what's being done at the state and local levels with gun control in the wake of increased mass shootings and area Global Warming policies to help address local weather and natural disasters.
- **Community Awareness:** People's lives continue to be affected by the COVID 19 pandemic however, some have returned to activities in their community, and many local organizations are looking for people to join and volunteer. Various groups discussed their purpose in the community including the need for the public to join them. The ThinkDIFFERENTLY program was discussed with regards to its inclusion concepts, we also covered our local heat waves and the continued food insecurity issue in our region.

Section II. Responsive Programs

“In Touch” is a locally produced public affairs program that runs on all eight Poughkeepsie stations.

The program airs every Sunday on WPDH and WPDA at 11:30PM, WKXP and WEOK at 6am, WRRV and WRRB at 6:30am, and WCZX and WZAD at 11pm

Date(s) Aired	Description of Issue Discussed	Duration
7/3/2022	Our locally-produced public affairs program discussed Environmental Awareness : Paty Quyn hosted the show which discussed Plastic Free July. The show included information provided by Ecoworldonline.com and the importance of alternatives to plastic product being used in our region.	25:42
7/10/2022	Our locally-produced public affairs program discussed Community Awareness, Disabilities : Paty Quyn hosted the show which discussed the ThinkDIFFERENTLY Program. This is a locally driven initiative which makes area events inclusive for people with various disabilities. The show also covered the importance these programs have in creating a welcoming community for all people.	26:35
7/17/2022	Our locally-produced public affairs program discussed Environmental Awareness, Recycling : Paty Quyn hosted the show which discussed keeping certain materials out of our waste streams particularly unwanted paint. Information was share from PaintCare.com and we discussed new Legislation in New York requiring paint sellers to recycle paint from customers.	25:57
7/24/2022	Our locally-produced public affairs program discussed Community Awareness, Severe Weather, Drought : Paty Quyn hosted the show which discussed the heat wave affecting the area. Our region spent an extraordinary time this summer under extreme temperatures. We discuss how to stay cool with tips from CNN.com and the National Weather Service. We also covered the use of local cooling areas in the	25:25

	region.	
7/31/2022	Our locally-produced public affairs program discussed Local Economy, Tourism: Paty Quyn hosted the show which discussed local tourism and events. With summer in full swing the show discusses local opportunities that are responsible for growing our area economically and some of the results thanks to tourism dollars being spent in our region	26:35
8/7/2022	Our locally-produced public affairs program discussed Local and State Legislation, Gun Violence: Rick Knight hosted the show which discussed the current state of gun violence in the nation. The show also includes a press conference from New York State Governor Kathy Hochul discussing the plans to address the gun issues in our region.	24:38
8/14/2022	Our locally-produced public affairs program discussed Community Awareness, Food Insecurity, Poverty: Paty Quyn hosted the show which discuss the current rate of food insecurity. The nation's current economic state is contributing to a continued need for our region to discuss how to help support families affected by food insecurity and how to support the local agencies set up to help that population in our region.	25:07
8/21/2022	Our locally-produced public affairs program discussed Local Economy, Tourism: Conor Walsh hosted the show which discussed economic growth in the region in connection to local tourism. Specifically, job growth as a result of local tourism. The show included guest Melaine Rottkamp President and CEO for Dutchess Tourism, Inc.	27:46
8/28/2022	Our locally-produced public affairs program discussed Environmental Awareness, History: Paty Quyn hosted the show which discussed upcoming hazardous waste days and the importance of disposing of hazardous waste properly. The show also included a brief history of the Bottle Bill in New York.	25:06
9/4/2022	Our locally-produced public affairs program discussed Local and State Legislation, Global Warming: Paty Quyn hosted the show which discussed the Shawangunk Ridge Fire and Legislation to address Global Warming in our region. The show included portions of a press conference which included New York State Governor Kathy Hochol, Ulster County Executive Pat Ryan, and Basil Seggos Commissioner NYS department of Environmental Conservation.	27:02
9/11/2022	Our locally-produced public affairs program discussed Health Awareness, Inflation, Cancer: Paty Quyn hosted the show which discussed the rise in prices in relation to helping people	28:28

	with essentials during a medical event in their life such as cancer treatment. The show included guest Dan Gruner from Bike For Cancer Care discussing how in the 19 years of his event how he has seen the economic impact and the need for charitable donations grow over the life of his event in our area.	
9/18/2022	Our locally-produced public affairs program discussed Local Economy, Personal Finances: Conor Walsh hosted the show which included a discussion with Jill Gonzales from Wallet Hub discussing the current economic situation nationwide and then specifically how people in our region can make an economic plan which helps them with debt and future spending.	25:29
9/26/2022	Our locally-produced public affairs program discussed Health Awareness, Cancer: Conor Walsh hosted the show which discussed how our region needs to be more proactive about cancer screenings and why it is important at any age. The show included guest Kristi Greco the Senior Development Manager with the American Cancer Society of the Hudson Valley	28:06