



Wallowa Valley Radio, LLC

3rd Quarter 2021 (July – September)

Public Issues, Concerns, Programming

The report consists of the following:

Description of Issues and Concerns

Description of Programs that Address Issues

Schedule of Local Interviews and Reports

Schedule of Special Live Broadcasts

Description of Issues and Concerns

01) Agriculture

- *Agriculture makes up a significant part the economy, land area, and culture of Wallowa County. Information about events that can impact the business and lifestyle of an agriculture business would impact a large portion of the community*

02) Lost and Found

- *Pet and livestock ownership is common in Wallowa County. Because of that, a lost animal does happen on a regular basis. Getting the word out in a timely manner helps recover the animal. This applies to lost items of importance, such as a wallet or ring*

03) News: Local, Regional, National

- *News outlets in a rural community are rare, staying up to date of what's going on at a local, regional, and national level gives people an opportunity to learn and make informed decisions*

04) Outdoor Activities

- *Part of the appeal of living in Wallowa County and the Northwest is that opportunity to get outdoors. There is a large amount land in and around Wallowa County to explore, enjoy and utilize. About 56% of the county is Federal Land and about 53% of Oregon is Federal Land*

05) Religion

- *The high number of churches in the county reflect a community that is active in practicing their faith, this is one way someone can have a support structure while living in Wallowa County*

06) Weather Conditions

- *Weather conditions affect many elements of Wallowa County, such as agriculture, travel, activities, events and tourism*

07) Oregon: Politics and Programming (96.1FM / 1340AM Only)

- *KXL out of Portland offers regional programming to radio stations throughout the northwest. They cover both politics as well as general interest programming that is unique to Oregon*

*that Wallowa County residents can find informative and relevant
to their own interests, both politically and recreationally*

Description of Programs that Address Issues

01) Agriculture

- Agribusiness Update: Northwest Ag Information Network, a brief recap of current events affecting the agriculture business in the Northwest (2:30 min)
 - Mon – Fri at 7:30am
- Farm and Ranch Report: Northwest Ag Information Network, hay reports, world trade updates, new technology, a broad look at what is impacting agriculture (2:30 min)
 - Mon – Fri at 8:30am
- Line on Agriculture: Northwest Ag Information Network, tips and reports on how to improve operating in the agriculture business as a producer (2:30 min)
 - Mon – Fri at 9:30am
- Market Line: Northwest Ag Information Network, updates on commodity and livestock prices (2:30 min)
 - Mon – Fri at 10:30am
- Northwest Report: Northwest Ag Information Network, a look at national headlines and how it affects Northwest agriculture (2:30 min)
 - Mon – Fri at 11:30am

02) Lost and Found

- Lost and Found: Announcements requested by the public when an animal or object has been lost or recovered. (15-30 sec)
 - Bottom of the hour

03) News: Local, Regional, National

- KWVR Morning Show: Local broadcast featuring weather, public meeting announcements, obituaries, Oregon & Northwest news, local interviews & reports (15 min)
 - Mon – Thu at 7:00am
- Townhall News: National and World News headlines from Townhall News (5 min)
 - Top of every hour

04) Outdoor Activities

- Northwestern Outdoors Radio: *Focuses not only on fishing and hunting in the Northwestern United States, but also on all sorts of other outdoor recreation topics like wildlife watching, conservation issues, camping, hiking, horseback riding, paddling, bicycling, natural history and more (1 hour)*
 - Sat at 7:00am
- Sportsman's Spotlight: *Northwest Ag Information Network, a look at outdoor sports in the Pacific Northwest (2:30 min)*
 - Mon – Fr at 12:30pm

05) Religion

- Family Minute: *A nugget of truth to help build strong families in a Christian household (1 min)*
 - Mon – Thu at 7:15am
- Lutheran Hour: *Featuring a Christian sermon and music from the Lutheran Hour Ministries (30 min)*
 - Sun at 7:00am
 - Various days/times, see schedule

06) Weather Conditions

- Current Temperature: *Current temperature update from JosephOregonWeather.com (3 sec)*
 - At top of the hour
- Road Closures: *Road closure announcements in NE Oregon on I-84, ORE204, ORE82, and ORE3 from Tripcheck.com*
 - At top of the hour
- Weather Forecast: *Two day weather forecast for Wallowa County (17 sec)*
 - At top of the hour

07) Oregon: Politics and Programming (96.1FM / 1340AM Only)

- Lars Larson: *KXL program out of Portland OR, discussing politics and issues in Oregon (3 hours)*
 - Mon – Fri at 12:00pm
- ISpy Radio: *Independent Oregon broadcaster discussing state and national issues (1 hour)*

· *Sun at 8:00am*

Schedule of Local Interviews and Reports

One way KWVR covers local news is by means of prerecorded interviews and reports that are aired during the KWVR Morning Show (7:05am – 7:35am) and aired Monday through Thursday on KWVR 96.1FM / 1340AM and KWVR 92.1FM, the following lists examples of said interviews and reports:

Date	Title	Length
7/6/2021	AgWeather Update	1:59
7/6/2021	Royes History Tue	3:06
7/7/2021	Royes History Wed	4:04
7/7/2021	WC Fly In	2:25
7/8/2021	Rancho Rodeo	2:50
7/8/2021	Royes History Thu	4:59
7/12/2021	Royes History Mon	3:39
7/13/2021	Royes History Tue	3:39
7/14/2021	Royes History Wed	5:57
7/15/2021	Royes History Thu	2:33
7/19/2021	Royes History Mon	4:09
7/20/2021	AgWeather Update	1:59
7/20/2021	Royes History Tue	4:19
7/21/2021	Royes History Wed	5:20
7/22/2021	Royes History Thu	6:16
7/26/2021	Chief Joseph Days Court	2:58
7/26/2021	Royes History Mon	3:30
7/27/2021	AgWeather Update	1:59
7/27/2021	Royes History Tue	5:15
7/28/2021	Royes History Wed	3:11
7/29/2021	Royes History Thu	6:00
8/3/2021	AgWeather Update	1:59
8/9/2021	WC Fair	1:53
8/11/2021	Royes History Wed	3:05
8/17/2021	AgWeather Update	1:59
8/18/2021	Royes History Wed	3:57

8/19/2021	Royes History Thu	7:53
8/24/2021	AgWeather Update	1:59
8/24/2021	Royes History Tue	6:27
8/26/2021	Royes History Thu	2:30
8/28/2021	God Bless America	2:14
8/31/2021	AgWeather Update	1:59
8/31/2021	Royes History Tue	2:56
9/1/2021	Royes History Wed	4:14
9/2/2021	Royes History Thu	3:26
9/7/2021	AgWeather Update	1:59
9/14/2021	AgWeather Update	1:59
9/21/2021	AgWeather Update	1:59
9/28/2021	AgWeather Update	1:59