

CONTRACT



KSTU-TV
5020 W. Amelia Earhart Dr
Salt Lake City, UT 84116
(801) 532-1300

And:

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

<u>Contract / Revision</u> 754278 /		<u>Alt Order #</u>
<u>Product</u> 10292018-11062018		
<u>Contract Dates</u> 10/29/18 - 11/06/18		<u>Estimate #</u> 1423
<u>Advertiser</u> McAdams/D/Congress		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTU-TV	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 17137	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/29/18	11/06/18	M-F 5a-530a	5a-530a		:30				NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				5	\$150.00				
		Week: 11/05/18	11/11/18	MT-----				2	\$150.00				
N 2	13	10/29/18	11/06/18	M-F 530a-6a	530a-6a		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				5	\$200.00				
		Week: 11/05/18	11/11/18	MT-----				2	\$200.00				
N 3	13	10/29/18	11/06/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	-T-----				1	\$300.00				
		Week: 11/05/18	11/11/18	MT-----				2	\$300.00				
N 4	13	10/29/18	11/06/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	M-WTF--				4	\$300.00				
		Week: 11/05/18	11/11/18	-T-----				1	\$300.00				
N 5	13	10/29/18	11/06/18	M-F 7a-8a	7:00 AM-7:30 AM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	M-WT---				3	\$400.00				
		Week: 11/05/18	11/11/18	MT-----				2	\$400.00				
N 6	13	10/29/18	11/06/18	M-F 7a-8a	7:30 AM-8:00 AM		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				5	\$400.00				
		Week: 11/05/18	11/11/18	MT-----				2	\$400.00				
N 7	13	10/29/18	11/06/18	M-F 8a-9a	8:00 AM-8:30 AM		:30				NM	13	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				10	\$450.00				
		Week: 11/05/18	11/11/18	MT-----				3	\$450.00				
N 8	13	10/29/18	11/06/18	M-F 8a-9a	8:30 AM-9:00 AM		:30				NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				5	\$450.00				
		Week: 11/05/18	11/11/18	MT-----				2	\$450.00				
N 9	13	10/29/18	11/04/18	Sa 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 10/29/18 - 11/06/18	<u>Product</u> 10292018-11062018	<u>Estimate #</u> 1423
<u>Advertiser</u> McAdams/D/Congress		<u>Original Date / Revision</u> 10/22/18 / 10/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$300.00				
N 10	13	10/29/18	11/04/18	Sa 7a-9a	7:00 AM-7:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$350.00				
N 11	13	10/29/18	11/04/18	Sa 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$350.00				
N 12	13	10/29/18	11/04/18	Sa 7a-9a	8:00 AM-8:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$350.00				
N 13	13	10/29/18	11/04/18	Sa 7a-9a	8:30 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$350.00				
N 14	13	10/29/18	11/04/18	Su 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$225.00				
N 15	13	10/29/18	11/04/18	Su 7a-9a	7:00 AM-7:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$350.00				
N 16	13	10/29/18	11/04/18	Su 7a-9a	7:30 AM-8:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$350.00				
N 17	13	10/29/18	11/04/18	Su 7a-9a	8:00 AM-8:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$350.00				
N 18	13	10/29/18	11/06/18	M-F 10a-11a	10a-11a		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				5	\$150.00				
Week:		11/05/18	11/11/18	M-----				1	\$150.00				
N 19	13	10/29/18	11/06/18	M-F 11a-12p	11a-12p		:30				NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				5	\$140.00				
Week:		11/05/18	11/11/18	M-----				1	\$140.00				
N 20	13	10/29/18	11/06/18	M-F 12p-1p	12p-1p		:30				NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				5	\$140.00				
Week:		11/05/18	11/11/18	M-----				1	\$140.00				
N 21	13	10/29/18	11/06/18	M-F 2p-3p	2p-3p		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				5	\$125.00				
Week:		11/05/18	11/11/18	M-----				1	\$125.00				
N 22	13	10/29/18	11/06/18	M-F 3p-4p	3p-4p		:30				NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				10	\$200.00				
Week:		11/05/18	11/11/18	MT-----				2	\$200.00				
N 23	13	10/29/18	11/06/18	M-F 430p-5p	430p-5p		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				5	\$350.00				
Week:		11/05/18	11/11/18	M-----				1	\$350.00				
N 24	13	10/29/18	11/06/18	M-F 10p-1035p	1005p-1035p		:30				NM	3	\$1,950.00

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Week:		10/29/18	11/04/18	M-W-F--				3	\$650.00				
Week:		11/05/18	11/11/18	-----				0	\$0.00				
N 25	13	10/29/18	11/04/18	Sa 1135p-1205a	1135p-1205a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$250.00				
N 26	13	10/29/18	11/06/18	M-F 9p-1005p	9p-1005p		:30				NM	12	\$15,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				10	\$1,300.00				
Week:		11/05/18	11/11/18	M-----				2	\$1,300.00				
N 27	13	10/29/18	11/04/18	Su 9p-1005p	9p-1005p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$1,500.00				
N 28	13	10/29/18	11/04/18	M-F 630p-7p	630p-7p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-W-F--				3	\$700.00				
Totals								0.00				131	\$54,105.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	131	\$54,105.00	(\$8,115.75)	\$45,989.25
Totals	131	\$54,105.00	(\$8,115.75)	\$45,989.25

Signature: _____ **Date:** _____

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