

125 West 55th St New York, NY 10019 Contract # 28400973 Changes as of: 5/16/2024 at 11:17 AM Version: Current State Version 2

CPE: 8/75/6773 Flight: 5/20/24 - 6/2/24 Station: WAOW Con Type: POLITICAL/VOTE Agency: AMPLIFY MEDIA Advertiser: AB PAC - AMERICAN Market: Wausau, WI Total \$: \$50,200.00

gency: AMPLIFY MEDIA Advertiser: AB PAC - AMERICAN Market: Wausau, WI Total \$: \$50,2

222 Ontrario St. Suite **Product:** AB PAC **Office:** CHICAGO **Total Spots:** 14

Chicago, IL 60654 Agency Order #: 13437002 Service: Nielsen Total CPP: \$0.00

Buyer: Kyle, Candy Primary Demo: Total GRP:
Salesperson: NICOLE UNGARO Assistant: MIKKIE BASELICE Traffic #: 64341

312-755-3852 312-755-3834

Separation:

Comments: Flight starts on 5-21 and ends on 5-31- No Spots to run on May 24th through May 27th No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming; Separation: 30; PopulationBuyType: CPP

			5/20 - 5/27			Total	Total		
OP Program	Rate	Len	5/20	5/27		Spots	\$	CPP*	GRF
Wake Up Wisconsin	\$3,200. 00	60	0	1		1	\$3,200.00	\$0.00	0
Drew Barrymore	\$1,600. 00	60	0	2		2	\$3,200.00	\$0.00	0
News 9 WAOW @ 5P	\$4,000. 00	60	0	2		2	\$8,000.00	\$0.00	C
News 9 WAOW @ 6P	\$6,000. 00	60	0	2		2	\$12,000.00	\$0.00	0
Entertainment Tonight	\$3,000. 00	60	0	2		2	\$6,000.00	\$0.00	0
Wake Up Wisconsin	\$3,200. 00	60	1	0		1	\$3,200.00	\$0.00	C
Drew Barrymore	\$1,600. 00	60	1	0		1	\$1,600.00	\$0.00	C
News 9 WAOW @ 5P	\$4,000. 00	60	1	0		1	\$4,000.00	\$0.00	C
News 9 WAOW @ 6P	\$6,000. 00	60	0	0		0	\$0.00	\$0.00	C
Entertainment Tonight	\$3,000. 00	60	1	0		1	\$3,000.00	\$0.00	C
News 9 WAOW @ 6P	\$6,000. 00	60	0	1_		1	\$6,000.00	\$0.00	C
	Drew Barrymore  News 9 WAOW @ 5P  News 9 WAOW @ 6P  Entertainment Tonight  Wake Up Wisconsin  Drew Barrymore  News 9 WAOW @ 5P  News 9 WAOW @ 6P  Entertainment Tonight	Wake Up Wisconsin         00           Drew Barrymore         \$1,600.           News 9 WAOW @ 5P         \$4,000.           News 9 WAOW @ 6P         \$6,000.           Entertainment Tonight         \$3,000.           Wake Up Wisconsin         00           Drew Barrymore         \$1,600.           News 9 WAOW @ 5P         00           News 9 WAOW @ 6P         \$6,000.           Entertainment Tonight         \$3,000.           News 9 WAOW @ 6P         \$6,000.           News 9 WAOW @ 6P         \$6,000.           News 9 WAOW @ 6P         \$6,000.           News 9 WAOW @ 6P         \$6,000.	Wake Up Wisconsin         00         60           Drew Barrymore         \$1,600.         60           News 9 WAOW @ 5P         \$4,000.         60           News 9 WAOW @ 6P         \$6,000.         60           Entertainment Tonight         00         60           Wake Up Wisconsin         00         60           Drew Barrymore         \$1,600.         60           News 9 WAOW @ 5P         00         60           News 9 WAOW @ 6P         \$3,000.         60           Entertainment Tonight         \$3,000.         60           News 9 WAOW @ 6P         \$6,000.         60           News 9 WAOW @ 6P         \$6,000.         60           News 9 WAOW @ 6P         \$6,000.         60	Wake Up Wisconsin         00         60         0           Drew Barrymore         \$1,600.         0         60         0           News 9 WAOW @ 5P         \$4,000.         0         60         0           News 9 WAOW @ 6P         \$6,000.         0         60         0           Entertainment Tonight         00         60         0           Wake Up Wisconsin         00         60         1           Drew Barrymore         \$1,600.         0         60         1           News 9 WAOW @ 5P         00         60         1           News 9 WAOW @ 6P         \$3,000.         0         0           Entertainment Tonight         00         60         1           News 9 WAOW @ 6P         00         60         0           News 9 WAOW @ 6P         00         60         0	Wake Up Wisconsin         00         60         0         1           Drew Barrymore         \$1,600.         00         60         0         2           News 9 WAOW @ 5P         \$4,000.         0         60         0         2           News 9 WAOW @ 6P         \$6,000.         0         60         0         2           Entertainment Tonight         00         60         0         2           Wake Up Wisconsin         00         60         1         0           Drew Barrymore         \$1,600.         0         60         1         0           News 9 WAOW @ 5P         00         60         1         0           News 9 WAOW @ 6P         \$3,000.         0         0         0           Entertainment Tonight         00         60         1         0           News 9 WAOW @ 6P         \$6,000.         0         0         0           News 9 WAOW @ 6P         00         60         0         1	Wake Up Wisconsin         00         60         0         1           Drew Barrymore         \$1,600. 00         60         0         2           News 9 WAOW @ 5P         \$4,000. 00         60         0         2           News 9 WAOW @ 6P         \$6,000. 00         60         0         2           Entertainment Tonight         \$3,000. 00         60         0         2           Wake Up Wisconsin         \$3,200. 00         60         1         0           Drew Barrymore         \$1,600. 00         60         1         0           News 9 WAOW @ 5P         \$4,000. 00         60         1         0           News 9 WAOW @ 6P         \$6,000. 00         60         0         0           Entertainment Tonight         \$3,000. 00         60         1         0           News 9 WAOW @ 6P         \$6,000. 00         60         1         0           News 9 WAOW @ 6P         \$6,000. 00         60         0         1	Wake Up Wisconsin         00         60         0         1           Drew Barrymore         \$1,600.         0         0         2           News 9 WAOW @ 5P         \$4,000.         0         6         0         2           News 9 WAOW @ 6P         \$6,000.         0         0         2           Entertainment Tonight         \$3,000.         0         0         2           Wake Up Wisconsin         0         60         1         0         1           Drew Barrymore         31,600.         0         60         1         0         1           News 9 WAOW @ 5P         34,000.         0         60         1         0         1           News 9 WAOW @ 6P         \$6,000.         0         6         0         0         0           Entertainment Tonight         \$3,000.         0         0         0         0         0           News 9 WAOW @ 6P         \$6,000.         0         0         0         1         1           News 9 WAOW @ 6P         60         0         0         1         0         1	Wake Up Wisconsin         00         60         0         1         \$3,200.00           Drew Barrymore         \$1,600. 00         60         0         2         \$3,200.00           News 9 WAOW @ 5P         \$4,000. 00         60         0         2         \$8,000.00           News 9 WAOW @ 6P         \$3,000. 00         0         0         2         \$12,000.00           Entertainment Tonight         \$3,200. 00         0         0         2         \$6,000.00           Wake Up Wisconsin         00         60         1         0         1         \$3,200.00           Drew Barrymore         \$1,600. 00         0         0         1         1         \$1,600.00           News 9 WAOW @ 5P         \$4,000. 00         0         0         0         0         \$0.00           Entertainment Tonight         \$3,000. 00         0         0         0         \$0.00           Entertainment Tonight         0         60         1         0         1         \$3,000.00	Wake Up Wisconsin         00         60         0         1         \$3,200.00         \$0.00           Drew Barrymore         \$1,600. 00         60         0         2         2         \$3,200.00         \$0.00           News 9 WAOW @ 5P         00         60         0         2         2         \$8,000.00         \$0.00           News 9 WAOW @ 6P         \$6,000. 00         60         0         2         2         \$12,000.00         \$0.00           Entertainment Tonight         00         60         0         2         2         \$6,000.00         \$0.00           Wake Up Wisconsin         00         60         1         0         1         \$3,200.00         \$0.00           Drew Barrymore         \$1,600. 00         60         1         0         1         \$1,600.00         \$0.00           News 9 WAOW @ 5P         \$6,000. 00         60         0         0         0         \$0.00         \$0.00           Entertainment Tonight         \$3,000. 00         60         1         0         1         \$3,000.0         \$0.00           News 9 WAOW @ 6P         \$6,000. 00         60         1         0         1         \$3,000.0         \$0.00