



WAOW  
1908 Grand Ave  
Wausau, WI 54403-6870

Amplify Media  
PO BOX 6  
FRANKLIN PARK, IL 60131-0006

### Contract # 64338

**Schedule Dates** 05/21/24-05/31/24  
**Advertiser** AB PAC (5735)  
**Agency** Amplify Media (1841)  
**Product** Political - Issues/Propositions (1152)  
**Brand** POLITICAL-ISSUE (3567)  
**Salesperson** Katz Chicago, Katz Chicago (1014)  
**Sales Office** Katz Chicago  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 8/75/6772  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 05/16/24  
**Last Modified** 05/16/24  
**Entered By** Tracy Lake  
**CO-OP** No  
**External #** 28400975  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,160.00  
**Net Total** \$29,240.00  
**Sales Tax**

### Wausau ABC (WAOW)

By Broadcast Month	Spots	Rate
May. 2024	10	\$17,200.00
Jun. 2024	10	\$17,200.00
<b>Grand Total:</b>	<b>20</b>	<b>\$34,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	05/21/24-05/23/24	1	:30	6A- 6:30A (CST)	2		X	X	X				2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
2.0	Normal Line / SPOT (7)	05/21/24-05/23/24	1	:30	7A- 8A (CST)	2		X	X	X				2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
3.0	Normal Line / SPOT (8)	05/21/24-05/23/24	1	:30	8A- 9A (CST)	2		X	X	X				2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
4.0	Normal Line / SPOT (9)	05/21/24-05/23/24	1	:30	1P- GENERAL HOSPITAL	2		X	X	X				2	\$800.00	\$1,600.00	Wausau ABC (WAOW)		5/16/24
5.0	Normal Line / SPOT (10)	05/21/24-05/23/24	1	:30	9:59:46P- News 9 WAOW at 10pm	2		X	X	X				2	\$3,000.00	\$6,000.00	Wausau ABC (WAOW)		5/16/24
6.0	Normal Line / SPOT (1)	05/28/24-05/31/24	1	:30	6A- 6:30A (CST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
7.0	Normal Line / SPOT (2)	05/28/24-05/31/24	1	:30	7A- 8A (CST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
8.0	Normal Line / SPOT (3)	05/28/24-05/31/24	1	:30	8A- 9A (CST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
9.0	Normal Line / SPOT (4)	05/28/24-05/31/24	1	:30	1P- GENERAL HOSPITAL	2		X	X	X	X			2	\$800.00	\$1,600.00	Wausau ABC (WAOW)		5/16/24
10.0	Normal Line / SPOT (5)	05/28/24-05/31/24	1	:30	9:59:46P- News 9 WAOW at 10pm	2		X	X	X	X			2	\$3,000.00	\$6,000.00	Wausau ABC (WAOW)		5/16/24

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------