



Remit Address:
WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

DUPLICATE INVOICE

Advertiser	Pendleton for NC House	Invoice #	168424-1
Product	POLITICAL	Invoice Date	10/30/16
Estimate Number		Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/30/16

Property	WRAL	Order #	168424
Account Executive	Marian Bell	Alt Order #	
Sales Office	WRAL Local	Deal #	
Sales Region	Local	Order Flight	10/10/16 - 11/04/16

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

JN Dollar & Associates
Attention: Accounts Payable
P.O. Box 1352
Cary, NC 27512

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 530p News	530-6p		10/10/16 to 10/28/16	5x	11111--				
		GENERAL ELECTION CANDIDATE CARD - CLASS 3									
	WRAL			M	10/10/16	:30	5:48 PM	GPHD49	\$1,100.00		1
	WRAL			Tu	10/11/16	:30	5:43 PM	GPHD49	\$1,100.00		2
	WRAL			W	10/12/16	:30	5:40 PM	GPHD49	\$1,100.00		3
	WRAL			Th	10/13/16	:30	5:41 PM	GPHD49	\$1,100.00		4
	WRAL			F	10/14/16	:30	5:45 PM	GPHD49	\$1,100.00		5
	WRAL			M	10/17/16	:00			\$1,100.00	See MG 3.31,3.32,3.33,3.34,3.35	6
	WRAL			Tu	10/18/16	:00			\$1,100.00	See MG 1.16,1.17,1.18,1.19,1.20	7
	WRAL			W	10/19/16	:00			\$1,100.00	See MG 1.16,1.17,1.18,1.19,1.20	8
	WRAL	WRAL 4p News	4-5p	W	10/19/16	:30	4:37 PM	GPHD49	\$700.00	MG for 2.7,3.8,1.10,1.8,1.9,1.7	19
	WRAL			W	10/19/16	:30	5:42 PM	GPHD49	\$1,925.00	MG for 2.7,3.8,1.10,1.8,1.9,1.7	16
	WRAL			Th	10/20/16	:00			\$1,100.00	See MG 1.16,1.17,1.18,1.19,1.20	9
	WRAL	WRAL 5p News	5p-530p	Th	10/20/16	:30	5:12 PM	GPHD49	\$1,750.00	MG for 2.7,3.8,1.10,1.8,1.9,1.7	18
	WRAL			Th	10/20/16	:30	5:44 PM	GPHD49	\$1,925.00	MG for 2.7,3.8,1.10,1.8,1.9,1.7	17
	WRAL			F	10/21/16	:00			\$1,100.00	See MG 1.16,1.17,1.18,1.19,1.20	10
	WRAL	Late News Airing Late	1130p-1205a	Su	10/23/16	:30	12:42 AM	GPHD49	\$600.00	MG for 2.7,3.8,1.10,1.8,1.9,1.7	20
		LR Due to Football Game Runover									
		LR Due to Football Game Runover									
	WRAL			M	10/24/16	:30	5:43 PM	GPHD49	\$1,100.00		11
	WRAL			Tu	10/25/16	:30	5:40 PM	GPHD49	\$1,100.00		12
	WRAL			W	10/26/16	:30	5:38 PM	GPHD49	\$1,100.00		13
	WRAL			Th	10/27/16	:00			\$1,100.00	See MG 3.36,3.37,3.38	14
	WRAL			F	10/28/16	:00			\$1,100.00	See MG 3.36,3.37,3.38	15
2	WRAL	WRAL 6p News	6p-6:30p		10/10/16 to 10/28/16	5x	11111--				
		GENERAL ELECTION CANDIDATE CARD - CLASS 3									
	WRAL			M	10/10/16	:30	6:12 PM	GPHD49	\$1,500.00		1
	WRAL			Tu	10/11/16	:30	6:14 PM	GPHD49	\$1,500.00		2
	WRAL			W	10/12/16	:30	6:22 PM	GPHD49	\$1,500.00		3
	WRAL			Th	10/13/16	:00			\$1,500.00	See MG 2.16,2.17	4
	WRAL	WRAL 530am News	530a-6a	Th	10/13/16	:30	5:43 AM	GPHD49	\$500.00	MG for 2.4 10/13	17

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Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
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Cary, NC 27512

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	WRAL 6p News	6p-6:30p		10/10/16 to 10/28/16	5x	11111--				
		GENERAL ELECTION CANDIDATE CARD - CLASS 3									
	WRAL	WRAL 5p News	5p-530p	Th	10/13/16	:30	5:28 PM	GPHD49	\$1,000.00	MG for 2.4 10/13	16
	WRAL			F	10/14/16	:00			\$1,500.00	See MG 3.31,3.32,3.33,3.34,3.35	5
	WRAL			M	10/17/16	:00			\$1,500.00	See MG 3.31,3.32,3.33,3.34,3.35	6
	WRAL			Tu	10/18/16	:00			\$1,500.00	See MG 1.16,1.17,1.18,1.19,1.20	7
	WRAL			W	10/19/16	:30	6:14 PM	GPHD49	\$1,500.00		8
	WRAL			Th	10/20/16	:00			\$1,500.00	See MG 2.18,2.19,2.20,2.21	9
	WRAL			F	10/21/16	:00			\$1,500.00	See MG 3.31,3.32,3.33,3.34,3.35	10
	WRAL			M	10/24/16	:00			\$1,500.00	See MG 2.18,2.19,2.20,2.21	11
	WRAL	Late News	11-1135p	M	10/24/16	:30	11:32 PM	GPHD49	\$1,750.00	MG for 3.33,2.14,2.9,2.12,2.11,3.9	20
	WRAL			Tu	10/25/16	:00			\$1,500.00	See MG 2.18,2.19,2.20,2.21	12
	WRAL			W	10/26/16	:00			\$1,500.00	See MG 3.16,3.17,3.18,3.19,3.20,3.2	13
	WRAL			W	10/26/16	:00			\$850.00	See MG 3.36,3.37,3.38	21
	WRAL			W	10/26/16	:30	6:23 PM	GPHD49	\$2,625.00	MG for 3.33,2.14,2.9,2.12,2.11,3.9	18
	WRAL			Th	10/27/16	:00			\$1,500.00	See MG 2.18,2.19,2.20,2.21	14
	WRAL			Th	10/27/16	:30	6:28 PM	GPHD49_Back_FINALHD	\$2,625.00	MG for 3.33,2.14,2.9,2.12,2.11,3.9	19
	WRAL			F	10/28/16	:00			\$1,500.00	See MG 2.22	15
3	WRAL	Late News	11-1135p		10/10/16 to 10/28/16	5x	11111--				
		GENERAL ELECTION CANDIDATE CARD - CLASS 3									
	WRAL			M	10/10/16	:30	11:10 PM	GPHD49	\$1,000.00		1
	WRAL			Tu	10/11/16	:30	11:32 PM	GPHD49	\$1,000.00		2
	WRAL			W	10/12/16	:30	11:32 PM	GPHD49	\$1,000.00		3
	WRAL			Th	10/13/16	:30	11:23 PM	GPHD49	\$1,000.00		4
	WRAL			F	10/14/16	:30	11:14 PM	GPHD49	\$1,000.00		5
	WRAL			M	10/17/16	:30	11:12 PM	GPHD49	\$1,000.00		6
	WRAL	WRAL 6p News	6p-6:30p	Tu	10/18/16	:30	6:21 PM	GPHD49	\$2,625.00	MG for 1.6,3.10,2.5,2.10,2.6	32
	WRAL			Tu	10/18/16	:30	11:32 PM	GPHD49	\$1,000.00		7
	WRAL			W	10/19/16	:00			\$1,000.00	See MG 1.16,1.17,1.18,1.19,1.20	8
	WRAL			Th	10/20/16	:00			\$1,000.00	See MG 2.18,2.19,2.20,2.21	9
	WRAL	WRAL 6p News	6p-6:30p	Th	10/20/16	:30	6:12 PM	GPHD49	\$2,625.00	MG for 1.6,3.10,2.5,2.10,2.6	31

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Estimate Number		Invoice Month	October 2016
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Account Executive	Marian Bell	Alt Order #	
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Sales Region	Local	Order Flight	10/10/16 - 11/04/16

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Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRAL	Late News	11-1135p		10/10/16 to 10/28/16	5x	11111--				
		GENERAL ELECTION CANDIDATE CARD - CLASS 3									
	WRAL			F	10/21/16	:00			\$1,000.00	See MG 3.31,3.32,3.33,3.34,3.35	10
	WRAL	WRAL AM News 6-7a	6a-7a	F	10/21/16	:00			\$850.00	See MG 2.18,2.19,2.20,2.21	33
	WRAL	WRAL News 6a-8a	6a-8a	Sa	10/22/16	:30	7:24 AM	GPHD49	\$250.00	MG for 1.6,3.10,2.5,2.10,2.6	34
	WRAL	WRAL News 6a-8a	6a-8a	Sa	10/22/16	:30	7:53 AM	GPHD49	\$250.00	MG for 1.6,3.10,2.5,2.10,2.6	35
	WRAL			M	10/24/16	:00			\$1,000.00	See MG 3.16,3.17,3.18,3.19,3.20,3.2	11
	WRAL	WRAL Noon News	12-1p	M	10/24/16	:30	12:58 PM	GPHD49	\$350.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	24
	WRAL	WRAL 4p News	4-5p	M	10/24/16	:30	4:36 PM	GPHD49	\$400.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	29
	WRAL			Tu	10/25/16	:00			\$1,000.00	See MG 3.16,3.17,3.18,3.19,3.20,3.2	12
	WRAL	Today Show	7-9A	Tu	10/25/16	:30	8:48 AM	GPHD49	\$550.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	16
	WRAL	WRAL Noon News	12-1p	Tu	10/25/16	:30	12:42 PM	GPHD49	\$350.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	21
	WRAL	WRAL 4p News	4-5p	Tu	10/25/16	:30	4:28 PM	GPHD49	\$400.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	26
	WRAL			W	10/26/16	:00			\$1,000.00	See MG 3.16,3.17,3.18,3.19,3.20,3.2	13
	WRAL	Today Show	7-9A	W	10/26/16	:00			\$550.00	See MG 3.36,3.37,3.38	19
	WRAL	Today Show	7-9A	W	10/26/16	:30	8:45 AM	GPHD49	\$550.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	18
	WRAL	WRAL Noon News	12-1p	W	10/26/16	:30	12:28 PM	GPHD49	\$350.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	23
	WRAL	WRAL 4p News	4-5p	W	10/26/16	:30	4:52 PM	GPHD49	\$400.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	28
	WRAL			Th	10/27/16	:00			\$1,000.00	See MG 3.16,3.17,3.18,3.19,3.20,3.2	14
	WRAL	WRAL Noon News	12-1p	Th	10/27/16	:30	12:51 PM	GPHD49_Back_FINALHD	\$350.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	22
	WRAL	WRAL 4p News	4-5p	Th	10/27/16	:30	4:22 PM	GPHD49_Back_FINALHD	\$400.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	27
	WRAL			F	10/28/16	:00			\$1,000.00	See MG 3.16,3.17,3.18,3.19,3.20,3.2	15
	WRAL	Today Show	7-9A	F	10/28/16	:00			\$550.00	See MG 3.36,3.37,3.38	20
	WRAL	WRAL AM News 6-7a	6a-7a	F	10/28/16	:30	6:59 AM	GPHD49_Back_FINALHD	\$1,500.00	MG for 2.21,3.19,1.15,3.20,1.14	36
	WRAL	Today Show	7-9A	F	10/28/16	:30	8:45 AM	GPHD49_Back_FINALHD	\$550.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	17
	WRAL	WRAL Noon News	12-1p	F	10/28/16	:30	12:28 PM	GPHD49_Back_FINALHD	\$350.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	25
	WRAL	WRAL 4p News	4-5p	F	10/28/16	:30	4:24 PM	GPHD49_Back_FINALHD	\$700.00	MG for 2.21,3.19,1.15,3.20,1.14	38
	WRAL	WRAL 4p News	4-5p	F	10/28/16	:30	4:43 PM	GPHD49_Back_FINALHD	\$400.00	MG for 3.11,3.13,3.12,2.13,3.14,3.15	30
	WRAL	WRAL 530p News	530-6p	F	10/28/16	:30	5:56 PM	GPHD49_Back_FINALHD	\$1,925.00	MG for 2.21,3.19,1.15,3.20,1.14	37

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots **49**

<u>Gross Total</u>	\$52,475.00	
<u>Agency Commission</u>	\$7,871.25	
<u>Net Amount Due</u>	\$44,603.75	<u>Payment Terms 30 Days</u>

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