



Political Inquiry Record

To be filled out and kept on file for public inspection

Date of Inquiry 11/1/2022

For air time on: ☐ KQAK ☐ KWPK ☐ KRCO-FM ☒ KBNW ☐ KRCO-AM

For the General Election, 11/8/2022
Date

The request in behalf of christine Drazen Political Party Republican

Candidate for the office of Governor of Oregon

Requested by Lori Piercy Title Treasurer

Indicate which:

☐ Corporation ☒ Committee ☐ Association ☐ Unincorp Group ☐ Individual

Address: Strategic media services
4601 Fairfax Dr., Suite 730, Arlington, VA 22203

Phone: (202) 337-5700

Executive Officers President, Chairperson

Secretary

Treasurer

Name of Requestor Lori Piercy / Ben Beheault

KQAK/KWPK/KLTW/K/KBNW/KRCO Sales Representative: Gregory Obata

Disposition:

☒ Granted ☐ Granted in Part ☐ Declined ☐ No Purchase



HORIZON BROADCASTING GROUP

854 N.E. 4th Street Bend, OR 97701 Phone 541.383.3825 Fax 541.383.3403



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheault, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Christine Drazan

Authorized committee:

Friends of Christine Drazan

Agency requesting time (and contact information):

☒

Strategic Media Services

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Oregon Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lori Piercy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ben Rheault

Digitally signed by Ben Rheault
Date: 2022.03.28 14:06:42 -04'00'

Signature:

Name: Ben Reheault

Name:

Gregory Obata

Date of Request to Purchase Ad Time: 7/22/2022

Date of Station Agreement to Sell Time:

11/1/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ^{same ad} ☒ Yes ☐ No

Date ad received: 11/1/2022

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4435596	Station Call Letters: KBNW AM	Date Received/Requested: 11/1/2022
Est. #: 3203240	Station Location: Bend, OR	Run Start and End Dates: 11/2 - 11/8/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Horizon Broadcasting Group
854 NE 4TH Street
Bend, OR 97701-4711

Client: **Friends of Christine Drazen**
Order #: **305-00003**
Description: **Est 10593**
Date Entered: **11/1/2022**
P.O.#:
Salesperson: **OBATA, GREG**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
#903, 9th FL
West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/2/2022	11/2/2022	KBNW-AM/FM	06:00:00 to 10:00:00	Weekly	1:00	2	15.00	30.00	0	0	2	0	0	0	0
2 11/2/2022	11/2/2022	KBNW-AM/FM	10:00:00 to 15:00:00	Weekly	1:00	2	15.00	30.00	0	0	2	0	0	0	0
3 11/2/2022	11/2/2022	KBNW-AM/FM	15:00:00 to 19:00:00	Weekly	1:00	3	15.00	45.00	0	0	3	0	0	0	0
4 11/3/2022	11/3/2022	KBNW-AM/FM	06:00:00 to 10:00:00	Weekly	1:00	2	15.00	30.00	0	0	0	2	0	0	0
5 11/3/2022	11/3/2022	KBNW-AM/FM	10:00:00 to 15:00:00	Weekly	1:00	2	15.00	30.00	0	0	0	2	0	0	0
6 11/3/2022	11/3/2022	KBNW-AM/FM	15:00:00 to 19:00:00	Weekly	1:00	3	15.00	45.00	0	0	0	3	0	0	0
7 11/4/2022	11/4/2022	KBNW-AM/FM	06:00:00 to 10:00:00	Weekly	1:00	2	15.00	30.00	0	0	0	0	2	0	0
8 11/4/2022	11/4/2022	KBNW-AM/FM	10:00:00 to 15:00:00	Weekly	1:00	3	15.00	45.00	0	0	0	0	3	0	0
9 11/4/2022	11/4/2022	KBNW-AM/FM	15:00:00 to 19:00:00	Weekly	1:00	2	15.00	30.00	0	0	0	0	2	0	0
10 11/7/2022	11/7/2022	KBNW-AM/FM	06:00:00 to 10:00:00	Weekly	1:00	2	15.00	30.00	2	0	0	0	0	0	0
11 11/7/2022	11/7/2022	KBNW-AM/FM	10:00:00 to 15:00:00	Weekly	1:00	3	15.00	45.00	3	0	0	0	0	0	0
12 11/7/2022	11/7/2022	KBNW-AM/FM	15:00:00 to 19:00:00	Weekly	1:00	2	15.00	30.00	2	0	0	0	0	0	0
13 11/8/2022	11/8/2022	KBNW-AM/FM	06:00:00 to 10:00:00	Weekly	1:00	2	15.00	30.00	0	2	0	0	0	0	0

Order Start Date: 11/2/2022 Order End Date: 11/8/2022 Spots: 30

Total Charges: **\$450.00**
Combined Discounts: **\$67.50**
Total Net: **\$382.50**

Projected Media Month Billing Totals for Friends of Christine Drazen / 305-00003 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2022	30	\$450.00	\$67.50	\$382.50

Confirmed & Accepted for Horizon Broadcasting Group By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

STATION:	KBNW-AM	ORDER#:	3203240	DATE:	11/01/2022
MARKET:	Bend, OR	AMOUNT:	\$450.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216-256-5304		
SALES OFFICE:	PHILADELPHIA	SLS FAX:	N/A		
SALESPERSON:	Heather Karban				
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435596	
ADVERTISER:	Friends of Christine Drazan	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/02-11/08 Est 10593 Candidate	AGY EST:	10593	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-02-2022 TO 11/8/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/01/2022 11:47	

COMMENTS

[Rep Comment] 11/01/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

PopulationBuyType: CPP.

Please send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

*****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.*****

DAY#1		11/2/2022 To 11/2/2022					TOT \$105.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	11/2/2022	11/2/2022	2	\$15	\$30
	2		..W....	10:00AM	3:00PM	60	11/2/2022	11/2/2022	2	\$15	\$30
	3		..W....	3:00PM	7:00PM	60	11/2/2022	11/2/2022	3	\$15	\$45

DAY#2		11/3/2022 To 11/3/2022					TOT \$105.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$15	\$30
	2		...T...	10:00AM	3:00PM	60	11/3/2022	11/3/2022	2	\$15	\$30
	3		...T...	3:00PM	7:00PM	60	11/3/2022	11/3/2022	3	\$15	\$45

STATION:	KBNW-AM	ORDER#:	3203240	DATE:	11/01/2022
MARKET:	Bend, OR	AMOUNT:	\$450.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216-256-5304		
SALES OFFICE:	PHILADELPHIA	SLS FAX:	N/A		
SALESPERSON:	Heather Karban				
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435596	
ADVERTISER:	Friends of Christine Drazan	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/02-11/08 Est 10593 Candidate	AGY EST:	10593	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-02-2022 TO 11/8/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/01/2022 11:47	

DAY#3 11/4/2022 To 11/4/2022							TOT \$105.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	11/4/2022	11/4/2022	2	\$15	\$30
	2	F..	10:00AM	3:00PM	60	11/4/2022	11/4/2022	3	\$15	\$45
	3	F..	3:00PM	7:00PM	60	11/4/2022	11/4/2022	2	\$15	\$30

DAY#6 11/7/2022 To 11/7/2022							TOT \$105.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/7/2022	11/7/2022	2	\$15	\$30
	2		M.....	10:00AM	3:00PM	60	11/7/2022	11/7/2022	3	\$15	\$45
	3		M.....	3:00PM	7:00PM	60	11/7/2022	11/7/2022	2	\$15	\$30

DAY#7 11/8/2022 To 11/8/2022							TOT \$30.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/8/2022	11/8/2022	2	\$15	\$30

TOTAL	Nov										Total
SPOT	30										30
CASH	450.00										450.00
TOTAL	450.00										450.00