

CONTRACT



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

Mentzer Media Services
210 W. Pennsylvania Ave.
Suite 250
Towson, MD 21204

<u>Product</u> MAMAN		<u>Contract / Revision</u> 6172 /	<u>Alt Order #</u> 25764388
<u>Contract Dates</u> 10/05/17 - 10/19/17		<u>Estimate #</u> 5052	
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 10/03/17 / 10/03/17	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> WSYT-TV	<u>Account Executive</u> Millennium Washing	<u>Sales Office</u> Millennium Was	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSYT	10/08/17	10/15/17	Sun	9a-10a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/02/17	10/08/17	-----1	1			\$200.00	1.20				
		Week: 10/09/17	10/15/17	-----1	1			\$200.00	1.20				
N 2	WSYT	10/06/17	10/06/17	M-F	7p-730p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/02/17	10/08/17	----1--	1			\$450.00	6.40				
N 3	WSYT	10/10/17	10/12/17	M-F	7p-730p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/09/17	10/15/17	-1-1---	2			\$450.00	6.40				
N 4	WSYT	10/16/17	10/18/17	M-F	7p-730p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/16/17	10/22/17	1-1----	2			\$450.00	6.40				
N 5	WSYT	10/05/17	10/05/17	M-F	730p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/02/17	10/08/17	---1---	1			\$450.00	8.20				
N 6	WSYT	10/09/17	10/13/17	M-F	730p-8p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

10/4/17
mp

10/5/17
CS

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u> 6172 /		<u>Alt Order #</u> 25764388
<u>Contract Dates</u> 10/05/17 - 10/19/17	<u>Product</u> MAMAN	<u>Estimate #</u> 5052
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 10/03/17 / 10/03/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/09/17		10/15/17	10/15/17	1-1-1--				3	\$450.00	8.20			
N 7	WSYT	10/17/17	10/19/17	M-F	730p-8p		:30				NM	2	\$900.00
Week: 10/16/17		10/22/17	10/22/17	-1-1---				2	\$450.00	8.20			
Totals										83.60		13	\$5,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/19/17	13	\$5,350.00	(\$802.50)	\$4,547.50
Totals	13	\$5,350.00	(\$802.50)	\$4,547.50

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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entered

10/3/17

#6172



TELEVISION GROUP
Confirmed

125 West 55th St
New York, NY 10019

10/3/17

Contract # 25764388 Changes as of: 10/3/2017 at 12:11 PM Version: Current State Version 1
CPE: 198/444/5052 Flight: 10/5/17 - 10/19/17 Station: WSYT Total \$: \$5,350.00
Agency: MENTZER MEDIA Advertiser: AMERICAN ACTION Market: Syracuse Total Spots: 13
Product: MAMAN Office: WASHINGTON Total CPP: \$64.00
Agency Order #: 6598568 Primary Demo: Adults 35+ Total GRP: 83.6
Buyer: Rumbley, Chris Con Type: POLITICAL/VOTE Separation:
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	A35P Rating	Rate	Th	F	Sa	Su	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17
1	Su 9a-10a		Fox News Sunday	1.2	\$200.00					0	0	0	1	0	0	0	0	0	0	1	0	0
2	Th-F, M-W 7p-7:30p		Wheel Of Fortune	6.4	\$450.00					0	1	0	0	0	1	0	1	0	0	0	1	0
3	Th-F, M-W 7:30p-8p		Jeopardy	8.2	\$450.00					1	0	0	0	1	0	1	0	1	0	0	0	1
TOTALS:						1	1	0	1	1	1	1	1	1	1	1	1	1	0	1	1	1





125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25764388 Changes as of: 10/3/2017 at 12:11 PM Version: Current State Version 1
CPE: 198/444/5052 Flight: 10/5/17 - 10/19/17 Station: WSYT
Agency: MENTZER MEDIA Advertiser: AMERICAN ACTION Market: Syracuse
Product: MAMAN Office: WASHINGTON
210 W. Pennsylvania Avenue Suite 250
Agency Order #: 6598568 Primary Demo: Adults 35+
Buyer: Rumbley, Chris Con Type: POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS
202-955-5342 202-955-5342
Total Spots: 13
Total CPP: \$64.00
Total GRP: 83.6
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	WTh		Total Spots	Total \$	CPP	GRP
							10/18	10/19				
1	Su 9a-10a		Fox News Sunday	\$200.00	1.2	30	0	0	2	\$400.00	\$166.67	2.4
2	Th-F M-W 7p-7:30p		Wheel Of Fortune	\$450.00	6.4	30	1	0	5	\$2,250.00	\$70.31	32.0
3	Th-F M-W 7:30p-8p		Jeopardy	\$450.00	8.2	30	0	1	6	\$2,700.00	\$54.88	49.2
TOTALS:							1	1	13	\$5,350.00	\$64.00	83.6



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25764388 Changes as of: 10/3/2017 at 12:11 PM Version: Current State Version 1
CPE: 198/444/5052 Flight: 10/5/17 - 10/19/17 Station: WSYT Total \$: \$5,350.00
Agency: MENTZER MEDIA Advertiser: AMERICAN ACTION Market: Syracuse Total Spots: 13
SERVIC Product: MAMAN Office: WASHINGTON
210 W. Pennsylvania Agency Order #: 6598568 Primary Demo: Adults 35+
Avenue Buyer: Rumbley, Chris Con Type: POLITICAL/VOTE
Suite 250 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS
Towson, MD 21204 202-955-5342 Separation: 30

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/03/17 12:11 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information				
Market Budget:	\$66,875			
WSYT Share:	8%			
Comment:				
WSTM:	24%			
WSTQ:	3%			
WSYR:	53%			
WTVH:	12%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	13	\$5,350.00	83.6
Total	100%	13	\$5,350.00	83.6

Monthly Summary		
Month	Spots	Dollars
2017-Oct	13	\$5,350.00
Total	13	\$5,350.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/3/17 12:11 PM	BRADLEY PHILIPPS	New	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

American Action Network

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Action Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Action Network 1747 Pennsylvania Ave NW, 5th Floor Washington, DC 20006
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Norm Coleman: Chairman Stephanie Fenjiro: Treasurer
--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Action Network
1747 Pennsylvania Ave NW, 5th Floor
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Norm Coleman: Chairman
Stephanie Fenjiro: Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/2/14 Stephane Jeyima 702.312.5344
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Go Kampa GSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.