

## **KDTR Trail 103.3 2nd QTR 2022 ISSUES**

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Dates: 04/01/2022-06/30/2022

The following is a list of some of the significant issues responded to by survey of this station's city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

- Education
- Health & Environment
- Arts
- Community Outreach
- Economic Development

### **Education- *Title/Source/Run Date/Length/Description of segment or script***

*FCH Buckle Up For Life*                      *locally produced PSA 22:45*    *06/10/2022*    *30 Seconds*

Hey Missoula, have you seen those signs about buckling up while driving? Well, that is equally as important for kids. The truth is 75 percent of car seats are not used correctly. The good news is the Foundation For Community Health and Buckle Up for Life have partnered to share child car seat safety education with Western Montana families. Buckle up for Life has donated 50 car seats and funds to the foundation for car seat check up kits. Learn more about this initiative at [buckleupforlife.org](http://buckleupforlife.org).

*Safe Kids Missoula Be SMART Gun Safety 2022*    *locally produced PSA 00:21*    *06/09/2022*    *30 Seconds*

Hey Missoula. Storing those firearms responsibly is critical in preventing injury to yourself or to children. Safe Kids Missoula led by the Foundation for Community Health invites you to tune in to their zoom Be Smart program on September 8th from 5:30 to 6:30 PM. The program is designed to help normalize conversations about gun safety and teach responsible storage of firearms that can prevent child deaths and injuries. To learn more or sign up visit Safe Kids Missoula on Facebook under their events.

*HMFM Juneteenth Celebration*                      *locally produced PSA*    *20:47*    *05/19/2022*    *34 Seconds*

The historical museum at Fort Missoula is partnering with local, state and national partners for a celebration of the Juneteenth Holiday, June 19th 10am till 4pm! Free and open to the public, featuring reenactments, presentations on the importance of Juneteenth, African Americans in Montana and much more. Food trucks will be on site and the museum will be open. The Juneteenth Celebration will be the final event of the Buffalo Soldiers Iron Riders Gathering

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commemorating the 125th anniversary of the 25th infantry grand journey. Details at fort missoula museum dot org.

*YWCA Pathways Advocate Training      locally produced PSA   19:53 05/05/2022 31 Seconds*

YWCA Missoula's Pathways Program is seeking volunteers to join their team of advocates to provide crisis counseling, resource referral, and support to survivors of intimate partner violence, sexual violence, and human trafficking in the community. Volunteer advocates will attend an informative and skill-building 24-hour live training with additional online training. Advocate Training will prepare volunteers to take shifts at the shelter, advocate for survivors, and answer the 24-hour crisis line. Reach out to volunteer coordinator Alena for more info at ywca missoula dot org.

*2022 World View Film Series 5/9      locally produced PSA 1:29 04/28/2022      30 Seconds*

The World View Film series, presented by Arts Missoula Global, continues Monday, May 9th. A FREE screening of Writing with Fire will take place 7:00 p.m., at the Roxy Theater. This final installment of the "Cultures in Words" series puts a spotlight on female journalists at India's only newspaper run by Dalit (dal-it) women. This FREE film will be followed by a community conversation, facilitated by Marisa (ma-rees-a) Diaz (dee-as)-Waian (wayne), and a raffle for gift certificates to several international restaurants in Missoula. Details at artsmissoula.org.

*HMFM The First Movement                      locally produced PSA 5:49 04/01/2022      30 Seconds*

The Historical Museum at Fort Missoula has a new exhibit to share with the community, called "The First Movement". Explore the 67 year history of the Missoula Symphony Orchestra and Chorale with this first of three symphony exhibits to be displayed this year. Including over 150 artifacts from performance photos to concert programs and more. The first movement is open through may of 2022 and can be seen during regular museum hours, Tuesday through Saturday noon till 5pm. Learn more at fort missoula museum dot org.

### **Health & Environment -*Title/Source/Run Date/Length/Description of segment or script***

*Shoot for the Cure                                      locally produced PSA 22:46 06/21/2022      28 Seconds*

Get out of town and support a good cause. Kicking off July 9th, join Townsend, Montana for the 14th Annual Shoot for the Cure fundraiser. All the money raised at this event is donated towards cancer research in hopes of one day finding a cure. This year half of the money raised will be donated to child cancer research. The shoot will have 80 3D targets, a silent auction, and a raffle. Details at shoot for the cure montana dot com.

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*Milltown Garden Patch Plots*                      *locally produced PSA 4:28*    *05/03/2022*    *30 Seconds*

Interested in growing your own vegetables, herbs, and flowers but don't have the space? The Milltown Garden Patch is an independent, community garden with seasonal garden plots less than 10 minutes from Downtown Missoula. Community gardens create sustainable land use, contribute to the preservation of open space, and promote environmental awareness. For a one time fee of only \$45 you can garden for the entire summer season. Space is limited, applications are being accepted now thru May 15th at milltown garden patch dot org.

*5210 calendar*    *locally produced PSA 20:47*    *05/01/2022*    *31 Seconds*

Summer is here, time to get out there and enjoy it to the fullest. 5 2 1 0 Let's Move! Missoula has a daily recipe for health right in their name: Eat 5 fruits or veggies each day, Keep recreational screen time to 2 hours or less, Get 1 hour of physical activity or play, Aim for zero sugary drinks. Find information on free or low cost summer activities at 5210letsmovemissoula.org This message is brought to you by 5 2 1 0 Let's Move! Missoula, in partnership with United Way of Missoula County and Missoula Broadcasting.

*Freeflow Foundation*                                      *locally produced PSA 5:50*    *04/05/2022*    *30 Seconds*

The Freeflow Foundation raises and disperses funds to support deserving participants on Freeflow Institute's outdoor educational programs, which are accredited through the University of Montana. The Freeflow Foundation provides opportunities for creativity, space, and access to wild places for writers, artists, and leaders of all backgrounds. This year, The Freeflow Foundation has more scholarship opportunities than ever before for writers, artists, and leaders. Learn more and apply today at freeflowinstitute.com slash scholarships.

*Jadyn Fred Honor Run 2022*                              *locally produced PSA 21:46*    *04/01/2022*    *33 Seconds*

On April 23rd or 24th, from wherever you live, help us honor the children who run a race they didn't choose! It's the Jayden Fred Foundation Virtual Honor Run! Our Jadyn Fred Heroes face life-altering illnesses that require extraordinary strength and courage as they fight their battle. Your participation will provide immediate financial assistance to our little Montana heroes. Run, walk, hike or bike, take part wherever you are! Register for the Jadyn Fred Foundation virtual honor run online now at JFF Heroes dot givesmart dot com.

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### **Arts- Title/Source/Run Date/Length/Description of segment or script**

*Missoula Public Art Committee Open Art Call locally produced PSA 1:30 06/29/2022 25 Seconds*

The call is out Missoula! Missoula Public Art Committee invites artists in Missoula County to apply for a public art project. For 15 years, the committee's goal has been to use local traffic signal boxes as "canvases." In turn greatly enhancing Missoula's Visual Surroundings. Completed applications are due by July 15th at 5PM. For more information visit Public Art Missoula dot org.

*MAMA Songwriters Circle June locally produced PSA 19:53 06/10/22 30 Seconds*

MAMA, the Montana Area Music Association is all about supporting and connecting our local up-and-coming musicians and strengthening the greater Montana music community. With that mission in mind, MAMA invites all local musicians to the Songwriters Circle, June 24th 6:30 to 9:30pm at the Apex Bistro Rooftop Patio at VRTX (vertex) on Russell. Featuring four songwriters rotating one song at a time sharing story, sound and heart. Sponsored by Clearwater Credit Union. Find details at MAMA4MT.ORG, that's MAMA, the number 4, MT dot ORG.

*MAMA Speed Networking June locally produced PSA 5:51 06/07/2022 30 Seconds*

Are you a musician looking to connect with other Missoula artists? MAMA, the Montana Area Music Association is hosting speed networking Tuesday the 14th from 5 to 6pm at Clyde Coffee. Connect and collaborate with fellow musicians in MAMA'S version of speed dating! Each participant will have 10 minutes to share AND listen. Tuesday, June 14th at Clyde Coffee...on the Hip Strip. Sponsored by Clearwater Credit Union. For details on this and other MAMA events go to MAMA4MT.ORG, that's MAMA, the number 4, MT dot ORG.

*BBD When the Dust Settles locally produced PSA 19:52 04/07/2022 30 Seconds*

"Hi, I'm Joy French with Bare Bait Dance! Join us for our next production, choreographed by yours truly, called When the Dust Settles showing April 8th through the 16th at the West Side Theater in Missoula. When the Dust Settles is a look at how community engages in the structure of everyday life and how we react when those habits are disrupted. When the Dust Settles is anchored to the dynamic power of the Bare Bait Dance Company with a style of virtuosity and playfulness. Get your tickets now at bare bait dance dot org"

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*Arts Missoula Award Nominations*    *locally produced PSA*    *19:53*    *04/01/2022*    *30 Seconds*

Arts Missoula is seeking nominations for the 23rd Annual Missoula Arts & Culture Awards. Individuals or groups may be nominated for awards in 5 categories: Cultural Ambassador, Individual Artist, Arts Educator, Business Support for the Arts and Cultural Vision. Award winners will be honored at the Arts Missoula Annual Awards Luncheon at the Doubletree Hotel, Wednesday, June 1st. Nominations will be accepted thru April 8th. To submit your nomination for the 23rd Annual Missoula Arts & Culture Awards go to [artsmissoula.org](http://artsmissoula.org)

### **Community Outreach- *Title/Source/Run Date/Length/Description of segment or script***

*Empty Bowls, Full Souls*                              *locally produced PSA*    *4:27*    *06/21/2022*              *32 Seconds*

Empty Bowls, Full Souls. Join the Missoula Food Bank Wednesday, June 29, 6PM at the Missoula Fairgrounds Pavilion for a simple meal shared among neighbors. This will serve as a reminder that there are those in our community who will go to bed hungry. The event will feature live music, guest speakers and a simple, vegetarian meal from Soup Farm. You are invited to choose a ceramic bowl handcrafted by a local artist at the Clay Studio of Missoula. The bowl is yours to keep. Tickets are available now for \$35 per person. Details at [missoula food bank dot org](http://missoulafoodbank.org).

*Anaconda Pride*    *locally produced PSA*    *22:45*    *06/08/2022*              *32 Seconds*

Celebrate Anaconda Pride this Sunday from 11am till 5pm at the Anaconda Commons. Food, music, art, and more all day this Sunday. Live music starting at 1130 with Jack Keith, Mercy Steel and Lindsey Jordan! Kids activities, art vendors and statewide organizations showcasing their work! At 8pm at the Washoe Theater enjoy an 18 and over drag show with drink specials and music. Anaconda Pride is a celebration of love and diversity. Hope to see you on June 12th in Anaconda!

*Missoula Food Bank-Kids Eat Free 2022*    *locally produced PSA*    *19:53*    *06/13/2022*              *30 Seconds*

Kids Eat Free All Summer Long at Missoula Food Bank & Community Center's open meal sites across Missoula County! Kids Eat free is a program that provides fun, healthy meals to kids 18 and younger at no cost . Meals will be available now thru the end of August at various locations including; Missoula Public Library, EmPower Place at the Missoula Food Bank & Community Center, Chief Charlo, Franklin, Lowell, Russell, Lolo, and Alberton Schools, the Kids Eat Free Bus and more! For a full list of locations and times go to [missoula food bank dot org](http://missoulafoodbank.org).

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*Kiwanis Pancake Breakfast*                      *locally produced PSA 20:48 05/19/2022*                      *30 Seconds*

The Kiwanis Club of Missoula is excited to share with our community that the annual Kiwanis Pancake Breakfast fundraiser is BACK! With safety in mind, they will host the pancake breakfast outside Saturday June 11th, at Paddleheads stadium from 830 till 1230. In honor of their 101st anniversary as a Kiwanis club serving Missoula, the community is invited to join in on the annual pancake breakfast fun for free! It's the Kiwanis Club pancake breakfast, saturday June 11th at Ogren Park!

*Missoula Community Access Television*                      *locally produced PSA 21:46 04/22/2022*                      *30 Seconds*

Just inside the Missoula Public Library is Missoula Community Media Resource! Offering media equipment to borrow, youth media education, summer camps, and so much more! Missoula's Community Media Resource is offering a FREE VR experience every Monday, Wednesday, and Friday starting at 430pm. Kids and adults can enter the metaverse with a wide variety of games and experiences. Stop by the Missoula Public Library and try it for yourself! Visit M C A T dot org for more information on this great community resource!

### **Economic Development- Title/Source/Run Date/Length/Description of segment or script**

*Emergency Rental Assistance*                      *locally produced PSA 15:47 06/08/2022*                      *28 Seconds*

Have you experienced financial hardships anytime during the COVID-19 pandemic? Great news! The Montana Department of Housing has announced expanded eligibility requirements for their Emergency Rental Assistance Program. Anyone who is at risk of experiencing homelessness or financial burdens due to the pandemic is encouraged to apply. ERA funds can help you cover more than just rent. Montanas can also apply for utility assistance. For more information and applications visit housing dot MT dot gov.

*RMHCWM Food Truck Friday 2022*                      *locally produced PSA06/06/2022*                      *32 Seconds*

Back by popular demand, Ronald McDonald House hosts "Food Truck Friday!" Each Friday through late August from 11am till 130 pm, stop by and enjoy lunch at the Ronald McDonald House in Missoula just off Fort Missoula Road! A portion of the proceeds from lunch sales will be donated back to the house AND they're excited to welcome back Lailas Lemonade! This young entrepreneur is giving back to the Ronald McDonald house with her delicious lemonades with fresh basil, mint or strawberries. Learn more at rm hc western montana dot org.

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*Missoula Aging Jewelry Sale*                      *locally produced PSA 1:29 05/19/2022*                      *30 Seconds*

The Wear It Again Jewelry Sale: is back! Hosted by Missoula Aging Services, the Wear It Again Jewelry sale is happening Saturday, June 11th 8am to 3:30pm at St Anthony's Church. Come browse through hundreds of donated pieces of jewelry and find those one of a kind pieces you've been searching for. All pieces are cleaned and categorized for a fun shopping experience. Proceeds from the June 11th Wear it Again Jewelry sale will help support programs at Missoula Aging Services! For details go to [missoulaagingservices.org](http://missoulaagingservices.org)

*WELL WBC Biz Basics Course*                      *locally produced PSA 3:27 04/01/2022*                      *30 Seconds*

The next course hosted by the WELL Women's Business Center is open for registration! It's Business Basics one and two! This course is designed to support women who have a business idea, but don't know where to start. Business doesn't have to be scary. The course will take you step-by-step to get your business started with the right foundations. This course is done on your time and is pay what you can. For a limited time Buy Business Basics 1, Get Business Basics 2 half-off. Register and learn more at [wellwbc.org](http://wellwbc.org).

*WELL WBC Americorps Vista Recruitment* *locally produced PSA 06/01/2022*                      *31 Seconds*

The WELL Women's Business Center is looking to fill two Americorps Vista service positions! The WELL WBC wants to help build your professional portfolio while you give back to the state of Montana. Positions include Community Outreach Coordinator, and Online Community Coordinator. Don't let a lack of professional experience or training hold you back from applying! The WELL WBC is looking for recent graduates to help build professional experience, with a priority on flexibility, working from home and support. Learn more online at [wellwbc.org](http://wellwbc.org) under careers.