

KDTR Trail 103.3 3rd QTR 2022 ISSUES

Compiled by Aubrey Nilsen- Assistant Operations Manager

Dates: 07/01/2022-09/30//2022

The following is a list of some of the significant issues responded to by survey of this station's city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

- Economic Development
- Community Outreach
- Arts
- Education
- Health & Environment

Economic Development- *Title/Source/Run Date/Length/Description of segment or script*

MEF Scramble for Students Live interview 12:05 08/29/2022 5 minutes

Live interview on the Trail 103.3 to bring attention to the Missoula Education Foundations "scramble for students" golf tournament with Susan Tower, executive director of MEF. Trail 103.3 host Tommy Evans had Susan in the studio to talk about the MEF golf tournament taking place September 14th at the Missoula Country Club. The funds raised from the tournament provide opportunities for enhancing public learning and supporting local educators.

CFAC Bike to Barns locally produced PSA 6:16 08/13/2022 34 Seconds

Hey Missoula, grab your coworkers, friends, family, or just yourself and get ready for a summer adventure with impact. The Community Food and Agriculture Coalition has opened registration for their 4th Annual Bike to Barns tour. Kicking off August 13th to October 2nd, visit local farms in the Target Range, Orchard Homes, and Big Flat Neighborhoods. They've added new routes and farm stops this year. Your registration fee covers event expenses as well as supports CFAC programs. Visit CFAC Montana dot org to register.

Missoula Farmers Market 50th anniversary locally produced PSA 5:10 07/30/2022 29 Seconds

Join Missoula Farmers Market on July 30th for their 50th Anniversary Celebration! Kicking off at 8 AM find fun games, activities, music, food, raffles, prizes, and more. All of your favorite local vendors and farmers will be there. Help celebrate them for their time, heart and energy. Missoula Farmers Market has been a staple of the Missoula Community since 1972 and will continue to be open to everyone. Details at Missoula Farmers Market dot com.

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Soccer Day Missoula *locally produced PSA* *21:13* *08/12/2022* *27 Seconds*

Soccer Alliance of Missoula invites you to Soccer Day Missoula at Fort Missoula Regional Park on August 13th. Join in on a full day of pick up soccer for players of all ages and skill levels in a safe and supportive environment. Music, food trucks, Griz soccer clinics, beer plus a live performance by Andrea Harsell starting at 5pm. Join Soccer Day Missoula- August 13th starting at 10am. Visit missoulasoccer.com for more information!

MNHC - Annual Auction *locally produced PSA* *18:15* *09/22/2022* *30 Seconds*

Join the Montana Natural History Center and host Mark Heyka for our Annual Banquet and Auction on October 8th at the Historic Wilma Theater. Grab a drink and peruse the online and live auction items all while listening to live music and dining on apps provided by the Top Hat. Please support our efforts to continue to provide science and nature-based educational programming for people of all ages. Tickets are on sale now at montananaturalist.org. We look forward to seeing you there.

Community Outreach -Title/Source/Run Date/Length/Description of segment or script

Out of Darkness *live interview* *08:43* *08/16/2022* *10 minutes*

Trail 103.3 host Robert Chase talks with Katie Levine, Executive Director of the WY and MT chapters of the American Foundation of Suicide. Katie joined Robert in the studio to talk about the Out of the Darkness Walk 9/10 at Ogren Park. The Out of the Darkness Walk is a journey of remembrance, hope and support. Missoula walk has a goal of \$83000 raised to help funding efforts for suicide prevention and awareness. Links at afsp.org

Fourth at the Fort *locally produced PSA* *18:15* *07/02/2022* *30 Seconds*

Join the Historical Museum at Fort Missoula for the 46th Annual 4th at the Fort Celebration! After a smaller event last year, they are bringing this event back in full force. This old-fashioned, family-friendly event has something for everyone July 4th 10 am till 4pm. Find live music, kids games, antique engine and model railroad displays, activity booths, mini ponies, food trucks and cold beer, and so much more! Admission is by donation ! Fourth at the Fort details at fortmissoula.museum.org

Missoula Public Library Date Nights *locally produced PSA* *20:43* *07/10/2022* *30 Seconds*

Date night doesn't have to be expensive with Missoula Public Library. Join them for a recently released feature film during Cheap Date Night, the 3rd Friday each month in the library's Cooper

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MPL Oceans of Possibilities locally produced PSA 19:40 07/20/2022 30 Seconds

Missoula Public Library invites you to party along with Washington-based steel drum band Bram Bratá. Brought to you as part of their Summer Learning Program, "Oceans of Possibilities." Bram Bratá is the Tri-Cities Steel Band Association's senior drum band. Spontaneous dancing is welcome! Kicking off July 23rd at 2 PM this all-ages and family friendly program will equally delight young participants and those who are young at heart. For more information visit Missoula Public Library dot com.

Education- Title/Source/Run Date/Length/Description of segment or script

Safe Kids Fair 2022 locally produced PSA 5:44 09/22/2022 30 Seconds

Don't miss the Safe Kids Missoula Fair on Sunday, September twenty fifth on the Community Medical Center Campus. Safe Kids Missoula Fair is a free event to have fun and learn how to stay safe at home, on the road and during play. Meet safety experts and explore safety big rigs, the smoke trailer, participate in games, enjoy face painting and a scavenger bingo hunt, enter to win prizes and so much more. See you at the Safe Kids Missoula Fair, Sunday, September twenty fifth from noon to three PM on the Community Medical Center campus

Emergency Rental Assistance locally produced PSA 21:38 07/31/2022 28 Seconds

Have you experienced financial hardships anytime during the COVID-19 pandemic? Great news! The Montana Department of Housing has announced expanded eligibility requirements for their Emergency Rental Assistance Program. Anyone who is at risk of experiencing homelessness or financial burdens due to the pandemic is encouraged to apply. ERA funds can help you cover more than just rent. Montanas can also apply for utility assistance. For more information and applications visit housing dot MT dot gov.

FCH Healthcare Scholarships locally produced PSA 18:13 07/25/2022 29 seconds

Hey Western Montana Healthcare Professionals, are you looking to pursue additional training or certification in your field? The Foundation for Community Health may be able to provide financial assistance through their Professional Development Healthcare Scholarships. The FCH has scholarships of up to \$500, for education and certification opportunities that will support quality patient care. Completed Applications are due no later than midnight on July 26th. Apply today at FCHWMT dot org.

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MPL Democracy Project *locally produced PSA* 19:38 09/01/2022 30 Seconds

Feel empowered with non-profit Humanities Montana and Missoula Public Libraries Democracy Project. A teen-led program that teaches young people in Missoula to take action and improve their community. Kicking off in September build connections and find your civic voice with their six month program. Get started now by visiting Missoula Public Library dot com and submitting your letter of commitment! Forms also available in the YA area on Level One of the library.

Kids As Curators *locally produced PSA* 21:12 07/08/2022 30 Seconds

Very few things are universal, but music connects us all. With a mission to collect, preserve and interpret the history of Missoula County and Western Montana, the Historical Museum at Fort Missoula has the opportunity to tell a wide variety of stories. For 2022, their Orientation Gallery is all about music, with three exhibits inspired by the Missoula Symphony Orchestra and Chorale's collection. The second exhibit "Kids as Curators: Missoula Music" is now open. You can visit the exhibit through September during regular museum hours. For more info visit fort missoula museum dot org.

Health & Environment- *Title/Source/Run Date/Length/Description of segment or script*

Wildfire Smoke Readiness *Live interview* 12:04 07/14/2022 10 minutes

Air quality specialist Sarah Coe filed with the Missoula City County Health Department joined Trail 103.3 host Mike Smith to discuss Annual Wildfire Smoke Readiness week July 9th through 16th. Changing summers are daunting but together we can prepare and get Wildfire Smoke Ready! Sarah shared the 5 easy steps to get prepared being; understand the health impacts, know how to check air quality, make a plan to create clean indoor air, reduce time outside and check in on your friends and neighbors. Links with more information at montanawildfiresmoke.org

Suicide Prevention Lifeline 2022 *locally produced PSA* 15:18 07/16/2022 33 Seconds

Suicide is in the top 12 leading causes of death in the United States. National Suicide Prevention and Mental Health Lifeline is establishing some changes in hopes to reach more people. 988 has been designated as the new lifeline phone number. Starting on July 16, 2022, when people call, text, or chat 988, they will be connected to trained counselors that will listen, understand, provide support, and connect them to resources. The current Lifeline phone number will always remain available to those across the US.

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Bitterroot Water Forum River Cleanup locally produced PSA 5:12 08/12/2022 30 Seconds

Join the Bitterroot Water Forum Saturday August 13th for the annual bitterroot river clean up! From Sula and Painted Rocks to Missoula, volunteers will walk and float while helping keep the Bitterroot clean for future generations! Clean up bags and gloves will be available at all valley fly shops! You're welcome to start your clean up effort at any time on the 13th and please drop your trash between 4-7 at Hamiltons Kiwanis River Park or one of three brewery partner locations, celebrate with free locally brewed beer More details at BR Water Forum dot org.

Mission Valley Elks Water Drive locally produced PSA 21:12 08/09/2022 30 Seconds

Here are some ways to help your neighbors affected by the Elmo fire. The Mission Valley Elks are hosting the 2nd annual water drive. Folks are welcome to drop off donations of water at the parking lot of the mission valley elks, located at 512 main street in polson. Collection hours are from 8am till 3pm until Tuesday August 9th. Fire personnel could also use donations of gatorade, wet wipes and eye wash. Connect with Mission Valley Elks Lodge on facebook or call 406-883-1695 for more info

Nami WalksYourWay 2022 locally produced PSA 19:35 08/31/2022 31 Seconds

NAMI, the National Alliance on Mental Illness, provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives. Join them for NAMIWalks Your Way September 18th at Silver Park. Funds raised will help open up doors for everyone from every walk of life to have access to the mental health resources and community they deserve. NAMIWalks Your Way will be here before you know it, so register today at nami walks dot org