

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR 205589	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	JAMESTOWN ASSOCIATES	CHRISTIE FOR GOVERNOR
AND	5 Mapleton Rd Ste 300	1719 State Rt 10 Ste 126
ADDRESS	Princeton NJ 08540-9646	Parsippany NJ 07054-4507
	USA	USA
CONTACT	Laura Lancaster	PRODUCT Christie for Governor
LOCAL SALESPERSON	John Link	AGENCY EST. NO.
		PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 05/27/13 AND ENDING 06/04/13 NO. WEEKS: 2		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	05:00A	06:00A	30S	05/27/13-05/31/13	2 NEWS THIS MORNING 5-6AM	5	900.00	4500.00
2	11000..	2	05:00A	06:00A	30S	06/03/13-06/04/13	2 NEWS THIS MORNING 5-6AM	2	900.00	1800.00
3	11111..	5	09:58A	11:00A	30S	05/27/13-05/31/13	LET'S MAKE A DEAL	5	1080.00	5400.00
4	11000..	2	09:58A	11:00A	30S	06/03/13-06/04/13	LET'S MAKE A DEAL	2	1080.00	2160.00
5	11111..	5	10:58A	11:58A	30S	05/27/13-05/31/13	THE PRICE IS RIGHT	5	1800.00	9000.00
6	11000..	2	10:58A	11:58A	30S	06/03/13-06/04/13	THE PRICE IS RIGHT	2	1800.00	3600.00
7	11111..	5	11:58A	12:30P	30S	05/27/13-05/31/13	NOON NEWS	5	1260.00	6300.00
8	10000..	1	11:58A	12:30P	30S	06/03/13-06/03/13	NOON NEWS	1	1260.00	1260.00
9	01101..	3	12:28P	02:00P	30S	05/28/13-05/31/13	SOAP ROTATION 12:28-2PM	3	1260.00	3780.00
10	10000..	1	12:28P	02:00P	30S	06/03/13-06/03/13	SOAP ROTATION 12:28-2PM	1	1260.00	1260.00
11	11111..	5	02:00P	03:00P	30S	05/27/13-05/31/13	"THE TALK" M-F 2-3PM	5	1800.00	9000.00
12	10000..	1	02:00P	03:00P	30S	06/03/13-06/03/13	"THE TALK" M-F 2-3PM	1	1800.00	1800.00
13	22222..	10	04:00P	05:00P	30S	05/27/13-05/31/13	JUDGE JUDY	10	1620.00	16200.00
14	10000..	1	04:00P	05:00P	30S	06/03/13-06/03/13	JUDGE JUDY	1	1620.00	1620.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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ACCEPTED BY STATION

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			FROM	TO						
15	22222..	10	05:00P	06:00P	30S	05/27/13-05/31/13	5PM EARLY NEWS	10	1350.00	13500.00
16	20000..	2	05:00P	06:00P	30S	06/03/13-06/03/13	5PM EARLY NEWS	2	1350.00	2700.00
17	10100..	2	06:30P	07:00P	30S	05/27/13-05/29/13	CBS EVENING NEWS	2	1800.00	3600.00
18	10000..	1	06:30P	07:00P	30S	06/03/13-06/03/13	CBS EVENING NEWS	1	1800.00	1800.00
19	11111..1.1	7	MOR:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	05/27/13-06/02/13	EARLY NEWS	7	1620.00	11340.00
20	10000..	1	MOR:00P	06:30P	30S	06/03/13-06/03/13	EARLY NEWS	1	1620.00	1620.00
21	1111101	6	11:00P	11:35P	30S	05/27/13-06/02/13	LATE NEWS M-SUN	6	4500.00	27000.00
22	1000000	1	11:00P	11:35P	30S	06/03/13-06/03/13	LATE NEWS M-SUN	1	4500.00	4500.00
231	1	08:00A	08:57A	30S	06/02/13-06/02/13	SUNDAY MORNING NEWS 8-9AM	1	1350.00	1350.00
Total Contract:								79		135090.00
Billing Summary										
						<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Total</u>	
Qtr 2-13						.00	.00	135090.00	135090.00	
								GRAND TOTAL		135090.00

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