

# Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

<b>Order#:</b> 63327	CF	NTL-Cash-Political	<b>Start - End:</b> 10/14/2013 - 10/20/2013	<b>HL#:</b>	<b>Created:</b> 10/08/2013 10:48 A
<b>Advertiser:</b> CHRISTIE FOR GOVERNOR (205589)	1719 State Rt 10 Ste 126 Parsippany, NJ 07054-4507		<b>Alt Ord Id:</b>	<b>Print Invoice Locally:</b> N	<b>Updated:</b>
<b>Agency:</b> JAMESTOWN ASSOCIATES (37109)	5 Mapleton Rd Ste 300 Princeton, NJ 08540-9646		<b>CPE:</b> -/-	<b>Co-op Invoice:</b> N	<b>Confirmed:</b> 10/09/2013 06:30 P
			<b>Product:</b> CHRISTIE/R/GOVERNOR-NJ	<b>Do Not Mail Invoice:</b> N	<b>Contract:</b> 10/09/2013 06:31 P
			<b>Demo:</b> P25-54 DMA RTG	<b>Apply Taxes:</b> N	<b>Billing Int:</b> Normal
			<b>Agency Commission:</b> 15%	<b>Notarize Invoice:</b> N	<b>Billing Mth:</b> Item Rate
<b>AE:</b> John Link (CTS-PH)			<b>Self Protection Intr:</b> :05:00	<b>Print Affidavit:</b> N	<b>Comm Cat:</b> Political
<b>Buyer:</b> Laura Lancaster			<b>Schedule Code:</b> Z	<b>Print Sub Invoice:</b> N	
			<b>Supress Rates:</b> N	<b>Notarize Sub Invoice:</b> N	

Internal: NEW ORDER; ZRP/CTS-PH 08OCT13  
RV LN 9 NO CHANGE IN TOTAL; ZRP/CTS-PH 09OCT13

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
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001	CF	M5-6A	0 0 1 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$700.00	3	\$2,100.00	\$700.00
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Internal, Log: LUR

Start	End	Oct 14
10/16/13	10/18/13	3

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
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002	CF	MLOCAL6AM	0 0 0 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00
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Internal, Log: LUR

Start	End	Oct 14
10/17/13	10/18/13	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
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003	CF	MEARLY	0 0 1 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$900.00	3	\$2,700.00	\$900.00
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Internal, Log: LUR

Start	End	Oct 14
10/16/13	10/18/13	3

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
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004	CF	DPRICE1	0 0 0 1 1 0 0	PRCE	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00
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Internal, Log: LUR

Start	End	Oct 14
10/17/13	10/18/13	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
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005	CF	NNOON1	0 0 0 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,000.00	2	\$2,000.00	\$1,000.00
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Internal, Log: LUR

Start	End	Oct 14
10/17/13	10/18/13	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
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006	CF	EJUDY	1 0 0 1 0 0 0	EFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00
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Internal, Log: LUR

Start	End	Oct 14
10/14/13	10/17/13	2

# Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CF NCBSEVE	0 0 0 1 0 0	NETN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$4,000.00	1	\$4,000.00	\$4,000.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/18/13	10/18/13	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF NEARLY	0 1 0 1 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,600.00	2	\$3,200.00	\$1,600.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/15/13	10/17/13	2									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF NLATE1	0 1 0 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$3,800.00	3	\$11,400.00	\$3,800.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/15/13	10/18/13	3									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF LLETTER1	0 0 0 1 0 0 0	LETT	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,800.00	1	\$1,800.00	\$1,800.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/17/13	10/17/13	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF WCBSSAT	0 0 0 0 0 2 0	MORN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$700.00	2	\$1,400.00	\$700.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/19/13	10/19/13	2									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF WNEWSSU8-9	0 0 0 0 0 0 1	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,200.00	1	\$1,200.00	\$1,200.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/20/13	10/20/13	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
013	CF WCBSSUN	0 0 0 0 0 0 2	MORN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$6,000.00	2	\$12,000.00	\$6,000.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/20/13	10/20/13	2									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
014	CF PELEMENT	0 0 0 1 0 0 0	REGP	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$20,000.00	1	\$20,000.00	\$20,000.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Oct 14</u>									
		10/17/13	10/17/13	1									

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
015	CF PMENTALSU10	0 0 0 0 0 1	REGP	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$18,000.00	1	\$18,000.00	\$18,000.00	
Internal, Log: LUR													
Start		End	Oct 14										
10/20/13		10/20/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
016	CF M430-5A	1 1 1 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$100.00	5	\$500.00	\$100.00	
Internal, Log: LUR; REINV CRED 63209													
Start		End	Oct 14										
10/14/13		10/18/13	5										

Confirmed Broadcast Buyline Summary

Q4 2013	Oct	
	Spots	Revenue
Total	33	\$89,300.00
Credited	1	\$1,500.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	33	\$89,300.00	\$75,905.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	33	\$89,300.00	\$75,905.00