



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2462113

Schedule Dates 10/26/16-10/31/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 750/760/4562 (823076)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Kathryn, Welsh,
Phone/Fax /
CPE 750/760/4562
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV FRAN BROWN.
Separation: 30

Date Entered 04/06/16
Last Modified 10/25/16
Entered By Griffin Foley
CO-OP No
Headline # ECR25141227
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,209.00
Net Total \$6,851.00
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Oct. 2016	28	\$5,960.00
Nov. 2016	2	\$2,100.00
Grand Total:	30	\$8,060.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/26/16-10/28/16	1	:30	7A- 9A (EST)	3			X	X	X			3	\$285.00	\$855.00	Dayton (WKEF)	Good Morning America	10/25/16
2.0	Normal Line / News (2)	10/26/16-10/28/16	1	:30	5A- 6A (EST)	2			X	X	X			2	\$90.00	\$180.00	Dayton (WKEF)	ABC22 Good Morning News	10/25/16
3.0	Normal Line / News (3)	10/26/16-10/28/16	1	:30	6A- 7A (EST)	3			X	X	X			3	\$150.00	\$450.00	Dayton (WKEF)	ABC22 Good Morning News	10/25/16
4.0	Normal Line / SPOT (4)	10/26/16-10/28/16	1	:30	11A- 12P (EST)	2			X	X	X			2	\$125.00	\$250.00	Dayton (WKEF)	The View	10/25/16
5.0	Normal Line / SPOT (5)	10/26/16-10/28/16	1	:30	2P- 3P (EST)	2			X	X	X			2	\$120.00	\$240.00	Dayton (WKEF)	General Hospital	10/25/16
6.0	Normal Line / SPOT (8)	10/26/16-10/28/16	1	:30	4P- 5P (EST)	2			X	X	X			2	\$110.00	\$220.00	Dayton (WKEF)	Steve Harvey	10/25/16
7.0	Normal Line / SPOT (10)	10/26/16-10/28/16	1	:30	5P- 6P (EST)	2			X	X	X			2	\$180.00	\$360.00	Dayton (WKEF)	Judge Judy	10/25/16
8.0	Normal Line / News (11)	10/26/16-10/28/16	1	:30	6P- 6:30P (EST)				1	1	1			3	\$185.00	\$555.00	Dayton (WKEF)	ABC22 News At Six	10/25/16
9.0	Normal Line / Access (13)	10/26/16-10/28/16	1	:30	7:30P- 8P (EST)	2			X	X	X			2	\$650.00	\$1,300.00	Dayton (WKEF)	Family Feud	10/25/16
10.0	Normal Line / Access (14)	10/26/16-10/28/16	1	:30	7P- 7:30P (EST)	2			X	X	X			1	\$525.00	\$525.00	Dayton (WKEF)	Family Feud	10/25/16
10.0.1	Closed Preempt (14)	10/28/16															Dayton (WKEF)	Network Special Report/Spot -	
11.0	Normal Line / News (18)	10/26/16-10/28/16	1	:30	11P- 11:35P (EST)	2			X	X	X			2	\$225.00	\$450.00	Dayton (WKEF)	ABC 22 News At Eleven	10/25/16
12.0	Normal Line / SPOT (19)	10/26/16-10/28/16	1	:30	11:35P- 12:36A (EST)	2			X	X	X			2	\$125.00	\$250.00	Dayton (WKEF)	Jimmy Kimmel	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / News (9)	10/29/16-10/29/16	1	:30	6P- 6:30P (EST)							1			\$200.00		Dayton (WKEF)	ABC22 News At Six	10/21/16
13.0.1	Closed Preempt (9)	10/29/16															Dayton (WKEF)	Program Change/Exception	
14.0	Normal Line / News (12)	10/30/16-10/30/16	1	:30	6P- 6:30P (EST)								1	1	\$200.00	\$200.00	Dayton (WKEF)	ABC News At Six	10/21/16
15.0	Normal Line / Prime (15)	10/31/16-10/31/16	1	:30	8P- 10P (EST)		1							1	\$1,900.00	\$1,900.00	Dayton (WKEF)	Dancing With the Stars-ABC	10/21/16
16.0	Normal Line / News (22)	10/31/16-10/31/16	3	:30	7A- 9A (EST)		1							1	\$200.00	\$200.00	Dayton (WKEF)	GMA	10/25/16
17.0	Normal Line / News (20)	10/30/16-10/30/16	1	:30	8A- 9A (EST)								1	1	\$125.00	\$125.00	Dayton (WKEF)	Good Morning America Sunday	10/21/16

CONFIRMATION CONTRACT

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