



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

## Contract # 2461812

**Schedule Dates** 09/07/16-09/10/16  
**Advertiser** Priorities USA Action (72141)  
**Agency** Targeted Platform Media (15945)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 750/760/4554 (822976)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Kathryn, Welsh,  
**Phone/Fax** /  
**CPE** 750/760/4554  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV FRAN BROWN.  
Separation: 30

**Date Entered** 04/06/16  
**Last Modified** 09/06/16  
**Entered By** Griffin Foley  
**CO-OP** No  
**Headline #** ECR25140652  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$812.25  
**Net Total** \$4,602.75  
**Sales Tax**

## Dayton (WKEF)

By Broadcast Month	Spots	Rate
Sep. 2016	28	\$5,415.00
<b>Grand Total:</b>	<b>28</b>	<b>\$5,415.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/07/16-09/09/16	2	:30	7A- 9A (EST)	5			X	X	X			5	\$240.00	\$1,200.00	Dayton (WKEF)	Good Morning America	9/6/16
2.0	Normal Line / SPOT (2)	09/07/16-09/09/16	1	:30	11A- 12P (EST)	5			X	X	X			5	\$125.00	\$625.00	Dayton (WKEF)	The View	9/6/16
3.0	Normal Line / SPOT (3)	09/07/16-09/09/16	1	:30	4P- 5P (EST)	3			X	X	X			3	\$85.00	\$255.00	Dayton (WKEF)	Steve Harvey	9/6/16
4.0	Normal Line / SPOT (4)	09/07/16-09/09/16	1	:30	5P- 6P (EST)	5			X	X	X			4	\$130.00	\$520.00	Dayton (WKEF)	Judge Judy	9/6/16
4.0.1	Preempt (4)	09/07/16															Dayton (WKEF)	Exceeds Max Per Day/Exception -	
5.0	Normal Line / News (6)	09/07/16-09/09/16	1	:30	6P- 6:30P (EST)				1	1	1			3	\$150.00	\$450.00	Dayton (WKEF)	ABC22 News At Six	9/6/16
6.0	Normal Line / Access (8)	09/07/16-09/09/16	1	:30	7:30P- 8P (EST)				1	1	1			3	\$525.00	\$1,575.00	Dayton (WKEF)	Family Feud	9/6/16
7.0	Revised Line / News (10)	09/07/16-09/09/16	1	:30	11P- 11:35P (EST)				1	1	1						Dayton (WKEF)	ABC 22 News At Eleven	9/6/16
7.1	Normal Line / News (10)	09/07/16-09/09/16	1	:30	11P- 11:35P (EST)	4			X	X	X			4	\$175.00	\$700.00	Dayton (WKEF)	ABC 22 News At Eleven	9/6/16
8.0	Normal Line / News (11)	09/10/16-09/10/16	1	:30	8A- 9A (EST)							1		1	\$90.00	\$90.00	Dayton (WKEF)	GMA	8/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.