

ORDER



WMBD-AM

Orders
Order / Rev: 649800
 Alt Order #:
Product Desc: Tim Yager 37th Senate
Estimate: prepay
Flight Dates: 03/15/24 - 03/19/24
Original Date / Rev: 03/11/24 / 03/11/24
Order Type: GENERAL

Primary AE: House Peoria
Sales Office: PEOR
Sales Region: Local

Agency Name: Illinois Farm Bureau Activator
Buying Contact: Kevin Semlow
Billing Contact: Kevin Semlow
 PO Box 1605
 Bloomington, IL 61702

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Illinois Farm Bureau Activator
Demographic: HH
Product Codes: PL2
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: SEL

New Business End: 10/01/21
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/19/24	21	\$2,100.00	\$2,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	21	\$2,100.00	\$2,100.00	0.00
Totals	21	\$2,100.00	\$2,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Peoria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBD	03/15/24	03/19/24	Mo-Fr Prime Time	CM	6a-7p	77--7--	:30	21	\$100.00	VIP	0.00	NM	21	\$2,100.00
				Mo-Fr Prime Time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	----7--		7				\$100.00		0.00			
		Week: 03/18/24	03/24/24	77-----		14				\$100.00		0.00			
													Totals	21	\$2,100.00