



WJBK
16550 West 9 Mile Road
Southfield, MI 48075
(248) 557-2000

CONTRACT

<u>Contract / Revision</u> 583944 /		<u>Alt Order #</u> Friends of Paul Mitchell
<u>Product</u> MI CD10 PAUL MITCHELL - TV ADDITION		
<u>Contract Dates</u> 07/22/16 - 07/25/16	<u>Estimate #</u> 4599	
<u>Advertiser</u> Friends of Paul Mitchell		<u>Original Date / Revision</u> 07/26/16 / 07/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBK	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Placement
Attention: Brant Fink
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBK	07/23/16	07/24/16	M-Su 10p-11p News	10p-11p		:30				NM	1	\$2,400.00
	CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/16	07/29/16	-----SS				1	\$2,400.00				
2	WJBK	07/25/16	07/25/16	M-Su 10p-11p News	10p-11p		:30				NM	1	\$2,400.00
	CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-----				1	\$2,400.00				
Totals								0.00				2	\$4,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/25/16	2	\$4,800.00	(\$720.00)	\$4,080.00
Totals	2	\$4,800.00	(\$720.00)	\$4,080.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.