



# INVOICE

**Remit Address:**

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

**Billing Address:**

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Advertiser	Friends of Paul Mitchell
Product	MI CD10 PAUL MITCHELL - TV
Estimate Number	4552

Invoice #	574122-1
Invoice Date	06/26/16
Invoice Month	June 2016
Invoice Period	05/30/16 - 06/26/16

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	574122
Alt Order #	Friends of Paul Mitchell
Deal #	
Order Flight	06/22/16 - 07/04/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
	WJBK				06/20/16 to 06/26/16	2x	--WTFSS				
	WJBK			Sa	06/25/16	:30	11:40 PM	TPMIMTCL604H	\$2,400.00		1
	WJBK			Su	06/26/16	:30	10:58 PM	TPMIMTCL604H	\$2,400.00		2
2	WJBK	MLB Game Non Home	7-10p								
	CDR										
	WJBK				06/22/16 to 06/28/16	2x	-----S-				
	WJBK			Sa	06/25/16	:30	6:59 PM	TPMIMTCL604H	\$1,000.00		1
	WJBK			Sa	06/25/16	:30	10:00 PM	TPMIMTCL604H	\$1,000.00		2

Aired Spots

4

**Gross Total** **\$6,800.00**

**Agency Commission** **\$1,020.00**

**Net Amount Due** **\$5,780.00** **Payment Terms 30 Days**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.