CONTRACT

WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

And:

Mentzer Media Services
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Contract / Revision	Alt Order #
1843429 /	08847872

Product
OHIOANS AGAINST DEC

Contract Dates	Estimate #
11/01/17 - 11/07/17	**5171**

Advertiser	Original Date / Revision
ISS/Ohioans Against the Deceptive RX Ballot	11/01/17 / 11/01/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WUPW	Matthew Wurm	HRP-Washingto

Special Handling
Cash In Advance

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
1021	377	458

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WUPW	11/03/17	11/03/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$375.00						
2	WUPW	11/03/17	11/03/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$110.00						
3	WUPW	11/03/17	11/03/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	$145.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$145.00						
4	WUPW	11/03/17	11/03/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$125.00						
5	WUPW	11/03/17	11/03/17	MOM	M-F 730-8 PM		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$350.00						
6	WUPW	11/03/17	11/03/17	HELL'S KITCHEN	FRI 8-9p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$450.00						
7	WUPW	11/03/17	11/03/17	EXORCIST	FRI 9-10p		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	----1--	1	$375.00						
8	WUPW	11/06/17	11/06/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/06/17	11/12/17	1------	1	$375.00						
9	WUPW	11/06/17	11/06/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/06/17	11/12/17	1------	1	$110.00						
10	WUPW	11/06/17	11/06/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	$145.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit

WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

Contract / Revision	Alt Order #
1843429 /	08847872

Contract Dates	Product	Estimate #
11/01/17 - 11/07/17	OHIOANS AGAINST DE	**5171**

Advertiser	Original Date / Revision
ISS/Ohioans Against the I	11/01/17 / 11/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 11/06/17	End Date 11/12/17	Weekdays 1------	Spots/Week 1	Rate $145.00						
11	WUPW	11/06/17	11/06/17	MOM	M-F 7-7:30PM		:30			NM	1	$350.00
Week:		Start Date 11/06/17	End Date 11/12/17	Weekdays 1------	Spots/Week 1	Rate $350.00						
12	WUPW	11/06/17	11/06/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$125.00
Week:		Start Date 11/06/17	End Date 11/12/17	Weekdays 1------	Spots/Week 1	Rate $125.00						
13	WUPW	11/04/17	11/04/17	Late Run News M-SUN	Late Run News M-S		:30			NM	1	$350.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays -----1-	Spots/Week 1	Rate $350.00						
14	WUPW	11/04/17	11/04/17	College Football Prime	College Football Pr		:30			NM	1	$750.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays -----1-	Spots/Week 1	Rate $750.00						
15	WUPW	11/05/17	11/05/17	NFL on FOX Game 1	NFL on FOX		:30			NM	1	$1,500.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ------1	Spots/Week 1	Rate $1,500.00						
16	WUPW	11/05/17	11/05/17	Fox Toledo News at 10PM	10-1030P		:30			NM	1	$350.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ------1	Spots/Week 1	Rate $350.00						
17	WUPW	11/05/17	11/05/17	FOX NFL SUNDAY	FOX NFL Pre-Gam		:30			NM	1	$500.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ------1	Spots/Week 1	Rate $500.00						
18	WUPW	11/05/17	11/05/17	NFL on FOX POST GAME	NFL on FOX		:30			NM	1	$1,400.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ------1	Spots/Week 1	Rate $1,400.00						
19	WUPW	11/02/17	11/02/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	$375.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ---1---	Spots/Week 1	Rate $375.00						
20	WUPW	11/02/17	11/02/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	$110.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ---1---	Spots/Week 1	Rate $110.00						
21	WUPW	11/02/17	11/02/17	MOM	M-F 7-7:30PM		:30			NM	1	$350.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ---1---	Spots/Week 1	Rate $350.00						
22	WUPW	11/02/17	11/02/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$125.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ---1---	Spots/Week 1	Rate $125.00						
23	WUPW	11/02/17	11/02/17	MOM	M-F 730-8 PM		:30			NM	1	$350.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ---1---	Spots/Week 1	Rate $350.00						
24	WUPW	11/02/17	11/02/17	GOTHAM	THU 8-9p		:30			NM	1	$600.00
Week:		Start Date 10/30/17	End Date 11/05/17	Weekdays ---1---	Spots/Week 1	Rate $600.00						
25	WUPW	11/07/17	11/07/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$125.00
Week:		Start Date 11/06/17	End Date 11/12/17	Weekdays -1-----	Spots/Week 1	Rate $125.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit

WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

Contract / Revision	Alt Order #
1843429 /	08847872

Contract Dates	Product	Estimate #
11/01/17 - 11/07/17	OHIOANS AGAINST DE	**5171**

Advertiser	Original Date / Revision
ISS/Ohioans Against the I	11/01/17 / 11/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
26	WUPW	11/01/17	11/01/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	--1----	1	$375.00						
27	WUPW	11/01/17	11/01/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	$145.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	--1----	1	$145.00						
28	WUPW	11/01/17	11/01/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	--1----	1	$125.00						
N 29	WUPW	11/05/17	11/05/17	FAM GUY / LAST MAN	SUN 9-10p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/17	11/05/17	------1	1	$250.00						
						Totals					29	$10,815.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/07/17	29	$10,815.00	($1,622.25)	$9,192.75
Totals	29	$10,815.00	($1,622.25)	$9,192.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit