

# CONTRACT



**KMDL-FM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 4373703 /		<u>Alt Order #</u>
<u>Advertiser</u> Eddie Langlains for Sheriff Vermilion Parish		<u>Original Date / Revision</u> 10/05/23 / 10/05/23
<u>Contract Dates</u> 10/06/23 - 10/14/23	<u>Estimate #</u>	
<u>Product</u> October 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KMDL-FM	<u>Account Executive</u> Scott Daniels	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Eddie Langlains for Sheriff Vermilion Parish  
 1201 Richlan Rd  
 Erath, LA 70533

**KPEL-FM - 4373703A**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPEL	10/06/23	10/06/23	M-F AM Drive	6a-10a		:30				NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	----4--				4	\$55.00	0.00			
N 2	KPEL	10/06/23	10/06/23	M-F Midday	10a-3p		:30				NM	5	\$300.00
Week:		10/02/23	10/08/23	----5--				5	\$60.00	0.00			
N 3	KPEL	10/09/23	10/13/23	M-F AM Drive	6a-10a		:30				NM	20	\$1,100.00
Week:		10/09/23	10/15/23	4444--				20	\$55.00	0.00			
<b>Totals</b>											0.00	29	\$1,620.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/13/23	29	\$1,620.00	\$1,620.00
<b>Totals</b>	29	\$1,620.00	\$1,620.00

**KFTE-FM Streaming - 4373703B**

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 4	10/06/23	10/14/23	:30 Audio Spot (CPP)		40	\$0.00	CPP	\$0.00
<b>Totals</b>				40				\$0.00

**KMDL-FM Streaming - 4373703B**

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 5	10/06/23	10/14/23	:30 Audio Spot (CPP)		63	\$0.00	CPP	\$0.00
<b>Totals</b>				63				\$0.00

**KPEL-FM Streaming - 4373703B**

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 1	10/06/23	10/06/23	:30 Audio Spot (CPP)		4	\$0.00	CPP	\$0.00
N 2	10/06/23	10/06/23	:30 Audio Spot (CPP)		5	\$0.00	CPP	\$0.00
N 3	10/09/23	10/13/23	:30 Audio Spot (CPP)		20	\$0.00	CPP	\$0.00
<b>Totals</b>				63	29			\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<b>Advertiser</b> Eddie Langlinais for Sheriff Vermilion Parish		<b>Original Date / Revision</b> 10/05/23 / 10/05/23
<b>Contract Dates</b> 10/06/23 - 10/14/23	<b>Product</b> October 2023	<b>Estimate #</b>

Time Period	Gross Amount	Net Amount
10/01/23 -10/14/23	\$0.00	\$0.00
10/01/23 -10/14/23	\$0.00	\$0.00
10/01/23 -10/14/23	\$0.00	\$0.00
<b>Totals</b>	<b>\$0.00</b>	<b>\$0.00</b>

**KFTE-FM - 4373703C**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFTE	10/06/23	10/06/23	M-F AM Drive	6am-10am		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	----4--				4	\$50.00	0.00			
N 2	KFTE	10/07/23	10/07/23	Sa-Su Midday	10am-3pm		:30				NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----9-				9	\$60.00	0.00			
N 3	KFTE	10/09/23	10/13/23	M-F AM Drive	6am-10am		:30				NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	44444--				20	\$50.00	0.00			
N 4	KFTE	10/14/23	10/14/23	Sa-Su Prime Rotator	8:00 AM-3:00 PM		:30				NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-----7-				7	\$60.00	0.00			
<b>Totals</b>											0.00	40	\$2,160.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 -10/14/23	40	\$2,160.00	\$2,160.00
<b>Totals</b>	<b>40</b>	<b>\$2,160.00</b>	<b>\$2,160.00</b>

**KMDL-FM - 4373703D**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMDL	10/06/23	10/06/23	M-F AM Drive	6:00 AM-9:00 AM		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	----3--				3	\$45.00	0.00			
N 2	KMDL	10/07/23	10/07/23	Sa-Su AM	6am-10am		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----4-				4	\$40.00	0.00			
N 3	KMDL	10/07/23	10/07/23	Sa-Su Prime Rotator	10:00 AM-7:00 PM		:30				NM	9	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----9-				9	\$30.00	0.00			
N 4	KMDL	10/07/23	10/07/23	Sat 6p-12a Country Show Sp	7:00 PM-12:00 XM		:30				NM	5	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----5-				5	\$81.00	0.00			
N 5	KMDL	10/08/23	10/08/23	Sa-Su Prime Rotator	6am-7pm		:30				NM	13	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----+				13	\$20.00	0.00			
N 6	KMDL	10/09/23	10/13/23	M-F AM Drive	6:00 AM-9:00 AM		:30				NM	15	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	33333--				15	\$45.00	0.00			
N 7	KMDL	10/14/23	10/14/23	Sa-Su AM	6am-10am		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/23	10/15/23	-----4-				4	\$40.00	0.00			

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<u>Contract / Revision</u> 4373703 /	<u>Alt Order #</u>
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<u>Advertiser</u> Eddie Langlais for Sheriff Vermilion Parish	<u>Original Date / Revision</u> 10/05/23 / 10/05/23
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<u>Contract Dates</u> 10/06/23 - 10/14/23	<u>Product</u> October 2023	<u>Estimate #</u>
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**KMDL-FM - 4373703D**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	KMDL	10/14/23	10/14/23	Sa-Su Midday	10am-3pm		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/09/23	10/15/23	-----5-	5	\$30.00	0.00						
<b>Totals</b>											0.00	58	\$2,215.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/14/23	58	\$2,215.00	\$2,215.00
<b>Totals</b>	58	\$2,215.00	\$2,215.00

Contract Totals      0.132      152      \$5,995.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Eddie Langlinais, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eddie Langlinais

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Sheriff of Vermilion Parish

Date of election:

October 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Eddie Langlinais

Name:

SCOTT DANIELS

Date of Request to Purchase Ad Time: 09/22/2023

Date of Station Agreement to Sell Time:

10/5/23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/5/23

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KMDL KPTE KPEL FM</u>	Date Received/Requested: <u>10/5/23</u>
Est. #:	Station Location: <u>LA</u>	Run Start and End Dates: <u>10/6/23 - 10/14/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**townsquare**  
media lafayette



MAIN STREET'S GROWTH ENGINE

## **Eddie Langlinais for Sheriff Vermillion Parish, KPELFM**

- 4 - :30 second commercials F, 10/6, 6a-10a.
- 5 - :30 second commercials F, 10/6, 10-3p
- 4 - :30 second commercials each day, M-F (20 total) 6a-10a on KPELFM 96.5.

1 commercial per hour.

All commercials include matching internet streaming schedule (not guaranteed to run).

To run 10/7/23 - 10/14/23  
All spots non-preemptable

Total = \$1,620

APPROVED

*100*  
KYLE FRITH  
EDDIE LANGLINARIS  
Campaign Manager

**KPELFM**

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B	F	6a	10a	30	4	\$ 55.00	1	4	\$ 220.00	1 per hour
B	F	10a	3p	30	5	\$ 60.00	1	5	\$ 300.00	1 per hour
B	M-F	6a	10a	30	20	\$ 55.00	1	20	\$ 1,100.00	1 per hour
S	M-F	6a	12a	30	29			29		
<b>FLIGHT WEEKS:</b>										

example

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B										
B										
B										
S										
S										
<b>FLIGHT WEEKS:</b>										

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B										
S										
S										
T										
<b>FLIGHT WEEKS:</b>										

**NOTES**

townsquare  
media lafayette



MAIN STREET'S GROWTH ENGINE

**Eddie Langlais for Sheriff Vermillion Parish, 97.3 The Dawg,  
Walton and Johnson and KPFLFM**

- 4 - :30 second commercials F, 10/6, 6a-10a.
- 9 - :30 second commercials, Sat, 10/7, 10a-3p.
- 4 - :30 second commercials each day, M-F, 10/9-10/13 (20 total) 6a-10a on Classic Rock 105.1.
- 7 - :30 second commercials, Sat, 10/14, 8a-3p.

1 commercial per hour.  
All commercials include matching internet streaming schedule  
(not guaranteed to run).

To run 10/7/23 - 10/14/23  
All spots non-preemptable

Total = \$2,160

APPROVED

*10/10/23*  
Katie Pruitt  
EDDIE LANGLAIS  
Campaign Manager



**KFTE**

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B	F	6a	10a	30	4	\$ 50.00	1	4	\$ 200.00	1 per hour
B	Sa	9a	3p	30	9	\$ 60.00	1	9	\$ 540.00	1 per hour
B	M-F	6a	10a	30	20	\$ 50.00	1	20	\$ 1,000.00	1 per hour
B	Sa	8a	3p	30	7	\$ 60.00	1	7	\$ 420.00	1 per hour
S	M-Sa	6a	12a	30	40			40		
<b>FLIGHT WEEKS:</b>										

example

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B										1 per hour
B										1 per hour
B										1 per hour
S										
S										
<b>FLIGHT WEEKS:</b>										

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B										
S										
S										
T										
<b>FLIGHT WEEKS:</b>										

**NOTES**



## Eddie Langlais for Sheriff Vermillion Parish, 97.3 The Dawg

- 3 - :30 second commercials F, 10/6, 6a-9a.
- 13 - :30 second commercials Sat, 10/7, 6a-7p.
- 5 - :30 second commercials on CCSN, Sat 7p-12a on 10/7.
- 13 - :30 second commercials Sun, 10/8, 6a-7p.
- 3 - :30 second commercials each day, M-F, 10/9 - 10/13 (15 total) 6a-9a on 97.3 The Dawg.
- 9 - :30 second commercials on 97.3 The Dawg, Sat, 10/14 6a-3p (1 per hour).

1 commercial per hour.

All commercials include matching internet streaming schedule (not guaranteed to run).

To run 10/7/23 - 10/14/23

All spots non-preemptable

Total = \$2,215

*APPROVED*

*[Signature]*  
KATHARINE  
EDDIE LANGLAIS  
Campaign Manager

KMDL A										
Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B	F	6a	9a	30	3	\$ 45.00	1	3	\$ 135.00	1 per hour
B	Sa	6a	10a	30	4	\$ 40.00	1	4	\$ 160.00	1 per hour
B	Sa	10a	7p	30	9	\$ 30.00	1	9	\$ 270.00	1 per hour
B	Sa	7p	12a	30	5	\$ 81.00	1	5	\$ 405.00	1 per hour
B	Su	6a	7p	30	13	\$ 20.00	1	13	\$ 260.00	1 per hour
FLIGHT WEEKS:										

example

KMDL B										
Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B	M-F	6a	9a	30	15	\$ 45.00	1	15	\$ 675.00	1 per hour
B	Sa	6a	10a	30	4	\$ 40.00	1	4	\$ 160.00	1 per hour
B	Sa	10a	3p	30	5	\$ 30.00	1	5	\$ 150.00	1 per hour
S	M-Sa	6a	7p	30						
S	M-Sa	7p	12a	30	63		1	63		
FLIGHT WEEKS:										

Broadcast or Stream (B or S)	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Total Spots	Total \$	
B										
S										
S										
T										
FLIGHT WEEKS:										

NOTES