

2021 – 4th QUARTER

ISSUES AND PROGRAMS

APPALACHIAN DAWN – a 88 minute program aired 7-20-2018 @ 11:00 AM. A movie that mainly takes place in the mountains of Central Appalachia, Clay County Kentucky. Sadly, much of the news was dark – vicious feuds, crushing poverty, pervasive corruption, and epic drug abuse. A running battle with hopelessness as illicit drugs threatened to consume an entire generation. And then it happened. A desperate band of believers cried “Enough” and the presence of God descended on the town of Manchester and the people worked to transform the city into the City of Hope.

CONCERT – a 30 second PSA aired 11-1-21 @ 4:30 PM. This PSA is based on a true story, tells of how a poignant moment in a concert hall reminds us even the most embarrassing situations can be turned around with a little patience and Encouragement when we try.

HAIRCUT – A 60 second PSA aired 11-17-21 @ 4:28 PM. Speaks of one of the most important things we can do in life is to “be there” for others. When time are tough, those who show up for us mean more than our hearts can express. This PSA captures one of those moments. Asking a girl to prom happens all the time—but what this young man does is one in a million. The great Rascal Flatts song, “I Won’t Let Go,” gives us exactly the words we want to hear when there are no words to say: “I will stand by you, I will help you through...”

ANNIE’S SONG - A 60 second PSA aired 12-18-21 @ 9:28. This PSA speaks about how the earth is beautiful. It provides our food, the air we breathe and vast wonders to behold. It gives so much to each of us and requires only kindness in return. We are inspired as we take a visual tour of the earth while gliding on the melody of John Denver’s classic Annie’s Song.

AMAZING LOVE – A 1 hr. 20 min. program aired 12-25-21 @ 1:00 PM. A movie that follows four teens who embark on a weekend camping trip with their youth group leader, Stuart (Sean Austin), and his wife (Erin Bethea). When an outsider, Ashley, unexpectedly joins Steve, Carrie, Cooper and Gameboy, the materialistic and self-involved young woman’s bad attitude leads to a confrontation with Carrie. Hoping to heal the rift, Stuart shares the story of the Old Testament prophet Hosea. Now, it’s up to the teens to decide if this powerful example of faith and commitment inspires them to open their hearts.