

KDEX AM ISSUES AND PROGRAMS LIST

1ST QUARTER 2022

ISSUE: VETERANS AFFAIRS /VA HOSPITAL

PROGRAM : KDEX INVITED REPRESENTATIVES OF THE POPLAR BLUFF VETERANS MEDICAL CENTER ON THE AIR, TO ADDRESS VETERENS NEEDS DURING VARIOUS INTERVIEWS.

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ISSUE: SEATBELT SAFETY

PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS TO ADDRESS LOCAL SELTBELT LAWS AND SAFETY STATISTICS.

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ISSUE: DWI/DRIVING IMPARED/LOCAL ENFORCEMENT OF IMPAIRED DRIVING LAWS.

PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND NEWS SEGMENTS TO ADDRESS DRIVING WHILE INTOXICATED.

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ISSUE: COMMUNITY AWARENESS

PROGRAM: NEWS PROGRAMMING TO PROVIDE ON AIR ACCESS TO LOCAL ORGANIZATIONS ADDRESSING SUCH ISSUES AS: HEALTH AND WELLNESS, INFORMATION REGARDING LOCAL COVID GUIDELINES AND HEALTH AND NUTRITION.

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ISSUE: SEVERE WEATHER

PROGRAM: ANNOUNCEMENTS REGARDING AWARENESS OF LOCAL WEATHER CONDITIONS AND SAFETY INFORMATION. KDEX KEPT UP TO DATE SCHOOL CLOSINGS AND INFORMATION REGARDING SCHEDULING AND CANCELLATIONS DURING THE SEVERE WEATHER THAT HAD BEEN EXPERIENCED THROUGHOUT THE FIRST QUARTER OF THE YEAR.

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ISSUE: LOCAL INFORMATION/NEWS 6:00 AM, 6:30 AM, 7:00 AM, 7:30 AM 8:00 AM AND NOON
PROGRAM: KDEX PRODUCES SEVERAL DAILY LONG FORM LOCAL NEWS PROGRAMS INFORMING STODDARD COUNTY AND SURROUNDING AREAS OF ANYTHING RELATED TO LOCAL NEWS AND EVENTS. THESE NEWSCAST CONTAIN ANYTHING RELATED TO LOCAL NEWS AND PUBLIC ANNOUNCEMENTS. KDEX HAS ALSO LAUNCHED A 1 MINUTE NEWS UPDATE THAT AIRS HOURLY

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ISSUES: ANNOUNCEMENTS FOR LOCAL CIVIC GROUPS, CHAIRTIES AND RELIGIOUS

ORGANIZATIONS.

PROGRAM: KDEX ENDS EVERY LOCAL NEWSCAST BY PROVIDING AN EMAIL ADDRESS ALLOWING LOCAL ORGANIZATIONS WITH THE ABILITY TO HAVE DIRECT CONTACT WITH THE KDEX NEWS DIRECTOR, ALLOWING FOR THE AIRING OF THEIR ANNOUNCEMENTS AND INFORMATION PROVIDED BY SUCH ORGANIZATIONS, GIVING THEM TIMELY ACCESS TO KDEX AIRWAVES AT NO COST.

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ISSUE: COVID 19

PROGRAM: HEALTH DEPT. PUBLIC SERVICE COMMUNITY ANNOUNCEMENTS DURING LOCAL NEWS CONCERNING TESTING LOCATIONS, COVID RELATED TESTING INFORMATION AND VACCINE LOCATIONS.

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ISSUE: BLOOD DRIVE

PROGRAM: RED CROSS PUBLIC SERVICE BLOOD DRIVES 1:00 1:20 PM 1ST QUARTER 2022.