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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
4	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
5	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
6	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	Y	0
8	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Employee Referral	N	1
10	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
12	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
14	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
15	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
22	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
24	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
25	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
26	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
27	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

Position: Account Executive Hire Date: February 5, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

## All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

Identifies and develops new business opportunities for Over-the-Top Television; offers solutions that help clients achieve their business goals; closes business; meets set sales targets.

Responsible for building and growing revenue for iHeartMedia's Over-The-Top (OTT). Will Build client base from direct advertisers and agencies utilizing television advertising for the purpose of converting them to OTT. Can clearly articulate the benefits of OTT and positively position iHM's OTT platform. Creates demand for products and services by underscoring company's compelling marketing solutions with clients. Works with both agency and direct accounts. Achieves revenue targets by increasing revenue spend per account and managing prospects. Has deep understanding of business, financials, products/services, the market and the needs/challenges of assigned accounts. Develops new business and client generation through cold calls. Negotiates rates through pricing system information and provides proposal. Works with Production to create Traffic schedules determining ad content and making creative changes. Collects payments and controls receivables.

### Responsibilities

- Identifies and solicits new business through prospecting and cold calling; builds and maintains a full pipeline of sales prospects.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers creative and effective sales presentations.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.

## Experience required:

- 3 or more years of experience selling spot television or cable advertising.
- High level contacts at agencies and direct advertisers.
- Knowledge in all aspects of Television and able to communicate effectively to advertisers.

## Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505				
Position Type				
Regular				

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

### **Requirements:**

### **Experience:**

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

## **Additional Information:**

## **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Account-Executive Req19165

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kiyo Knight at kiyoknight@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

RS Number	Recruiting Source	Date and Time
3	Burbank Employment Student Training (BEST) E-mail:	Sent: 9/16/2019 9:00:43 PM
	burbankworkforceconnection@burbankca.gov	Sent. 9/10/2019 9.00.43 FW
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 9/16/2019 9:00:44 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 9/16/2019 9:00:43 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 9/16/2019 9:00:42 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 9/16/2019 9:00:44 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 9/16/2019 9:00:42 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 9/16/2019 9:00:44 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 9/16/2019 9:00:42 PM
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 9/16/2019 9:00:44 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 9/16/2019 9:00:41 PM

9/17/2019 CalJOBS - Job Details

> More Like This How to apply

| Displaying 2 of 13 Jobs | Return to <u>list of jobs</u> | Share | Print Job Order |

# **Account Executive**

## (Not Available)

Sales and Related Occupations

Location: Burbank, CA - 91505 Positions available: 1

Job #: 76930 Work At Home: Not Specified Posted::9/16/2019 Expires: 12/15/2019

Source: Broadcast1Source Site: www.broadcast1source.com Agency Job ID:

Job Description

Details:

Current employees and contingent workers click here to apply and search by the Job Posting Title.

iHeartMedia Stations

Job Summary:

Identifies and develops new business opportunities for Over-the-Top Television; offers solutions that help clients achieve their business goals; closes business; meets set sales targets.

Responsible for building and growing revenue for iHeartMedia's Over-The-Top (OTT). Will Build client base from direct advertisers and agencies utilizing television advertising for the purpose of converting them to OTT. Can clearly articulate the benefits of OTT and positively position iHM's OTT platform. Creates demand for products and services by underscoring company's compelling marketing solutions with clients. Works with both agency and direct accounts. Achieves revenue targets by increasing revenue spend per account and managing prospects. Has deep understanding of business, financials, products/services, the market and the needs/challenges of assigned accounts. Develops new business and client generation through cold calls. Negotiates rates through pricing system information and provides proposal. Works with Production to create Traffic schedules determining ad content and making creative changes. Collects payments and controls receivables.

## Responsibilities

- Identifies and solicits new business through prospecting and cold calling; builds and maintains a full pipeline of sales prospects.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers creative and effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.

Experience required:

- 3 or more years of experience selling spot television or cable advertising.
- High level contacts at agencies and direct advertisers.
- Knowledge in all aspects of Television and able to communicate effectively to advertisers.

Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

Additional Information

Experience: Requirements: Additional Information:

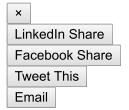
Location/Work Site Information

Cost of Living:

View cost of living information based on this location

This job was posted at https://www.broadcast1source.com/ on 9/16/2019.

## Share this Job



## LinkedIn Search



Search LinkedIn for Not Available

## **Facebook Search**



Search Facebook for Not Available

#### #3114217 Account Executive

Job Details (/jobs/3114217)

Edit (/jobs/3114217/edit)

Applicants (/jobs/3114217/applications)

Job Preview job posting (/jobs/3114217/edit?initial\_page=4)

Edit Details (/jobs/3114217/edit) Expire Job

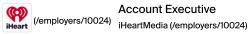
Duplicate job (/jobs/3114217/duplicate?job\_id=3114217)

**Applicants** 

Review 0 Applicants (/jobs/3114217/applications)

View profiles and download application documents.

School -Last Update + Applications : Status : Comments + University of California, Riverside Requested a few seconds ago Pending 0 =



#### **Account Executive**

Favorite Job

#### About this Job

#### Job Summary:

Identifies and develops new business opportunities for Over-the-Top Television; offers solutions that help clients achieve their business goals; closes business; meets set sales targets.

Responsible for building and growing revenue for iHeartMedia's Over-The-Top (OTT). Will Build client base from direct advertisers and agencies utilizing television advertising for the purpose of converting them to OTT. Can clearly articulate the benefits of OTT and positively position iHM's OTT platform. Creates demand for products and services by underscoring company's compelling marketing solutions with clients. Works with both agency and direct accounts. Achieves revenue targets by increasing revenue spend per account and managing prospects. Has deep understanding of business, financials, products/services, the market and the needs/challenges of assigned accounts. Develops new business and client generation through cold calls. Negotiates rates through pricing system information and provides proposal. Works with Production to create Traffic schedules determining ad content and making creative changes. Collects payments and controls receivables.

#### Responsibilities

- · Identifies and solicits new business through prospecting and cold calling; builds and maintains a full pipeline of sales prospects.
- · Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers creative and effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- Monitors competition to continually find new account leads.
- · Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- · Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.

#### Experience required:

- · 3 or more years of experience selling spot television or cable advertising.
- · High level contacts at agencies and direct advertisers.
- Knowledge in all aspects of Television and able to communicate effectively to advertisers.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

#### About iHeartMedia

Gain hands-on experience in a range of radio, business and/or technology operations. We're looking for talented, energetic, curious problem-solvers who will fit into our fast movina culture.

iHeartCommunications, Inc. was founded in San Antonio, TX under the name Clear Channel Communications, Inc. with the purchase of a single radio station in 1972. After decades of growing media assets globally, the company has become one of the world's leading media and entertainment companies, operating as iHeartMedia, Inc. iHeartMedia is a leading global media and entertainment company specializing in radio, digital, outdoor, mobile, social, live events and on-demand entertainment. The company owns and operates 858 broadcast radio stations, serving more than 150 markets throughout the U.S. With over a quarter of a billion monthly listeners in the U.S.,

iHeartMedia has the largest reach of any radio and television outlet in America.

Our mission is to create products and services that excite and engage our consumers, communities, advertisers and business partners. We must keep our products growing and evolving, reflecting new technologies and new consumer behaviors and tastes. As the leading media company in America, iHeartMedia delivers music, news, talk, sports and other content to diverse audiences across multiple platforms, including: broadcast stations; online, via iHeartRadio- the free all-in-one, industry-leading digital radio service. The company's operations also include program syndication; real-time traffic services; music research services; podcasts; and independent media representation; HD digital radio channels; satellite; smartphones; iPads and other tablets; in-vehicle entertainment and navigation systems. iHeartMedia leverages its multi-platform assets, as well as its vast infrastructure and relationships, to create one-of-a-kind events like the iHeartRadio Music Festival, innovative national and local promotions, and ground-breaking technology and products.

We are always on the lookout for innovative people to help grow our brands, including -- iHeartMedia, Katz Media Group, Total Traffic & Weather Network (TTWN), Premiere Networks and RCS. We move fast, have fun, are passionate about solving complex challenges, and encourage creativity in all that we do. We strive for excellence, and we get excited about the transformational work we are a part of. Our website is http://iHeartMediaCareers.com. With the advent of new properties, platforms and opportunities, iHeartMedia, Inc. looks forward to continuing along the path towards a creative, dynamic and innovative future.

#### Location

Burbank, California, United States of America

#### Compensation

TYPE

Paid

PAY RATE

Not Specified

DURATION Permanent

#### **Company Details**

COMPANY SIZE

5,000 - 10,000 employees

INDUSTRY

Advertising, PR & Marketing industry

COMPANY TYPE

Public company

HEADQUARTERS

20880 Stone Oak Pkwy, San Antonio, Texas 78258, United States

WEBSITE

http://iheartmediacareers.com

SOCIAL MEDIA

https://www.facebook.com/iHeartMedia

https://twitter.com/iheartmedia

https://www.linkedin.com/company/iheartmedia

#### **Employer Preferences**

ALLOWED SCHOOL YEARS

All school years and graduation dates allowed

ALLOWED MAJORS

All majors allowed

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

#### Contact Information

CONTACTS

Kiyo Knight

## Attachments (/jobs/3114217/attachments)

New Attachment (/jobs/3114217/attachments/new)

Posted to 0 Schools

# Job Postings

Back

## Position Information

ID

200540

Position Type

Full Time Experienced

Division

iHeartMedia - Los Angeles

Title

Account Executive

**Job Description** 

Job Summary:

- Identifies and develops new business opportunities for Over-the-Top Television; offers solutions that help clients achieve their business goals; closes business; meets set sales targets.
- Responsible for building and growing revenue for iHeartMedia's Over-The-Top (OTT).
- Will Build client base from direct advertisers and agencies utilizing television advertising for the purpose of converting them to OTT.
- Can clearly articulate the benefits of OTT and positively position iHM's OTT platform.
- Creates demand for products and services by underscoring company's compelling marketing solutions with clients.
- · Works with both agency and direct accounts.
- Achieves revenue targets by increasing revenue spend per account and managing prospects.

- Has deep understanding of business, financials, products/services, the market and the needs/challenges of assigned accounts.
- Develops new business and client generation through cold calls.
- Negotiates rates through pricing system information and provides proposal.
- Works with Production to create Traffic schedules determining ad content and making creative changes.
- Collects payments and controls receivables.

### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and statemandated auto insurance

#### **Qualifications**

- 3 or more years of experience selling spot television or cable advertising.
- High level contacts at agencies and direct advertisers.
- Knowledge in all aspects of Television and able to communicate effectively to advertisers.

The Company is an equal opportunity employer and will not tolerate

discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

**Job Function** 

Broadcast and Digital Media, Sales

Location

Burbank, California United States

Startup

No

**Trojans Hiring Trojans** 

No

# **Applicants**

Class Level

Alumni

**Restrict Applications** 

No

Desired Major(s)

All Majors

Graduation Date - Range Start

January 2018

Graduation Date - Range End

January 2018

**Desired Work Authorization** 

No, will not require employment visa sponsorship

How to Apply

Posting Date September 16, 2019 **Expiration Date** October 16, 2019 Resume Receipt Other (enter below) How to Apply Please visit the iHeartMedia Careers website to apply for this job: https://iheartmedia.wd5.myworkdayjobs.com/en-US/External\_iHM/job/Burbank-CA-Olive/Account-Executive\_Req19165 The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status. **Automatic Application Packet Generation** No Posting Details Requisition # 19165 **Policy Affirmation** yes School Affiliations

Back

USC Career Center - all majors (current students + alumni)

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Brand Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
4	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
5	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
6	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Brand Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	Y	0
8	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Employee Referral	N	2
10	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
12	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
14	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Brand Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
15	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
22	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
25	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
26	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Brand Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
27	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Brand Coordinator

Position: Brand Coordinator Hire Date: November 4, 2019

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

## All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

Current employees and contingent workers click here to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

Provides support in sales administration, generates sales-related reports, and acts as an extension of the sales team.

### Responsibilities

- Handles general office administration for Station Sales Managers and Account Executives (FedEx, meeting prep, conference room bookings, etc).
- Provides requested sales reports to station management and helps Account Executives log pending revenue properly
- Acts as the station lead for all sales prospecting tools (Media Monitors, Data.com, Winmo, etc).
- Inputs promotional request forms for Account Executives
- Helps manage ticket/client guest lists for station events
- Creates client proposals and recaps for Account Executives by utilizing station presentation templates and proof reads and formats for Account Executives and Station Manager(s)
- Assists Station Manager(s) and Activation and Events Manager(s) at station events when needed
- Processes on air and digital production requests and gathers airchecks and screenshots of on air and online content

#### **Oualifications**

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Brand Coordinator

- 1-2 years of relevant work experience (media, entertainment, or advertising industries preferred)
- Manages time; focuses on urgent and important tasks; avoids procrastination; follows up; shows strong attention to detail; meets deadlines
- Assumes responsibility & accountability for assignments and tasks
- Actively listens; clearly and effectively conveys information; uses professional telephone skills
- Thrives in a fast paced environment
- Strong interpersonal and communication skills
- Excellent organization, planning, multi-tasking and time management skills

Ability to work independently and with a team in a fast-paced work environment
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Brand-Coordinator Req19225

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Brand Coordinator

## \*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kiyo Knight at kiyoknight@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Brand Coordinator

RS Number	Recruiting Source	Date and Time
3	Burbank Employment Student Training (BEST)  E-mail: burbankworkforceconnection@burbankca.gov	Sent: 10/11/2019 11:02:21 PM
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 10/11/2019 11:02:22 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 10/11/2019 11:02:21 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 10/11/2019 11:02:20 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 10/11/2019 11:02:22 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 10/11/2019 11:02:20 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 10/11/2019 11:02:22 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 10/11/2019 11:02:20 PM
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 10/11/2019 11:02:22 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 10/11/2019 11:02:20 PM

10/15/2019 CalJOBS - Job Details

How to apply

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| Displaying 7 of 100 Jobs | Return to list of jobs | Share | Print Job Order |

# **Brand Coordinator**

## iHeartMedia, Inc

Managers, All Other

Location: Burbank, CA - 91505 Positions available: 1 Job #: Reg19225 Work At Home: Not Specified

Posted::10/11/2019

Source: iHeartMedia, Inc. Site: www.iheartmedia.com Agency Job ID:

Job Description

Job Summary:

Provides support in sales administration, generates sales-related reports, and acts as an extension of the sales team.

## Responsibilities

- \* Handles general office administration for Station Sales Managers and Account Executives (FedEx, meeting prep, conference room bookings, etc).
- \* Provides requested sales reports to station management and helps Account Executives log pending revenue properly
- \* Acts as the station lead for all sales prospecting tools (Media Monitors, Data.com, Winmo, etc).
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- \* Creates client proposals and recaps for Account Executives by utilizing station presentation templates and proof reads and formats for Account Executives and Station Manager(s)
- \* Assists Station Manager(s) and Activation and Events Manager(s) at station events when needed
- \* Processes on air and digital production requests and gathers airchecks and screenshots of on air and online content

## Additional Information

Qualifications \* 1-2 years of relevant work experience (media, entertainment, or advertising industries preferred) \* Manages time; focuses on urgent and important tasks; avoids procrastination; follows up; shows strong attention to detail; meets deadlines \* Assumes responsibility & accountability for assignments and tasks \* Actively listens; clearly and effectively conveys information; uses professional telephone skills \* Thrives in a fast paced environment \* Strong interpersonal and communication skills \* Excellent organization, planning, multi-tasking and time management skills \* Ability to work independently and with a team in a fast-paced work environment Location Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505 Position Type Regular The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status. Our organization participates in E-Verify. Click here to learn about E-Verify. Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Employer Research** 

#### #3202535 Brand Coordinator

Job Details (/jobs/3202535)

Edit (/jobs/3202535/edit)

Applicants (/jobs/3202535/applications)

Job Preview job posting (/jobs/3202535/edit?initial\_page=4)

**Applicants** 

Edit Details (/jobs/3202535/edit)

Expire Job

Review 0 Applicants (/jobs/3202535/applications)

Duplicate job (/jobs/3202535/duplicate?job\_id=3202535)

View profiles and download application documents.

School -	Applications •	Last Update :	Status +	Comments :	
University of California, Riverside	0	Requested a few seconds ago	Pending	0	≡
		< 1/1 >			



### **Brand Coordinator**

Favorited

### About this Job

#### Job Summary:

Provides support in sales administration, generates sales-related reports, and acts as an extension of the sales team.

- · Handles general office administration for Station Sales Managers and Account Executives (FedEx, meeting prep, conference room bookings, etc).
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#### About iHeartMedia

Gain hands-on experience in a range of radio, business and/or technology operations. We're looking for talented, energetic, curious problem-solvers who will fit into our fast

iHeartCommunications, Inc. was founded in San Antonio, TX under the name Clear Channel Communications, Inc. with the purchase of a single radio station in 1972. After decades of growing media assets globally, the company has become one of the world's leading media and entertainment companies, operating as iHeartMedia, Inc. iHeartMedia is a leading global media and entertainment company specializing in radio, digital, outdoor, mobile, social, live events and on-demand entertainment. The company owns and operates 858 broadcast radio stations, serving more than 150 markets throughout the U.S. With over a quarter of a billion monthly listeners in the U.S., iHeartMedia has the largest reach of any radio and television outlet in America.

Our mission is to create products and services that excite and engage our consumers, communities, advertisers and business partners. We must keep our products growing and evolving, reflecting new technologies and new consumer behaviors and tastes. As the leading media company in America, iHeartMedia delivers music, news, talk, sports and other content to diverse audiences across multiple platforms, including: broadcast stations; online, via iHeartRadio- the free all-in-one, industry-leading digital radio service. The company's operations also include program syndication; real-time traffic services; music research services; podcasts; and independent media representation; HD digital radio channels; satellite; smartphones; iPads and other tablets; in-vehicle entertainment and navigation systems. iHeartMedia leverages its multi-platform assets, as well as its vast infrastructure and relationships, to create one-of-a-kind events like the iHeartRadio Music Festival, innovative national and local promotions, and groundbreaking technology and products.

We are always on the lookout for innovative people to help grow our brands, including -- iHeartMedia, Katz Media Group, Total Traffic & Weather Network (TTWN), Premiere Networks and RCS. We move fast, have fun, are passionate about solving complex challenges, and encourage creativity in all that we do. We strive for excellence, and we get excited about the transformational work we are a part of. Our website is http://iHeartMediaCareers.com. With the advent of new properties, platforms and opportunities, iHeartMedia, Inc. looks forward to continuing along the path towards a creative, dynamic and innovative future.

Location	
Burbank, California, United States of America	
Companyation	
Compensation	
Paid	
PAY RATE Not Specified	
DURATION	
Permanent	
Company Details	
COMPANY SIZE	
5,000 - 10,000 employees	
INDUSTRY Advertising, PR & Marketing industry	
COMPANY TYPE Public company	
HEADQUARTERS 20880 Stone Oak Pkwy, San Antonio, Texas 78258, United States	
WEBSITE http://iheartmediacareers.com	
social media https://www.facebook.com/iHeartMedia https://twitter.com/iheartmedia https://www.linkedin.com/company/iheartmedia	
Employer Preferences	
ALLOWED SCHOOL YEARS All school years and graduation dates allowed	
ALLOWED MAJORS All majors allowed	
work authorization requirements US work authorization is required	
Contact Information	
CONTACTS Kiyo Knight	

## Attachments (/jobs/3202535/attachments)

New Attachment (/jobs/3202535/attachments/new)					
Posted to 1 School					
1 pending posting					
O This job is live to students until November 30, 2019 at 11:55pm.	30, 2019 at 11:55pm.				

# Job Postings

**Back** 

## **Position Information**

ID

201918

Position Type

Full Time Experienced

Division

iHeartMedia - Los Angeles

Title

**Brand Coordinator** 

Job Description

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The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Job Function

Administrative/Support Services

Location

Burbank, California United States

Startup

No

**Trojans Hiring Trojans** 

No

## **Applicants**

Restrict Applications No  Desired Major(s) All Majors  Graduation Date - Range Start October 2018  Graduation Date - Range End October 2018  Desired Work Authorization No, will not require employment visa sponsorship  How to Apply  Posting Date October 11, 2019  Expiration Date November 9, 2019  Resume Receipt Other (enter below)  How to Apply Please visit the iHeartMedia Careers website to apply for this position.  https://iheartmedia.wd5.myworkdayjobs.com/en-US/External_iHM/job/Burbank-CA-Olive/Brand-Coordinator_Req19225  Automatic Application Packet Generation No	Class Level Alumni
All Majors  Graduation Date - Range Start October 2018  Graduation Date - Range End October 2018  Desired Work Authorization No, will not require employment visa sponsorship  How to Apply  Posting Date October 11, 2019  Expiration Date November 9, 2019  Resume Receipt Other (enter below)  How to Apply Please visit the iHeartMedia Careers website to apply for this position.  https://iheartmedia.wd5.myworkdayjobs.com/en-US/External_iHM/job/Burbank-CA-Olive/Brand-Coordinator_Req19225  Automatic Application Packet Generation	
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Other (enter below)  How to Apply Please visit the iHeartMedia Careers website to apply for this position.  https://iheartmedia.wd5.myworkdayjobs.com/en-US/External_iHM/job/Burbank-CA-Olive/Brand-Coordinator_Req19225  Automatic Application Packet Generation	
Please visit the iHeartMedia Careers website to apply for this position.  https://iheartmedia.wd5.myworkdayjobs.com/en-US/External_iHM/job/Burbank-CA-Olive/Brand-Coordinator_Req19225  Automatic Application Packet Generation	
CA-Olive/Brand-Coordinator_Req19225  Automatic Application Packet Generation	

# Posting Details

Requisition #

19225

Policy Affirmation

yes

School Affiliations

USC Career Center - all majors (current students + alumni)

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Director of Sales Operations**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
4	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
5	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
6	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Director of Sales Operations**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	Y	0
8	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
10	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
12	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
14	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Director of Sales Operations**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
15	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
19	Internal Transfer/Promotion	N	1
22	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
24	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
25	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Director of Sales Operations**

University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse  USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 27 Phone: 213-740-9538 Vurl: www.careers.usc.edu Email: recruit@usc.edu Email: recruit@usc.edu Elizabeth Jordan  www.mediagignow.com 300 South Riverside Plaza Suite 800	RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan www.mediagignow.com	26	900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu	Y	0
	27	3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu	Y	0
Chicago, Illinois 60606  28 Phone: 336-553-0620 N  Url: http://www.mediagignow.com  Email: customerservice@mediagignow.com  MediaGigNow.com	28	300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Director of Sales Operations

Position: Director of Sales Operations Hire Date: January 1, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

## Job Summary:

As the Director of Sales Operations for the iHeartMedia Los Angeles market you will be responsible for leading key initiatives, driving efficiency and productivity across the sales organization. You will be the subject matter expert for SFDC, reporting, analytics, SaaS, sales tools, business processes and work cross-functionally with business stakeholders, sales, revenue operations, marketing and IT. You will also manage a sales support team of account managers, marketers, and administrative support. You will be highly motivated, process driven, a prolific relationship builder, problem solver and extremely detail orientated. This role reports into the SVP of Sales and is an extremely visible role within the sales organization.

#### What You'll Do:

- Manage the Sales Support Managers and Coordinators, including managing day to day workflow, responding to and resolving incoming feedback from AEs and Sales Managers, creating programs to help with on-boarding and continuing education and guidance.
- Provide thought leadership for sales systems, processes & improvements: work with senior sales management to map out ongoing improvements, processes and updates to align with the needs of the sales organization.
- **Handle vendor relationships** for on-boarding and expanding the sales technology stack.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Director of Sales Operations

- Automate & streamline sales processes to create efficiencies where ever possible.
- Provide system updates, tips, tricks, etc. at various sales meetings and events.
- On-board new Account Executives and Sales Managers regarding support structure, procedures and sales technology platforms.
- **Continuous Assessment** of Sales Support structure, workflow and process with ability to make and execute recommendations for continuous improvement of operating efficiency.

#### In Addition:

- Drive process and momentum for key projects using common frameworks, methodologies and standardized practices and approaches.
- Apply a change management process and tools to create a strategy to support adoption of the changes required by a project or initiative.
- Support the design, development, delivery and management of communications.
- Provide input, document requirements and support the design and delivery of training programs.
- Create actionable deliverables for the five change management levers: communications plan, sponsor roadmap, coaching plan, training plan, resistance management.
- Define and measure success metrics and monitor change progress.
- Adhoc sales operation duties.

#### What you need to succeed:

- Ability to work cross-functionally with varied stakeholders, including but not limited to Sales, Finance, Programming, Promotions, Traffic and Continuity, and Production teams
- Strong cross-functional and creative collaborator and project contributors willing to problem-solve with stakeholders to address business problems, not just assign and tasks and status
- Working knowledge of project collaboration environments and applications (i.e. Sharepoint, JIRA, Wrike, Asana, etc)
- Experience and knowledge of change management principles, methodologies and tools
- Exceptional communication skills, both written and verbal with the ability to clearly articulate messages to a variety of audiences
- Brings a sense of urgency to their work and ability to influence others to deliver on time with exceptional results
- Must be a self-starter with high attention to detail, able to work on assigned tasks independently and comfortable with identifying and initiating discussions about opportunities for process improvement
- Demonstrate a professional, engaged, curious and consultative nature and good judgment
- Thrive in a fast paced, dynamic, demanding and fluid environment and maintain a can-do attitude
- Ability to multi-task to meet multiple short-term, business-critical deadlines
- Strong negotiation and project team-building skills
- Strong working knowledge of Salesforce.com required.
- Bachelor's degree or equivalent work experience required
- 5-6 years of experience as a full-time project manager or sales operations role

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Director of Sales Operations

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Director-of-Sales-Operations_Req19684
Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER
***IMPORTANT***

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kiyo Knight at kiyoknight@iheartmedia.com

**Page:** 4/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Director of Sales Operations

RS Number	Recruiting Source	Date and Time
3	Burbank Employment Student Training (BEST)  E-mail: burbankworkforceconnection@burbankca.gov	Sent: 11/7/2019 9:02:52 PM
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 11/7/2019 9:02:53 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 11/7/2019 9:02:52 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 11/7/2019 9:02:51 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 11/7/2019 9:02:53 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 11/7/2019 9:02:51 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 11/7/2019 9:02:54 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 11/7/2019 9:02:52 PM
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 11/7/2019 9:02:53 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 11/7/2019 9:02:51 PM

How to apply More Like This

| Displaying 6 of 17 Jobs | Return to <u>list of jobs</u> | Share | Print Job Order |

## **Director of Sales Operations**

## (Not Available)

Sales Managers

Location: Burbank, CA - 91505 Positions available: 1

Job #: 78411 Work At Home: Not Specified

Posted::11/7/2019 Expires: 2/5/2020

Source: Broadcast1Source Site: <a href="www.broadcast1source.com">www.broadcast1source.com</a> Agency Job ID:

Job Description

Details:

Current employees and contingent workers click here to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

As the Director of Sales Operations for the iHeartMedia Los Angeles market you will be responsible for leading key initiatives, driving efficiency and productivity across the sales organization. You will be the subject matter expert for SFDC, reporting, analytics, SaaS, sales tools, business processes and work crossfunctionally with business stakeholders, sales, revenue operations, marketing and IT. You will also manage a sales support team of account managers, marketers, and administrative support. You will be highly motivated, process driven, a prolific relationship builder, problem solver and extremely detail orientated. This role reports into the SVP of Sales and is an extremely visible role within the sales organization.

#### What You'll Do:

- Manage the Sales Support Managers and Coordinators, including managing day to day workflow, responding to and resolving incoming feedback from AEs and Sales Managers, creating programs to help with on-boarding and continuing education and guidance.
- Provide thought leadership for sales systems, processes & improvements: work with senior sales management to map out ongoing improvements, processes and updates to align with the needs of the sales organization.
- Handle vendor relationships for on-boarding and expanding the sales technology stack.
- Automate & streamline sales processes to create efficiencies where ever possible.
- Provide system updates, tips, tricks, etc. at various sales meetings and events.
- On-board new Account Executives and Sales Managers regarding support structure, procedures and sales technology platforms.
- Continuous Assessment of Sales Support structure, workflow and process with ability to make and execute recommendations for continuous improvement of operating efficiency.

#### In Addition:

- Drive process and momentum for key projects using common frameworks, methodologies and standardized practices and approaches.
- Apply a change management process and tools to create a strategy to support adoption of the changes required by a project or initiative.
- Support the design, development, delivery and management of communications.

- Provide input, document requirements and support the design and delivery of training programs.
- Create actionable deliverables for the five change management levers: communications plan, sponsor roadmap, coaching plan, training plan, resistance management.
- Define and measure success metrics and monitor change progress.
- Adhoc sales operation duties.

What you need to succeed:

- Ability to work cross-functionally with varied stakeholders, including but not limited to Sales, Finance, Programming, Promotions, Traffic and Continuity, and Production teams
- Strong cross-functional and creative collaborator and project contributors willing to problem-solve with stakeholders to address business problems, not just assign and tasks and status
- Working knowledge of project collaboration environments and applications (i.e. Sharepoint, JIRA, Wrike, Asana, etc)
- Experience and knowledge of change management principles, methodologies and tools
- Exceptional communication skills, both written and verbal with the ability to clearly articulate messages to a variety of audiences
- Brings a sense of urgency to their work and ability to influence others to deliver on time with exceptional results
- Must be a self-starter with high attention to detail, able to work on assigned tasks independently and comfortable with identifying and initiating discussions about opportunities for process improvement
- Demonstrate a professional, engaged, curious and consultative nature and good judgment
- Thrive in a fast paced, dynamic, demanding and fluid environment and maintain a can-do attitude
- Ability to multi-task to meet multiple short-term, business-critical deadlines
- Strong negotiation and project team-building skills
- Strong working knowledge of Salesforce.com required.
- Bachelor's degree or equivalent work experience required
- 5-6 years of experience as a full-time project manager or sales operations role

Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

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Additional Information

Experience: Requirements: Additional Information:

Location/Work Site Information

Cost of Living: View cost of living information based on this location

## #3283926 Director of Sales Operations

Job Details (/jobs/3283926)

**Applicants** 

Edit (/jobs/3283926/edit)

0

Applicants (/jobs/3283926/applications)

Job Preview job posting (/jobs/3283926/edit?initial\_page=4)

Edit Details (/jobs/3283926/edit)

Expire Job

Duplicate job (/jobs/3283926/duplicate?job\_id=3283926)

Review 0 Applicants (/jobs/3283926/applications)

View profiles and download application documents.

School - Applications : Last Update : Status : Comments :

University of California, Riverside 0 Requested 29 minutes ago Pending

< 1/1 >



(/employers/10024)

**Director of Sales Operations** 

iHeartMedia (/employers/10024)

Favorite Job

 $\equiv$ 

#### About this Job

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As the Director of Sales Operations for the iHeartMedia Los Angeles market you will be responsible for leading key initiatives, driving efficiency and productivity across the sales organization. You will be the subject matter expert for SFDC, reporting, analytics, SaaS, sales tools, business processes and work cross-functionally with business stakeholders, sales, revenue operations, marketing and IT. You will also manage a sales support team of account managers, marketers, and administrative support. You will be highly motivated, process driven, a prolific relationship builder, problem solver and extremely detail orientated. This role reports to the SVP of Sales and is an extremely visible role within the sales organization.

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#### Location

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#### Position Type

Regular, Full-Time

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#### About iHeartMedia

Gain hands-on experience in a range of radio, business and/or technology operations. We're looking for talented, energetic, curious problem-solvers who will fit into our fast moving culture.

iHeartCommunications, Inc. was founded in San Antonio, TX under the name Clear Channel Communications, Inc. with the purchase of a single radio station in 1972. After decades of growing media assets globally, the company has become one of the world's leading media and entertainment companies, operating as iHeartMedia, Inc. iHeartMedia is a leading global media and entertainment company specializing in radio, digital, outdoor, mobile, social, live events and on-demand entertainment. The company owns and operates 858 broadcast radio stations, serving more than 150 markets throughout the U.S., With over a quarter of a billion monthly listeners in the U.S., iHeartMedia has the largest reach of any radio and television outlet in America.

Our mission is to create products and services that excite and engage our consumers, communities, advertisers and business partners. We must keep our products growing and evolving, reflecting new technologies and new consumer behaviors and tastes. As the leading media company in America, iHeartMedia delivers music, news, talk, sports and other content to diverse audiences across multiple platforms, including: broadcast stations; online, via iHeartRadio- the free all-in-one, industry-leading digital radio service. The company's operations also include program syndication; real-time traffic services; music research services; podcasts; and independent media representation; HD digital radio channels; satellite; smartphones; iPads and other tablets; in-vehicle entertainment and navigation systems. iHeartMedia leverages its multi-platform assets, as well as its vast infrastructure and relationships, to create one-of-a-kind events like the iHeartRadio Music Festival, innovative national and local promotions, and ground-breaking technology and products.

We are always on the lookout for innovative people to help grow our brands, including -- iHeartMedia, Katz Media Group, Total Traffic & Weather Network (TTWN), Premiere Networks and RCS. We move fast, have fun, are passionate about solving complex challenges, and encourage creativity in all that we do. We strive for excellence, and we get excited about the transformational work we are a part of. Our website is http://iHeartMediaCareers.com. With the advent of new properties, platforms and opportunities, iHeartMedia, Inc. looks forward to continuing along the path towards a creative, dynamic and innovative future.

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Burbank, California, United States of America

#### Compensation

Paid

PAY RATE

Not Specified

DURATION

Permanent

#### **Company Details**

COMPANY SIZE

5,000 - 10,000 employees

Advertising, PR & Marketing industry

COMPANY TYPE

Public company

HEADQUARTERS

20880 Stone Oak Pkwy, San Antonio, Texas 78258, United States

http://iHeartMediaCareers.com

SOCIAL MEDIA

https://www.facebook.com/iHeartMedia

https://twitter.com/iheartmedia

https://www.linkedin.com/company/iheartmedia

#### **Employer Preferences**

ALLOWED SCHOOL YEARS

All school years and graduation dates allowed

ALLOWED MAJORS

All majors allowed

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

#### **Contact Information**

CONTACTS Kiyo Knight

## Attachments (/jobs/3283926/attachments)

New Attachment (/jobs/3283926/attachments/new)

Posted to 1 School

## Job Postings

Back

### **Position Information**

ID

203168

Position Type

Full Time Experienced

Division

iHeartMedia - Los Angeles

Title

**Director of Sales Operations** 

Job Description

#### **Job Summary:**

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#### **Position Type**

Regular, Full-Time

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#### Qualifications

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- Strong working knowledge of Salesforce.com required.
- Bachelor's degree or equivalent work experience required
- 5-6 years of experience as a full-time project manager or sales operations role

Job Function

Administrative/Support Services, Broadcast and Digital Media, Sales

Location

Burbank, California United States

Startup

No

**Trojans Hiring Trojans** 

Nο

## **Applicants** Class Level Alumni **Restrict Applications** No Desired Major(s) All Majors **Desired Work Authorization** No, will not require employment visa sponsorship How to Apply **Posting Date** November 7, 2019 **Expiration Date** December 7, 2019 Resume Receipt Other (enter below) How to Apply Please visit the iHeartMedia Careers website to apply for this position: https://iheartmedia.wd5.myworkdayjobs.com/en-US/External\_iHM/job/Burbank-CA-Olive/Director-of-Sales-Operations\_Req19684 Automatic Application Packet Generation No Posting Details

Requisition #

19684

Policy Affirmation
yes

School Affiliations
USC Career Center - all majors (current students + alumni)

Back

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## Digital Campaign Manager

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
4	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
5	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
6	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## Digital Campaign Manager

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	Y	0
8	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
10	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
12	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
14	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## Digital Campaign Manager

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
15	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
19	Internal Transfer/Promotion	N	1
22	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
24	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
25	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Digital Campaign Manager

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
26	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
27	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

**Page:** 1/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Campaign Manager

Position: Digital Campaign Manager Hire Date: February 5, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

The Digital Campaign Manager (DCM) is responsible for supporting Sales Reps with digital media proposals and campaign fulfillment. In addition, the DCM assists in the expansion and support of our advertiser base by helping develop innovative digital media campaigns and campaign optimization recaps that highlight the features of our digital products and their impact on the advertiser's KPIs. The DCM also navigates cross-departmental relationships, both vertically and horizontally throughout the company enterprise, to improve the client experience and campaign results.

#### Responsibilities

- Support Sales Representatives with all digital planning & activation through expedient customer service, clear & thorough communication, and diligent project & workflow management.
- Manages all aspects of post-sale campaign activation from the initiation of the project to the workflow of subsequent tasks that ensure on-time delivery of all media plan components.
- Generates daily, weekly, and campaign specific reports as requested.
- Works with Design Hub on creation of digital assets.
- Acts as a liaison for third-party digital partnerships; working to integrate partner assets with our own to develop optimized campaign strategies.
- Acts as a liaison between local and national teams to collaborate on campaign strategy and digital asset implementation.

**Page:** 2/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Campaign Manager

• Facilitates direct client communication when beneficial to streamline the outcome.

#### **Qualifications**

- Ability to manage production workflow, timelines and schedules
- Ability to use reporting & research tools to inform proposal development
- Skilled at written and verbal communication
- Skilled at analytics and reporting (e.g., preparing performance reports for digital products)
- Knowledge of Google DoubleClick for Publishers (DFP) is a plus
- Proficiency in Microsoft Excel and Powerpoint
- Strong understanding of digital media advertising
- Excellent leadership and coaching ability; can successfully coach others in digital practices
- Adept as entrepreneurial self-starter
- Excellent ability to organize, prioritize, and multi task in a fast-paced environment
- Can model positive energy and handle stress in the face of challenges, deadlines and financial pressures
- Flexibility and creativity
- Excellent interpersonal skills and collaboration with others
- An understanding of the Digital Audio & Podcast industry a plus
- An understanding of Paid & Influencer Social Media a plus
- Actively listens; clearly and effectively conveys information
- Exhibits good interpersonal skills; collaborates with others; maintains composure when faced with difficult situations and personalities
- Must be an enthusiastic and avid user of social media/internet communities
- Ability to balance innovation with execution
- Ability to gain buy-in from multiple constituents in a collaborative cross-functional environment

#### **Critical Competencies**

- Flexibility: Adapting to changing demands and circumstances without difficulty and maintaining composure and effectiveness under demanding circumstances.
- Self-Management: Using personal management skills to effectively complete tasks necessary to the success of the organization in an orderly manner. Organizing details and bringing order to complex and competing demands.
- Interpersonal Effectiveness: Interacting well with others to achieve goals with minimal conflict and confrontation.
- Technical Expertise: Synthesizing knowledge of the field and presenting it in an appropriate manner. Handling collection, analysis, and presentation of organizational data that enhances decision making. Having a technical impact beyond the immediate department or group.
- Communication: Interacting with others through verbal and non-verbal means to present information in an engaging and understandable manner. The use of listening and other attending behaviors to gain a shared understanding of the topic at hand.

#### **Work/Education Experience**

• 2+ years of experience in Digital Media, including online marketing, social experience, ideally from a digital agency, brand or top online publisher

**Page:** 3/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Campaign Manager

- 4-year college degree preferred
- Proven project management skills
- Proven track record of social media and digital marketing program development and execution
- Proven track record of meeting deadlines and deliverables

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Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

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Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Requirements:** 

**Experience:** 

**Additional Information:** 

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Digital-Campaign-Manager Req20276

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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**Page:** 4/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Campaign Manager

RS Number	Recruiting Source	Date and Time
3	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 1/17/2020 6:25:59 PM
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 1/17/2020 6:26:01 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 1/17/2020 6:25:59 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 1/17/2020 6:25:57 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 1/17/2020 6:26:01 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 1/17/2020 6:25:57 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 1/17/2020 6:26:01 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 1/17/2020 6:25:58 PM
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 1/17/2020 6:26:00 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/17/2020 6:25:57 PM

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Displaying 1 of 2 Jobs | Return to <u>list of jobs</u> | Share | Print Job Order |

# Digital Campaign Manager iHeartMedia, Inc

Occupation: Management Occupations

Location: Burbank, CA - 91505 Positions available: 1

Job #: Reg20276 Source: iHeartMedia, Inc.

Site: www.iheartmedia.com

Job Description
Job Summary:

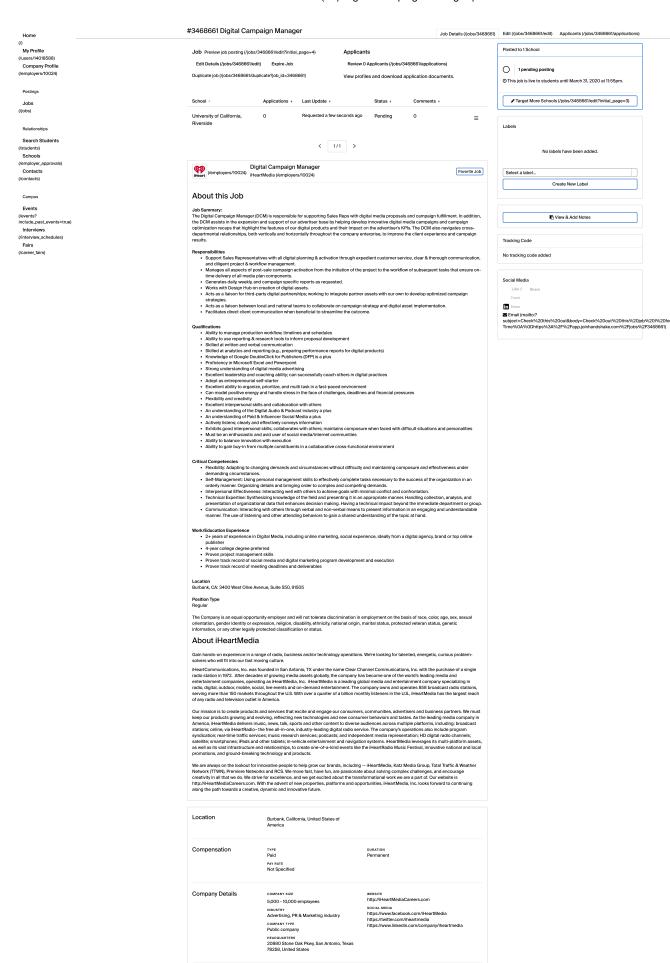
The Digital Campaign Manager (DCM) is responsible for supporting Sales Reps with digital media proposals and campaign fulfillment. In addition, the DCM assists in the expansion and support of our advertiser base by helping develop innovative digital media campaigns and campaign optimization recaps that highlight the features of our digital products and their impact on the advertiser's KPIs. The DCM also navigates cross-departmental relationships, both vertically and horizontally throughout the company enterprise, to improve the client experience and campaign results.

#### Responsibilities

- \* Support Sales Representatives with all digital planning & activation through expedient customer service, clear & thorough communication, and diligent project & workflow management.
- \* Manages all aspects of post-sale campaign activation from the initiation of the project to the workflow of subsequent tasks that ensure on-time delivery of all media plan components.
- \* Generates daily, weekly, and campaign specific reports as requested.
- \* Works with Design Hub on creation of digital assets.
- \* Acts as a liaison for third-party digital partnerships; working to integrate partner assets with our own to develop optimized campaign strategies.
- \* Acts as a liaison between local and national teams to collaborate on campaign strategy and digital asset implementation.
- \* Facilitates direct client communication when beneficial to streamline the outcome.

#### Additional Information

Qualifications \* Ability to manage production workflow, timelines and schedules \* Ability to use reporting & research tools to inform proposal development \* Skilled at written and verbal communication \* Skilled at analytics and reporting (e.g., preparing performance reports for digital products) \* Knowledge of Google DoubleClick for Publishers (DFP) is a plus \* Proficiency in Microsoft Excel and Powerpoint \* Strong understanding of digital media advertising \* Excellent leadership and coaching ability; can successfully coach others in digital practices \* Adept as entrepreneurial self-starter \* Excellent ability to organize, prioritize, and multi task in a fast-paced environment \* Can model positive energy and handle stress in the face of challenges, deadlines and financial pressures \* Flexibility and creativity \* Excellent interpersonal skills and collaboration with others \* An understanding of the Digital Audio & Podcast industry a plus \* An understanding of Paid & Influencer Social Media a plus \* Actively listens; clearly and effectively conveys information \* Exhibits good interpersonal skills; collaborates with others; maintains composure when faced with difficult situations and personalities \* Must be an enthusiastic and avid user of social media/internet communities \* Ability to balance innovation with execution \* Ability to gain buy-in from multiple constituents in a collaborative cross-functional environment Critical Competencies \* Flexibility; Adapting



Employer Preferences

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## Job Postings

Back

#### Position Information

ID

207647

Position Type

Full Time Experienced

Division

iHeartMedia - Los Angeles

Title

Digital Campaign Manager

Job Description

#### **Job Summary:**

The Digital Campaign Manager (DCM) is responsible for supporting Sales Reps with digital media proposals and campaign fulfillment. In addition, the DCM assists in the expansion and support of our advertiser base by helping develop innovative digital media campaigns and campaign optimization recaps that highlight the features of our digital products and their impact on the advertiser's KPIs. The DCM also navigates cross-departmental relationships, both vertically and horizontally throughout the company enterprise, to improve the client experience and campaign results.

#### Responsibilities

 Support Sales Representatives with all digital planning & activation through expedient customer service, clear & thorough communication, and diligent project & workflow management.

- Manages all aspects of post-sale campaign activation from the initiation of the project to the workflow of subsequent tasks that ensure on-time delivery of all media plan components.
- Generates daily, weekly, and campaign specific reports as requested.
- Works with Design Hub on creation of digital assets.
- Acts as a liaison for third-party digital partnerships; working to integrate partner assets with our own to develop optimized campaign strategies.
- Acts as a liaison between local and national teams to collaborate on campaign strategy and digital asset implementation.
- Facilitates direct client communication when beneficial to streamline the outcome.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

#### **Position Type**

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

#### Qualifications

- Ability to manage production workflow, timelines and schedules
- · Ability to use reporting & research tools to inform proposal development
- Skilled at written and verbal communication
- Skilled at analytics and reporting (e.g., preparing performance reports for digital products)
- Knowledge of Google DoubleClick for Publishers (DFP) is a plus
- Proficiency in Microsoft Excel and Powerpoint
- Strong understanding of digital media advertising
- Excellent leadership and coaching ability; can successfully coach others in digital practices
- Adept as entrepreneurial self-starter
- Excellent ability to organize, prioritize, and multi task in a fast-paced environment
- Can model positive energy and handle stress in the face of challenges, deadlines and financial pressures
- Flexibility and creativity
- Excellent interpersonal skills and collaboration with others
- · An understanding of the Digital Audio & Podcast industry a plus

- An understanding of Paid & Influencer Social Media a plus
- · Actively listens; clearly and effectively conveys information
- Exhibits good interpersonal skills; collaborates with others; maintains composure when faced with difficult situations and personalities
- Must be an enthusiastic and avid user of social media/internet communities
- Ability to balance innovation with execution
- Ability to gain buy-in from multiple constituents in a collaborative crossfunctional environment

#### **Critical Competencies**

- Flexibility: Adapting to changing demands and circumstances without difficulty and maintaining composure and effectiveness under demanding circumstances.
- Self-Management: Using personal management skills to effectively complete tasks necessary to the success of the organization in an orderly manner.
   Organizing details and bringing order to complex and competing demands.
- Interpersonal Effectiveness: Interacting well with others to achieve goals with minimal conflict and confrontation.
- Technical Expertise: Synthesizing knowledge of the field and presenting it in an appropriate manner. Handling collection, analysis, and presentation of organizational data that enhances decision making.
- · Having a technical impact beyond the immediate department or group.
- Communication: Interacting with others through verbal and non-verbal means to present information in an engaging and understandable manner. The use of listening and other attending behaviors to gain a shared understanding of the topic at hand.

#### Work/Education Experience

- 2+ years of experience in Digital Media, including online marketing, social experience, ideally from a digital agency, brand or top online publisher
- 4-year college degree preferred
- Proven project management skills
- Proven track record of social media and digital marketing program development and execution
- Proven track record of meeting deadlines and deliverables

#### Job Function

Administrative/Support Services, Brand Management/Product Management

#### Location

Burbank, California United States

#### Startup

No

**Trojans Hiring Trojans** No **Applicants** Class Level Alumni **Restrict Applications** No Desired Major(s) All Majors **Desired Work Authorization** No, will not require employment visa sponsorship How to Apply **Posting Date** January 17, 2020 **Expiration Date** February 16, 2020 Resume Receipt Other (enter below) How to Apply Please visit the iHeartMedia Careers website to apply for this job. https://iheartmedia.wd5.myworkdayjobs.com/en-US/External\_iHM/job/Burbank-CA-Olive/Digital-Campaign-Manager\_Req20276 **Automatic Application Packet Generation** No

## Posting Details

Requisition #
20276

Policy Affirmation
yes

School Affiliations
USC Career Center - all majors (current students + alumni)

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
3	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
4	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
5	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
6	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	Y	0
8	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Employee Referral	N	1
10	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
12	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
14	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
15	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
22	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
24	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
25	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Board Op**

University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse  USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 27 Phone: 213-740-9538	RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897  27 Phone: 213-740-9538 Y 0 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan  www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606  Phone: 336-553-0620 N 0	26	900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu	Y	0
300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 N 0	27	3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu	Y	0
Email: customerservice@mediagignow.com MediaGigNow.com	28	300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

Position: Board Op Hire Date: March 19, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Provides programming and control board support to On-Air Talent.

#### Responsibilities

- Operates control board for studios and remote programming.
- Regulates program timing, operates syndicated programming, and plays commercials.
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room.
- Supports off-air commercial production, dubbing music to hard disk and programming automation computers.
- Protects station's license by censoring live programs and deleting words/phrases not permitted on air.
- Executes playlists for server, tape, or simulcast programming.
- Assists with adjusting signal and programming content to ensure transmission meets federally mandated broadcast standards.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

- Processes time-out programming for accurate play back.
- Monitors and updates weather, traffic and news reports into automation equipment.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Screens in-coming phone calls and selectively chooses callers for On-Air Talent and talk shows.
- Handles emergency inserts (e.g. news updates, breaking stories, alert system tests, etc.).

#### Qualifications

#### Competencies/Skills

- Proficient in Microsoft Office Suite, Windows, Adobe Audition or similar audio editing software, Wide Orbit or similar automation system
- Time management and attention to detail
- Ability to work without close supervision
- Flexibility in work schedule, including evenings, overnight and weekends
- Functions well in a fast-paced environment with tight timeframes and multiple demands
- Works well in a team environment

#### Work Experience

• 6 months in a related role and/or technical training

#### Education

• High school graduate or G.E.D.

#### Certifications

• None required

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

**Page:** 3/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

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The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

#### **Requirements:**

**Experience:** 

**Additional Information:** 

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Board-Op Req20916

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

RS Number	Recruiting Source	Date and Time
3	Burbank Employment Student Training (BEST)	
	E-mail:	Sent: 3/4/2020 11:12:13 PM
	burbankworkforceconnection@burbankca.gov	
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/4/2020 11:12:15 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/4/2020 11:12:13 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/4/2020 11:12:12 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/4/2020 11:12:16 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/4/2020 11:12:11 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 3/4/2020 11:12:16 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/4/2020 11:12:12 PM
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/4/2020 11:12:15 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/4/2020 11:12:11 PM

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## **Board Op** iHeartMedia, Inc

Location: Burbank, CA - 91505 Positions available: 1

Job #: Reg20916 Source: iHeartMedia, Inc.

Site: www.iheartmedia.com

## **Job Requirements**

HS

## **Job Properties**

Job Description

Job Summary:

Provides programming and control board support to On-Air Talent.

#### Responsibilities

- Operates control board for studios and remote programming.
- Regulates program timing, operates syndicated programming, and plays commercials.
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room.
- Supports off-air commercial production, dubbing music to hard disk and programming automation computers.
- Protects station's license by censoring live programs and deleting words/phrases not permitted on air.
- Executes playlists for server, tape, or simulcast programming.
- Assists with adjusting signal and programming content to ensure transmission meets federally mandated broadcast standards.
- Processes time-out programming for accurate play back.
- Monitors and updates weather, traffic and news reports into automation equipment.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Screens in-coming phone calls and selectively chooses callers for On-Air Talent and talk shows.

• Handles emergency inserts (e.g. news updates, breaking stories, alert system tests, etc.).

#### Additional Information

Qualifications Competencies/Skills • Proficient in Microsoft Office Suite, Windows, Adobe Audition or similar audio editing software, Wide Orbit or similar automation system • Time management and attention to detail • Ability to work without close supervision • Flexibility in work schedule, including evenings, overnight and weekends • Functions well in a fast-paced environment with tight timeframes and multiple demands • Works well in a team environment Work Experience • 6 months in a related role and/or technical training Education • High school graduate or G.E.D. Certifications • None required Location Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505 Position Type Regular The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status. Our organization participates in E-Verify. Click here to learn about E-Verify. Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Employer Research** 

iHeartMedia, Inc **Connect with** iHeartMedia, Inc



See all jobs from iHeartMedia, Inc.

Location/Work Site Information

Cost of Living:

View cost of living information based on this location

Winth Hape Experience Required: • 6 months in a related role and/or technical training

Minimization Level Required: • High school graduate or G.E.D.

Required License/Certification: No

This job was posted at http://www.iheartmedia.com/ on 3/4/2020 10:07:00 PM.

## Share this Job



#### #3643791 Full Time Board Operator

Job Details (/jobs/3643791)

Edit (/jobs/3643791/edit)

Applicants (/jobs/3643791/applications)

**Job** Preview job posting (/jobs/3643791/edit?initial\_page=4)

Edit Details (/jobs/3643791/edit)

**Expire Job** 

Duplicate job (/jobs/3643791/duplicate?job\_id=3643791)

#### **Applicants**

Review 0 Applicants (/jobs/3643791/applications)

View profiles and download application documents.

School -	Applications •	Last Update •	Status :	Comments :	
University of California, Riverside	0	Requested 2 minutes ago	Pending	0	≡
		<b>〈</b> 1/1 <b>〉</b>			



**Full Time Board Operator** 

Favorite Job

About this Job

## **Full Time Board Operator**

#### **iHeartMedia**

### **Job Summary:**

Provides programming and control board support to On-Air Talent.

### Responsibilities

- Operates control board for studios and remote programming.
- Regulates program timing, operates syndicated programming, and plays commercials.
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room.
- Supports off-air commercial production, dubbing music to hard disk and programming automation computers.
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- Executes playlists for server, tape, or simulcast programming.
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- Handles emergency inserts (e.g. news updates, breaking stories, alert system tests, etc.).

#### **Qualifications**

Competencies/Skills:

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- Time management and attention to detail
- Ability to work without close supervision
- Flexibility in work schedule, including evenings, overnight and weekends
- Functions well in a fast-paced environment with tight timeframes and multiple demands
- Works well in a team environment

### **Work Experience**

• 6 months in a related role and/or technical training

#### **Education**

• High school graduate or G.E.D.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

### **Position Type**

Regular, Full-Time

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

#### About iHeartMedia

Gain hands-on experience in a range of radio, business and/or technology operations. We're looking for talented, energetic, curious problem-solvers who will fit into our fast moving culture.

iHeartCommunications, Inc. was founded in San Antonio, TX under the name Clear Channel Communications, Inc. with the purchase of a single radio station in 1972. After decades of growing media assets globally, the company has become one of the world's leading media and entertainment companies, operating as iHeartMedia, Inc. iHeartMedia is a leading global media and entertainment company specializing in radio, digital, outdoor, mobile, social, live events and on-demand entertainment. The company owns and operates 858 broadcast radio stations, serving more than 150 markets throughout the U.S. With over a quarter of a billion monthly listeners in the U.S., iHeartMedia has the largest reach of any radio and television outlet in America.

Our mission is to create products and services that excite and engage our consumers, communities, advertisers and business partners. We must keep our products growing and evolving, reflecting new technologies and new consumer behaviors and tastes. As the leading media company in America, iHeartMedia delivers music, news, talk, sports and other content to diverse audiences across multiple platforms, including: broadcast stations; online, via iHeartRadio- the free all-in-one, industry-leading digital radio service. The company's operations also include program syndication; real-time traffic services; music research services; podcasts; and independent media representation; HD digital radio channels; satellite; smartphones; iPads and other tablets; in-vehicle entertainment and navigation systems. iHeartMedia leverages its multi-platform assets, as well as its vast infrastructure and relationships, to create one-of-a-kind events like the iHeartRadio Music Festival, innovative national and local promotions, and ground-breaking technology and products.

We are always on the lookout for innovative people to help grow our brands, including -- iHeartMedia, Katz Media Group, Total Traffic & Weather Network (TTWN), Premiere Networks and RCS. We move fast, have fun, are passionate about solving complex challenges, and encourage creativity in all that we do. We strive for excellence, and we get excited about the transformational work we are a part of. Our website is http://iHeartMedia/Careers.com. With the advent of new properties, platforms and opportunities, iHeartMedia, Inc. looks forward to continuing along the path towards a creative, dynamic and innovative future.

#### Location

Burbank, California, United States of America

#### Compensation

TYPE Paid

· ara

PAY RATE

Not Specified

**DURATION**Permanent

#### **Company Details**

COMPANY SIZE

5,000 - 10,000 employees

INDUSTR

Advertising, PR & Marketing industry

COMPANY TYPE

Public company

HEADQUARTERS

20880 Stone Oak Pkwy, San Antonio, Texas 78258, United States

WEBSITE

http://iHeartMediaCareers.com

SOCIAL MEDIA

https://www.facebook.com/iHeartMedia

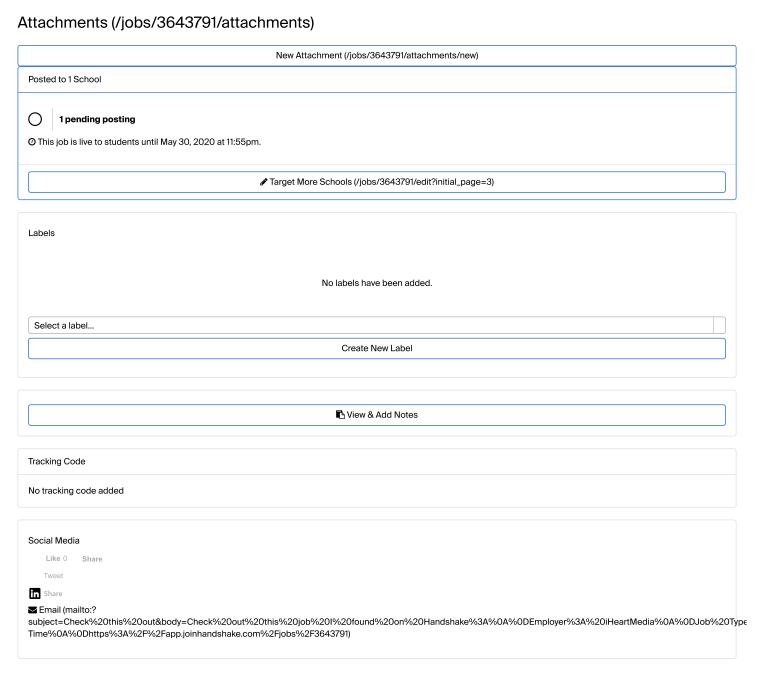
https://twitter.com/iheartmedia

https://www.linkedin.com/company/iheartmedia

(No Glassdoor Listed)

(No Instagram Listed)

Employer Preferences	
LLOWED SCHOOL YEARS All school years and graduation dates allowed	
ALLOWED MAJORS All majors allowed	
VORK AUTHORIZATION REQUIREMENTS No US work authorization required	
Contact Information Contacts Kiyo Knight	



## **Job Postings**

Back

## Position Information

ID

209958

Position Type

Full Time Experienced

Division

iHeartMedia - Los Angeles

Title

**Full Time Board Operator** 

Job Description

**Job Summary:** 

### Provides programming and control board support to On-Air Talent.

#### Responsibilities

- Operates control board for studios and remote programming.
- Regulates program timing, operates syndicated programming, and plays commercials.
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room.
- Supports off-air commercial production, dubbing music to hard disk and programming automation computers.
- Protects station's license by censoring live programs and deleting words/phrases not permitted on air.
- Executes playlists for server, tape, or simulcast programming.
- · Assists with adjusting signal and programming content to ensure transmission

meets federally mandated broadcast standards.

- Processes time-out programming for accurate play back.
- Monitors and updates weather, traffic and news reports into automation equipment.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Screens in-coming phone calls and selectively chooses callers for On-Air Talent and talk shows.
- Handles emergency inserts (e.g. news updates, breaking stories, alert system tests, etc.).

#### Qualifications

### Competencies/Skills:

- Proficient in Microsoft Office Suite, Windows, Adobe Audition or similar audio editing software, Wide Orbit or similar automation system
- · Time management and attention to detail
- · Ability to work without close supervision
- Flexibility in work schedule, including evenings, overnight and weekends
- Functions well in a fast-paced environment with tight timeframes and multiple demands
- · Works well in a team environment

#### **Work Experience**

• 6 months in a related role and/or technical training

#### **Education**

· High school graduate or G.E.D.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

#### **Position Type**

Regular, Full-Time

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Job Function

**Broadcast and Digital Media** 

Location

Burbank, California United States

Startup No
Taribana III dan Taribana
Trojans Hiring Trojans No
Applicants
Class Level
Alumni
Restrict Applications
No
Desired Major(s)
All Majors
Desired Work Authorization
No, will not require employment visa sponsorship
How to Apply
Posting Date
March 4, 2020
Expiration Date
April 3, 2020
Resume Receipt Other (enter below)
Resume Receipt Other (enter below)
Resume Receipt Other (enter below) How to Apply
Resume Receipt Other (enter below)
Resume Receipt Other (enter below)  How to Apply Please visit the iHeartMedia Careers website to apply for this job: https://iheartmedia.wd5.myworkdayjobs.com/en-US/External_iHM/job/Burbank-

## Posting Details

Requisition #

20916

Policy Affirmation

yes

School Affiliations

USC Career Center - all majors (current students + alumni)

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Producer**

Recruitment source referring hiree: iHeartMediaCareers.com Date of hire: 7/16/2020

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
3	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
4	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
5	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
6	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Producer**

Recruitment source referring hiree: iHeartMediaCareers.com Date of hire: 7/16/2020

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	CalJobs* Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	Y	0
8	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Employee Referral	N	1
10	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
12	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
14	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Producer**

Recruitment source referring hiree: iHeartMediaCareers.com Date of hire: 7/16/2020

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
15	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
17	Indeed.com - Not Directly Contacted by SEU	N	1
18	Internal Posting	N	2
22	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
24	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Producer**

Recruitment source referring hiree: iHeartMediaCareers.com Date of hire: 7/16/2020

		to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
25	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
26	University of California, Riverside* 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
27	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

<sup>\*</sup>These sources were inadvertently not notified by the SEU due to employee turnover.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Producer

Position: Producer
Hire Date: July 16, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

### **Job Summary:**

Creates program content and manages the whole production process for both live and recorded radio programs

#### Responsibilities

- Undertakes key administrative responsibilities as well as assists in planning and producing live and/or prerecorded radio shows which may include news, music, talk, sports, traffic, and feature productions.
- Generates original ideas, identifies suitable ideas from others, and carries out thorough research.
- Researches information, obtains materials and assists with contacting and scheduling guests.
- Gives direction to presenters, content providers, assistants and other crew members.
- Manages budgets and ensures the efficient use of resources.
- Obtains permissions or licenses for recording or broadcasting on location, and for the use of music, sound effects and audio archive material.
- Monitors listener emails, inquiries and responses related to shows.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Producer

- Works in collaboration with presenters, performers or other program contributors, in order to perform quality assurance to meet established production standards, rules and regulations.
- Uses various broadcasting technologies such as soundboards and editing/production software.
- Schedules and monitors the radio stream during live recordings.
- Assists with time-keeping, saving show recordings, archiving show files and post-production editing as directed.
- May work the board for pre-recorded or live shows.

### Qualifications

- Ability to generate original ideas, and to think creatively about how to communicate them to audiences; has comprehensive knowledge of subjects relevant to specific radio genres
- Excellent writing and storytelling skills; ability to tailor and adapt content for different audiences and platforms
- Knowledgeable of the radio market, different station/program styles, audience demographics
- Knows how to use a variety of recording equipment and to operate different radio studios
- Excellent communication skills, complemented by diplomacy, empathy and patience
- Ability to build rapport and draw information from people
- Can coach and develop others
- Has confidence and tenacity to pursue information, overcome obstacles and pitch ideas to senior colleagues
- Stress tolerance: ability to work calmly and effectively under pressure, and to react quickly to changes
- Ability to plan and organize, set priorities, multi task and meet tight deadlines
- Full knowledge of the law, rules and industry regulations around radio production; knows when it is necessary, and how to acquire, relevant clearances and licenses
- Proficient in Microsoft Office suite and social networking platforms

### Work Experience

• 3+ years' experience as Radio Producer and/or Assistant in a smaller market or college station

#### Education

• 4-year college degree, preferably in Radio or Media Production

#### Certifications

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Producer

None required

Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Producer_Req21183
Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER  ***IMPORTANT***

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact

details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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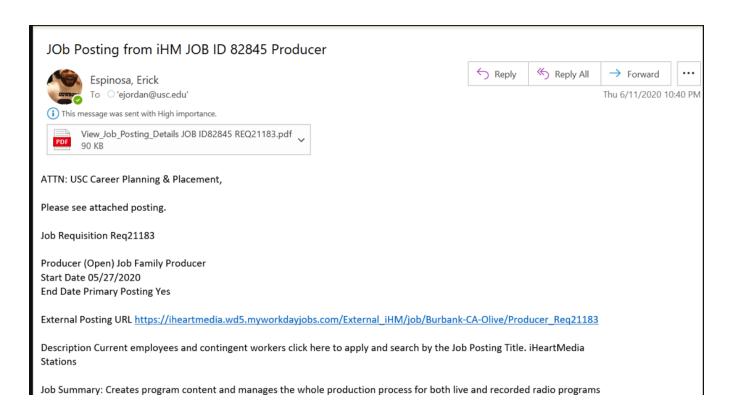
# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time
3	Burbank Employment Student Training	
	(BEST) E-mail:	Sent: 6/11/2020 11:29:50 PM
	burbankworkforceconnection@burbankca.gov	Scht. 0/11/2020 11.25.30 1 W
3	Burbank Employment Student Training	
	(BEST) E-mail:	Sent: 6/3/2020 3:55:19 PM
	burbankworkforceconnection@burbankca.gov	Sent. 0/3/2020 3.33.19 FW
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 6/3/2020 3:55:20 PM
4	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 6/7/2020 11:26:11 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 6/11/2020 11:29:50 PM
6	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 6/3/2020 3:55:19 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 6/11/2020 11:29:49 PM
8	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 6/3/2020 3:55:18 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 6/11/2020 11:29:52 PM
10	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 6/3/2020 3:55:20 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 6/11/2020 11:29:48 PM
12	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 6/3/2020 3:55:18 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 6/11/2020 11:29:53 PM
14	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 6/3/2020 3:55:20 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 6/11/2020 11:29:49 PM
22	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 6/3/2020 3:55:19 PM

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 6/11/2020 11:29:52 PM
25	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 6/3/2020 3:55:20 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/3/2020 3:55:17 PM



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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **News Editor**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **News Editor**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
10	Glassdoor - Not directly contacted by SEU	N	1
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **News Editor**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **News Editor**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor

Position: News Editor Hire Date: September 10, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

### Job Summary:

Serves as basic news activities coordinator to support on air anchors, reporters and hosts.

#### Responsibilities

- Gathers, writes and provides news stories and audio for news anchors and reporters
- Provides logistical planning and insight to upcoming events, special programs and/or elements to be included in news coverage
- Scans various websites, newspapers, magazines, social media, online content and other sources for latest information on news events, current events, etc
- Posts information onto websites for viewing

#### Qualifications

- Excellent writing and editing ability; excellent grammar
- Stress tolerance, especially with tight deadlines

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor

- Strong time management skills; adept at setting priorities and managing deadlines
- Strong interpersonal skills, can collaborate with all station staff
- High degree of attention to detail, optimal work standards and process improvement ability
- Proficient in Microsoft Office suite and social networking platforms
- Fully proficient with station(s)' computer, voice and data systems or ability to learn new systems quickly
- Knowledge of local audience's interests and preferences
- Ability to plan and organize, manage projects and multi task in a fast-paced environment

Work Experience

• 1+ years' experience in a similar news gathering and/or media operations environment

Eligibility Requirements

Education

• Four-year Bachelor's degree in journalism or a related field preferred

Certifications

• None required

### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor

Our organization participates in E-Verify. Click here to learn about E-Verify.

details, please email Erick Espinosa at erickespinosa@iheartmedia.com

Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/News-Editor_Req21802
Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER
***IMPORTANT***
This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training (BEST)	
	E-mail:	Sent: 9/3/2020 6:12:53 PM
	burbankworkforceconnection@burbankca.gov	
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 9/3/2020 6:12:55 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 9/3/2020 6:12:53 PM
6	CalJobs	
	Prong 2 Ended Date: 2/11/2021	0/2/2020 ( 12.54 P) (
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 9/3/2020 6:12:54 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 9/3/2020 6:12:51 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 9/3/2020 6:12:55 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 9/3/2020 6:12:51 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 9/3/2020 6:12:56 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 9/3/2020 6:12:52 PM
21	SCBA (So Cal Broadcasters Assn)	
	E-mail: lizfancher@scba.com	Sent: 9/3/2020 6:12:52 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 9/3/2020 6:12:55 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 9/3/2020 6:12:54 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 9/8/2020 1:41:28 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 9/3/2020 6:12:50 PM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

**Page:** 3/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

**Page:** 4/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Account Executive**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

Position: Account Executive Hire Date: November 9, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

### Job Summary:

Identifies and develops new business opportunities; keeps and grows existing client relationships; offers solutions that help clients achieve their business goals; closes business; meets set sales target.

### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

**Page:** 2/5

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

Work Experience
• 2+ years in media/advertising sales is preferred, but not required
• SalesForce experience is a plus
Education
• High school diploma, college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Requirements:** 

**Experience:** 

**Page:** 4/5

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

#### **Additional Information:**

### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Account-Executive Req22212

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

**Page:** 5/5

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 10/14/2020 6:48:35 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 10/14/2020 6:48:37 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 10/14/2020 6:48:35 PM
6	CalJobs Prong 2 Ended Date: 2/11/2021	
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 10/14/2020 6:48:36 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 10/14/2020 6:48:33 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 10/14/2020 6:48:37 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 10/14/2020 6:48:33 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 10/14/2020 6:48:38 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 10/14/2020 6:48:33 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 10/14/2020 6:48:36 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 10/14/2020 6:48:36 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 10/14/2020 6:48:34 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 10/14/2020 6:48:32 PM
		<u>I</u>

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Board Op**

Recruitment source referring hiree: Internal Transfer/Promotion Date of hire: 10/28/2020

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

**Page:** 3/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
18	Internal Transfer/Promotion	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

**Page:** 4/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

Position: Board Op Hire Date: October 28, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Provides programming and control board support to On-Air Talent.

#### Responsibilities

- Operates control board for studios and remote programming.
- Regulates program timing, operates syndicated programming, and plays commercials.
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room.
- Supports off-air commercial production, dubbing music to hard disk and programming automation computers.
- Protects station's license by censoring live programs and deleting words/phrases not permitted on air.
- Executes playlists for server, tape, or simulcast programming.
- Assists with adjusting signal and programming content to ensure transmission meets federally mandated broadcast standards.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

- Processes time-out programming for accurate play back.
- Monitors and updates weather, traffic and news reports into automation equipment.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Screens in-coming phone calls and selectively chooses callers for On-Air Talent and talk shows.
- Handles emergency inserts (e.g. news updates, breaking stories, alert system tests, etc.).

#### Qualifications

#### Competencies/Skills

- Proficient in Microsoft Office Suite, Windows, Adobe Audition or similar audio editing software, Wide Orbit or similar automation system
- Time management and attention to detail
- Ability to work without close supervision
- Flexibility in work schedule, including evenings, overnight and weekends
- Functions well in a fast-paced environment with tight timeframes and multiple demands
- Works well in a team environment

#### Work Experience

• 6 months in a related role and/or technical training

#### Education

• High school graduate or G.E.D.

#### Certifications

• None required

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

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The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

#### **Requirements:**

**Experience:** 

**Additional Information:** 

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Board-Op Req22330

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 10/19/2020 8:52:29 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 10/19/2020 8:52:31 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 10/19/2020 8:52:28 AM
6	CalJobs Prong 2 Ended Date: 2/11/2021	
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 10/19/2020 8:52:30 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 10/19/2020 8:52:27 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 10/19/2020 8:52:31 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 10/19/2020 8:52:27 AM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 10/19/2020 8:52:32 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 10/19/2020 8:52:27 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 10/19/2020 8:52:30 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 10/19/2020 8:52:30 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 10/19/2020 8:52:28 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 10/19/2020 8:52:26 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Vice President of Sales**

Recruitment source referring hiree: Unknown (source not adequately identified upon inquiry by SEU) Date of hire: 1/11/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page: 2/4** 

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

#### **Vice President of Sales**

Recruitment source referring hiree: Unknown (source not adequately identified upon inquiry by SEU)

Date of hire: 1/11/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Vice President of Sales**

Recruitment source referring hiree: Unknown (source not adequately identified upon inquiry by SEU) Date of hire: 1/11/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Vice President of Sales**

Recruitment source referring hiree: Unknown (source not adequately identified upon inquiry by SEU) Date of hire: 1/11/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
25	Unknown (source not adequately identified upon inquiry by SEU)	N	1
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Vice President of Sales

Position: Vice President of Sales Hire Date: January 11, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Are you a person who loves leading and coaching salespeople in a fast-paced environment? Wants to work for the largest media company in America selling top-rated personalities like Ryan Seacrest, Big Boy and The Woody Show? Be the sales leader on events like Wango Tango and Jingle Ball? Has a history of success leading sellers to achieve their goals across multiple platforms and assets? If so, VP of Sales with the Millennial team at iHeart in Los Angeles could be the position for you!

As the VP of Sales you will focus on direct and developmental revenue, measured on a monthly, quarterly and annual basis for:

- -New direct business
- -Multi-market as well as LA sales campaigns
- -Digital & podcasting
- -Integrated sponsorships, including: Wango Tango, Jingle Ball, Alt Summer Camp, REAL Street Festival and more!

#### Responsibilities

• Manages local Account Executives with goal of meeting/exceeding station revenue, prospecting and new

**Page:** 2/5

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Vice President of Sales

business targets.

- Oversees advertising sales activities in assigned market; is accountable for achieving/ exceeding targeted advertising sales revenues for the market and for controlling sales expenses.
- Drives results through others, manages team performance and holds team accountable against business metrics.
- Translates market and station business strategies into specific actions to generate sales and revenue.
- Directs sales activities and processes that generate new business and deepen existing relationships.
- Sets sales goals and guides subsequent goal-setting processes.
- Prepares budgets and revenue forecasts.
- Obtains, allocates and adjusts operations resources to achieve sales and service goals.
- Oversees management of available advertising inventory to drive most profitable sales.
- Meets with key accounts.
- Recruits, hires and ensures ongoing training and development of Account Executives.
- Goes on sales calls and conducts in-field coaching to develop Account Executives.
- May review and adjust sales territories, product mix targets and assigned call lists.
- May direct other functions such as marketing, advertising, production, traffic and sales operations.
- Strong focus on face-to-face sales calls with Account Executives and qualified prospects.
- Creating sales opportunities, packages and sales promotions to your team and to the larger iHeart LA team.
- Coaching and on-boarding new Account Executives as well as on-going recruitment.

#### Qualifications

- Strong understanding of broadcasting, marketing, promotion, and collection standards
- Proven ability to grow new business and find new revenue opportunities
- Excellent leadership and coaching ability; can successfully coach others in sales practices
- Deep understanding of local markets, customers, and competitors in order to target needs and drive sales
- Can create productive, long-term customer relationships.
- Adept as entrepreneurial self-starter

**Page:** 3/5

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Vice President of Sales

- Excellent ability to organize, prioritize, and multi task
- Can push self and others to achieve and excel in a fast-paced dynamic environment
- Excellent business and people decision-making skills
- Can model positive energy and handle stress in the face of challenges, deadlines and financial pressures
- Flexibility and creativity
- Excellent communication and influencing skills across multiple groups
- Excellent interpersonal skills and collaboration with others

Work Experience

• 3+ years' experience as an Account Executive or Sales Manager in media industry with proven track record of success

Education

• 4-year college degree preferred

Certifications

• None required

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Vice President of Sales

Current employees and contingent workers click here to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Vice-President-of-Sales Req22033

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Vice President of Sales

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training (BEST)	
	E-mail:	Sent: 10/28/2020 8:55:44 AM
	burbankworkforceconnection@burbankca.gov	Sent. 10/20/2020 0.33.1171111
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 10/28/2020 8:55:46 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 10/28/2020 8:55:44 AM
6	CalJobs	
	Prong 2 Ended Date: 2/11/2021	G . 10/20/2020 0 55 45 43 f
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 10/28/2020 8:55:45 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 10/28/2020 8:55:42 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 10/28/2020 8:55:46 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 10/28/2020 8:55:42 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 10/28/2020 8:55:47 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 10/28/2020 8:55:43 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 10/28/2020 8:55:46 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 10/28/2020 8:55:45 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 10/28/2020 8:55:43 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 10/28/2020 8:55:41 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Digital Content Producer**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Digital Content Producer**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	3
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Digital Content Producer**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
17	Internal Posting	N	1
18	Internal Transfer/Promotion	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Digital Content Producer**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
27	Word of Mouth Referral	N	1
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPOR	RTING PERIOD:	6

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Content Producer

Position: Digital Content Producer Hire Date: January 4, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

The Digital Content Producer will be a part of the overall digital content team for iHeartMedia Los Angeles with an emphasis on Top 40 music and pop culture content. We are looking for a content creator who is savvy with social media, creating graphics and videos, and has stellar communication skills.

#### **Responsibilities:**

- Oversees the planning, development and delivery of content for online sites and social media platforms, a discrete portion of online sites, or an assigned market segment.
- Creates measurable demand generation campaigns that drive traffic to iHeartMedia's websites and iHeartRadio stream.
- Owns all aspects of demand generation, online marketing and editorial content.
- Collaborates with Digital Lead, Programming, Promotions, and Sales.
- Produces digital content that supports and enhances station initiatives, such as breaking and trending news articles & blogs, contests, photo galleries, podcasts and local feature pages.
- Manages the various official social media accounts for each station. This includes posting on behalf of the

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Content Producer

station as well as monitoring the social space in general and identifying new opportunities.

- Brings an array of original ideas and concepts to create new content that promotes listener participation, builds online audience and supports digital business goals.
- Assists with video shoots, including station sponsored events, on-location interviews and other behind-thescenes digital content as opportunities arise.

#### **Qualifications:**

- Proficient in Microsoft Office suite, Adobe Photoshop, video editing software, analytics tools and social networking platforms, including but not limited to Facebook, Instagram, Twitter and TikTok
- Ability to learn and utilize content management systems quickly
- Highly proficient in digital content creation for websites, newsletters, social media, blogs, podcasts and video
- Excellent oral and written communication skills; proven writing, editing, proofreading and copywriting skills
- Excellent project management skills; strong attention to detail, and high work standards
- Ability to work independently and collaboratively in a team with a positive attitude
- Strong understanding of trending news, pop culture and Top 40 radio a plus
- Fluid weekly work schedule, occasional evenings and weekends required

#### **Work Experience:**

- 2-3 years of relevant work experience in digital media, online content creation and/or digital marketing
- Please submit a digital portfolio with relevant links to social/graphic design/video projects and articles candidate has worked on
- Entertainment media experience preferred

#### **Education:**

• Bachelor's degree preferably in media, journalism, communications or film production

#### Location

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Content Producer

Fax and E-mail verification summary report for Digital Conter	nt Producer
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505	

Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Digital-Content-Producer_Req22524
Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER
***IMPORTANT***
This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Content Producer

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training	
	(BEST) E-mail:	Sent: 11/16/2020 11:39:58 AM
	burbankworkforceconnection@burbankca.gov	Scht. 11/10/2020 11.39.36 Aivi
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 11/16/2020 11:39:59 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 11/16/2020 11:39:57 AM
6	CalJobs	
	Prong 2 Ended Date: 2/11/2021	G 4 11/16/2020 11 20 50 AM
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 11/16/2020 11:39:58 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 11/16/2020 11:39:56 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 11/16/2020 11:40:00 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 11/16/2020 11:39:55 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 11/16/2020 11:40:00 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 11/16/2020 11:39:56 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 11/16/2020 11:39:59 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 11/16/2020 11:39:58 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 11/16/2020 11:39:57 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 11/16/2020 11:39:55 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

#### **Executive Assistant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

#### **Executive Assistant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

#### **Executive Assistant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Executive Assistant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Executive Assistant

Position: Executive Assistant Hire Date: December 14, 2020

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

Assists top-level executive(s) by providing secretarial and administrative support, frequently involving confidential matters.

#### Responsibilities

- Prepares correspondence, reports, and other administrative tasks, e.g., typing and filing.
- Screens telephone calls, greets visitors, and responds to general inquiries.
- Aggregates and interprets data for financial/accounting reports.
- Schedules appointments, plans meetings, keeps phone logs, maintains calendars, coordinates travel arrangements and processes expenses.
- Coordinates events for station(s) and management meetings.
- Develops and maintains management and reporting systems.
- Assists Human Resource and EEO functions for the market.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Executive Assistant

- Handles confidential matters with absolute trustworthiness; ensures interactions and transactions are ethical and convey integrity.
- Anticipates and interprets the needs of management staff without direction.
- Arranges for back-up when not at desk.
- May assist with market digital sales support.

#### Qualifications

#### Competencies/Skills

- Proficiency in Microsoft Office suite, social media platforms and search tools
- Ability to use or quickly learn designated iHeartMedia software including commercial and digital traffic system, corporate reporting and financial systems
- Graphic design skills and ability to use Adobe Illustrator and Photoshop a plus
- Basic accounting knowledge a plus
- Trustworthy when dealing with confidential and private matters
- Professionalism: makes a good 1st impression; demonstrates respectful, friendly and welcoming behavior; exhibits speech, appearance, body language, mannerisms, and dress appropriate to the environment; maintains professional work surroundings
- Proven ability to set standard of performance excellence for self, assumes responsibility & accountability for assignments or tasks, goes beyond what is expected
- Stress tolerance: composure when faced with difficult/demanding situations and/or personalities and shifts in priorities and/or tasks
- Excellent oral and written communication skills, excellent grasp of grammar; actively listens; clearly and effectively conveys information; uses professional telephone skills
- High degree of collaboration with all levels in the organization
- Can work independently without close supervision
- Excellent analytical and decision-making skills
- Time management: uses appropriate tools to manage time; focuses on urgent and important tasks; shows strong attention to detail; meets deadlines
- Ability to multi task in a fast-paced environment

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Executive Assistant

· ·	-
XXX 1 TD '	
Work Experience	

• 1-3 years' experience as Executive Assistant
• Media experience preferred
Education
• 4-year college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or
status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Executive Assistant

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Executive-Assistant Req22565

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Executive Assistant

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 12/8/2020 9:57:07 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 12/8/2020 9:57:09 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 12/8/2020 9:57:06 AM
6	CalJobs Prong 2 Ended Date: 2/11/2021	
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 12/8/2020 9:57:08 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 12/8/2020 9:57:05 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 12/8/2020 9:57:09 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 12/8/2020 9:57:04 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 12/8/2020 9:57:09 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 12/8/2020 9:57:05 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 12/8/2020 9:57:08 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 12/8/2020 9:57:08 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 12/8/2020 9:57:06 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 12/8/2020 9:57:04 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

#### **KYSR PMD Talent**

Recruitment source referring hiree: Word of Mouth Referral Date of hire: 1/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

#### **KYSR PMD Talent**

Recruitment source referring hiree: Word of Mouth Referral Date of hire: 1/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **KYSR PMD Talent**

Recruitment source referring hiree: Word of Mouth Referral Date of hire: 1/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **KYSR PMD Talent**

Recruitment source referring hiree: Word of Mouth Referral Date of hire: 1/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
27	Word of Mouth Referral	N	1
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for KYSR PMD Talent

Position: KYSR PMD Talent Hire Date: January 1, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

### Job Summary:

Radio talk show host

#### Responsibilities

- Performs news, talk, music, comedic or other format shows or program for broadcast entertainment.
- Establishes relationship with listeners by providing entertainment and/or information of interest consistent with format, genre, and targeted demographic audience.
- Interviews guests, moderates debates, converses with callers, and hosts live events.
- Adheres to all guidelines, policies and procedures of the station, iHeartMedia, the FCC and all other federal, state and local laws, including policies and procedures regarding indecency and obscenity.
- Prepares for an air shift using creativity, imagination and exercise of independent professional judgment in writing, producing, interviewing, taping or broadcasting on-air material.
- Ensures logged commercials, promotions and any other programming essential to the stations operation are aired.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for KYSR PMD Talent

- Maintains a website personality page.
- Participates in required station Programming, Promotions, and Sales staff meetings and events.
- Makes regular approved appearances at paid and non-paid station events; serves as ambassador for the radio station(s) when out in public.
- Executes only the interviews and events on air that are approved by Program Director; follows designated show format.
- Assists with voice over and production of paid and non-paid spots required to run on the station.
- Serves as primary creative voice and directs support staff of show.
- Researches and gains knowledge of subject matter that facilitates speaking extemporaneously and providing immediate non-scripted analysis/commentary.
- Finalizes content using digital audio editing software.
- Prepares written content, visual images, audio material and video footage for websites, blogs, or other social media platforms.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Handles emergency inserts (e.g. news updates and breaking stories, emergencies, alert system tests, etc.); is on call for possible disasters, breaking news, or acts of nature.

#### Qualifications

- Proficient in Microsoft Office suite and social networking
- Proficient in media production and broadcast systems; familiar with NexGen, Vox Pro, and Pro Tools
- Strong knowledge of all FCC rules and regulations
- Socially informed and perceptive; up-to-date and in tune daily with the local and national trends and/or specialized knowledge of topics/events related to on-air discussions
- Demonstrated upbeat personality, informative, entertaining and engaging on the air; able to relate to station audience
- Pleasant, charismatic and well-controlled voice; excellent pronunciation
- Excellent verbal and written communication and editing skills; proficient in grammar; ability to make others feel comfortable and open up on air
- Demonstrated creativity and imagination

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for KYSR PMD Talent

- Able to maintain composure when faced with difficult situations and personalities
- Can work well in a team environment; collaborative
- Able to adapt to changes in schedules and maintain composure in a fast-paced environment with short deadlines
- May require other language proficiency, e.g., Spanish

### Work Experience

- 3+ years of on-air radio experience required
- Audio demo of on-air interviews, commentary, announcements, etc.

#### Education

• 4-year college degree, preferably in Communications or Broadcast Journalism

#### Certifications

• None required

#### Location

Burbank, CA: 3000 W Alameda Avenue, Studio 3, 91523

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

#### **Requirements:**

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for KYSR PMD Talent

	Fax and E-mail verification summary report for KYSR PMD Talent		
<b>Experience:</b>			

# Contact:

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Alameda/KYSR-PMD-Talent Req22575

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Additional Information:** 

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for KYSR PMD Talent

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training	
	(BEST) E-mail:	Sent: 12/22/2020 10:17:21 AM
	burbankworkforceconnection@burbankca.gov	Scht. 12/22/2020 10.17.21 Alvi
2	Burbank Employment Student Training	
	(BEST)	St. 12/22/2020 4:25:46 DM
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 12/23/2020 4:25:46 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 12/22/2020 10:17:23 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 12/23/2020 4:25:49 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 12/22/2020 10:17:20 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 12/23/2020 4:25:46 PM
6	CalJobs	
	Prong 2 Ended Date: 2/11/2021	G 4 12/22/2020 4 25 47 DM
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 12/23/2020 4:25:47 PM
6	CalJobs Prong 2 Ended Date: 2/11/2021	
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 12/22/2020 10:17:22 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 12/22/2020 10:17:19 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 12/23/2020 4:25:44 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 12/22/2020 10:17:24 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 12/23/2020 4:25:50 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 12/23/2020 4:25:43 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 12/22/2020 10:17:18 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 12/23/2020 4:25:50 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 12/22/2020 10:17:24 AM

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for KYSR PMD Talent

RS Number	Recruiting Source	Date and Time
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 12/22/2020 10:17:19 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 12/23/2020 4:25:44 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 12/22/2020 10:17:23 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 12/23/2020 4:25:48 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 12/22/2020 10:17:22 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 12/23/2020 4:25:48 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 12/22/2020 10:17:20 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 12/23/2020 4:25:45 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 12/22/2020 10:17:18 AM

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Client Solutions Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Client Solutions Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Client Solutions Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
19	LinkedIn - Not directly contacted by SEU	N	7
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

### **Client Solutions Coordinator**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Client Solutions Coordinator

Position: Client Solutions Coordinator Hire Date: April 12, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

The Coordinator, Client Solutions will utilize understanding of multi-media assets to create large-scale and compelling local and regional programs that win business. This position will lead or collaborate in ideation and development of strategic marketing programs for local and regional advertising clients supporting iHeartMedia sales team. This position is Burbank-based and reports to the Director of Sales Operations.

#### Responsibilities

- Work as part of the Client Solutions Team to provide ideation to sales team members and high-priority clients to help formulate innovative marketing strategies and promotional campaigns
- Help develop and write integrated marketing proposals (audio, experiential, digital, social) for clients in partnership with Sales Account Executives
- Work with various internal groups to obtain input and approval on client concepts- programming, marketing, promotions, contesting, events and activations teams
- Develop and manage relationships with internal and external clients
- Learn about and stay up to date on all iHeartMedia events, activations and offerings
- Use a variety of sales management tools and software (Salesforce.com) to track and provide timely updates on accounts and deals

#### Qualifications

• Strong understanding of both the digital and social media landscape

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Client Solutions Coordinator

- Understanding of brand story telling through the lens of strategic partnerships and media
- Proficient in PowerPoint design (Adobe Creative Suite knowledge is a plus)
- Knowledge of marketing strategies, concepts and practices
- Experience with developing and managing successful, large-scale marketing strategies, programs or campaigns
- Understanding of research metrics and ability to apply them to strengthen client proposals
- Outstanding project management and performance measurement skills
- Strong interpersonal and communication skills, and ability to engage and express ideas and opinions within a group setting
- Excellent organization, planning, multi-tasking and time management skills
- Ability to work independently and with a team in a fast-paced work environment
- Entrepreneurial, self-starter with hands-on approach
- Strong Microsoft Office skills

#### Work Experience

- At least 1-3 years of relevant work experience in either Marketing, Advertising, Sales, Media or a related field
- Preferred experience including radio planning, sales marketing, account strategy or media agency experience

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

### **Requirements:**

**Experience:** 

**Additional Information:** 

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Client Solutions Coordinator

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Client-Solutions-Coordinator Req22718

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Client Solutions Coordinator

RS Number	Recruiting Source	Date and Time
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 12/30/2020 2:02:30 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 12/30/2020 2:02:31 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 12/30/2020 2:02:29 PM
6	CalJobs Prong 2 Ended Date: 2/11/2021	
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 12/30/2020 2:02:30 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 12/30/2020 2:02:28 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 12/30/2020 2:02:32 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 12/30/2020 2:02:27 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 12/30/2020 2:02:32 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 12/30/2020 2:02:28 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 12/30/2020 2:02:31 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 12/30/2020 2:02:31 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 12/30/2020 2:02:29 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 12/30/2020 2:02:27 PM

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Digital Sales Strategist**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Digital Sales Strategist**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Digital Sales Strategist**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0

**Page: 4/4** 

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Digital Sales Strategist**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Sales Strategist

Position: Digital Sales Strategist Hire Date: April 12, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

iHeartMedia has an immediate opening for a Digital Sales Specialist to develop and sell its comprehensive digital products to new and existing clients.

#### Job Responsibilities:

- Identify and generate digital sales opportunities, while working creatively with other sales reps within the firm.
- Consistently driving game-changing results, this individual knows how to identify, develop, and present customized solutions to clients using digital concepts.
- Able to multi-task with a high degree of time management and organizational skills.
- Capable of looking ahead and managing client needs with precision planning and anticipation.

### Qualifications:

• Ability to sell comprehensive marketing solutions leveraging multiple products including podcasting, streaming, display, mobile, e-mail, video, social and programmatic.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Sales Strategist

- Proficiency in managing sophisticated advertising programs and delivery methodologies.
- Must be self-motivated, self-disciplined, have a positive attitude and be an effective communicator.
- Track record of meeting and exceeding sales quotas.
- Able to thrive in a fast-paced, deadline-oriented environment.
- Position requires basic knowledge of Microsoft Office and excellent organizational/time management skills.
- Requires valid driver's license, vehicle insurance, and dependable transportation.

### Work Experience:

• Minimum of 2 years of Digital Advertising experience

#### **Education:**

• College degree preferred

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

#### **Requirements:**

**Page:** 3/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Sales Strategist

Fax and E-mail verification summary report for Digital Sales Strategist	

**Experience:** 

**Additional Information:** 

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Digital-Sales-Strategist\_Req23056

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Digital Sales Strategist

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 1/22/2021 9:33:20 AM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 1/22/2021 9:33:20 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 1/22/2021 9:33:22 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 1/22/2021 9:33:19 AM
6	CalJobs Prong 2 Ended Date: 2/11/2021	
	E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 1/22/2021 9:33:20 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 1/22/2021 9:33:17 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 1/22/2021 9:33:22 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 1/22/2021 9:33:17 AM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 1/22/2021 9:33:23 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 1/22/2021 9:33:17 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 1/22/2021 9:33:22 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 1/22/2021 9:33:21 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 1/22/2021 9:33:19 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/22/2021 9:33:16 AM

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Project Manager**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## **Project Manager**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Project Manager**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## **Project Manager**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPOR	TING PERIOD:	1

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager

Position: Project Manager Hire Date: April 19, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

### Job Summary:

Position Overview

The Sales Project Manager will manage accounts from the post-sale phase for our largest accounts and will act as the client's daily point of contact for campaign execution. This position will provide support to the Account Executive(s) and will act as the liaison between all internal departments to ensure all key performance measurements are met during campaign execution.

This position requires superior communication skills and attention to detail as well as exceptional customer service abilities. Must possess strong multi-tasking and organizational skills, and the ability to work effectively under pressure while meeting deadlines and prioritizing tasks.

This position is Burbank-based and reports to the Director of Sales Operations.

### Responsibilities

- Manages assigned \$500K+ 360 degree marketing campaigns in partnership with the Account Executive
- Works with internal departments (Client Solutions, Marketing, Programming, Promotions, etc) to ensure campaigns are executed properly

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager

- Delegates work to the Sales Operations/ Brand teams for order entry, billing, revisions to schedules, collection of recap materials, etc.
- Creates campaign recaps and presents them alongside the Account Executive at client meetings with special attention to detail on key performance indicators
- Obtains all client approvals on in house produced on air and online creative and on site activation elements
- Contracts third parties for on site events and works closely with the Activation and Events Managers to ensure on site deliverables are met
- Attends all campaign on site activations and acts as the main point of contact for the client during on site events
- Engages in copywriting for on air messaging and provides creative input for design of online and on site deliverables
- Serves as a back up for the Sales Operations team with order entry, processing revisions to campaign schedules, production requests, airchecks and screenshots of on air and online content on assigned campaigns only
- Complete other miscellaneous tasks as requested by managers and AE's.

#### **Qualifications**

- Excellent organization, planning, multi-tasking and time management skills
- Manages time; focuses on urgent and important tasks; avoids procrastination; follows up; shows strong attention to detail; meets deadlines
- Adapts to shifts in priorities and urgencies
- Assumes responsibility & accountability for assignments and tasks
- Is a problem solver, capable of assessing a situation and implementing course corrective strategies proactively.
- Actively listens; clearly and effectively conveys information; uses professional telephone skills; demonstrates effective business writing skills; shows excellent grasp of grammar
- Exhibits good interpersonal skills; collaborates with others; maintains composure when faced with difficult situations and personalities
- 2-5 years of relevant work experience in project management, media, entertainment, or advertising industries
- Experience with daily client relations in a role that supports multiple clients
- Background or knowledge of on air (television or radio), digital, social and event marketing
- Experience delegating work and communicating deadlines and expectations
- Demonstrates competitive spirit; shows desire to "move up"
- Thrives in a fast paced environment

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager

- Ability to work independently and with a team in a fast-paced work environment
- Proficient in Microsoft Office Suite; familiar with Salesforce, Wrike, and demonstrates ability to learn new systems quickly

Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Project-Manager_Req23277

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager

details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 2/11/2021 2:43:26 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 2/11/2021 2:43:26 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 2/11/2021 2:43:27 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 2/11/2021 2:43:26 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 2/11/2021 2:43:25 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 2/11/2021 2:43:27 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 2/11/2021 2:43:24 PM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 2/11/2021 2:43:28 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 2/11/2021 2:43:25 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 2/11/2021 2:43:27 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 2/11/2021 2:43:27 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 2/11/2021 2:43:25 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 2/11/2021 2:43:24 PM

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## News Editor-Overnight (Midnight to 8am)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## News Editor-Overnight (Midnight to 8am)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
6	CalJobs Employment Development Dept 800 Capitol Mall, Suite 5000 Sacramento, California 95814 Phone: (916) 654-8210 Url: http://www.caljobs.ca.gov/ Email: wsbaru048imperialvalley@edd.ca.gov Patty N/A	N	0
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

## News Editor-Overnight (Midnight to 8am)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
23	Twitter - Not directly contacted by SEU	N	1

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

# **Vacancy Data Form**

## News Editor-Overnight (Midnight to 8am)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor-Overnight (Midnight to 8am)

Position: News Editor-Overnight (Midnight to 8am) Hire Date: March 17, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Serves as basic news activities coordinator.

#### Responsibilities

- Provides On-Air Talent with stories, audios, comedy clips, jokes, news, etc., for preparing for daily shows.
- Provides logistical planning and insight to upcoming events, special programs and/or elements to be included in news coverage.
- Gathers, writes, edits and prepares content that acts as a tip sheet for On-Air Talent.
- Scans various websites, newspapers, magazines, social media, online content and other sources for latest information on celebrities, entertainment, news events, music, current events, weather etc., in order to collect information for posting on "prep services" websites.
- Posts information onto websites for viewing.
- May specialize in certain formats appropriate to coverage area demographics, e.g., country music, comedy,

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KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

Fax and E-mail verification summary report for News Editor-Overnight (Midnight to 8am)

breaking events, celebrities' news.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Fully proficient with station(s)' computer, voice and data systems or ability to learn new systems quickly
- Knowledge of local audience's interests and preferences
- Excellent writing and editing ability; excellent grammar
- Strong time management skills; adept at setting priorities and managing deadlines
- Ability to plan and organize, manage projects and multi task in a fast-paced environment
- High degree of attention to detail, optimal work standards and process improvement ability
- Stress tolerance especially with tight deadlines
- Strong interpersonal skills, can collaborate with all station staff

Work Experience

• 2-3+ years' experience in a similar newsgathering and/or media operations environment

Eligibility Requirements

#### Education

• Four-year Bachelor's degree in a related field; Media, Communications, or Journalism preferred

#### Certifications

None required

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

**Page:** 3/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor-Overnight (Midnight to 8am)

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click <a href="here">here</a> to learn about E-Verify.

Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.

Requirements:

Experience:

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/News-Editor-Overnight--Midnight-to-8am-\_Req23296

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Additional Information:** 

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for News Editor-Overnight (Midnight to 8am)

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 2/11/2021 2:27:50 PM
2	<b>Burbank Employment Student Training</b>	
	(BEST) E-mail:	Sent: 2/11/2021 2:27:49 PM
	burbankworkforceconnection@burbankca.gov	Sent. 2/11/2021 2.2/.49 FW
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 2/11/2021 2:27:52 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 2/11/2021 2:27:49 PM
6	CalJobs	
	Prong 2 Ended Date: 2/11/2021 E-mail: wsbaru048imperialvalley@edd.ca.gov	Sent: 2/11/2021 2:27:51 PM
7	Colorado Media School	SCIII. 2/11/2021 2.2/.31 FIVI
1	E-mail: dbyrd@beonair.com	Sent: 2/11/2021 2:27:46 PM
9	Fullerton College	Sent. 2/11/2021 2:27:40 PW
9	E-mail: jmerchant@fullcoll.edu	Sent: 2/11/2021 2:27:53 PM
11	Glendale Community College	Sent. 2/11/2021 2.2/.33 FW
11	E-mail: andrav@glendale.edu	Sent: 2/11/2021 2:27:46 PM
12	Homeboy Industries	Sent. 2/11/2021 2.2/.40 FW
12	E-mail: mburton@homeboyindustries.org	Sent: 2/11/2021 2:27:53 PM
20	Ohio Center for Broadcasting-Cleveland	Sent. 2/11/2021 2.2/.33 1 W
20	E-mail: jhardy@beonair.com	Sent: 2/11/2021 2:27:47 PM
22	SELA Worksource Center	Scht. 2/11/2021 2.2/. <del>4</del> /11VI
	E-mail: aguerrero@letc.com	Sent: 2/11/2021 2:27:52 PM
24	University of California, Riverside	Sent. 2/11/2021 2.2/.32 1 W
27	E-mail: linda.latendresse@ucr.edu	Sent: 2/11/2021 2:27:51 PM
26	USC Career Planning & Placement Ctr	Sent. 2/11/2021 2.2/.J1 1 1VI
20	E-mail: recruit@usc.edu	Sent: 2/11/2021 2:27:48 PM
28	www.mediagignow.com	Sent. 2/11/2021 2.2/.TO 1 W
20	E-mail: customerservice@mediagignow.com	Sent: 2/11/2021 2:27:45 PM
	E-mail. customerservice@mediagignow.com	SCIII. 2/11/2021 2.2/.43 1 W

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Manager, Video Production

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Manager, Video Production

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
15	Indeed Inc. 6433 Champion Grandview Way Austin, Texas 78750 Career Services Manual Posting	N	0
17	Internal Posting	N	1

**Page:** 3/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Manager, Video Production

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Manager, Video Production

RS Number	PS Information t	urce Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPORTING	G PERIOD:	2

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Manager, Video Production

Position: Manager, Video Production Hire Date: April 5, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Oversees video production for iHeartMedia Los Angeles.

The Video Production Manager will lead the iHeartMedia Los Angeles video department focusing on digital video production, editorial content, and social media video engagement. Reporting to the Digital Program Director, this candidate must be a proactive, creative individual who possesses the ability to adapt to multiple situations and surroundings in a fast-paced environment. The Video Production Manager will have a hands-on role with video production from concept generation through completion for the 8-station cluster of radio station websites. This candidate must have expertise and experience in camera operation, directing, editing, lighting, sound recording, live streaming, and the ability to handle a video shoot alone as well as collaborate with a team. The ideal candidate must pay attention to detail, possess solid communication and organizational skills, while staying a highly motivated creative thinker.

#### Main Responsibilities and Expectations:

- Play a part in all aspects of video content including pre-production, scripts, production, and post-production.
- Maintain a video production schedule and log of completed work.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Manager, Video Production

- Organize digital video assets in iHeartMedia admin system.
- Manage a team of video producers to deliver high-quality digital video products.
- Single-camera and multi-camera operating during on-location shoots and controlled in-studio environments.
- Directing and capturing multi-camera, live-streamed content, as well as working with OBS, Streamyard, Zoom, Facebook Live, YouTube Live & Twitch.
- Stay current on video software, technology, and industry trends; make recommendations on ways to continually innovate.
- Proficient in writing socially engaging content that contributes to radio station websites and social media.
- Highly creative, have high-level production skills, and have a proven track record in delivering videos for use across multiple platforms.
- Fantastic communication skills are key to this role as well as the ability to collaborate with multiple departments and personnel within the company.
- Ability to meet deadlines working in a fast-paced and changing environment and able to work on multiple projects, in various stages of production, simultaneously.
- Integrity, strong organizational skills, and attention to detail a must.

#### Qualifications:

- Minimum of 3+ years of professional experience in all aspects of video production; camera operating, non-linear editing, audio recording, color grading, chroma-keying, motion graphics, live streaming etc.
- Strong working knowledge of DLSR and mirror less cameras, lighting equipment, audio equipment, streaming equipment, and other related accessories.
- Must have extensive knowledge of Premiere Pro, After Effects, Media Encoder & Photoshop.
- Must have experience with social media and managing video distribution for YouTube, Facebook, Twitter, Instagram (Main Feed, Live, Reels & IGTV), Twitch, TikTok, etc.
- Strong familiarity with video codecs, frame rates, aspect ratios, and technical specs.
- Passion for music, popular culture, and broadcast media.
- Comfortable with computer technologies including web content management systems and streaming media.
- Candidates should submit a portfolio/reel for review.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Manager, Video Production

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.
Requirements:
Experience:

## Additional Information:

#### **Contact:**

 $https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Manager--Video-Production\_Req23217$ 

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Manager, Video Production

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/1/2021 10:12:58 AM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/1/2021 10:12:57 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/1/2021 10:12:59 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/1/2021 10:12:57 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/1/2021 10:12:56 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/1/2021 10:12:59 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/1/2021 10:12:56 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 3/1/2021 10:12:59 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/1/2021 10:12:56 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/1/2021 10:12:58 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/1/2021 10:12:58 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/1/2021 10:12:57 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/1/2021 10:12:55 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	2
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
25	Unknown (source not adequately identified upon inquiry by SEU)	N	1
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Board Op**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

Position: Board Op Hire Date: March 22, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Provides programming and control board support to On-Air Talent.

#### Responsibilities

- Operates control board for studios and remote programming.
- Regulates program timing, operates syndicated programming, and plays commercials.
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room.
- Supports off-air commercial production, dubbing music to hard disk and programming automation computers.
- Protects station's license by censoring live programs and deleting words/phrases not permitted on air.
- Executes playlists for server, tape, or simulcast programming.
- Assists with adjusting signal and programming content to ensure transmission meets federally mandated broadcast standards.

**Page: 2/4** 

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

- Processes time-out programming for accurate play back.
- Monitors and updates weather, traffic and news reports into automation equipment.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Screens in-coming phone calls and selectively chooses callers for On-Air Talent and talk shows.
- Handles emergency inserts (e.g. news updates, breaking stories, alert system tests, etc.).

#### Qualifications

#### Competencies/Skills

- Proficient in Microsoft Office Suite, Windows, Adobe Audition or similar audio editing software, Wide Orbit or similar automation system
- Time management and attention to detail
- Ability to work without close supervision
- Flexibility in work schedule, including evenings, overnight and weekends
- Functions well in a fast-paced environment with tight timeframes and multiple demands
- Works well in a team environment

#### Work Experience

• 6 months in a related role and/or technical training

#### Education

• High school graduate or G.E.D.

#### Certifications

• None required

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

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The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

#### **Requirements:**

**Experience:** 

**Additional Information:** 

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External iHM/job/Burbank-CA-Olive/Board-Op Reg23446-1

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Board Op

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/5/2021 9:50:57 AM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/5/2021 9:50:57 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/5/2021 9:50:58 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/5/2021 9:50:57 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/5/2021 9:50:56 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/5/2021 9:50:58 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/5/2021 9:50:55 AM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 3/5/2021 9:50:59 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/5/2021 9:50:56 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/5/2021 9:50:58 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/5/2021 9:50:58 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/5/2021 9:50:57 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/5/2021 9:50:55 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive, Outside Sales**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/24/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/3

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive, Outside Sales**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/24/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
16	Indeed.com - Not directly contacted by SEU	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0

**Page:** 3/3

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive, Outside Sales**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/24/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

**Page:** 1/5

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive, Outside Sales

Position: Account Executive, Outside Sales Hire Date: May 24, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Identifies and develops new business opportunities; keeps and grows existing client relationships; offers solutions that help clients achieve their business goals; closes business; meets set sales target.

#### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive, Outside Sales

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive, Outside Sales

Work Experience
• 2+ years in media/advertising sales is preferred, but not required
• SalesForce experience is a plus
Education
• High school diploma, college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Experience:** 

**Requirements:** 

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive, Outside Sales

#### **Additional Information:**

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Account-Executive--Outside-Sales Req23548

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive, Outside Sales

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/22/2021 5:26:58 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/22/2021 5:26:58 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/22/2021 5:27:00 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/22/2021 5:26:57 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/22/2021 5:26:56 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/22/2021 5:27:00 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/22/2021 5:26:55 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 3/22/2021 5:27:01 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/22/2021 5:26:56 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/22/2021 5:26:59 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/22/2021 5:26:59 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/22/2021 5:26:57 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/22/2021 5:26:55 PM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Project Manager, Sales - Sports & Automotive

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Project Manager, Sales – Sports & Automotive

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0

**Page:** 3/3

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### Project Manager, Sales - Sports & Automotive

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager, Sales – Sports & Automotive

Position: Project Manager, Sales – Sports & Automotive Hire Date: April 12, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Position Overview

The Sales Project Manager will manage accounts from the post-sale phase for Sports and Automotive accounts and will act as the client's daily point of contact for campaign execution. This position will provide support to the Account Executive(s) and will act as the liaison between all internal departments to ensure all key performance measurements are met during campaign execution.

This position requires superior communication skills and attention to detail as well as exceptional customer service abilities. Must possess strong multi-tasking and organizational skills, and the ability to work effectively under pressure while meeting deadlines and prioritizing tasks.

This position is Burbank-based and reports to the Director of Sales Operations.

#### **Sports Responsibilities**

• Acts as the sports play by play support lead responsible for maintaining master list of all sports play by play features and sponsorships and communicates daily with the play by play traffic manager, program director, promotions and sales managers

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## Fax and E-mail verification summary report for Project Manager, Sales – Sports & Automotive

- Communicates with third party account executives who manage sports play by play import revenue including scheduling info, tracking down missing copy and trafficking instructions, post-sale affidavits and invoices
- Acts as a liaison between play by play sales management and the Client Solutions team to ensure go to market materials are released in a timely manner
- Provides requested sales reports to station management and helps Account Executives log pending revenue properly
- Acts as the station lead for all sales prospecting tools (Media Monitors, Data.com, Winmo, etc).
- Helps manage ticket/client guest lists for station events
- Creates client proposals and recaps for Account Executives by utilizing station presentation templates and proof reads and formats for Account Executives and Station Manager(s)
- Assists Station Manager(s) and AE(s) at station events when needed
- Processes on air and digital production requests and gather airchecks and screenshots of on air and online content

#### **Automotive Sales Responsibilities**

- Compiles and analyzes local automotive sales trend data using company automotive subscription resources
- Inputs complied data into automotive sales templates and presents key findings to the Director of Automotive and Account Executives
- Prioritizes and tracks automotive proposal requests, deadlines, and pending revenue
- Identifies and keeps record of the specific data provided to clients that is instrumental in helping deals close
- Provides qualitative and quantitative reports on internal automotive business to the Director of Automotive
- Compiles research data to determine appropriate station fit for prospective automotive clients
- Takes on additional sales related tasks from station Account Executives such as order entry, processing revisions to campaign schedules, production requests, airchecks and screenshots of on air and online content, creation of proposals and recaps

#### **Qualifications**

- Excellent organization, planning, multi-tasking and time management skills
- Manages time; focuses on urgent and important tasks; avoids procrastination; follows up; shows strong attention to detail; meets deadlines
- Adapts to shifts in priorities and urgencies
- Assumes responsibility & accountability for assignments and tasks
- Is a problem solver, capable of assessing a situation and implementing course corrective strategies proactively.
- Actively listens; clearly and effectively conveys information; uses professional telephone skills; demonstrates

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### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## Fax and E-mail verification summary report for Project Manager, Sales – Sports & Automotive

effective business writing skills; shows excellent grasp of grammar

- Exhibits good interpersonal skills; collaborates with others; maintains composure when faced with difficult situations and personalities
- 2-5 years of relevant work experience in project management, media, entertainment, or advertising industries
- Experience with daily client relations in a role that supports multiple clients
- Background or knowledge of on air (television or radio), digital, social and event marketing
- Experience delegating work and communicating deadlines and expectations
- Demonstrates competitive spirit; shows desire to "move up"
- Thrives in a fast paced environment
- Ability to work independently and with a team in a fast-paced work environment
- Proficient in Microsoft Office Suite; familiar with Salesforce, Wrike, and demonstrates ability to learn new systems quickly

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager, Sales – Sports & Automotive

Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.mvworkdaviobs.com/External_iHM/job/Burbank-CA-Olive/Project-ManagerSalesSports-

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Automotive\_Req23321

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Project Manager, Sales – Sports & Automotive

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/24/2021 11:39:44 AM
2	Burbank Employment Student Training	
	(BEST)	G 2/24/2021 11 20 44 43 4
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/24/2021 11:39:44 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/24/2021 11:39:45 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/24/2021 11:39:43 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/24/2021 11:39:42 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/24/2021 11:39:45 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/24/2021 11:39:42 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 3/24/2021 11:39:45 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/24/2021 11:39:43 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/24/2021 11:39:44 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/24/2021 11:39:44 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/24/2021 11:39:43 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/24/2021 11:39:42 AM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1

**Page:** 3/4

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
19	LinkedIn - Not directly contacted by SEU	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
25	Unknown (source not adequately identified upon inquiry by SEU)	N	1
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Position: Account Executive/Media Consultant Hire Date: April 26, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### **Job Summary:**

Identifies and develops new business opportunities Keeps and grows existing client relationships Closes business, meets and sets sales targets

#### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Work Experience
• 2+ years in media/advertising sales is preferred, but not required
• SalesForce experience is a plus
Education
High school diploma, college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal emperturity ampleyor and will not tolerate discrimination in ampleyment on the basis
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.

**Requirements:** 

**Experience:** 

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

#### **Additional Information:**

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Account-Executive-Media-Consultant Req23597

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/25/2021 9:24:43 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/25/2021 9:24:43 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/25/2021 9:24:44 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/25/2021 9:24:42 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/25/2021 9:24:41 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/25/2021 9:24:45 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/25/2021 9:24:41 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 3/25/2021 9:24:45 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/25/2021 9:24:42 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/25/2021 9:24:44 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/25/2021 9:24:44 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/25/2021 9:24:42 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/25/2021 9:24:39 PM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
16	Indeed.com - Not directly contacted by SEU	N	1
19	LinkedIn - Not directly contacted by SEU	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

Position: Account Executive: KLAC AM 570 LA Sports Hire Date: June 1, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

We are looking for a self-motivated, competitive, highly disciplined, creative, curious, pro-active problem solver that is tenacious, adaptable, detail-oriented and motivated by closing deals and making money. We want you to run your own business and make it grow.

Are you an experienced and successful sales professional? Does Sports Marketing excite you? Are you passionate about helping businesses grow, providing solutions, and have the marketing expertise to help clients achieve measurable results? Is making money and having fun at the same time, and controlling your compensation sound too good to be true? Well, it is not! AM 570 LA SPORTS (iHeartMedia) is expanding our Sports Partnerships team. We are looking to add a dynamic sales professional who is truly at the top of their game. You will have the opportunity to represent The Los Angeles Dodgers, Los Angeles Clippers, Los Angeles Kings, and UCLA Athletics. Additionally, you will represent an "A" list of sports influencers including Dan Patrick, Colin Cowherd, Fred Roggin and Rodney Peet, and Petros & Money. Additionally, you will represent a multi-media, multi-platform portfolio, extensive digital marketing assets, event marketing opportunities, and provide attribution platforms.

Here is what we can offer you:

• Ability to create highly successful multi-platform, multi-channel marketing campaigns including the

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

broad reach of broadcast radio, digital audio, podcasting, and targeted digital solutions.

- On-going coaching and training and development.
- We provide multi-level training resources and support for the entire sales process.
- Continuously grow your knowledge of industry trends, opportunities, and innovative client solutions.

#### Qualifications:

- Must have 2+ year's sales-related experience; outside and media sales experience preferred.
- College Degree preferred.
- Proven success in building client marketing campaigns by utilizing media, event/sponsorship sales, or digital platforms that include Social Channels and Search campaigns.
- Ability to develop new business and manage sales with a proven track record of exceeding goals.
- Thorough understanding of advertising and marketing including broadcast, digital, audio, and interactive.
- A creative mind to put together unique campaigns focused on solving client needs.
- Strong problem-solving skills you are someone who identifies a problem as an opportunity to develop business.
- Proficiency in Salesforce, CRM, Word, Outlook, Excel, and PowerPoint.
- A positive attitude and a desire to continuously grow your income.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Page:** 3/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Account-ExecutiveKLAC-AM-

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

570-LA-Sports Req23587

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/25/2021 9:23:54 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/25/2021 9:23:54 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/25/2021 9:23:55 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/25/2021 9:23:53 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/25/2021 9:23:52 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/25/2021 9:23:56 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/25/2021 9:23:52 PM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 3/25/2021 9:23:56 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/25/2021 9:23:53 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/25/2021 9:23:55 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/25/2021 9:23:55 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/25/2021 9:23:53 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/25/2021 9:23:51 PM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
8	Employee Referral	N	1
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
19	LinkedIn - Not directly contacted by SEU	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
21	SCBA (So Cal Broadcasters Assn) 1849 Sawtelle Blvd. Ste 543 Los Angeles, California 90025 Phone: 323-930-5599 Url: www.scba.com Liz Fancher Manual Posting	N	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Account Executive/Media Consultant**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPOR	TING PERIOD:	2

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Position: Account Executive/Media Consultant Hire Date: April 21, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Identifies and develops new business opportunities; keeps and grows existing client relationships; offers solutions that help clients achieve their business goals; closes business; meets set sales target.

#### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

**Page:** 2/5

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Work Experience
• 2+ years in media/advertising sales is preferred, but not required
• SalesForce experience is a plus
Education
High school diploma, college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal emperturity ampleyor and will not tolerate discrimination in ampleyment on the basis
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.

**Requirements:** 

**Experience:** 

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

#### **Additional Information:**

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Account-Executive-Media-Consultant Req23653

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 3/29/2021 4:59:32 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 3/29/2021 4:59:32 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 3/29/2021 4:59:33 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 3/29/2021 4:59:31 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 3/29/2021 4:59:30 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 3/29/2021 4:59:33 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 3/29/2021 4:59:30 PM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 3/29/2021 4:59:33 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 3/29/2021 4:59:30 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 3/29/2021 4:59:32 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 3/29/2021 4:59:32 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 3/29/2021 4:59:31 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/29/2021 4:59:29 PM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Account Executive/Media Consultant**

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU Date of hire: 5/17/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/3

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

### **Vacancy Data Form**

### **Account Executive/Media Consultant**

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU Date of hire: 5/17/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
19	LinkedIn - Not directly contacted by SEU	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Account Executive/Media Consultant**

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU Date of hire: 5/17/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Position: Account Executive/Media Consultant Hire Date: May 17, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

## Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Identifies and develops new business opportunities; keeps and grows existing client relationships; offers solutions that help clients achieve their business goals; closes business; meets set sales target.

#### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Work Experience
• 2+ years in media/advertising sales is preferred, but not required
• SalesForce experience is a plus
Education
High school diploma, college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal emperturity ampleyor and will not tolerate discrimination in ampleyment on the basis
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.

**Requirements:** 

**Experience:** 

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

#### **Additional Information:**

#### **Contact:**

 $https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Account-Executive-Media-Consultant\_Req23654$ 

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 4/1/2021 1:08:27 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 4/1/2021 1:08:27 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 4/1/2021 1:08:28 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 4/1/2021 1:08:27 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 4/1/2021 1:08:26 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 4/1/2021 1:08:28 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 4/1/2021 1:08:25 PM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 4/1/2021 1:08:29 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 4/1/2021 1:08:26 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 4/1/2021 1:08:28 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 4/1/2021 1:08:27 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 4/1/2021 1:08:26 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 4/1/2021 1:08:25 PM

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

#### **Account Executive/Media Consultant**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/10/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

## **Vacancy Data Form**

### **Account Executive/Media Consultant**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/10/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
16	Indeed.com - Not directly contacted by SEU	N	1
19	LinkedIn - Not directly contacted by SEU	N	1

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

#### **Account Executive/Media Consultant**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/10/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
25	Unknown (source not adequately identified upon inquiry by SEU)	N	1
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

#### **Account Executive/Media Consultant**

Recruitment source referring hiree: Indeed.com - Not directly contacted by SEU Date of hire: 5/10/2021

RS Number	RS Information  Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
	TOTAL INTERVIEWS OVER REPORTING PERIOD:	3

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Position: Account Executive/Media Consultant Hire Date: May 10, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

Identifies and develops new business opportunities; keeps and grows existing client relationships; offers solutions that help clients achieve their business goals; closes business; meets set sales target.

#### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

Work Experience
• 2+ years in media/advertising sales is preferred, but not required
• SalesForce experience is a plus
Education
High school diploma, college degree preferred
Certifications
• None required
Location
Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.

**Experience:** 

**Requirements:** 

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

#### **Additional Information:**

#### **Contact:**

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Burbank-CA-Olive/Account-Executive-Media-Consultant Req23652

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive/Media Consultant

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 4/1/2021 1:07:32 PM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 4/1/2021 1:07:31 PM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 4/1/2021 1:07:32 PM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 4/1/2021 1:07:31 PM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 4/1/2021 1:07:30 PM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 4/1/2021 1:07:33 PM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 4/1/2021 1:07:30 PM
12	Homeboy Industries	
	E-mail: mburton@homeboyindustries.org	Sent: 4/1/2021 1:07:33 PM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 4/1/2021 1:07:30 PM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 4/1/2021 1:07:32 PM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 4/1/2021 1:07:32 PM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 4/1/2021 1:07:31 PM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 4/1/2021 1:07:29 PM

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU Date of hire: 6/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/3

#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU Date of hire: 6/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
19	LinkedIn - Not directly contacted by SEU	N	1
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0

**Page:** 3/3

#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

**Account Executive: KLAC AM 570 LA Sports** 

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU Date of hire: 6/1/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

**Page:** 1/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

Position: Account Executive: KLAC AM 570 LA Sports Hire Date: June 1, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

We are looking for a self-motivated, competitive, highly disciplined, creative, curious, pro-active problem solver that is tenacious, adaptable, detail-oriented and motivated by closing deals and making money. We want you to run your own business and make it grow.

Are you an experienced and successful sales professional? Does Sports Marketing excite you? Are you passionate about helping businesses grow, providing solutions, and have the marketing expertise to help clients achieve measurable results? Is making money and having fun at the same time, and controlling your compensation sound too good to be true? Well, it is not! AM 570 LA SPORTS (iHeartMedia) is expanding our Sports Partnerships team. We are looking to add a dynamic sales professional who is truly at the top of their game. You will have the opportunity to represent The Los Angeles Dodgers, Los Angeles Clippers, Los Angeles Kings, and UCLA Athletics. Additionally, you will represent an "A" list of sports influencers including Dan Patrick, Colin Cowherd, Fred Roggin and Rodney Peet, and Petros & Money. Additionally, you will represent a multi-media, multi-platform portfolio, extensive digital marketing assets, event marketing opportunities, and provide attribution platforms.

Here is what we can offer you:

• Ability to create highly successful multi-platform, multi-channel marketing campaigns including the

**Page:** 2/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

broad reach of broadcast radio, digital audio, podcasting, and targeted digital solutions.

- On-going coaching and training and development.
- We provide multi-level training resources and support for the entire sales process.
- Continuously grow your knowledge of industry trends, opportunities, and innovative client solutions.

#### Qualifications:

- Must have 2+ year's sales-related experience; outside and media sales experience preferred.
- College Degree preferred.
- Proven success in building client marketing campaigns by utilizing media, event/sponsorship sales, or digital platforms that include Social Channels and Search campaigns.
- Ability to develop new business and manage sales with a proven track record of exceeding goals.
- Thorough understanding of advertising and marketing including broadcast, digital, audio, and interactive.
- A creative mind to put together unique campaigns focused on solving client needs.
- Strong problem-solving skills you are someone who identifies a problem as an opportunity to develop business.
- Proficiency in Salesforce, CRM, Word, Outlook, Excel, and PowerPoint.
- A positive attitude and a desire to continuously grow your income.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

**Page:** 3/4

# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

Requirements:
Experience:
Additional Information:
Contact:
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Account-ExecutiveKLAC-AM-

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

570-LA-Sports Req24322

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Account Executive: KLAC AM 570 LA Sports

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 5/26/2021 9:33:09 AM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 5/26/2021 9:33:08 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 5/26/2021 9:33:11 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 5/26/2021 9:33:08 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 5/26/2021 9:33:05 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 5/26/2021 9:33:11 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 5/26/2021 9:33:04 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 5/26/2021 9:33:12 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 5/26/2021 9:33:06 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 5/26/2021 9:33:09 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 5/26/2021 9:33:09 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 5/26/2021 9:33:07 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 5/26/2021 9:33:03 AM

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

#### **Facilities Director**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone: (310) 457-6616 Url: www.allaccess.com Email: jdenver@allaccess.com N/A N/A	N	0
2	Burbank Employment Student Training (BEST) Burbank City Hall 275 East Olive Ave Burbank, California 91502 Phone: 818-238-5021 Url: www.burbankca.gov Email: burbankworkforceconnection@burbankca.gov Fax: 1-818-238-5199 Lidia Termanyan	Y	0
3	Cal State University, Los Angeles 5151 State University Drive Los Angeles, California 90032 Phone: 323-343-3280 Url: www.calstatela.edu/careers Email: careers@cslanet.calstatela.edu Christopher Lenz	N	0
4	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone: 916-444-2237 Url: http://www.yourcba.com Joe Berry Manual Posting	N	0
5	California State University - Northridge 18111 Nordhoff Street University Hall, Suite 105 Northridge, California 91330 Phone: 818-677-2878 Url: www.csun.edu Email: career.center@csun.edu Fax: 1-818-677-4593 Career Services	Y	0

**Page:** 2/4

#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

#### **Facilities Director**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone: 303-479-4908 Url: http://beonair.com/denver Email: dbyrd@beonair.com Debbie Byrd	Y	0
9	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone: 714-992-7121 Url: http://www.fullcoll.edu/ Email: jmerchant@fullcoll.edu Jennifer Merchant	Y	0
11	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone: 818-240-1000 ext. 5405 Url: www.glendale.edu Email: andrav@glendale.edu Andra Verstraete	Y	0
12	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone: 323-526-1254 x342 Url: www.homeboyindustries.org Email: mburton@homeboyindustries.org Mary Ellen Burton	Y	0
13	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

#### **Facilities Director**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
14	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
20	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone: 216-503-5900 x1104 Url: http://beonair.com/cleveland Email: jhardy@beonair.com Janice Hannah-Hardy	Y	0
22	SELA Worksource Center 3965 S Vermont Ave Los Angeles, California 90037 Phone: 323.730.7900 x227 Url: www.letc.com Email: aguerrero@letc.com Arthur Guerrero	Y	0
24	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone: 951-827-2736 Email: linda.latendresse@ucr.edu Linda LaTendresse	Y	0
25	Unknown (source not adequately identified upon inquiry by SEU)	N	1
26	USC Career Planning & Placement Ctr 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone: 213-740-9538 Url: www.careers.usc.edu Email: recruit@usc.edu Elizabeth Jordan	Y	0

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### **Vacancy Data Form**

#### **Facilities Director**

RS Number	RS Information to V	e Entitled Vacancy fication? Ves/No)	No. of Interviewees Referred by RS
28	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	1		

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## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Facilities Director

Position: Facilities Director Hire Date: June 17, 2021

This report, generated by Broadcast1Source, verifies that KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

We are looking for a Facilities Director to oversee building facility activities.

#### Responsibilities:

- Oversees activities related to the operation of building facilities, electrical and mechanical systems, space planning, safety concerns, and construction of company facilities.
- Reviews, authorizes, and monitors expenses for utilities, materials, and supplies, repairs, maintenance and project work.
- Develops and implements preventative and predictive maintenance programs.
- Establishes practices that promote and protect health, safety, security, work environment, and organizational effectiveness.

#### Location

Burbank, CA: 3400 West Olive Avenue, Suite 550, 91505

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# KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR Fax and E-mail verification summary report for Facilities Director

Position Type			
Regular			
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.			
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.			
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.			
Requirements:			
Experience:			
Additional Information:			
Contact:			
https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Burbank-CA-Olive/Facilities-Director_Req24472			
Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER  ***IMPORTANT***			
This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Bonnie Gonzales at bonniegonzales@iheartmedia.com			

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#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR

#### Fax and E-mail verification summary report for Facilities Director

RS Number	Recruiting Source	Date and Time
1	All Access	
	E-mail: jdenver@allaccess.com	Sent: 6/1/2021 9:02:26 AM
2	Burbank Employment Student Training (BEST)	
	E-mail: burbankworkforceconnection@burbankca.gov	Sent: 6/1/2021 9:02:26 AM
3	Cal State University, Los Angeles	
	E-mail: careers@cslanet.calstatela.edu	Sent: 6/1/2021 9:02:28 AM
5	California State University - Northridge	
	E-mail: career.center@csun.edu	Sent: 6/1/2021 9:02:26 AM
7	Colorado Media School	
	E-mail: dbyrd@beonair.com	Sent: 6/1/2021 9:02:24 AM
9	Fullerton College	
	E-mail: jmerchant@fullcoll.edu	Sent: 6/1/2021 9:02:28 AM
11	Glendale Community College	
	E-mail: andrav@glendale.edu	Sent: 6/1/2021 9:02:24 AM
12	<b>Homeboy Industries</b>	
	E-mail: mburton@homeboyindustries.org	Sent: 6/1/2021 9:02:28 AM
20	Ohio Center for Broadcasting-Cleveland	
	E-mail: jhardy@beonair.com	Sent: 6/1/2021 9:02:25 AM
22	SELA Worksource Center	
	E-mail: aguerrero@letc.com	Sent: 6/1/2021 9:02:27 AM
24	University of California, Riverside	
	E-mail: linda.latendresse@ucr.edu	Sent: 6/1/2021 9:02:27 AM
26	USC Career Planning & Placement Ctr	
	E-mail: recruit@usc.edu	Sent: 6/1/2021 9:02:25 AM
28	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/1/2021 9:02:24 AM

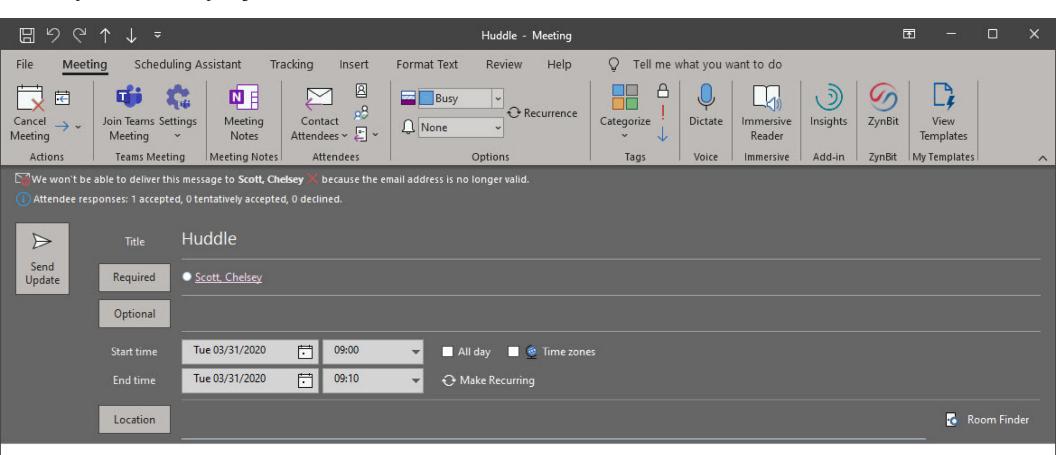
#### **ATTACHMENT C**

## KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR RECRUITMENT INITIATIVES FORM

August 1, 2019 - July 31, 2020

(documentation for highlighted activities included herein)

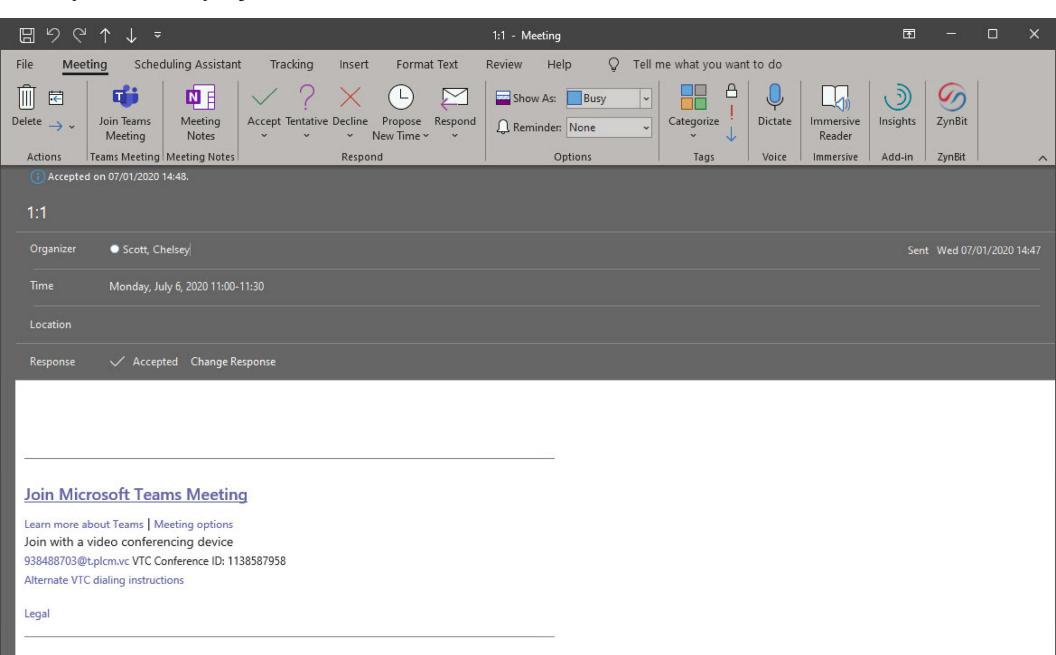
	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Participation in events or programs sponsored by educational institutions	12/5/2019	On December 5, 2019, our SEU hosted a panel discussion for local California Community Colleges and other community leaders about increasing career and educational opportunities for the black community. SEU participants included our On-Air Personality, who spoke about his career path in the broadcasting industry.
2.	Establishment of a mentoring program	Throughout reporting period	During the reporting period, our SEU's Director of Sales mentored and trained a Promotions Assistant in the skills needed to obtain a management-level position in the Sales Department. The program included weekly in-person (and later, virtual) meetings as well as mentor -mentee shadow days. The sessions covered topics such as how to manage Account Executives, how to use sales software and reporting tools, how to develop client solutions, and techniques for making sales presentations. The program was focused on maximizing the mentee's skills and career development potential to qualify for higher-level positions within iHM.
3.	Participation in events or programs sponsored by educational institutions	2/6/2020	Our SEU's Morning Show Producer participated in a Career Day at Lone Hill Middle School in SanDimas, California. At the event, our Producer spoke with students about her career path in broadcasting and the skills needed to succeed in the industry.
4.	Participation in events or programs sponsored by educational institutions	4/29/2020	Our SEU's Sales Manager served as a guest lecturer for students at the American Jewish University in Los Angeles. He gave a lecture to communications students about career opportunities in broadcasting and navigating the current media landscape.
5.	Establishment of a mentoring program	Throughout reporting period	During the reporting period, our SEU's Senior VP of Sales mentored a Digital Campaign Manager in the skills needed to obtain higher-level positions within the Sales Department, including sales operation approaches, management techniques, and advanced sales software skills. The program included bi-weekly trainings as well as instructional sessions with on-the-job shadowing. The program was focused on maximizing the mentee's career development and culminated with the promotion of the mentee from Digital Campaign Manager to Director of Sales Operations.



#### Join Microsoft Teams Meeting

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Join with a video conferencing device
938488703@t.plcm.vc VTC Conference ID: 1174148211
Alternate VTC dialing instructions

Legal





2/6/2020 - Lone Hill Middle School Career Day



#### **Outreach Initiative**

Date of Event: April 29, 2020

**Activity Type: American Jewish University Training/Class** 

Recruitment Description: Participation in events or programs sponsored by educational institutions

Legal Description: Jeff Thomas served as a guest lecturer for students at the local American Jewish University for a local communications/broadcast class. The event was related to careers in broadcast media like iHeartMedia and Navigating the Media Landscape. Jeff Thomas lectured about his career path and opportunities at iHM.

Ongoing Event? (Yes or No) No

#### **Participants Details**

**Number of Participants: 13** 

Participant Name: N/A

Position: students at American Jewish University

Hiring Authority? (Yes or No) Yes- Jeff Thomas

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# iHeartMedia Mentorship Program Los Angeles, CA

7/7/2020

To Whom it may concern,

During 2019 the Digital Campaign Manager worked with the SVP of Sales & the Executive Assistant/Employee Relations to the SVP to mentor him in the following areas after becoming the Director of Sales Operations, Los Angeles Region.

- Bi-weekly Trainings 1:1
- Planning & conducting weekly meetings with sales support
- Salesforce trainings for order entry process, spot time reports for clients
- Netsuite training for invoice, special billing
- System trainings such as clearslide, livesend,
- Digital asset tool kit
- Communication & roll-put to the sales teams regarding new systems, updates, etc.
- Microsoft teams
- Wrike
- Project Management Skills
- Sales support leader

The program regimen above was aimed at growing the Director of Sales Operations, Los Angeles Regions knowledge and facts of the business, to maximize his career development potential. The output of this mentorship was a promotion from Digital Campaign Manager to Director of Sales Operations for the Los Angeles Market. This promotion occurred in January 2020.

Respectfully submitted,

Jeff Thomas SVP Sales Los Angeles Region

Miro Sarkissian Director of Sales Operations Los Angeles Region

#### KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRY, KVVS, KYSR RECRUITMENT INITIATIVES FORM

August 1, 2020 - July 31, 2021

(documentation for highlighted activities included herein)

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Provision of training to management	12/17/2020	On December 17, 2020, one of our SEU managers took the Harassment Prevention: A Commonsense Approach for Managers Training Course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.
2.	Participation in events sponsored by community groups	3/4/2021	On March 4, 2021, our SEU participated in the 2021 California Conference for Women as a partner. SEU participants, including several Promotions Brand Managers and Account Executives, participated on panels at the event to discuss career opportunities for women at iHM. In addition, our SEU ran a promotional campaign through on-air announcements and banner ads on our station websites to promote the event.
3.	Provision of training to management	6/8/2021	In June 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.



This certificate is awarded to

# Brian Blackmore

for the successful completion of the course

2020 Harassment Prevention: A Commonsense Approach for California Managers By Kantola

**Date:** 12/17/2020





January 19, 2021

Jeff Thomas Regional Senior Vice President of Sales, iHeart Media 3400 W. Olive Ave. Burbank, CA 91505

Dear Jeff,

We are delighted to partner with iHeart Media as an In-kind Media Partner of the 2021 California Conference for Women.

The California Conference for Women will be a virtual event taking place on March 4, 2021.

As an In-Kind Media Partner, iHeart Media will provide the following (tentative run dates January 20-March 3; subject to change):

- Digital and social support
  - 250,000 impressions via rotating banner ads throughout station sites (creative will change throughout run)
  - o 3x banner ad inclusion in email newsletters (300x250, 320x50, 728x90)
  - Listing of Conference on digital Events page (600x338 image plus dates and details copy)
- PSA support
  - o Minimum of (100):15 PSAs to support registration, airing 6A-12M across stations

#### In return, here is what the California Conference for Women will provide:

- Virtual Exhibit Hall
  - Opportunity to engage ticketed attendees via logo presence and link to a designated iHeart booth in the Virtual Exhibit Hall, on Conference day and through the end of March 2021

- (4) additional booth spaces that iHeart may use to pass through to third party exhibitors. CACFW to provide approval on all third-party exhibitor prospects prior to being approached by iHeart.
- Tickets
  - (20) virtual Conference tickets, to be used internally by iHeart team or packaged into pass-through booth opportunities
- Branding opportunities
  - Name mention during general session opening remarks
  - Logo inclusion in email newsletter communications
  - Logo inclusion on Conference website
  - o Inclusion on Conference mobile app
  - o Inclusion in occasional Conference press releases

We greatly appreciate iHeart Media's participation and we are committed to working with you to maximize your partnership.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Lawie Datton Whote

Laurie Dalton White Conference Director

Telephone: (510) 428-2161

Agreed to and accepted by:

eff Thomas

Jeff Thomas

Jeff Thomas

Date

Regional Senior Vice President-Sales,

iHeart Media

Laurie Dalton Whate 1-19-21

Laurie Dalton White Date

Executive Director,

Conferences for Women



This certificate is awarded to

# Miro Sarkissian

for the successful completion of the course

# **Valuing Diversity: Employee Edition** *By Syntrio*

**Date:** 6/8/2021