

CONTRACT



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

<u>Contract / Revision</u> 131521 /		<u>Alt Order #</u>
<u>Product</u> IPCW M04 Round 1		
<u>Contract Dates</u> 05/11/15 - 05/29/15		<u>Estimate #</u>
<u>Advertiser</u> Iowa Partnership for Clean Water		<u>Original Date / Revision</u> 05/07/15 / 05/07/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> National WHO House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

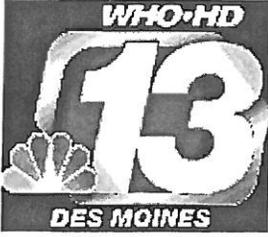
And:

LS2group
 510 E. Locust St
 Suite 200
 Des Moines, IA 50309

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	05/11/15	05/29/15	Today In Iowa	6a-7a		:30				NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/11/15	05/17/15	MTWTF--				2	\$800.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				2	\$800.00	0.00			
	Week:	05/25/15	05/31/15	MTWTF--				3	\$800.00	0.00			
N 2	13	05/11/15	05/29/15	Today	7a-9a		:30				NM	7	\$5,390.00
	Week:	05/11/15	05/17/15	MTWTF--				2	\$770.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				3	\$770.00	0.00			
	Week:	05/25/15	05/31/15	MTWTF--				2	\$770.00	0.00			
N 3	13	05/11/15	05/29/15	Rachel Ray	11a-12p		:30				NM	5	\$450.00
	Week:	05/11/15	05/17/15	MTWTF--				2	\$90.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				1	\$90.00	0.00			
	Week:	05/25/15	05/31/15	MTWTF--				2	\$90.00	0.00			
N 4	13	05/11/15	05/29/15	Channel 13 News @ Noon	12p-1p		:30				NM	6	\$1,800.00
	Week:	05/11/15	05/17/15	MTWTF--				2	\$300.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				2	\$300.00	0.00			
	Week:	05/25/15	05/31/15	MTWTF--				2	\$300.00	0.00			
N 5	13	05/11/15	05/29/15	Jeopardy	3p-4p		:30				NM	6	\$1,080.00
	Week:	05/11/15	05/17/15	MTWTF--				2	\$180.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				2	\$180.00	0.00			
	Week:	05/25/15	05/31/15	MTWTF--				2	\$180.00	0.00			
N 6	13	05/11/15	05/29/15	Channel 13 News @ 5p	5p-530p		:30				NM	7	\$5,670.00
	Week:	05/11/15	05/17/15	MTWTF--				2	\$810.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				3	\$810.00	0.00			
	Week:	05/25/15	05/31/15	MTWTF--				2	\$810.00	0.00			
N 7	13	05/11/15	05/29/15	M-F 530p-6p	530p-6p		:30				NM	7	\$6,615.00
	Week:	05/11/15	05/17/15	MTWTF--				2	\$945.00	0.00			
	Week:	05/18/15	05/24/15	MTWTF--				2	\$945.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



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131521 /	

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05/11/15 - 05/29/15	IPCW M04 Round 1	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Iowa Partnership for Clea	05/07/15 / 05/07/15

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/15	05/31/15	MTWTF--				3	\$945.00	0.00			
N 8 13		05/11/15	05/29/15	Channel 13 News @ 6p	6p-630p		:30				NM	6	\$7,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/15	05/17/15	MTWTF--				2	\$1,215.00	0.00			
Week:		05/18/15	05/24/15	MTWTF--				2	\$1,215.00	0.00			
Week:		05/25/15	05/31/15	MTWTF--				2	\$1,215.00	0.00			
Totals										0.00		51	\$33,895.00

Time Period	# of Spots	Gross Amount	Net Amount
04/27/15 - 05/29/15	51	\$33,895.00	\$28,810.75
Totals	51	\$33,895.00	\$28,810.75

Signature: _____ **Date:** _____

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