

ORDER



KSDK

Orders
Order / Rev: 1313598
Alt Order #:
Product Desc: 10/18-10/24
Estimate: 2637
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/13/16 / 11/02/16
Order Type: Political

Primary AE: Alicia Elsner
Sales Office: KSDK
Sales Region: LOC

Agency
Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd #505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tammy Duckworth / US Senate / D / P
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107833
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	54	\$56,400.00	\$47,940.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	54	\$56,400.00	\$47,940.00	0.00
Totals	54	\$56,400.00	\$47,940.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alicia Elsner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	10/18/16	10/20/16	Local News @ 5a M-F	CM	5-6A	- 1-1---	:30	2	\$200.00	P04-C	0.00	NM	2	\$400.00
				5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1-1---		2				\$200.00		0.00			
N 2	KSDK	10/24/16	10/24/16	Local News @ 6a M-F	CM	6-7A	1-----	:30	1	\$400.00	P04-C	0.00	NM	1	\$600.00
				6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-----		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/24/16-10/30/16	Local News @ 6a M-F		6-7A	M-----	:30		(\$400.00)		0.00	NM		
		See MG 2.2													
		[NA PLEASE MG AS RATE SECTION 3]													
	2	KSDK	10/24/16-10/24/16	Local News @ 6a M-F		6-7A	M-----	:30		\$600.00		0.00	NM		
		Ⓜ MG for 2.1 10/24													
		[n/a due to rate]													
N 3	KSDK	10/18/16	10/21/16	Local News @ 6a M-F	CM	6-7A	- 1111--	:30	4	\$600.00	P03-F	0.00	NM	4	\$2,400.00
				6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1111--		4				\$600.00		0.00			
N 4	KSDK	10/18/16	10/24/16	Today Show	CM	7-9a	11111--	:30	5	\$600.00	P03-F	0.00	NM	4	\$2,400.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- 1111--		4				\$600.00		0.00			
		Week: 10/24/16	10/30/16	1-----		1				\$600.00		0.00			

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Advertiser: Tammy Duckworth / US Senate / D / POI
 Product Desc: 10/18-10/24
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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSDK	10/18/16	10/24/16	Today Show Today Show	CM	7-9a	11111--	:30	5	\$600.00	P03-F	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	KSDK	10/24/16-10/30/16	Today Show		7-9a	M-----	:30		(\$600.00)		0.00	NM		
		See MG 13.4, 13.5, 13.6, 13.7, 13.8 [NA - RATE NEEDS TO BE \$750]													
N 5	KSDK	10/22/16	10/22/16	Today Show Sa NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S-		1				\$250.00		0.00			
N 6	KSDK	10/19/16	10/19/16	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--W----		1				\$375.00		0.00			
N 7	KSDK	10/21/16	10/21/16	Today Show 3 Today Show 3	CM	11a-12p	----F--	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----F--		1				\$150.00		0.00			
N 8	KSDK	10/18/16	10/20/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	-1-1---	:30	2	\$150.00	P04-C	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-1---		2				\$150.00		0.00			
N 9	KSDK	10/24/16	10/24/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	M-----	:30	1	\$250.00	P03-F	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	M-----		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/24/16-10/30/16	Local News @ 12p M-F		Noon News	M-----	:30		\$250.00		0.00	NM		
N 10	KSDK	10/18/16	10/18/16	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	-T-----	:30	1	\$350.00	P04-C	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-T-----		1				\$350.00		0.00			
N 11	KSDK	10/23/16	10/23/16	Local News @ 9a Su Sun 9-10a	CM	9-10A	-----S	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S		1				\$300.00		0.00			
N 12	KSDK	10/19/16	10/21/16	Ellen 3-4p Ellen Degeneres	CM	3-4p	--1-1--	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1-1--		2				\$300.00		0.00			
N 13	KSDK	10/18/16	10/21/16	Jeopardy 430-5p Jeopardy	CM	430-5p	-1-11--	:30	3	\$675.00	P04-C	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-11--		3				\$675.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	KSDK	10/18/16	10/21/16	Jeopardy 430-5p Jeopardy	CM	430-5p	- 1- 11- -	:30	3	\$675.00	P04-C	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- 1- 11- -		3				\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/17/16-10/23/16		Jeopardy 430-5p		430-5p	- T- ThF- - - -	:30		(\$675.00)		0.00	NM		
		See MG 13.4,13.5,13.6,13.7,13.8 [NA - RATE NEEDS TO BE \$1,000]													
2	KSDK	10/17/16-10/23/16		Jeopardy 430-5p		430-5p	- T- ThF- - - -	:30		(\$675.00)		0.00	NM		
		See MG 13.4,13.5,13.6,13.7,13.8 [NA - RATE NEEDS TO BE \$1,000]													
3	KSDK	10/17/16-10/23/16		Jeopardy 430-5p		430-5p	- T- ThF- - - -	:30		(\$675.00)		0.00	NM		
		See MG 13.4,13.5,13.6,13.7,13.8 [NA - RATE NEEDS TO BE \$1,000]													
4	KSDK	10/20/16-10/21/16		Jeopardy 430-5p		430-5p	- - - ThF- - - -	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 4.5,18.1,13.3,13.2,14.1,13.1 [n/a]													
5	KSDK	10/20/16-10/21/16		Jeopardy 430-5p		430-5p	- - - ThF- - - -	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 4.5,18.1,13.3,13.2,14.1,13.1 [n/a]													
6	KSDK	10/24/16-10/24/16		Jeopardy 430-5p		430-5p	M- - - - - - -	:30		(\$1,000.00)		0.00	NM		
		Ⓜ Credited [CREDIT MOVE \$\$ TO NEW ORDER]													
7	KSDK	10/24/16-10/24/16		Local News @ 6p M-F		6-630P	M- - - - - - -	:30		\$2,250.00		0.00	NM		
		Ⓜ MG for 4.5,18.1,13.3,13.2,14.1,13.1 [n/a]													
8	KSDK	10/24/16-10/24/16		Today Show		7-9a	M- - - - - - -	:30		\$750.00		0.00	NM		
		Ⓜ MG for 4.5,18.1,13.3,13.2,14.1,13.1 [n/a]													
N14	KSDK	10/24/16	10/24/16	Jeopardy 430-5p Jeopardy	CM	430-5p	M- - - - -	:30	1	\$825.00	P04-C	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M- - - - -		1				\$825.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Jeopardy 430-5p		430-5p	M- - - - - - -	:30		(\$825.00)		0.00	NM		
		See MG 13.4,13.5,13.6,13.7,13.8 [NA - RATE NEEDS TO BE \$1,000]													
N15	KSDK	10/19/16	10/21/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	- - 1- 1- -	:30	2	\$450.00	P04-C	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- - 1- 1- -		2				\$450.00		0.00			
N16	KSDK	10/24/16	10/24/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	M- - - - -	:30	1	\$500.00	P04-C	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M- - - - -		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Local News @ 4p M-F		4-430P	M- - - - - - -	:30		(\$500.00)		0.00	NM		
		See MG 16.2 [NA PLEASE MG AS RATE SECTION 3]													
2	KSDK	10/24/16-10/30/16		Local News @ 4p M-F		4-430P	M- - - - - - -	:30		\$750.00		0.00	NM		
		Ⓜ MG for 16.1 10/24 [n/a rate]													
N17	KSDK	10/18/16	10/21/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	- 1111- -	:30	4	\$1,350.00	P03-F	0.00	NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	- 1111- -		4				\$1,350.00		0.00			
N18	KSDK	10/24/16	10/24/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M- - - - -	:30	1	\$1,200.00	P04-C	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M- - - - -		1				\$1,200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	KSDK	10/24/16	10/24/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,200.00	P04-C	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M----- 1 \$1,200.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSDK 10/24/16-10/30/16 Local News @ 6p M-F 6-630P M----- :30 (\$1,200.00) 0.00 NM See MG 13.4,13.5,13.6,13.7,13.8 [NA - RATE NEEDS TO BE \$2,250]															
N19	KSDK	10/18/16	10/20/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	- 1- 1- - -	:30	2	\$1,500.00	P03-F	0.00	NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 - 1- 1- - - 2 \$1,500.00 0.00															
N20	KSDK	10/22/16	10/22/16	Local News @ 5p Sa News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----S- 1 \$750.00 0.00															
N21	KSDK	10/24/16	10/24/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	M-----	:30	1	\$1,600.00	P04-C	0.00	NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M----- 1 \$1,600.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSDK 10/24/16-10/30/16 Wheel of Frtune 630-7p 630-7P M----- :30 (\$1,600.00) 0.00 NM See MG 21.2 [NA PLEASE MG AS RATE SECTION 3] 2 KSDK 10/24/16-10/24/16 Wheel of Frtune 630-7p 630-7P M----- :30 \$2,400.00 0.00 NM MG for 21.1 10/24 [n/a]															
N22	KSDK	10/18/16	10/21/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	- 1111 - -	:30	4	\$2,250.00	P03-F	0.00	NM	3	\$6,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 - 1111 - - 4 \$2,250.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 KSDK 10/17/16-10/23/16 Wheel of Frtune 630-7p 630-7P - TWThF - - :30 (\$2,250.00) 0.00 NM Credited [credit move \$\$ to 1316875]															
N23	KSDK	10/22/16	10/22/16	Wheel of Frtune 630-7p Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$900.00	P03-F	0.00	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----S- 1 \$900.00 0.00															
N24	KSDK	10/24/16	10/24/16	Mon Prime Mon Prime - The Voice	CM	7-9p (7:00 PM-9:00 PM)	M-----	:30	1	\$3,500.00	P04-C	0.00	NM	1	\$5,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M----- 1 \$3,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSDK 10/24/16-10/30/16 Mon Prime 7-9p (7:00 PM-9:00 PM) M----- :30 (\$3,500.00) 0.00 NM See MG 24.2 [NA PLEASE MG AS RATE SECTION 3] 2 KSDK 10/24/16-10/30/16 Mon Prime 7-9p (7:00 PM-9:00 PM) M----- :30 \$5,250.00 0.00 NM MG for 24.1 10/24 [n/a rate]															
N25	KSDK	10/18/16	10/18/16	Tue Prime B Tue Prime B - This is Us	CM	8-9P	- T - - - -	:30	1	\$3,000.00	P03-F	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 - T - - - - 1 \$3,000.00 0.00															
N26	KSDK	10/19/16	10/19/16	Prime Political Program Prm Politc Prg - Wed 8-10	CM	Prime Political Pro- (8:00 PM-10:00 PM)	- - W - - -	:30	1	\$2,700.00	P03-F	0.00	NM	1	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 - - W - - - 1 \$2,700.00 0.00															
N27	KSDK	10/20/16	10/20/16	Thu Prime A Thu Prm - SprStr/ Gdplace	CM	7-8P	- - - T - -	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$1,500.00

Order / Rev: 1313598
 Alt Order #:
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Tammy Duckworth / US Senate / D / POI
 Product Desc: 10/18-10/24
 Estimate: 2637

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	KSDK	10/20/16	10/20/16	Thu Prime A Thu Prm - SprStr/ Gdplace	CM	7-8P	---T---	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---T---		1				\$1,500.00		0.00			
N28	KSDK	10/22/16	10/22/16	Sat Prime Other Sat Other-Identity Thief	CM	730p-10p (7:30 PM-10:00 PM)	-----S-	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S-		1				\$600.00		0.00			
N29	KSDK	10/24/16	10/24/16	Local News @ 10p M-F Local News @ 10p M-F	CM	Local News @ 10p	M-----	:30	1	\$1,500.00	P04-C	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	M-----		1				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/24/16-10/30/16	Local News @ 10p M-F		Local News @ 10p	M-----	:30		(\$1,500.00)		0.00	NM		
		See MG 29.2 [NA PLEASE MG AS RATE SECTION 3]													
	2	KSDK	10/24/16-10/24/16	Local News @ 10p M-F		Local News @ 10p	M-----	:30		\$2,250.00		0.00	NM		
		Ⓜ MG for 29.1 10/24 [n/a]													
N30	KSDK	10/19/16	10/21/16	Local News @ 10p M-F Local News @ 10p M-F	CM	Local News @ 10p	--1-1--	:30	2	\$1,800.00	P03-F	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1-1--		2				\$1,800.00		0.00			
N31	KSDK	10/18/16	10/21/16	Tonight Show Tonight Show	CM	1035-1137p	-1111--	:30	4	\$600.00	P04-C	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1111--		4				\$600.00		0.00			
N32	KSDK	10/24/16	10/24/16	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$700.00	P04-C	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	M-----		1				\$700.00		0.00			
N33	KSDK	10/21/16	10/21/16	Late Night Late Night	CM	1135p-1235x	----F--	:30	1	\$175.00	P04-C	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----F--		1				\$175.00		0.00			
Totals														54	\$56,400.00