

PREVIEW



KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
Main: (913)677-5555
Billing: (404)327-3039

www.kctv5.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive, Suite 400
Arlington, VA 22209
USA

Send Payment To:

KCTV5
21241 Network Place
Chicago, IL 60673-1212

Invoice #	Invoice Date	Invoice Month	Invoice Period
		August 2016	08/01/16 - 08/02/16

Station	Account Executive	Sales Office	Sales Region
KCTV	Ben Stecker	TELEREP-WAS	National

Advertiser	Product	Estimate Number
Parson For Missouri	PARSON FOR MISSOURI	767

Flight Dates	Order #	Alt Order #
07/27/16 - 08/02/16	731348	08256887

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	90	110

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week			
17	08/01/16	08/01/16	KCTV5 News @ 10P	10-1035pm	1-----	:30	1	\$660.00	NM	
Weeks:	<u>Start Date</u> 08/01/16	<u>End Date</u> 08/07/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$660.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	M	08/01/16	10:24 PM	KCTV5 News @ 10P	10-1035pm	:30	MPM0072516H	\$660.00	NM
18	08/01/16	08/01/16	Price is Right	10-11am	1-----	:30	1	\$465.00	NM	
Weeks:	<u>Start Date</u> 08/01/16	<u>End Date</u> 08/07/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$465.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	M	08/01/16		Price is Right	10-11am	:30		\$465.00	NM
			See MG 18.2							
2	KCTV	Tu	08/02/16	6:29 AM	6:00 AM-6:30 AM	6-7am	:30	MPM0072516H	\$330.00	NM
			MG for 18.1 08/01							
19	08/01/16	08/01/16	M-F 1035-1135P	1035-1135P	1-----	:30	1	\$250.00	NM	
Weeks:	<u>Start Date</u> 08/01/16	<u>End Date</u> 08/07/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	M	08/01/16	11:35 PM	M-F 1035-1135P	1035-1135P	:30	MPM0072516H	\$250.00	NM
20	08/01/16	08/01/16	News @ Noon	12-1230pm	1-----	:30	1	\$455.00	NM	
Weeks:	<u>Start Date</u> 08/01/16	<u>End Date</u> 08/07/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$455.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	M	08/01/16	12:23 PM	News @ Noon	12-1230pm	:30	MPM0072516H	\$455.00	NM
21	08/01/16	08/01/16	M-F 3-4pm	3-4pm	1-----	:30	1	\$370.00	NM	
Weeks:	<u>Start Date</u> 08/01/16	<u>End Date</u> 08/07/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$370.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCTV	M	08/01/16	3:55 PM	M-F 3-4pm	3-4pm	:30	MPM0072516H	\$370.00	NM
22	08/01/16	08/01/16	4:00 PM-4:30 PM	4-5pm	1-----	:30	1	\$415.00	NM	
Weeks:	<u>Start Date</u> 08/01/16	<u>End Date</u> 08/07/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$415.00					

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Send Payment To:

KCTV5
21241 Network Place
Chicago, IL 60673-1212

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/02/16
<u>Advertiser</u> Parson For Missouri		<u>Product</u> PARSON FOR MISSOURI	<u>Estimate Number</u> 767

www.kctv5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
22	08/01/16	08/01/16	4:00 PM-4:30 PM	4-5pm	1-----	:30	1	\$415.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 4:29 PM 4:00 PM-4:30 PM 4-5pm :30 MPM0072516H \$415.00 NM									
23	08/01/16	08/01/16	4:00 PM-4:30 PM	4-5pm	1-----	:30	1	\$415.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 4:12 PM 4:00 PM-4:30 PM 4-5pm :30 MPM0072516H \$415.00 NM									
24	08/01/16	08/01/16	News @ 5pm	5-530pm	1-----	:30	1	\$660.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$660.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 5:10 PM News @ 5pm 5-530pm :30 MPM0072516H \$660.00 NM									
25	08/01/16	08/01/16	5:30 AM-6:00 AM	5a-6a	1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 5:54 AM 5:30 AM-6:00 AM 5a-6a :30 MPM0072516H \$200.00 NM									
26	08/01/16	08/01/16	6:00 AM-6:30 AM	6-7am	1-----	:30	1	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 6:24 AM 6:00 AM-6:30 AM 6-7am :30 MPM0072516H \$330.00 NM									
27	08/01/16	08/01/16	News @ 6pm	6-630pm	1-----	:30	1	\$910.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$910.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 6:12 PM News @ 6pm 6-630pm :30 MPM0072516H \$910.00 NM									
28	08/01/16	08/01/16	6:30 AM-7:00 AM	6-7am	1-----	:30	1	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 6:43 AM 6:30 AM-7:00 AM 6-7am :30 MPM0072516H \$330.00 NM									
29	08/01/16	08/01/16	M-F 630-7pm	630-7pm	1-----	:30	1	\$725.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 6:50 PM M-F 630-7pm 630-7pm :30 MPM0072516H \$725.00 NM									
30	08/01/16	08/01/16	CBS This Morning	7-9am	1-----	:30	1	\$430.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$430.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/02/16
<u>Advertiser</u> Parson For Missouri		<u>Product</u> PARSON FOR MISSOURI	<u>Estimate Number</u> 767

www.kctv5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
30	08/01/16	08/01/16	CBS This Morning	7-9am	1-----	:30	1	\$430.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 8:27 AM CBS This Morning 7-9am :30 MPM0072516H \$430.00 NM									
31	08/01/16	08/01/16	Mon 8-9pm	8-9pm	1-----	:30	1	\$1,980.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$1,980.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 8:51 PM Mon 8-9pm 8-9pm :30 MPM0072516H \$1,980.00 NM									
32	08/01/16	08/01/16	M-F 9-10am	9-10am	1-----	:30	1	\$395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 1----- 1 \$395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV M 08/01/16 9:37 AM M-F 9-10am 9-10am :30 MPM0072516H \$395.00 NM									
56	08/02/16	08/02/16	Price is Right	10-11am	-1-----	:30	1	\$465.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 -1----- 1 \$465.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV Tu 08/02/16 9:58 AM Price is Right 10-11am :30 MPM0072516H \$465.00 NM									
57	08/02/16	08/02/16	News @ Noon	12-1230pm	-1-----	:30	1	\$455.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 -1----- 1 \$455.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV Tu 08/02/16 12:13 PM News @ Noon 12-1230pm :30 MPM0072516H \$455.00 NM									
58	08/02/16	08/02/16	5:30 AM-6:00 AM	5a-6a	-1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV Tu 08/02/16 5:39 AM 5:30 AM-6:00 AM 5a-6a :30 MPM0072516H \$200.00 NM									
59	08/02/16	08/02/16	6:00 AM-6:30 AM	6-7am	-1-----	:30	1	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 -1----- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV Tu 08/02/16 6:12 AM 6:00 AM-6:30 AM 6-7am :30 MPM0072516H \$330.00 NM									
60	08/02/16	08/02/16	6:30 AM-7:00 AM	6-7am	-1-----	:30	1	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 -1----- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCTV Tu 08/02/16 6:59 AM 6:30 AM-7:00 AM 6-7am :30 MPM0072516H \$330.00 NM									
61	08/02/16	08/02/16	CBS This Morning	7-9am	-1-----	:30	1	\$430.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/01/16 08/07/16 -1----- 1 \$430.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
		August 2016	08/01/16 - 08/02/16
Advertiser	Product	Estimate Number	
Parson For Missouri	PARSON FOR MISSOURI	767	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																								
61	08/02/16	08/02/16	CBS This Morning	7-9am	- 1 - - - - -	:30	1	\$430.00	NM																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KCTV</td><td>Tu</td><td>08/02/16</td><td>8:42 AM</td><td>CBS This Morning</td><td>7-9am</td><td>:30</td><td>MPM0072516H</td><td>\$430.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCTV	Tu	08/02/16	8:42 AM	CBS This Morning	7-9am	:30	MPM0072516H	\$430.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KCTV	Tu	08/02/16	8:42 AM	CBS This Morning	7-9am	:30	MPM0072516H	\$430.00	NM																						
62	08/02/16	08/02/16	M-F 9-10am	9-10am	- 1 - - - - -	:30	1	\$395.00	NM																							
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/01/16</td><td>08/07/16</td><td>- 1 - - - - -</td><td>1</td><td>\$395.00</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/01/16	08/07/16	- 1 - - - - -	1	\$395.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																											
	08/01/16	08/07/16	- 1 - - - - -	1	\$395.00																											
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KCTV</td><td>Tu</td><td>08/02/16</td><td>9:14 AM</td><td>M-F 9-10am</td><td>9-10am</td><td>:30</td><td>MPM0072516H</td><td>\$395.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCTV	Tu	08/02/16	9:14 AM	M-F 9-10am	9-10am	:30	MPM0072516H	\$395.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
1	KCTV	Tu	08/02/16	9:14 AM	M-F 9-10am	9-10am	:30	MPM0072516H	\$395.00	NM																						
Total Spots							23																									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$11,460.00
<u>Agency Commission</u>	\$1,719.00
<u>Net Amount Due</u>	\$9,741.00