

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1580521-1	10/20/16	October 2016	09/26/16 - 10/13/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADRSHF FUN	3675

Flight Dates	Order #	Alt Order #
10/04/16 - 10/13/16	1580521	08362707

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/07/16	10/07/16	LN (M-F)	11-1135p	---- 1--	:30	1	\$380.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---- 1-- 1 \$380.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/07/16	11:11 PM	LN (M-F)	11-1135p	:30	SLFTV30NC03H	\$380.00	NM
2	10/07/16	10/07/16	The Tonight Show	1135p-1237a	---- 2--	:30	2	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---- 2-- 2 \$250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/07/16	12:11 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM
2	WECT	F	10/07/16	12:32 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM
3	10/07/16	10/07/16	Live w/Kelly & Michael	11a-12p	---- 1--	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---- 1-- 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/07/16	11:37 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC03H	\$150.00	NM
4	10/07/16	10/07/16	News 6 at Noon	12-1230p	---- 1--	:30	1	\$270.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---- 1-- 1 \$270.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/07/16	12:24 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC03H	\$270.00	NM
5	10/07/16	10/07/16	NEWS AT 530P	530-6P	---- 1--	:30	1	\$395.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---- 1-- 1 \$395.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/07/16	5:38 PM	NEWS AT 530P	530-6P	:30	SLFTV30NC03H	\$395.00	NM

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/07/16	10/07/16	Carolina In The Am 6a	6-7a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	10/07/16	6:00 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC03H	\$400.00 NM
7	10/07/16	10/07/16	NBC Ntly News 10/18-11/630-7p		----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	10/07/16	6:51 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC03H	\$1,200.00 NM
8	10/07/16	10/07/16	Wheel of Fortune (M-F)	7-730p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	10/07/16	7:17 PM	Wheel of Fortune (M-F)	7-730p	:30	SLFTV30NC03H	\$650.00 NM
9	10/07/16	10/07/16	Fri Prime Hour 1	8-9p	----2--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----2-- 2 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WECT	Th	10/06/16	6:46 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC03H	\$1,200.00 NM
					MG for 9.2,9.1,65.1,27.1				
1	WECT	F	10/07/16		Fri Prime Hour 1	8-9p	:00		\$275.00 NM
					See MG 9.3,9.4,9.5,9.6				
2	WECT	F	10/07/16		Fri Prime Hour 1	8-9p	:00		\$275.00 NM
					See MG 9.3,9.4,9.5,9.6				
4	WECT	F	10/07/16	8:20 PM	Fri Prime Hour 1	8-9p	:30	SLFTV30NC03H	\$275.00 NM
					MG for 9.2,9.1,65.1,27.1				
3	WECT	F	10/07/16	8:44 PM	Fri Prime Hour 1	8-9p	:30	SLFTV30NC03H	\$275.00 NM
					MG for 9.2,9.1,65.1,27.1				
5	WECT	Su	10/09/16	12:22 PM	Late News Following NFL	Following NFL	:30	SLFTV30NC03H	\$340.00 NM
					MG for 9.2,9.1,65.1,27.1				
10	10/07/16	10/07/16	NBC Today Show II	9-10a	----1--	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	10/07/16	9:29 AM	NBC Today Show II	9-10a	:30	SLFTV30NC03H	\$265.00 NM
11	10/07/16	10/07/16	Fri Prime Other 1	Various	----1--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	10/07/16	10:19 PM	Fri Prime Other 1	Various	:30	SLFTV30NC03H	\$625.00 NM
12	10/10/16	10/10/16	LN (M-F)	11-1135p	1-----	:30	1	\$380.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/10/16	10/10/16	LN (M-F)	11-1135p	1-----	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	11:28 PM	LN (M-F)	11-1135p	:30	SLFTV30NC04H	\$380.00 NM
13	10/10/16	10/10/16	The Tonight Show	1135p-1237a	2-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 2----- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	12:15 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00 NM
2	WECT	M	10/10/16	12:35 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00 NM
14	10/10/16	10/10/16	Live w/Kelly & Michael	11a-12p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	11:19 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC04H	\$150.00 NM
15	10/10/16	10/10/16	News 6 at Noon	12-1230p	1-----	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	12:24 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC04H	\$270.00 NM
16	10/10/16	10/10/16	Carolina in AM 5-6a	5-6a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	5:26 AM	Carolina in AM 5-6a	5-6a	:30	SLFTV30NC04H	\$175.00 NM
17	10/10/16	10/10/16	NEWS AT 6p	6-630p	1-----	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$680.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	6:25 PM	NEWS AT 6p	6-630p	:30	SLFTV30NC04H	\$680.00 NM
18	10/10/16	10/10/16	Carolina In The Am 6a	6-7a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	10/10/16	6:32 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC04H	\$400.00 NM
19	10/10/16	10/10/16	NBC Today Show	7-9a	1-----	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$410.00									
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1	WECT	M	10/10/16	9:54 AM	NBC Today Show II	9-10a	:30	SLFTV30NC04H	\$265.00	NM																																																																																																																																				
23	10/08/16	10/08/16	LN (SA)	11-1130p	-----1-	:30	1	\$340.00	NM																																																																																																																																					
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>-----1-</td><td>1</td><td>\$340.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>Sa</td><td>10/08/16</td><td></td><td>LN (SA)</td><td>11-1130p</td><td>:00</td><td></td><td>\$340.00</td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	-----1-	1	\$340.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Sa	10/08/16		LN (SA)	11-1130p	:00		\$340.00	NM																																																																																																			
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24	10/08/16	10/08/16	Notre Dame Football	Various	-----2-	:30	2	\$150.00	NM																																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1580521-1	10/20/16	October 2016	09/26/16 - 10/13/16
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
25	10/08/16	10/08/16	Sat Carolina in the AM 6a-7a		-----1-	:30	1	\$135.00	NM																																																																																										
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26	10/08/16	10/08/16	NBC Sat Today (7-9a,8/11/7-9a, 8/18/12-tfn		-----1-	:30	1	\$305.00	NM																																																																																										
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28	10/09/16	10/09/16	NFL Football Nite/America 7-815p		-----2	:30	2	\$700.00	NM																																																																																										
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29	10/06/16	10/13/16	LN (M-F)	11-1135p	---1---	:30	1	\$380.00	NM																																																																																										
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WECT	Th	10/06/16	12:15 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM																																																																																									
2	WECT	Th	10/06/16	12:35 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM																																																																																									
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
3	WECT	Th	10/13/16	11:59 PM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00	NM																																																																																									
4	WECT	Th	10/13/16	12:26 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00	NM																																																																																									
31	10/06/16	10/13/16	Live w/Kelly & Michael	11a-12p	---1---	:30	1	\$150.00	NM																																																																																										
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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1580521-1	10/20/16	October 2016	09/26/16 - 10/13/16
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/06/16	10/13/16	Live w/Kelly & Michael	11a-12p	--- 1---	:30	1	\$150.00	NM
10/03/16 10/09/16 --- 1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/06/16 11:49 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC03H \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Th 10/13/16 11:34 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC04H \$150.00 NM									
32	10/06/16	10/13/16	News 6 at Noon	12-1230p	--- 1---	:30	1	\$270.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$270.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/06/16 12:13 PM News 6 at Noon 12-1230p :30 SLFTV30NC03H \$270.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$270.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Th 10/13/16 12:29 PM News 6 at Noon 12-1230p :30 SLFTV30NC04H \$270.00 NM									
33	10/06/16	10/06/16	Carolina in AM 5-6a	5-6a	--- 1---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/06/16 5:46 AM Carolina in AM 5-6a 5-6a :30 SLFTV30NC03H \$175.00 NM									
34	10/13/16	10/13/16	NEWS AT 530P	530-6P	--- 1---	:30	1	\$395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$395.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/13/16 5:37 PM NEWS AT 530P 530-6P :30 SLFTV30NC04H \$395.00 NM									
35	10/06/16	10/06/16	NEWS AT 6p	6-630p	--- 1---	:30	1	\$680.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$680.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/06/16 6:09 PM NEWS AT 6p 6-630p :30 SLFTV30NC03H \$680.00 NM									
36	10/06/16	10/13/16	Carolina In The Am 6a	6-7a	--- 1---	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/06/16 6:58 AM Carolina In The Am 6a 6-7a :30 SLFTV30NC03H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Th 10/13/16 6:46 AM Carolina In The Am 6a 6-7a :30 SLFTV30NC04H \$400.00 NM									
37	10/13/16	10/13/16	NBC Ntly News 10/18-11/630-7p		--- 1---	:30	1	\$1,200.00	NM

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39	10/06/16	10/13/16	Jeopardy (M-F)	730-8p	---1---	:30	1	\$650.00	NM																																																																																																														
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2	WECT	Th	10/13/16	9:58 AM	NBC Today Show II	9-10a	:30	SLFTV30NC04H	\$265.00 NM																																																																																																														
41	10/06/16	10/13/16	Thur Prime Hour 2	9-10p	---1---	:30	1	\$500.00	NM																																																																																																														
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/03/16</td><td>10/09/16</td><td>---1---</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WECT</td><td>Th</td><td>10/06/16</td><td></td><td>Thur Prime Hour 2</td><td>9-10p</td><td>:00</td><td></td><td>\$500.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">Credited</td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/10/16</td><td>10/16/16</td><td>---1---</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WECT</td><td>Th</td><td>10/13/16</td><td>9:14 PM</td><td>Thur Prime Hour 2</td><td>9-10p</td><td>:30</td><td>SLFTV30NC04H</td><td>\$500.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	---1---	1	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WECT	Th	10/06/16		Thur Prime Hour 2	9-10p	:00		\$500.00 NM				Credited							Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	---1---	1	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WECT	Th	10/13/16	9:14 PM	Thur Prime Hour 2	9-10p	:30	SLFTV30NC04H	\$500.00 NM																				
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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1580521-1	10/20/16	October 2016	09/26/16 - 10/13/16
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/04/16	10/11/16	LN (M-F)	11-1135p	- 1 - - - - -	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/04/16	11:27 PM	LN (M-F)	11-1135p	:30	SLFTV30NC03H	\$380.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/11/16	11:33 PM	LN (M-F)	11-1135p	:30	SLFTV30NC04H	\$380.00 NM
43	10/04/16	10/11/16	The Tonight Show	1135p-1237a	- 2 - - - - -	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 2 - - - - - 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/04/16	11:50 PM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00 NM
1	WECT	Tu	10/04/16	12:16 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 2 - - - - - 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WECT	Tu	10/11/16	12:03 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00 NM
3	WECT	Tu	10/11/16	12:33 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00 NM
44	10/04/16	10/11/16	Live w/Kelly & Michael	11a-12p	- 1 - - - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/04/16	11:49 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC03H	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/11/16	11:52 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC04H	\$150.00 NM
45	10/04/16	10/11/16	News 6 at Noon	12-1230p	- 1 - - - - -	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/04/16	12:17 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC03H	\$270.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/11/16	12:26 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC04H	\$270.00 NM
46	10/04/16	10/04/16	Carolina in AM 5-6a	5-6a	- 1 - - - - -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/04/16	5:14 AM	Carolina in AM 5-6a	5-6a	:30	SLFTV30NC03H	\$175.00 NM
47	10/11/16	10/11/16	NEWS AT 530P	530-6P	- 1 - - - - -	:30	1	\$395.00	NM

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48	10/04/16	10/04/16	NEWS AT 6p	6-630p	- 1-----	:30	1	\$680.00	NM																																																																																
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1	WECT	Tu	10/11/16	7:00 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC04H	\$1,200.00 NM																																																																																
51	10/11/16	10/11/16	Wheel of Fortune (M-F)	7-730p	- 1-----	:30	1	\$650.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/10/16</td><td>10/16/16</td><td>- 1-----</td><td>1</td><td>\$650.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WECT</td><td>M</td><td>10/10/16</td><td>7:11 PM</td><td>Wheel of Fortune (M-F)</td><td>7-730p</td><td>:30</td><td>SLFTV30NC04H</td><td>\$650.00 NM</td></tr> <tr> <td></td><td></td><td></td><td></td><td></td><td>MG for 51.1 10/11</td><td></td><td></td><td></td><td></td></tr> <tr> <td>1</td><td>WECT</td><td>Tu</td><td>10/11/16</td><td></td><td>Wheel of Fortune (M-F)</td><td>7-730p</td><td>:00</td><td></td><td>\$650.00 NM</td></tr> <tr> <td></td><td></td><td></td><td></td><td></td><td>See MG 51.2</td><td></td><td></td><td></td><td></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	- 1-----	1	\$650.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WECT	M	10/10/16	7:11 PM	Wheel of Fortune (M-F)	7-730p	:30	SLFTV30NC04H	\$650.00 NM						MG for 51.1 10/11					1	WECT	Tu	10/11/16		Wheel of Fortune (M-F)	7-730p	:00		\$650.00 NM						See MG 51.2														
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52	10/04/16	10/11/16	NBC Today Show	7-9a	- 1-----	:30	1	\$410.00	NM																																																																																
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
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2	WECT	Tu	10/11/16	8:59 AM	NBC Today Show	7-9a	:30	SLFTV30NC04H	\$410.00 NM																																																																																
53	10/04/16	10/04/16	Jeopardy (M-F)	730-8p	- 1-----	:30	1	\$650.00	NM																																																																																

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/04/16	10/04/16	Jeopardy (M-F)	730-8p	- 1 - - - -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/04/16	7:58 PM	Jeopardy (M-F)	730-8p	:30	SLFTV30NC03H	\$650.00 NM
54	10/11/16	10/11/16	Tue Prime Other 1	Various	- 1 - - - -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/11/16	8:19 PM	Tue Prime Other 1	Various	:30	SLFTV30NC04H	\$1,100.00 NM
55	10/04/16	10/11/16	NBC Today Show II	9-10a	- 1 - - - -	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Tu	10/04/16	9:54 AM	NBC Today Show II	9-10a	:30	SLFTV30NC03H	\$265.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Tu	10/11/16	9:58 AM	NBC Today Show II	9-10a	:30	SLFTV30NC04H	\$265.00 NM
56	10/05/16	10/12/16	Wed Prime Hour 3	10-11p	- - 1 - - -	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - 1 - - - 1 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	W	10/05/16	10:31 PM	Wed Prime Hour 3	10-11p	:30	SLFTV30NC03H	\$575.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	W	10/12/16	11:00 PM	Wed Prime Hour 3	10-11p	:30	SLFTV30NC04H	\$575.00 NM
57	10/05/16	10/12/16	LN (M-F)	11-1135p	- - 1 - - -	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - 1 - - - 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	W	10/05/16	11:26 PM	LN (M-F)	11-1135p	:30	SLFTV30NC03H	\$380.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - - 1 - - - 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	W	10/12/16	11:27 PM	LN (M-F)	11-1135p	:30	SLFTV30NC04H	\$380.00 NM
58	10/05/16	10/12/16	The Tonight Show	1135p-1237a	- - 2 - - -	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - 2 - - - 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	W	10/05/16	12:01 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00 NM
2	WECT	W	10/05/16	12:33 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - 2 - - - 2 \$250.00									

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/05/16	10/12/16	The Tonight Show	1135p-1237a	-- 2----	:30	2	\$250.00	NM
10/10/16 10/16/16 -- 2---- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT W 10/12/16 11:49 PM The Tonight Show 1135p-1237a :30 SLFTV30NC04H \$250.00 NM 3 WECT W 10/12/16 12:31 AM The Tonight Show 1135p-1237a :30 SLFTV30NC04H \$250.00 NM									
59	10/05/16	10/12/16	Live w/Kelly & Michael	11a-12p	-- 1----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 11:38 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC03H \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/12/16 11:33 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC04H \$150.00 NM									
60	10/05/16	10/12/16	News 6 at Noon	12-1230p	-- 1----	:30	1	\$270.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$270.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 12:29 PM News 6 at Noon 12-1230p :30 SLFTV30NC03H \$270.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$270.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/12/16 12:07 PM News 6 at Noon 12-1230p :30 SLFTV30NC04H \$270.00 NM									
61	10/12/16	10/12/16	Carolina in AM 5-6a	5-6a	-- 1----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/12/16 5:07 AM Carolina in AM 5-6a 5-6a :30 SLFTV30NC04H \$175.00 NM									
62	10/05/16	10/05/16	NEWS AT 530P	530-6P	-- 1----	:30	1	\$395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$395.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 5:38 PM NEWS AT 530P 530-6P :30 SLFTV30NC03H \$395.00 NM									
63	10/12/16	10/12/16	NEWS AT 6p	6-630p	-- 1----	:30	1	\$680.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$680.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/12/16 6:25 PM NEWS AT 6p 6-630p :30 SLFTV30NC04H \$680.00 NM									
64	10/05/16	10/12/16	Carolina In The Am 6a	6-7a	-- 1----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$400.00									

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	10/05/16	10/12/16	Carolina In The Am 6a	6-7a	-- 1----	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 6:45 AM Carolina In The Am 6a 6-7a :30 SLFTV30NC03H \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/12/16 6:40 AM Carolina In The Am 6a 6-7a :30 SLFTV30NC04H \$400.00 NM									
65	10/05/16	10/05/16	NBC Ntly News 10/18-11/630-7p		-- 1----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 NBC Ntly News 10/18-11/1 630-7p :00 \$1,200.00 NM See MG 9.3,9.4,9.5,9.6									
66	10/05/16	10/05/16	Wheel of Fortune (M-F)	7-730p	-- 1----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 7:08 PM Wheel of Fortune (M-F) 7-730p :30 SLFTV30NC03H \$650.00 NM									
67	10/05/16	10/12/16	NBC Today Show	7-9a	-- 1----	:30	1	\$410.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$410.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 8:44 AM NBC Today Show 7-9a :30 SLFTV30NC03H \$410.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$410.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/12/16 8:45 AM NBC Today Show 7-9a :30 SLFTV30NC04H \$410.00 NM									
68	10/05/16	10/12/16	Wed Prime Hour 1	8-9p	-- 1----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 8:38 PM Wed Prime Hour 1 8-9p :30 SLFTV30NC03H \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/12/16 8:44 PM Wed Prime Hour 1 8-9p :30 SLFTV30NC04H \$500.00 NM									
69	10/05/16	10/12/16	NBC Today Show II	9-10a	-- 1----	:30	1	\$265.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -- 1---- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/05/16 9:54 AM NBC Today Show II 9-10a :30 SLFTV30NC03H \$265.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -- 1---- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
69	10/05/16	10/12/16	NBC Today Show II	9-10a	-- 1 - - - -	:30	1	\$265.00	NM																																	
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Credited																																										
Total Spots							104																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$43,170.00
<u>Agency Commission</u>	\$6,475.50
<u>Net Amount Due</u>	\$36,694.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.