

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

<u>Invoice #</u> 1580521-1	<u>Invoice Date</u> 10/20/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/13/16
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<u>Property</u> WECT	<u>Account Executive</u> Mick Nesci	<u>Sales Office</u> HRP-Washington	<u>Sales Region</u> National
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Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

<u>Advertiser</u> ISS/Senate Leadership Fun	<u>Product</u> SENATE LEADRSHP FUN	<u>Estimate Number</u> 3675
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<u>Flight Dates</u> 10/04/16 - 10/13/16	<u>Order #</u> 1580521	<u>Alt Order #</u> 08362707
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<u>Billing Calendar</u> Broadcast	<u>Billing Type</u> Cash	<u>Deal #</u>
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<u>Special Handling</u>

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Agency Code</u> 1021	<u>Advertiser Code</u> 275	<u>Product 1/2</u> 365
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/07/16	10/07/16	LN (M-F)	11-1135p	----1--	:30	1	\$380.00	NM																				
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	10/03/16	10/09/16	----1--	1	\$380.00																								
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1	WECT	F	10/07/16	11:11 PM	LN (M-F)	11-1135p	:30	SLFTV30NC03H	\$380.00	NM																			
2	10/07/16	10/07/16	The Tonight Show	1135p-1237a	----2--	:30	2	\$250.00	NM																				
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	10/03/16	10/09/16	----2--	2	\$250.00																								
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1	WECT	F	10/07/16	12:11 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM																			
2	WECT	F	10/07/16	12:32 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM																			
3	10/07/16	10/07/16	Live w/Kelly & Michael	11a-12p	----1--	:30	1	\$150.00	NM																				
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1	WECT	F	10/07/16	11:37 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC03H	\$150.00	NM																			
4	10/07/16	10/07/16	News 6 at Noon	12-1230p	----1--	:30	1	\$270.00	NM																				
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1	WECT	F	10/07/16	12:24 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC03H	\$270.00	NM																			
5	10/07/16	10/07/16	NEWS AT 530P	530-6P	----1--	:30	1	\$395.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	----1--	1	\$395.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	F	10/07/16	5:38 PM	NEWS AT 530P	530-6P	:30	SLFTV30NC03H	\$395.00	NM																			

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Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUN	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/07/16	10/07/16	Carolina In The Am 6a	6-7a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	F	10/07/16	6:00 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC03H	\$400.00 NM
7	10/07/16	10/07/16	NBC Ntly News 10/18-11/630-7p	630-7p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	F	10/07/16	6:51 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC03H	\$1,200.00 NM
8	10/07/16	10/07/16	Wheel of Fortune (M-F)	7-730p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$650.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	F	10/07/16	7:17 PM	Wheel of Fortune (M-F)	7-730p	:30	SLFTV30NC03H	\$650.00 NM
9	10/07/16	10/07/16	Fri Prime Hour 1	8-9p	----2--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----2-- 2 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	WECT	Th	10/06/16	6:46 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC03H	\$1,200.00 NM
MG for 9.2,9.1,65.1,27.1									
1	WECT	F	10/07/16		Fri Prime Hour 1	8-9p	:00		\$275.00 NM
See MG 9.3,9.4,9.5,9.6									
2	WECT	F	10/07/16		Fri Prime Hour 1	8-9p	:00		\$275.00 NM
See MG 9.3,9.4,9.5,9.6									
4	WECT	F	10/07/16	8:20 PM	Fri Prime Hour 1	8-9p	:30	SLFTV30NC03H	\$275.00 NM
MG for 9.2,9.1,65.1,27.1									
3	WECT	F	10/07/16	8:44 PM	Fri Prime Hour 1	8-9p	:30	SLFTV30NC03H	\$275.00 NM
MG for 9.2,9.1,65.1,27.1									
5	WECT	Su	10/09/16	12:22 PM	Late News Following NFL	Following NFL	:30	SLFTV30NC03H	\$340.00 NM
MG for 9.2,9.1,65.1,27.1									
10	10/07/16	10/07/16	NBC Today Show II	9-10a	----1--	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$265.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	F	10/07/16	9:29 AM	NBC Today Show II	9-10a	:30	SLFTV30NC03H	\$265.00 NM
11	10/07/16	10/07/16	Fri Prime Other 1	Various	----1--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$625.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	F	10/07/16	10:19 PM	Fri Prime Other 1	Various	:30	SLFTV30NC03H	\$625.00 NM
12	10/10/16	10/10/16	LN (M-F)	11-1135p	1-----	:30	1	\$380.00	NM

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Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/10/16	10/10/16	LN (M-F)	11-1135p	1-----	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 11:28 PM LN (M-F) 11-1135p :30 SLFTV30NC04H \$380.00 NM									
13	10/10/16	10/10/16	The Tonight Show	1135p-1237a	2-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 12:15 AM The Tonight Show 1135p-1237a :30 SLFTV30NC04H \$250.00 NM 2 WECT M 10/10/16 12:35 AM The Tonight Show 1135p-1237a :30 SLFTV30NC04H \$250.00 NM									
14	10/10/16	10/10/16	Live w/Kelly & Michael	11a-12p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 11:19 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC04H \$150.00 NM									
15	10/10/16	10/10/16	News 6 at Noon	12-1230p	1-----	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 12:24 PM News 6 at Noon 12-1230p :30 SLFTV30NC04H \$270.00 NM									
16	10/10/16	10/10/16	Carolina in AM 5-6a	5-6a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 5:26 AM Carolina in AM 5-6a 5-6a :30 SLFTV30NC04H \$175.00 NM									
17	10/10/16	10/10/16	NEWS AT 6p	6-630p	1-----	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$680.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 6:25 PM NEWS AT 6p 6-630p :30 SLFTV30NC04H \$680.00 NM									
18	10/10/16	10/10/16	Carolina In The Am 6a	6-7a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/10/16 6:32 AM Carolina In The Am 6a 6-7a :30 SLFTV30NC04H \$400.00 NM									
19	10/10/16	10/10/16	NBC Today Show	7-9a	1-----	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$410.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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1	WECT	M	10/10/16	7:22 AM	NBC Today Show	7-9a	:30	SLFTV30NC04H	\$410.00	NM																																																																																																										
20	10/10/16	10/10/16	Jeopardy (M-F)	730-8p	1-----	:30	1	\$650.00	NM																																																																																																											
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21	10/10/16	10/10/16	Mon Prime Other 1	Various	2-----	:30	2	\$1,100.00	NM																																																																																																											
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
25	10/08/16	10/08/16	Sat Carolina in the AM 6a	6-7a	-----1-	:30	1	\$135.00	NM																																																																																																														
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See MG 9.3,9.4,9.5,9.6																																																																																																																							
28	10/09/16	10/09/16	NFL Football Nite/America	7-815p	-----2	:30	2	\$700.00	NM																																																																																																														
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-----2</td> <td>2</td> <td>\$700.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Su</td> <td>10/09/16</td> <td>7:08 PM</td> <td>NFL Football Nite/America</td> <td>7-815p</td> <td>:30</td> <td>SLFTV30NC03H</td> <td>\$700.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WECT</td> <td>Su</td> <td>10/09/16</td> <td>7:18 PM</td> <td>NFL Football Nite/America</td> <td>7-815p</td> <td>:30</td> <td>SLFTV30NC03H</td> <td>\$700.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	-----2	2	\$700.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Su	10/09/16	7:08 PM	NFL Football Nite/America	7-815p	:30	SLFTV30NC03H	\$700.00	NM	2	WECT	Su	10/09/16	7:18 PM	NFL Football Nite/America	7-815p	:30	SLFTV30NC03H	\$700.00	NM																																																							
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29	10/06/16	10/13/16	LN (M-F)	11-1135p	---1---	:30	1	\$380.00	NM																																																																																																														
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																		
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31	10/06/16	10/13/16	Live w/Kelly & Michael	11a-12p	---1---	:30	1	\$150.00	NM																																																																																																														
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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUN	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
31	10/06/16	10/13/16	Live w/Kelly & Michael	11a-12p	---1---	:30	1	\$150.00	NM	
			10/03/16	10/09/16	---1---		1	\$150.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/06/16	11:49 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC03H	\$150.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/10/16	10/16/16	---1---		1	\$150.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Th	10/13/16	11:34 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC04H	\$150.00	NM
32	10/06/16	10/13/16	News 6 at Noon	12-1230p	---1---	:30	1	\$270.00	NM	
			10/03/16	10/09/16	---1---		1	\$270.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/06/16	12:13 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC03H	\$270.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/10/16	10/16/16	---1---		1	\$270.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Th	10/13/16	12:29 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC04H	\$270.00	NM
33	10/06/16	10/06/16	Carolina in AM 5-6a	5-6a	---1---	:30	1	\$175.00	NM	
			10/03/16	10/09/16	---1---		1	\$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/06/16	5:46 AM	Carolina in AM 5-6a	5-6a	:30	SLFTV30NC03H	\$175.00	NM
34	10/13/16	10/13/16	NEWS AT 530P	530-6P	---1---	:30	1	\$395.00	NM	
			10/10/16	10/16/16	---1---		1	\$395.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/13/16	5:37 PM	NEWS AT 530P	530-6P	:30	SLFTV30NC04H	\$395.00	NM
35	10/06/16	10/06/16	NEWS AT 6p	6-630p	---1---	:30	1	\$680.00	NM	
			10/03/16	10/09/16	---1---		1	\$680.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/06/16	6:09 PM	NEWS AT 6p	6-630p	:30	SLFTV30NC03H	\$680.00	NM
36	10/06/16	10/13/16	Carolina In The Am 6a	6-7a	---1---	:30	1	\$400.00	NM	
			10/03/16	10/09/16	---1---		1	\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/06/16	6:58 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC03H	\$400.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/10/16	10/16/16	---1---		1	\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Th	10/13/16	6:46 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC04H	\$400.00	NM
37	10/13/16	10/13/16	NBC Ntly News 10/18-11/630-7p		---1---	:30	1	\$1,200.00	NM	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
38	10/06/16	10/13/16	NBC Today Show	7-9a	---1---	:30	1	\$410.00	NM																																																							
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1	WECT	Th	10/13/16	7:00 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC04H	\$1,200.00	NM																																																						
39	10/06/16	10/13/16	Jeopardy (M-F)	730-8p	---1---	:30	1	\$650.00	NM																																																							
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2	WECT	Th	10/13/16	9:58 AM	NBC Today Show II	9-10a	:30	SLFTV30NC04H	\$265.00	NM																																																						
42	10/06/16	10/13/16	Thur Prime Hour 2	9-10p	---1---	:30	1	\$500.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/04/16	10/11/16	LN (M-F)	11-1135p	- 1-----	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/04/16 11:27 PM LN (M-F) 11-1135p :30 SLFTV30NC03H \$380.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 10/11/16 11:33 PM LN (M-F) 11-1135p :30 SLFTV30NC04H \$380.00 NM									
43	10/04/16	10/11/16	The Tonight Show	1135p-1237a	- 2-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 10/04/16 11:50 PM The Tonight Show 1135p-1237a :30 SLFTV30NC03H \$250.00 NM 1 WECT Tu 10/04/16 12:16 AM The Tonight Show 1135p-1237a :30 SLFTV30NC03H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT Tu 10/11/16 12:03 AM The Tonight Show 1135p-1237a :30 SLFTV30NC04H \$250.00 NM 3 WECT Tu 10/11/16 12:33 AM The Tonight Show 1135p-1237a :30 SLFTV30NC04H \$250.00 NM									
44	10/04/16	10/11/16	Live w/Kelly & Michael	11a-12p	- 1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/04/16 11:49 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC03H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 10/11/16 11:52 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC04H \$150.00 NM									
45	10/04/16	10/11/16	News 6 at Noon	12-1230p	- 1-----	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/04/16 12:17 PM News 6 at Noon 12-1230p :30 SLFTV30NC03H \$270.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 10/11/16 12:26 PM News 6 at Noon 12-1230p :30 SLFTV30NC04H \$270.00 NM									
46	10/04/16	10/04/16	Carolina in AM 5-6a	5-6a	- 1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/04/16 5:14 AM Carolina in AM 5-6a 5-6a :30 SLFTV30NC03H \$175.00 NM									
47	10/11/16	10/11/16	NEWS AT 530P	530-6P	- 1-----	:30	1	\$395.00	NM

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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUN	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
48	10/04/16	10/04/16	NEWS AT 6p	6-630p	- 1 - - - - -	:30	1	\$680.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$395.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	- 1 - - - - -	1	\$395.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	- 1 - - - - -	1	\$395.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	Tu	10/11/16	5:53 PM	NEWS AT 530P	530-6P	:30	SLFTV30NC04H	\$395.00	NM																			
49	10/04/16	10/11/16	Carolina In The Am 6a	6-7a	- 1 - - - - -	:30	1	\$400.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$680.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1 - - - - -	1	\$680.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1 - - - - -	1	\$680.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	Tu	10/04/16	6:25 PM	NEWS AT 6p	6-630p	:30	SLFTV30NC03H	\$680.00	NM																			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	Tu	10/04/16	6:11 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC03H	\$400.00	NM																			
50	10/11/16	10/11/16	NBC Ntly News 10/18-11/630-7p	6-7a	- 1 - - - - -	:30	1	\$1,200.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$400.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	- 1 - - - - -	1	\$400.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	- 1 - - - - -	1	\$400.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
2	WECT	Tu	10/11/16	6:16 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC04H	\$400.00	NM																			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	Tu	10/11/16	7:00 PM	NBC Ntly News 10/18-11/1	630-7p	:30	SLFTV30NC04H	\$1,200.00	NM																			
51	10/11/16	10/11/16	Wheel of Fortune (M-F)	7-730p	- 1 - - - - -	:30	1	\$650.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$650.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	- 1 - - - - -	1	\$650.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	- 1 - - - - -	1	\$650.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
2	WECT	M	10/10/16	7:11 PM	Wheel of Fortune (M-F)	7-730p	:30	SLFTV30NC04H	\$650.00	NM																			
					MG for 51.1 10/11																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	Tu	10/11/16		Wheel of Fortune (M-F)	7-730p	:00		\$650.00	NM																			
					See MG 51.2																								
52	10/04/16	10/11/16	NBC Today Show	7-9a	- 1 - - - - -	:30	1	\$410.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$410.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1 - - - - -	1	\$410.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1 - - - - -	1	\$410.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECT	Tu	10/04/16	7:29 AM	NBC Today Show	7-9a	:30	SLFTV30NC03H	\$410.00	NM																			
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	- 1 - - - - -	1	\$410.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
2	WECT	Tu	10/11/16	8:59 AM	NBC Today Show	7-9a	:30	SLFTV30NC04H	\$410.00	NM																			
53	10/04/16	10/04/16	Jeopardy (M-F)	730-8p	- 1 - - - - -	:30	1	\$650.00	NM																				

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Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
53	10/04/16	10/04/16	Jeopardy (M-F)	730-8p	- 1 - - - - -	:30	1	\$650.00	NM	
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/04/16	7:58 PM	Jeopardy (M-F)	730-8p	:30	SLFTV30NC03H	\$650.00	NM
54	10/11/16	10/11/16	Tue Prime Other 1	Various	- 1 - - - - -	:30	1	\$1,100.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/11/16	8:19 PM	Tue Prime Other 1	Various	:30	SLFTV30NC04H	\$1,100.00	NM
55	10/04/16	10/11/16	NBC Today Show II	9-10a	- 1 - - - - -	:30	1	\$265.00	NM	
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$265.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/04/16	9:54 AM	NBC Today Show II	9-10a	:30	SLFTV30NC03H	\$265.00	NM
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$265.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Tu	10/11/16	9:58 AM	NBC Today Show II	9-10a	:30	SLFTV30NC04H	\$265.00	NM
56	10/05/16	10/12/16	Wed Prime Hour 3	10-11p	- - 1 - - - -	:30	1	\$575.00	NM	
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$575.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/05/16	10:31 PM	Wed Prime Hour 3	10-11p	:30	SLFTV30NC03H	\$575.00	NM
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$575.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	W	10/12/16	11:00 PM	Wed Prime Hour 3	10-11p	:30	SLFTV30NC04H	\$575.00	NM
57	10/05/16	10/12/16	LN (M-F)	11-1135p	- - 1 - - - -	:30	1	\$380.00	NM	
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$380.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/05/16	11:26 PM	LN (M-F)	11-1135p	:30	SLFTV30NC03H	\$380.00	NM
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> - - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$380.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	W	10/12/16	11:27 PM	LN (M-F)	11-1135p	:30	SLFTV30NC04H	\$380.00	NM
58	10/05/16	10/12/16	The Tonight Show	1135p-1237a	- - 2 - - - -	:30	2	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> - - 2 - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/05/16	12:01 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM
2	WECT	W	10/05/16	12:33 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC03H	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
58	10/05/16	10/12/16	The Tonight Show	1135p-1237a	-- 2----	:30	2	\$250.00	NM	
		10/10/16	10/16/16	-- 2----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WECT	W	10/12/16	11:49 PM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00	NM
3	WECT	W	10/12/16	12:31 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC04H	\$250.00	NM
59	10/05/16	10/12/16	Live w/Kelly & Michael	11a-12p	-- 1----	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/03/16	10/09/16	-- 1----	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/05/16	11:38 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC03H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/16	10/16/16	-- 1----	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	W	10/12/16	11:33 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC04H	\$150.00	NM
60	10/05/16	10/12/16	News 6 at Noon	12-1230p	-- 1----	:30	1	\$270.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/03/16	10/09/16	-- 1----	1	\$270.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/05/16	12:29 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC03H	\$270.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/16	10/16/16	-- 1----	1	\$270.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	W	10/12/16	12:07 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC04H	\$270.00	NM
61	10/12/16	10/12/16	Carolina in AM 5-6a	5-6a	-- 1----	:30	1	\$175.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/16	10/16/16	-- 1----	1	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/12/16	5:07 AM	Carolina in AM 5-6a	5-6a	:30	SLFTV30NC04H	\$175.00	NM
62	10/05/16	10/05/16	NEWS AT 530P	530-6P	-- 1----	:30	1	\$395.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/03/16	10/09/16	-- 1----	1	\$395.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/05/16	5:38 PM	NEWS AT 530P	530-6P	:30	SLFTV30NC03H	\$395.00	NM
63	10/12/16	10/12/16	NEWS AT 6p	6-630p	-- 1----	:30	1	\$680.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/16	10/16/16	-- 1----	1	\$680.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/12/16	6:25 PM	NEWS AT 6p	6-630p	:30	SLFTV30NC04H	\$680.00	NM
64	10/05/16	10/12/16	Carolina In The Am 6a	6-7a	-- 1----	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/03/16	10/09/16	-- 1----	1	\$400.00					

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
64	10/05/16	10/12/16	Carolina In The Am 6a	6-7a	-- 1----	:30	1	\$400.00	NM																																												
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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1580521-1	Invoice Date 10/20/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/13/16
Advertiser ISS/Senate Leadership Fun	Product SENATE LEADRSHP FUNI	Estimate Number 3675	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																															
69	10/05/16	10/12/16	NBC Today Show II	9-10a	-- 1----	:30	1	\$265.00	NM																																																																															
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Total Spots **104**

Payment Terms 30 Days

<u>Gross Total</u>	\$43,170.00
<u>Agency Commission</u>	\$6,475.50
<u>Net Amount Due</u>	\$36,694.50

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