

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1579098-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WECT	Ian Ambron	HRP-Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3662

Flight Dates	Order #	Alt Order #
09/23/16 - 10/02/16	1579098	08362705

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/23/16	09/30/16	LN (M-F)	11-1135p	---- 1--	:30	1	\$380.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---- 1-- 1 \$380.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	09/23/16	11:15 PM	LN (M-F)	11-1135p	:30	SLFTV30NC01H	\$380.00	NM
2	09/23/16	09/30/16	The Tonight Show	1135p-1237a	---- 2--	:30	2	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---- 2-- 2 \$250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	09/23/16	11:59 PM	The Tonight Show	1135p-1237a	:30	SLFTV30NC01H	\$250.00	NM
2	WECT	F	09/23/16	12:31 AM	The Tonight Show	1135p-1237a	:30	SLFTV30NC01H	\$250.00	NM
3	09/23/16	09/30/16	Live w/Kelly & Michael	11a-12p	---- 1--	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---- 1-- 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	09/23/16	11:51 AM	Live w/Kelly & Michael	11a-12p	:30	SLFTV30NC01H	\$150.00	NM
4	09/23/16	09/30/16	News 6 at Noon	12-1230p	---- 1--	:30	1	\$270.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---- 1-- 1 \$270.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	09/23/16	12:24 PM	News 6 at Noon	12-1230p	:30	SLFTV30NC01H	\$270.00	NM
5	09/23/16	09/30/16	First at Four News	4-430p	---- 1--	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---- 1-- 1 \$175.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	09/23/16	4:10 PM	First at Four News	4-430p	:30	SLFTV30NC01H	\$175.00	NM

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1579098-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3662	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/23/16	09/30/16	Inside Edition	430-5pm	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	4:44 PM	Inside Edition	430-5pm	:30	SLFTV30NC01H	\$170.00 NM
7	09/23/16	09/30/16	Carolina in AM 5-6a	5-6a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	5:24 AM	Carolina in AM 5-6a	5-6a	:30	SLFTV30NC01H	\$175.00 NM
8	09/23/16	09/30/16	NEWS AT 530P	530-6P	----1--	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$395.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	5:37 PM	NEWS AT 530P	530-6P	:30	SLFTV30NC01H	\$395.00 NM
9	09/23/16	09/30/16	NEWS AT 6p	6-630p	----1--	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$680.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	6:22 PM	NEWS AT 6p	6-630p	:30	SLFTV30NC01H	\$680.00 NM
10	09/23/16	09/30/16	Carolina In The Am 6a	6-7a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	6:43 AM	Carolina In The Am 6a	6-7a	:30	SLFTV30NC01H	\$400.00 NM
11	09/23/16	09/30/16	Wheel of Fortune (M-F)	7-730p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	7:19 PM	Wheel of Fortune (M-F)	7-730p	:30	SLFTV30NC01H	\$650.00 NM
12	09/23/16	09/30/16	NBC Today Show	7-9a	----1--	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$410.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	8:59 AM	NBC Today Show	7-9a	:30	SLFTV30NC01H	\$410.00 NM
13	09/23/16	09/30/16	Jeopardy (M-F)	730-8p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	7:59 PM	Jeopardy (M-F)	730-8p	:30	SLFTV30NC01H	\$650.00 NM

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3662	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/23/16	09/30/16	Fri Prime Hour 1	8-9p	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16		Fri Prime Hour 1	8-9p	:00		\$275.00 NM
See MG 37.3,37.4,37.5,37.6									
15	09/23/16	09/30/16	NBC Today Show II	9-10a	----1--	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	F	09/23/16	9:54 AM	NBC Today Show II	9-10a	:30	SLFTV30NC01H	\$265.00 NM
16	09/23/16	09/30/16	Fri Prime Other 1	Various	----2--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----2-- 2 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	F	09/23/16	9:18 PM	Fri Prime Other 1	Various	:30	SLFTV30NC01H	\$625.00 NM
1	WECT	F	09/23/16	10:18 PM	Fri Prime Other 1	Various	:30	SLFTV30NC01H	\$625.00 NM
30	09/24/16	10/01/16	LN (SA)	11-1130p	-----1-	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1- 1 \$340.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	09/24/16	11:12 PM	LN (SA)	11-1130p	:30	SLFTV30NC01H	\$340.00 NM
31	09/24/16	09/24/16	NBC Golf	Various	-----2-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	09/24/16	12:52 PM	NBC Golf	Various	:30	SLFTV30NC01H	\$150.00 NM
2	WECT	Sa	09/24/16	1:34 PM	NBC Golf	Various	:30	SLFTV30NC01H	\$150.00 NM
32	09/24/16	10/01/16	Notre Dame Football	Various	-----2-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	09/24/16	5:15 PM	Notre Dame Football	Various	:30	SLFTV30NC01H	\$150.00 NM
2	WECT	Sa	09/24/16	5:25 PM	Notre Dame Football	Various	:30	SLFTV30NC01H	\$150.00 NM
33	09/24/16	10/01/16	Sat Carolina in the AM 6a-7a		-----2-	:30	2	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	09/24/16	6:08 AM	Sat Carolina in the AM 6a	6-7a	:30	SLFTV30NC01H	\$135.00 NM
2	WECT	Sa	09/24/16	6:27 AM	Sat Carolina in the AM 6a	6-7a	:30	SLFTV30NC01H	\$135.00 NM
34	09/24/16	10/01/16	Notre Dame Football	Various	-----2-	:30	2	\$250.00	NM

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35	09/24/16	10/01/16	NBC Sat Today (7-9a,8/11-7-9a, 8/18/12-tfn		-----1-	:30	1	\$305.00	NM																																																																																										
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36	09/24/16	10/01/16	Sat Prime Other 1	Various	-----2-	:30	2	\$200.00	NM																																																																																										
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2	WECT	Sa	09/24/16	9:21 PM	Sat Prime Other 1	Various	:30	SLFTV30NC01H	\$200.00 NM																																																																																										
37	09/24/16	10/01/16	Sat Carolina in the AM 9a-10a		-----1-	:30	1	\$135.00	NM																																																																																										
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Total Spots **33**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1579098-1	09/25/16	September 2016	08/29/16 - 09/25/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3662	

Payment Terms 30 Days

<u>Gross Total</u>	\$10,385.00
<u>Agency Commission</u>	\$1,557.75
<u>Net Amount Due</u>	\$8,827.25

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