

# INVOICE



**WECT**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1579098-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WECT	Ian Ambron	HRP-Washington	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADRSHP FUN	3662

Flight Dates	Order #	Alt Order #
09/23/16 - 10/02/16	1579098	08362705

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Agency Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/16	09/30/16	LN (M-F)	11-1135p	----1--	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 11:15 PM LN (M-F) 11-1135p :30 SLFTV30NC01H \$380.00 NM									
2	09/23/16	09/30/16	The Tonight Show	1135p-1237a	----2--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----2-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 11:59 PM The Tonight Show 1135p-1237a :30 SLFTV30NC01H \$250.00 NM 2 WECT F 09/23/16 12:31 AM The Tonight Show 1135p-1237a :30 SLFTV30NC01H \$250.00 NM									
3	09/23/16	09/30/16	Live w/Kelly & Michael	11a-12p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 11:51 AM Live w/Kelly & Michael 11a-12p :30 SLFTV30NC01H \$150.00 NM									
4	09/23/16	09/30/16	News 6 at Noon	12-1230p	----1--	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 12:24 PM News 6 at Noon 12-1230p :30 SLFTV30NC01H \$270.00 NM									
5	09/23/16	09/30/16	First at Four News	4-430p	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 4:10 PM First at Four News 4-430p :30 SLFTV30NC01H \$175.00 NM									

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**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1579098-1</b>	Invoice Date <b>09/25/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/25/16</b>
Advertiser <b>ISS/Senate Leadership Fun</b>	Product <b>SENATE LEADRSHP FUN</b>	Estimate Number <b>3662</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/23/16	09/30/16	Inside Edition	430-5pm	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$170.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    4:44 PM    Inside Edition    430-5pm            :30 SLFTV30NC01H                \$170.00    NM									
7	09/23/16	09/30/16	Carolina in AM 5-6a	5-6a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$175.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    5:24 AM    Carolina in AM 5-6a    5-6a                :30 SLFTV30NC01H                \$175.00    NM									
8	09/23/16	09/30/16	NEWS AT 530P	530-6P	----1--	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$395.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    5:37 PM    NEWS AT 530P    530-6P             :30 SLFTV30NC01H                \$395.00    NM									
9	09/23/16	09/30/16	NEWS AT 6p	6-630p	----1--	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$680.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    6:22 PM    NEWS AT 6p    6-630p             :30 SLFTV30NC01H                \$680.00    NM									
10	09/23/16	09/30/16	Carolina In The Am 6a	6-7a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$400.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    6:43 AM    Carolina In The Am 6a    6-7a                :30 SLFTV30NC01H                \$400.00    NM									
11	09/23/16	09/30/16	Wheel of Fortune (M-F)	7-730p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$650.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    7:19 PM    Wheel of Fortune (M-F)    7-730p             :30 SLFTV30NC01H                \$650.00    NM									
12	09/23/16	09/30/16	NBC Today Show	7-9a	----1--	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$410.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    8:59 AM    NBC Today Show    7-9a                :30 SLFTV30NC01H                \$410.00    NM									
13	09/23/16	09/30/16	Jeopardy (M-F)	730-8p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16    09/25/16    ----1--                    1            \$650.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type 1    WECT   F    09/23/16    7:59 PM    Jeopardy (M-F)    730-8p             :30 SLFTV30NC01H                \$650.00    NM									

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**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1579098-1</b>	Invoice Date <b>09/25/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/25/16</b>
Advertiser <b>ISS/Senate Leadership Fun</b>	Product <b>SENATE LEADRSHP FUN</b>	Estimate Number <b>3662</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/23/16	09/30/16	Fri Prime Hour 1	8-9p	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 Fri Prime Hour 1 8-9p :00 <del>\$275.00</del> NM See MG 37.3,37.4,37.5,37.6									
15	09/23/16	09/30/16	NBC Today Show II	9-10a	----1--	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----1-- 1 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 09/23/16 9:54 AM NBC Today Show II 9-10a :30 SLFTV30NC01H \$265.00 NM									
16	09/23/16	09/30/16	Fri Prime Other 1	Various	----2--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----2-- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT F 09/23/16 9:18 PM Fri Prime Other 1 Various :30 SLFTV30NC01H \$625.00 NM 1 WECT F 09/23/16 10:18 PM Fri Prime Other 1 Various :30 SLFTV30NC01H \$625.00 NM									
30	09/24/16	10/01/16	LN (SA)	11-1130p	-----1-	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1- 1 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 09/24/16 11:12 PM LN (SA) 11-1130p :30 SLFTV30NC01H \$340.00 NM									
31	09/24/16	09/24/16	NBC Golf	Various	-----2-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 09/24/16 12:52 PM NBC Golf Various :30 SLFTV30NC01H \$150.00 NM 2 WECT Sa 09/24/16 1:34 PM NBC Golf Various :30 SLFTV30NC01H \$150.00 NM									
32	09/24/16	10/01/16	Notre Dame Football	Various	-----2-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 09/24/16 5:15 PM Notre Dame Football Various :30 SLFTV30NC01H \$150.00 NM 2 WECT Sa 09/24/16 5:25 PM Notre Dame Football Various :30 SLFTV30NC01H \$150.00 NM									
33	09/24/16	10/01/16	Sat Carolina in the AM 6a-7a		-----2-	:30	2	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 09/24/16 6:08 AM Sat Carolina in the AM 6a 6-7a :30 SLFTV30NC01H \$135.00 NM 2 WECT Sa 09/24/16 6:27 AM Sat Carolina in the AM 6a 6-7a :30 SLFTV30NC01H \$135.00 NM									
34	09/24/16	10/01/16	Notre Dame Football	Various	-----2-	:30	2	\$250.00	NM

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Advertiser <b>ISS/Senate Leadership Fun</b>	Product <b>SENATE LEADRSHP FUNI</b>	Estimate Number <b>3662</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
35	09/24/16	10/01/16	NBC Sat Today (7-9a,8/117-9a, 8/18/12-tfn		-----1-	:30	1	\$305.00	NM																																																							
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2	WECT	Sa	09/24/16	6:09 PM	Notre Dame Football	Various	:30	SLFTV30NC01H	\$250.00	NM																																																						
1	WECT	Sa	09/24/16	7:01 PM	Notre Dame Football	Various	:30	SLFTV30NC01H	\$250.00	NM																																																						
36	09/24/16	10/01/16	Sat Prime Other 1	Various	-----2-	:30	2	\$200.00	NM																																																							
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37	09/24/16	10/01/16	Sat Carolina in the AM 9a-10a		-----1-	:30	1	\$135.00	NM																																																							
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38	09/25/16	10/02/16	LA (SU)	11-1130p	-----1	:30	1	\$340.00	NM																																																							
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**Total Spots 33**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

<u>Invoice #</u> 1579098-1	<u>Invoice Date</u> 09/25/16	<u>Invoice Month</u> September 2016	<u>Invoice Period</u> 08/29/16 - 09/25/16
<u>Advertiser</u> ISS/Senate Leadership Fun	<u>Product</u> SENATE LEADRSHP FUN	<u>Estimate Number</u> 3662	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$10,385.00</b>
<u>Agency Commission</u>	<b>\$1,557.75</b>
<u>Net Amount Due</u>	<b>\$8,827.25</b>

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