



September 17, 2021

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
45 L Street, N.E.
Washington, D.C. 20554

Re: Station KSSE(FM)
Arcadia, California
FIN: 35113
RESPONSE TO EEO AUDIT NOTICE

Dear Sir:

Entravision Holdings, LLC ("Entravision"), the licensee of Station KSSE(FM), Arcadia, California, is hereby responding to the Commission's EEO Audit Notice, dated August 6, 2021, in connection with the operation of Station KSSE. In response thereto, Entravision wishes to report the attached, requested information concerning KSSE, to the Commission.

Entravision, through an officer of the licensee's parent, hereby declares under penalty of perjury that the foregoing statements are true and correct, to the best of its information, knowledge and belief.

Should there be any questions in regard hereto, please communicate with Entravision's communications counsel: Barry A. Friedman, Thompson Hine LLP, Suite 700, 1919 M Street, N.W., Washington, D.C. 20036. His email address is barry.friedman@thompsonhine.com.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Alex LaBrie', written over a horizontal line.

Alexander K. LaBrie
Executive Vice President, Global Human
Resources and Risk Management
Entravision Communications Corporation

EMPLOYMENT UNIT'S TWO MOST RECENT EEO PUBLIC FILE REPORTS

In connection with its responses to this Item 2(b), the Employment Unit wishes to advise the FCC of the following:

1. The Employment Unit maintains a website for Station KSSE. The URL for that website is: <http://www.joseradio.com/>
2. Copies of the Employment Unit's two most recent EEO public file reports are attached hereto.

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE, KSSE-FM-1
EEO PUBLIC FILE REPORT
August 1, 2019 - August 1, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Digital Account Manager	2-6, 8-9	4
Senior Manager, Client Services	1-7	4

**KDLD, KDLE, KLYY, KSSC, KSSD, KSSE, KSSE-FM-1
EEO PUBLIC FILE REPORT
August 1, 2019 - August 1, 2020**

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	California Broadcasters Ass. 915 L Street Suit #1150 Sacramento, California 95814 Phone : 336-553-0620 Url : http://www.yourcba.com JOB BOARD Manual Posting	N	0
2	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone : 916-444-2237 Url : http://www.yourcba.com Joe Berry Manual Posting	N	0
3	Entertainment Careers. Net 2118 Wilshire Blvd #401 Santa Monica, California 90403 Url : http://www.entertainmentcareers.net/ Brad Hall Manual Posting	N	0
4	Entravision Communications 5700 Wilshire Blvd suit #250 Los Angeles, California 90036 Phone : 323-900-6100 Url : http://www.entravision.com Jose Gonzalez Manual Posting	N	9
5	indeed.com 177 Broad Street #6 Floor Connecticut, Connecticut Url : www.indeed.com Career Service Manual Posting	N	1
6	Rio Hondo College 3600 Workman Mill Rd Whittier, California Career Services Manual Posting	N	0
7	So California Broadcasters Association 5670 Wilshire Blvd, Suite Los Angeles, California 90036 Thom Callahan Manual Posting	N	0

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE, KSSE-FM-1
EEO PUBLIC FILE REPORT
August 1, 2019 - August 1, 2020

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	United Latino Job Bank HireLatinos.org 1133 19th Street NW; Suite 1000 Washington, District of Columbia 20036 n/a n/a Manual Posting	N	0
9	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			10

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE, KSSE-FM-1
EEO PUBLIC FILE REPORT
August 1, 2019 - August 1, 2020

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/18/2019	Provision of training to management	Nov 18, 2019 : EVC/EEO Management conference call RE: Prevention of Discrimination wide dissemination of Job Posting. EEO report requirement and market responsibilities. Learning new updates required by FCC.	2	VP Integrated Operations
2	3/4/2020	Co Sponsoring Job Fair	March 4, 2020: Promotions Mgr Mayra Mariscal and promotions team Co Sponsor the 20th Annual Diversity Employment Day Career Fair, providing airtime to make communities aware of the opportunities being offered & to make the community aware of our attendance with both LA Stations, the career fair was produced by CityCareerFair.com and hosted by the DiversityRecruitersNetwork.org	2	Promotion Mgr Promotion asst
3	7/28/2020	Establishment of an intern program designed to assist members of the community	January-March 2020: EVC posted internship opportunities to several schools to assist our Marketing Department and recruited qualifying intern: Grecia Arriaga from California State University of Fullerton.	2	EVP Marketing & Sales Development

**KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
EEO PUBLIC FILE REPORT
August 1, 2020 - August 1, 2021**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Shared Services Specialist	2-4, 6, 8, 10-11	4
Sales Assistant	2, 4, 9, 11	4
Integrated Marketing Solutions Consultant	1-2, 4, 9, 11	4
Digital Account Manager	2, 4-5, 7-9, 11	4
Content Editor	2-4, 7, 11	4
National Sales Coordinator	2-4, 9, 11	4
Digital Account Manager	1-4, 6-9, 11	4

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
EEO PUBLIC FILE REPORT
August 1, 2020 - August 1, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone : 310-457-6616 Url : www.allaccess.com Ria Denver Manual Posting	N	0
2	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone : 916-444-2237 Url : http://www.yourcba.com Joe Berry Manual Posting	N	0
3	Entertainment Careers. Net 2118 Wilshire Blvd #401 Santa Monica, California 90403 Url : http://www.entertainmentcareers.net/ Brad Hall Manual Posting	N	0
4	Entravision Communications 5700 Wilshire Blvd suit #250 Los Angeles, California 90036 Phone : 323-900-6100 Url : http://www.entravision.com Jose Gonzalez Manual Posting	N	28
5	indeed.com 177 Broad Street #6 Floor Connecticut, Connecticut Url : www.indeed.com Career Service Manual Posting	N	0
6	LatinoLA! 4260 Via Arbolada #307 Los Angeles, California 90042 JOB BOARD Manual Posting	N	0

**KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
EEO PUBLIC FILE REPORT
August 1, 2020 - August 1, 2021**

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Santa Monica College 1900 Pico Blvd, Santa Monica, California 90405 Phone : 310-434.400 Url : http://www.smc.edu CAREER SERVICES Manual Posting	N	0
8	So California Broadcasters Association 5670 Wilshire Blvd, Suite Los Angeles, California 90036 Thom Callahan Manual Posting	N	0
9	United Latino Job Bank HireLatinos.org 1133 19th Street NW; Suite 1000 Washington, District of Columbia 20036 n/a n/a Manual Posting	N	1
10	University of Southern California 2718 South Hoover Street Los Angeles , California 90007 Url : https://careers.usc.edu/ Lori Shreve Blake Manual Posting	N	0
11	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			29

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
EEO PUBLIC FILE REPORT
August 1, 2020 - August 1, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	11/20/2020	Participation in Job Fairs	Business/Accounting Department attended the virtual 20th Annual Diversity Employment Day Career Fair, providing airtime to make communities aware of the opportunities being offered & to make the community aware of our attendance with both LA Stations, the career fair was produced by CityCareerFair.com and hosted by the DiversityRecruitersNetwork.org	2	Business Mgr Business Asst	0.25
2	3/4/2021	Provision of training to management	March 4, 2021 : CBA EEO Webinar call RE: Prevention of Discrimination wide dissemination of Job Posting. EEO report requirement and market responsibilities. Learning new updates required by FCC.	2	Business Mgr Assistant	1.00
3	3/5/2021	Participation in Job Fairs	Business/Accounting Department attended the virtual 20th Annual Diversity Employment Day Career Fair, providing airtime to make communities aware of the opportunities being offered & to make the community aware of our attendance with both LA Stations, the career fair was produced by CityCareerFair.com and hosted by the DiversityRecruitersNetwork.org	2	Business Mgr Business Asst	0.25
4	3/8/2021	Establishment of an intern program designed to assist members of the community	March 2021: EVC Posted internship opportunities to several colleges outlets to assist our Programming Department & recruited qualifying intern: Kimberly Garcia from Cal State Northridge who intern with the Shoboy Show.	2	National Operations Director	1.00
5	5/5/2021	Provision of training to management	MAY 05, 2021: EVC/EEO Management conference call RE: FCC-EEO Rules & requirements of market responsibility regarding job posting & covering the three-pronged rules for broadcasters equal employment opportunity compliance, along with other new updates required by FCC.	2	Business Mgr Business Asst	1.00
6	5/20/2021	Provision of training to management	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	3	BOM Collection Specialist Network Controller	1.00

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
EEO PUBLIC FILE REPORT
August 1, 2020 - August 1, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
7	6/23/2021	Participation in Job Fairs	Business/Accounting Department attended the virtual 21th WEHO Annual Diversity Employment Day Career Fair, providing airtime to make communities aware of the opportunities being offered & to make the community aware of our attendance with both LA Stations, the career fair was produced by CityCareerFair.com and hosted by the DiversityRecruitersNetwork.org	2	Business Mgr Business Asst	0.25
8	6/23/2021	Provision of training to management	The WEHO Diversity Employment Day provided a webinar from representatives from the US EEOC & State Of California's DOR which shared beneficial information with a Question & Answer period. Both agencies presented updates on best practices for reopening the workplace post COVID. This also included "Post Pandemic Preparedness in the Workplace and Americans with Disabilities Act"	2	Business Mgr Business Asst	1.00
TOTAL POINTS OVER REPORTING PERIOD:						5.75

EMPLOYMENT UNIT'S HIRING ACTIONS

In connection with its responses to this Item 2(b)(ii), the Employment Unit wishes to advise the FCC of the following:

The date of each full-time hire referred to in the two most recent EEO public file reports are as follows:

August 1, 2019 - July 31, 2020	
Position	Date of Hire
Digital Account Manager	2/18/2020
Senior Manager, Client Services	7/7/2020

August 1, 2020 - July 31, 2021	
Position	Date of Hire
Shared Services Specialist	8/4/2020
Sales Assistant	8/24/2020
Integrated Marketing Solutions Consultant	8/28/2020
Digital Account Manager	1/17/2021
National Sales Coordinator	4/19/2021
Content Editor	6/9/2021
Digital Account Manager	5/15/2021

Information concerning the communications sent to recruitment sources dealing with these hires are attached hereto.

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 14/27

Job Notification details between 8/1/2020 to 7/31/2021

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- ? Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- ? Develop digital campaign recaps with actionable insights
- ? Develop accurate digital proposals
- ? Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- ? Assist in graphic design for digital ads
- ? Submit custom estimate requests to appropriate digital team members
- ? Assist in prospect research
- ? Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- ? Other duties as assigned to support Digital Sales Managers

Additional Information:

Contact:

Please see Link where to apply:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Jose Gonzalez at josegonzalez@entravision.com

Full-Time Jobs Filled Report

Date: 9/6/2021

From: Los Angeles, CA

Page: 1/1

Full Time Jobs Filled from 8/1/2019 to 7/31/2020

BIS Job ID	Job Title	Date Filled	Recruitment Source	Prong 2	Contact Details
78815	Digital Account Manager Natalie Rios	02/18/2020	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
82782	Senior Manager, Client Services Maria Solorzano	07/07/2020	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100

Job Notification details between 8/1/2019 to 7/31/2020

Digital Account Manager (Broadcast1Source tracking number 78815)

No. of Agencies were used: 7

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 11/20/2019

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Digital Account Manager

Experience:

Position Type/Expected Hours of Work

This is a full time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of Client Success

No phone call please.

Please apply online: www.entravision.com

Requirements:

Job Notification details between 8/1/2019 to 7/31/2020

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

Entravision Communications Corporation participates in the E-Verify system operated by the US Department of Homeland Security and the Social Security Administration and will use E-Verify to confirm work eligibility for all new hire employees.

Entravision Communications is an Equal Opportunity Employer.
We encourage women and minorities to apply.

Description:

Summary

An individual that has project management skills and good understanding of the digital advertising landscape. Responsible for preparing client presentations and keeping client abreast with performance updates and strategy recommendations. Works with internal sales and operations teams to ensure a cohesive experience for our clients.

Essential Functions

1. Provides dedicated Account Management service for Key Accounts.
2. Daily monitoring of campaign execution.
3. Resolves issues in a timely manner
4. Works cross-functionally within Sales and other organizations to drive revenue and increase customer satisfaction.
5. Develops client insights, reporting, and analysis to present media plan result.

Competencies

1. Strong verbal and written communication skills.
2. Ability to effectively prioritize and manage tasks within a fast-paced environment.
3. Ability to take initiative and negotiate through difficult situations.

Additional Information:

Job Notification details between 8/1/2019 to 7/31/2020

Contact:

Please apply at: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=1030>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Jose Gonzalez at josegonzalez@entravision.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/20/2019	Entertainment Careers. Net	No	Brad Hall	1--	By User/Other System
11/20/2019	Rio Hondo College	No	Career Services	1--	By User/Other System
11/20/2019	indeed.com	No	Career Service	1--	By User/Other System
11/20/2019	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
11/20/2019	United Latino Job Bank HireLatinos.org	No	n/a n/a	1--	By User/Other System
11/20/2019	www.mediagignow.com	No	MediaGigNow.com	1--	customerservice@mediagignow.com
11/20/2019	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System

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[ATS Integration](#)

Post A Job: Confirmation

Your posting has been updated.

Important Notes

Please note the following:

- It will take 24 hours for the job to appear live on the site to the general public.
- If you have duplicate postings (see list below), they must be removed before we will process any new postings.
- To Edit or Remove one of the other postings listed below, [Click Here](#)

Upgrade Your Posting

Increase the visibility of your job posting. Click "Upgrade" next to the listing to add one of the following benefits:

- **Featured Posting** - Posting will show at the top of your category
- **Company Logo** - Brand your posting with your logo
- **Web Link** - Direct applicants to your company's website
- **Front Page** - Highlight your listing on our site's front page

Date	Job Title	Company	Location	Status	Modify
Nov 20	Digital Account Manager	Entervision Communications	Los Angeles, CA	Offline	Edit Upgrade

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The security of your personal information is of paramount importance to us. We hire outside companies to test our security on a daily basis.

Find Candidates...

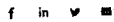
Post a Job

Job	Location	Created	Candidates	Additional Talent	Views	Cost	Budget	Status
 <p>Digital Account Manager <small>Edit Job Post job in multiple locations</small></p>	Los Angeles, CA	1 min ago	0 candidates	7,759 matching resumes (2,279 recently updated)	0	Free	Sponsor job for more candidates	Open ▼

Have jobs on your website? Contact us

Advertise your jobs in your social networks

Share your jobs now on social networks or by email to reach more candidates.



<https://www.indeedjobs.com/entravision-communications->



Jose Gonzalez <josegonzalez@entravision.com>

Job Posting:

Jose Gonzalez <josegonzalez@entravision.com>
To: Cynthia Patino <cpatino@riohondo.edu>

Tue, Nov 19, 2019 at 5:59 PM

Hello Cynthia

we have an opening in our Digital Department, please see details attached, if you can post for us in your area of employment, that would be great, thank you



Jose Gonzalez
AP/ Collections / Notary Public

5700 Wilshire Blvd #250
Los Angeles, Ca 90036

Office: 323-900-6100
josegonzalez@entravision.com



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties (Pulpo), events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

This message contains information from Entravision Communications Corporation that may be confidential or privileged. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of this information is prohibited. If you have received this transmission in error, please notify me immediately by telephone or electronic mail. Thank you.

Rio Hondo College.pdf
128K



Digital Account Manager

Location/Market: Los Angeles

JOB DESCRIPTION

Summary

An individual that has project management skills and good understanding of the digital advertising landscape. Responsible for preparing client presentations and keeping client abreast with performance updates and strategy recommendations. Works with internal sales and operations teams to ensure a cohesive experience for our clients.

Essential Functions

1. Provides dedicated Account Management service for Key Accounts.
2. Daily monitoring of campaign execution.
3. Resolves issues in a timely manner
4. Works cross-functionally within Sales and other organizations to drive revenue and increase customer satisfaction.
5. Develops client insights, reporting, and analysis to present media plan result.

Competencies

1. Strong verbal and written communication skills.
2. Ability to effectively prioritize and manage tasks within a fast-paced environment.
3. Ability to take initiative and negotiate through difficult situations.

Position Type/Expected Hours of Work

This is a full time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to **VP of Client Success**

No phone call please.

Please apply online: www.entravision.com

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

Other Duties

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L2T Media, LLC



English (US)

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Entravision Communications Corporation

Digital Account Manager

Location/Market: Los Angeles

JOB DESCRIPTION

Summary

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You have successfully posted your job.
View your job stats in "My Account" section (<http://hirelatinos.org/my-listings/job/>)

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Digital Account Manager

Entravision Communications

Los Angeles

Nov 20, 2019

Full time

Media

JOB DESCRIPTION

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We encourage women and minorities to apply.

About Entravision Communications

Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

Apply Now ()

Share this job:

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

Position: Digital Account Manager

Hire Date: February 18, 2020

This report, generated by Broadcast1Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Summary

An individual that has project management skills and good understanding of the digital advertising landscape. Responsible for preparing client presentations and keeping client abreast with performance updates and strategy recommendations. Works with internal sales and operations teams to ensure a cohesive experience for our clients.

Essential Functions

1. Provides dedicated Account Management service for Key Accounts.
2. Daily monitoring of campaign execution.
3. Resolves issues in a timely manner
4. Works cross-functionally within Sales and other organizations to drive revenue and increase customer satisfaction.
5. Develops client insights, reporting, and analysis to present media plan result.

Competencies

1. Strong verbal and written communication skills.
2. Ability to effectively prioritize and manage tasks within a fast-paced environment.
3. Ability to take initiative and negotiate through difficult situations.

Requirements:

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Entravision Communications is an Equal Opportunity Employer.
We encourage women and minorities to apply.

Experience:

Position Type/Expected Hours of Work

This is a full time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to **VP of Client Success**

No phone call please.

Please apply online: www.entravision.com

Additional Information:

Contact:

Please apply at: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=1030>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

RS Number	Recruiting Source	Date and Time
8	www.mediagignow.com E-mail: customerservice@mediagignow.com	Sent: 11/20/2019 6:16:33 PM



Job Title: Digital Account Manager
Job Category: Digital Media
Open Date: 11/20/2019
Closing Date: 1/1/2020
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>
Job Details: ummary

An individual that has project management skills and good understanding of the digital advertising landscape. Responsible for preparing client presentations and keeping client abreast with performance updates and strategy recommendations. Works with internal sales and operations teams to ensure a cohesive experience for our clients.

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No phone call please.

Please apply online: www.entravision.com

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1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
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We encourage women and minorities to apply.

Contact Details: Please <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=1030> apply at:

Job Notification details between 8/1/2019 to 7/31/2020

Senior Manager, Client Services (Broadcast1Source tracking number 82782)

No. of Agencies were used: 6

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 05/21/2020

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Senior Manager, Client Services

Experience:

Essential Functions

- Manage a team of account managers and sales planners
- Take an active role in key client meetings (e.g. campaign kick-off calls, campaign recap meetings, quarterly business reviews) and act as a trusted Entravision Digital subject matter expert in high-profile client pitches and meetings.
- Coach and develop a highly effective client services team that delivers quality service maximizing clients' marketing outcomes leading to improved retention and upsell rates.
- Contribute to process and other operational improvements that elevate our offerings and improve our sales planning and account management operations
- Partner with digital sales managers, account executives and your team to deliver strategy, insights, and measurement aligned with clients' business goals
- Work with team to develop dashboards to track campaign KPIs including, pacing, eCPC, eCPM, CPL and CPA
- Team with internal functional partners including creative services and ad ops to ensure all client assets and campaigns are completed on time and correctly
- Own high-level, strategic client deliverables including campaign recap decks and leverage strong knowledge of the overall digital media landscape to transform data into insights

Requirements:

Job Notification details between 8/1/2019 to 7/31/2020

Position Type/Expected Hours of Work

This is a full time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to EVP of US Digital

Required Education & Experience

- Bachelors or equivalent with an emphasis in marketing, business or quantitative major preferred
- 5+ years account management experience
- 3+ years of digital media experience
- 2+ years prior experience managing and growing teams with varied experience levels
- Experience planning and/or buying digital media, for some of the following: Paid Search, Facebook Ads, YouTube Ads and/or Programmatic Media
- Excellent verbal and written communication skills
- Demonstrated critical thinking ability
- Comfortable in an unstructured environment
- Takes initiative to establish new processes when its necessary
- Solution-oriented. Bias for Action.

Description:

Entravision Digital is looking for a Senior Manager, Client Services to lead the client services and sales planning team in support of Entravision's Digital Agency Services business. This role is a player-coach role that may manage a small list of accounts in addition to developing his/her team to ensure Entravision's clients receive excellent service and manage clients' digital campaigns to maximize clients' marketing KPIs.

Additional Information:

Other Duties Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice. Entravision Communications Corporation participates in the E-Verify system operated by the US Department of Homeland Security and the Social Security Administration and will use E-Verify to confirm work eligibility for all new hire employees. Entravision Communications is an Equal Opportunity Employer. We encourage women and minorities to apply.

Contact:

Apply: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2210>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

Job Notification details between 8/1/2019 to 7/31/2020

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/21/2020	indeed.com	No	Career Service	1--	By User/Other System
5/21/2020	Rio Hondo College	No	Career Services	1--	By User/Other System
5/21/2020	Entertainment Careers. Net	No	Brad Hall	1--	By User/Other System
5/21/2020	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
5/21/2020	So California Broadcasters Association	No	Thom Callahan	1--	By User/Other System
5/21/2020	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System

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Senior Manager, Client Services

Entravision Communications - Los Angeles, CA

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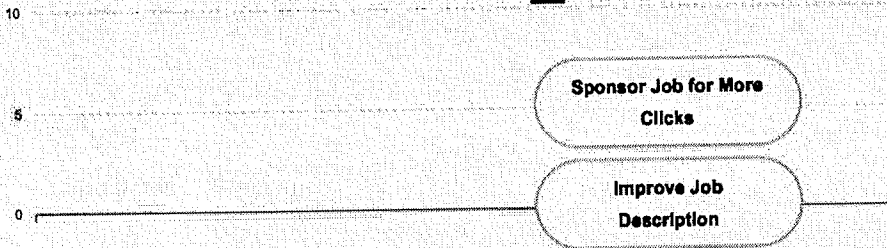
Status: Open

Clicks

Gathering data...

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Clicks this week



Details

Created: May 21, 2020

Views: 0

Candidates: 0 total

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Candidates

Awaiting Review

0

Total (excluding rejected)

0

0 Rejected

Budget

Job Budget: Not sponsored

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Choose Assessment

Job Description

Entravision Digital is looking for a Senior Manager, Client Services to lead the client services and sales planning team in support of Entravision's Digital Agency Services business. This role is a player-coach role that may manage a small list of accounts in addition to developing his/her team to ensure Entravision's clients receive excellent service and manage clients' digital campaigns to maximize clients' marketing KPIs.

Essential Functions

- Manage a team of account managers and sales planners
- Take an active role in key client meetings (e.g. campaign kick-off calls, campaign recap meetings, quarterly business reviews) and act as a trusted Entravision Digital subject matter expert in high-profile client pitches and meetings.
- Coach and develop a highly effective client services team that delivers quality service maximizing clients' marketing outcomes leading to improved retention and upsell rates.

- Contribute to process and other operational improvements that elevate our offerings and improve our sales planning and account management operations
- Partner with digital sales managers, account executives and your team to deliver strategy, insights, and measurement aligned with clients' business goals
- Work with team to develop dashboards to track campaign KPIs including, pacing, eCPC, eCPM, CPL and CPA
- Team with internal functional partners including creative services and ad ops to ensure all client assets and campaigns are completed on time and correctly
- Own high-level, strategic client deliverables including campaign recap decks and leverage strong knowledge of the overall digital media landscape to transform data into insights

Position Type/Expected Hours of Work

This is a full time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to EVP of US Digital

Required Education & Experience

- Bachelors or equivalent with an emphasis in marketing, business or quantitative major preferred
- 5+ years account management experience
- 3+ years of digital media experience
- 2+ years prior experience managing and growing teams with varied experience levels
- Experience planning and/or buying digital media, for some of the following: Paid Search, Facebook Ads, YouTube Ads and/or Programmatic Media
- Excellent verbal and written communication skills
- Demonstrated critical thinking ability
- Comfortable in an unstructured environment
- Takes initiative to establish new processes when its necessary
- Solution-oriented. Bias for Action.

Other Duties

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We encourage women and minorities to apply.

Job Type: Full-time

Salary: \$64,520.00 to \$132,100.00 /year

Application Questions

You have requested that Indeed ask candidates the following questions:

- When are you available for an interview or phone screen? Please list 2-3 dates and times or ranges of times.



Jose Gonzalez <josegonzalez@entravision.com>

Senior Manager, Client Services

Jose Gonzalez <josegonzalez@entravision.com>
To: Cynthia Patino <cpatino@riohondo.edu>

Thu, May 21, 2020 at 11:43 AM

Hello Cynthia,

I hope this email finds you well, when you get a min, can you please post this to your outreach job boards, thank you.

Direct Link:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2210>



Jose Gonzalez
AP/AR TV & RD
Collections



5700 Wilshire Blvd. Suite 250
Los Angeles, CA 90036
O (323) 900-6325 M
josegonzalez@entravision.com



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

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Senior Manager, Client Services.pdf
48K

COVID-19 Related Resources A note from us, financial assistance, job searching in a down economy, Hollywood Support Staff COVID-19 Relief Fund ...

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FAQ

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Site Advertising

ATS Integration

Post A Job: Confirmation

Your posting has been submitted and an email confirmation has been sent.

Important Notes

Please note the following:

- It will take 24 hours for the job to appear live on the site to the general public.
- If you have duplicate postings (see list below), they **must** be removed before we will process any new postings.
- To Edit or Remove one of the other postings listed below, [Click Here](#)

Upgrade Your Posting

Increase the visibility of your job posting. Click "Upgrade" next to the listing to add one of the following benefits:

- **Featured Posting** - Posting will show at the top of your category
- **Company Logo** - Brand your posting with your logo
- **Web Link** - Direct applicants to your company's website
- **Front Page** - Highlight your listing on our site's front page

Date	Job Title	Company	Location	Status	Modify
May 21	Senior Manager, Client Services	Entravision Communications	Los Angeles, CA	Offline	<input type="button" value="Edit"/> <input type="button" value="Upgrade"/>

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The security of your personal information is of paramount importance to us. We hire outside companies to test our security on a daily basis.



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Senior Manager, Client Services

[Create a Profile](#) | [Log In](#)

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

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Entravision's Digital Agency Services business.
This role is a player-coach role that may manage a small list of accounts in addition to developing his/her team to ensure Entravision's clients receive excellent service and manage clients' digital campaigns to maximize clients' marketing KPIs.

Essential Functions

- **Manage a team of account managers and sales planners**
- **Take an active role in key client meetings (e.g. campaign kick-off calls, campaign recap meetings, quarterly business reviews) and act as a trusted Entravision Digital subject matter expert in high-profile client pitches and meetings.**
- **Coach and develop a highly effective client services team that delivers quality service maximizing clients' marketing outcomes leading to improved retention and upsell rates.**
- **Contribute to process and other operational improvements that elevate our offerings and improve our sales planning and account management operations**
- **Partner with digital sales managers, account executives and your team to deliver strategy, insights, and measurement aligned with clients' business goals**
- **Work with team to develop dashboards to track campaign KPIs including, pacing, eCPC, eCPM, CPL and CPA**



time and correctly

- Own high-level, strategic client deliverables including campaign recap decks and leverage strong knowledge of the overall digital media landscape to transform data into insights

Position Type/Expected Hours of Work

This is a full time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to EVP of US Digital

Required Education & Experience

- Bachelors or equivalent with an emphasis in marketing, business or quantitative major preferred
- 5+ years account management experience
- 3+ years of digital media experience
- 2+ years prior experience managing and growing teams with varied experience levels
- Experience planning and/or buying digital media, for some of the following: Paid Search, Facebook Ads, YouTube Ads and/or Programmatic Media
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By The Southern California Broadcasters Association (<https://scba.com/author/pwsadmin/>) | May 21, 2020

New Media (<https://scba.com/new-media/>) anywhere Posted 5 days ago

Entravision Communication

Station/Call	KLYY FM
Contact:	Jessica Martinez
Contact Email:	jessicamartinez@entravision.com (mailto:jessicamartinez@entravision.com)
Contact Phone Number:	(323) 900-6100
Experience needed:	<i>Required Education & Experience</i> <ul style="list-style-type: none"> • Bachelors or equivalent with an emphasis in marketing, business or quantitative major preferred • 5+ years account management experience • 3+ years of digital media experience • 2+ years prior experience managing and growing teams with varied experience levels • Experience planning and/or buying digital media, for some of the following: Paid Search, Facebook Ads, YouTube Ads and/or Programmatic Media • Excellent verbal and written communication skills • Demonstrated critical thinking ability • Comfortable in an unstructured environment • Takes initiative to establish new processes when its necessary • Solution-oriented. Bias for Action.

Description:



SCBA

Entravision is currently seeking for a Senior Manager, Client Services to lead the client services and sales planning team in support of Entravision's Digital Agency Services business. This role is a player-coach role that may manage a small list of accounts in addition to developing his/her team to ensure Entravision's clients receive excellent service and manage clients' digital campaigns to maximize clients' marketing KPIs.

Essential Functions:

- Manage a team of account managers and sales planners
- Take an active role in key client meetings (e.g. campaign kick-off calls, campaign recap meetings, quarterly business reviews) and act as subject matter expert in high-profile client pitches and meetings
- Coach and develop a highly effective client services team that delivers quality service maximizing clients' marketing outcomes leading to improved retention and upsell rates.
- Contribute to process and other operational improvements that elevate our offering and improve our sales planning and account management operations
- Partner with digital sales managers, account executives and your team to deliver strategy, insights, and measurement aligned with clients' business goals
- Work with team to develop dashboards to track campaign KPIs including, pacing, eCPC, eCPM, CPL and CPA
- Team with Internal functional partners including creative services and ad ops to ensure all client assets and campaigns are completed on time and correctly
- Own high-level, strategic client deliverables including campaign recap decks and leverage strong knowledge of the overall digital media landscape to transform data into insights

Position Type/Expected Hours of Work

- This is a full time position. Actual hours and schedule may vary.
- Supervisory Responsibility
- Reports directly to EVP of US Digital

Other Duties

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(mailto:miles.sexton@scba.com)



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California Broadcasters Association | 5/21/2020

Job Details

Job Title: Senior Manager, Client Services

Job Category: Digital Media

Open Date: 5/21/2020

Closing Date: 6/21/2020

Job Type: Full Time

Url: <http://www.yourcba.com>

Job Details: Entravision Digital is looking for a Senior Manager, Client Services to lead the client services and sales planning team in support of Entravision's Digital Agency Services business. This role is a player-coach role that may manage a small list of accounts in addition to developing his/her team to ensure Entravision's clients receive excellent service and manage clients' digital campaigns to maximize clients' marketing KPIs.

Experience: Essential Functions · Manage a team of account managers and sales planners · Take an active role in key client meetings (e.g. campaign kick-off calls, campaign recap meetings, quarterly business reviews) and act as a trusted Entravision Digital subject matter expert in high-profile client pitches and meetings. · Coach and develop a highly effective client services team that delivers quality service maximizing clients' marketing outcomes leading to improved retention and upsell rates. · Contribute to process and other operational improvements that elevate our offerings and improve our sales planning and account management operations · Partner with digital sales managers, account

executives and your team to deliver strategy, insights, and measurement aligned with clients' business goals · Work with team to develop dashboards to track campaign KPIs including, pacing, eCPC, eCPM, CPL and CPA · Team with internal functional partners including creative services and ad ops to ensure all client assets and campaigns are completed on time and correctly · Own high-level, strategic client deliverables including campaign recap decks and leverage strong knowledge of the overall digital media landscape to transform data into insights

Requirements: Position Type/Expected Hours of Work This is a full time position. Actual hours and schedule may vary. Supervisory Responsibility Reports directly to EVP of US Digital Required Education & Experience · Bachelors or equivalent with an emphasis in marketing, business or quantitative major preferred · 5+ years account management experience · 3+ years of digital media experience · 2+ years prior experience managing and growing teams with varied experience levels · Experience planning and/or buying digital media, for some of the following: Paid Search, Facebook Ads, YouTube Ads and/or Programmatic Media · Excellent verbal and written communication skills · Demonstrated critical thinking ability · Comfortable in an unstructured environment · Takes initiative to establish new processes when its necessary · Solution-oriented. Bias for Action.

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Contact Details: Please email Resume:
jessicamartinez@entravision.com

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Note: This employment opportunity will be posted only on the California Broadcasters Association job bank website.

Your job has been posted to the California Broadcasters Association on-line job bank. The FCC has determined that posting on a broadcaster association job bank website alone is not sufficient to satisfy the requirement of achieving "broad outreach" for each full-time employment opportunity but must be accompanied by direct outreach efforts. For a full discussion of the broad outreach requirements, SEE: Review of the Commission's, Broadcast and Cable Equal Employment Opportunity Rules and Policies, MM Docket No. 98-204.

Here is the link:

http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-02-303A1.pdf

Full-Time Jobs Filled Report

Date: 9/6/2021

From: Los Angeles, CA

Page: 1/1

Full Time Jobs Filled from 8/1/2020 to 7/31/2021

BIS Job ID	Job Title	Date Filled	Recruitment Source	Prong 2	Contact Details
82850	Shared Services Specialist Barrega Felipa	08/04/2020	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
84373	Sales Assistant Maria Valadez	08/24/2020	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
84374	Integrated Marketing Solutions Consultant Arturo Casas	08/28/2020	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
87104	Digital Account Manager Guadalupe Maximo	01/17/2021	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
89472	National Sales Coordinator Mayra Mariscal	04/19/2021	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
89473	Content Editor Angel Castellanos	06/09/2021	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100
90329	Digital Account Manager Madelina Garcia	05/15/2021	Entravision Communications	No	5700 Wilshire Blvd 5700 Wilshire Blvd Los Angeles California 90036 Phone: 323-900-6100

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 1/27

Job Notification details between 8/1/2020 to 7/31/2021

Digital Account Manager (Broadcast1Source tracking number 90329)

No. of Agencies were used: 9

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 05/12/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Digital Account Manager

Experience:

Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation build is a Plus!!

Requirements:

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

Description:

Digital Account Manager

Digital Account Manager

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles, CA

Page: 2/27

Job Notification details between 8/1/2020 to 7/31/2021

Location/Market: Los Angeles, CA

JOB DESCRIPTION**Summary**

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

- Project manage multiple campaigns from pre-launch through campaign wrap with focus on client KPIs and retention
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- Provide necessary campaign deliverables including but not limited to: reporting, screenshots, performance insights, and ad-hoc requests
- Cultivate positive business relationships with clients and sales, design, operations, and technical teams
- Collaborate with billing team to resolve monthly invoicing queries

Job Notification details between 8/1/2020 to 7/31/2021

Requirements And General Skills

- 3+ years in digital advertising specifically in campaign execution and delivery, client communication, and project management
- Understanding basic digital terminology and application (ie CPM, Bidding, Margins, CPC, etc)
- Knowledge of post-sale process and creation of digital assets; experience with display, mobile, audio, video, OTT/CTV, and SEM advertising products
- Experience managing lead-gen campaigns (Google Ads & Facebook) a HUGE PLUS!
- Understanding and experience with creative specs, tags, ad copy and custom ad/content creation
- Skill in working within internal order management systems and third-party systems to monitor campaign delivery and performance
- Extremely proactive and highly organized, with the ability to manage and prioritize multiple and varied tasks and campaigns in a timely manner
- Excellent client service skills with an emphasis on verbal and written communication; results driven with strong analytical skills
- Experience creating visually appealing and analytical presentations utilizing campaign performance and industry data in order to reinforce delivery of client KPIs and maintain client retention
- Enjoy working in a collaborative team environment, sharing knowledge across the department
- Must be fluent in English (written and verbal) with a professional tone and experience speaking with various audiences
- Spanish fluency a plus

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 4/27

Job Notification details between 8/1/2020 to 7/31/2021

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to EVP of US Digital

Other Duties

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Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply.

Additional Information:

Contact:

Please see Link where to apply: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Jennifer Adoremos at jadoremos@entravision.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles, CA

Page: 5/27

Job Notification details between 8/1/2020 to 7/31/2021

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/12/2021	United Latino Job Bank HireLatinos.org	No	n/a n/a	1--	By User/Other System
5/12/2021	All Access	No	Ria Denver	1--	By User/Other System
5/12/2021	LatinoLA!	No	JOB BOARD	1--	By User/Other System
5/12/2021	Entertainment Careers. Net	No	Brad Hall	1--	By User/Other System
5/12/2021	So California Broadcasters Association	No	Thom Callahan	1--	By User/Other System
5/12/2021	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
5/12/2021	Santa Monica College	No	CAREER SERVICES	1--	By User/Other System
5/12/2021	www.mediagignow.com	No	MediaGigNow.com	1--	customerservice@mediagignow.com
5/12/2021	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System

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Digital Account Manager

Entravision Communications

Los Angeles

May 12, 2021

Full time

Other

JOB DESCRIPTION

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

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- Provide necessary campaign deliverables including but not limited to: reporting, screenshots, performance insights, and ad-hoc requests
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- Collaborate with billing team to resolve monthly invoicing queries

Requirements And General Skills

- 3+ years in digital advertising specifically in campaign execution and delivery, client communication, and project management
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Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation build is a Plus!!

Position Type/Expected Hours of Work

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Supervisory Responsibility

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Required Education and Experience

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Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

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Digital Account Manager

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

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joseksse

Digital Account Manager

Wed May 12, 2021 11:07 am

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Duties And Responsibilities

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escalate issues when applicable

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speaking with various audiences

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Hot News Home

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Careers

Digital Account Manager

The Digital Account Manager will be a key contributor to our Client Services team

Published on LatinoLA: May 12, 2021

Digital Account Manager

Location/Market: Los Angeles, CA



JOB DESCRIPTION

Summary

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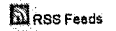
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- If you have duplicate postings (see list below), they must be removed before we will process any new postings.
- To Edit or Remove one of the other postings listed below, [Click Here](#)

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- **Web Link** - Direct applicants to your company's jobsite
- **Front Page** - Highlight your listing on our site's front page

[ATS Integration](#)

Date	Job Title	Company	Location	Status	Modify
May 12	Digital Account Manager	Entravision Communications	Los Angeles, CA	Offline	Edit Upgrade

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Job Posting Submission Form

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Thanks for contacting us! We will get in touch with you shortly.



SCBA

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(tel:8057010031)



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Digital Account Manager

HOME (HTTPS://SCBA.COM/)

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 MARKET RESEARCH
 May 13, 2021

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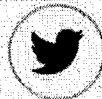
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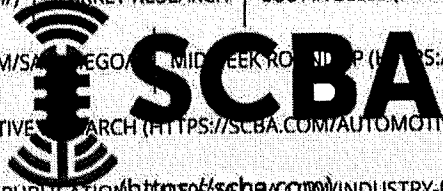
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**Building Brands, Market Share, and Results for
Southern California Advertisers**

Digital Account Manager

By The Southern California Broadcasters Association | May 13, 2021

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Digital Account Manager

Convert to social

Program

Station/Call: KSSE-FM
Contact: Rachel Gallop
Contact Email: Please apply using URL below
Contact Phone Number: (323) 900-6100

Experience needed:

Description/Job Summary:

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

- Project manage multiple campaigns from pre-launch through campaign wrap with focus on client KPIs and retention
- Work with ad ops, creative services, and client as needed to troubleshoot any ad creative issues that impact tracking, implementation, or reporting
- Be the frontline on ad booked revenue to monitor campaign delivery and pacing; escalate issues when applicable
- Think strategically about our clients' business goals and how we can optimize performance to align with customer needs throughout their campaign and beyond; provide performance based strategies for upsell opportunities
- Provide necessary campaign deliverables including but not limited to reporting, screenshots, performance insights, and ad-hoc requests
- Cultivate positive business relationships with clients and sales, design, operations, and technical teams
- Collaborate with billing team to resolve monthly invoicing queries

Requirements And General Skills

- 3+ years in digital advertising specifically in campaign execution and delivery, client communication, and project management
- Understanding basic digital terminology and application (e.g. CPM, Bidding, Margins, CPC, etc)
- Knowledge of post-sale process and creation of digital assets; experience with display, mobile, audio, video, OTT/CTV, and SEM advertising products
- Experience managing lead-gen campaigns (Google Ads & Facebook) a HUGE PLUS!
- Understanding and experience with creative specs, tags, ad copy and custom ad/content creation
- Skill in working within internal order management systems and third-party systems to monitor campaign delivery and performance
- Extremely proactive and highly organized, with the ability to manage and prioritize multiple and varied tasks and campaigns in a timely manner
- Excellent client service skills with an emphasis on verbal and written communication; results driven with strong analytical skills
- Experience creating visually appealing and analytical presentations utilizing campaign performance and industry data in order to reinforce delivery of client KPIs and maintain client retention
- Enjoy working in a collaborative team environment, sharing knowledge across the department



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Digital Account Manager

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Digital Account Manager

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue



will include thoughtful, problem-solving individuals who are passionate about working with their clients.

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Requirements And General Skills



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- Experience creating visually appealing and analytical presentations utilizing campaign performance and industry data in order to reinforce delivery of client KPIs and maintain client retention
- Enjoy working in a collaborative team environment, sharing knowledge across the department
- Must be fluent in English (written and verbal) with a professional tone and experience speaking with various audiences
- Spanish fluency a plus



presentation build is a Plus!!

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to EVP of US Digital

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.



Administration and will use E-verify to confirm work eligibility for all new hire employees.

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Job Detail Information

Job Information	
Job ID	6435284
Job Title	Digital Account Manager
Job Description	<p>The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.</p> <p>Duties And Responsibilities</p> <ul style="list-style-type: none">· Project manage multiple campaigns from pre-launch through campaign wrap with focus on client KPIs and retention· Work with ad ops, creative services, and client as needed to troubleshoot any ad creative issues that impact tracking, implementation, or reporting· Be the frontline on all booked revenue to monitor campaign delivery and pacing; escalate issues when applicable· Think strategically about our clients' business goals and how we can optimize performance to align with customer needs throughout their campaign and beyond; provide performance based strategies for upsell opportunities· Provide necessary campaign deliverables including but not limited to: reporting, screenshots, performance insights, and ad-hoc requests· Cultivate positive business relationships with clients and sales, design, operations, and technical teams· Collaborate with billing team to resolve monthly invoicing queries <p>Requirements And General Skills</p> <ul style="list-style-type: none">· 3+ years in digital advertising specifically in campaign execution and delivery, client communication, and project management· Understanding basic digital terminology and application (ie CPM, Bidding, Margins, CPC, etc)· Knowledge of post-sale process and creation of digital assets; experience with display, mobile, audio, video, OTT/CTV, and SEM advertising products

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- Enjoy working in a collaborative team environment, sharing knowledge across the department
- Must be fluent in English (written and verbal) with a professional tone and experience speaking with various audiences
- Spanish fluency a plus

Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation build is a Plus!!

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

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Reports directly to EVP of US Digital

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