

6. Previous experience working from distance with clients will be a plus.

Other Duties

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Entravision Communications is an Equal Opportunity Employer. We encourage women and minorities to apply.

Type of Job	Full Time
Job Location	California
Expiration Date	06/11/2021
Job Requirements	
Degrees Wanted	Associates, Bachelors, Diploma
Majors Wanted	Any Major
Job Targets Wanted	Any Job Target
Special Skills Wanted	
Other Job Requirements	
Company Information	
Company Name	Entravision Communications Corporation
Employer Web Site	http://entravision.com
Company Description	Entravision Communications Corporation is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravision also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC.
Equal Opportunity Employer	Yes
Contact Information	
Contact	

Name: Rachel Gallop

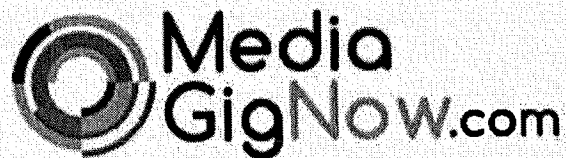
Address: 5700 Wilshire Blvd
Suite 250
Los Angeles, CA 90036

Phone: 323-900-6100

Email: rachel.gallop@entravision.com

[Apply Online](#)

✉ customerservice@mediagignow.com



☰ Menu

Digital Account Manager

📅 Posted 3 months ago

DESCRIPTION

Digital Account Manager

Digital Account Manager

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

- Project manage multiple campaigns from pre-launch through campaign wrap with focus on client KPIs and retention
- Work with ad ops, creative services, and client as needed to troubleshoot any ad creative issues that impact tracking, implementation, or reporting
- Be the frontline on all booked revenue to monitor campaign delivery and pacing; escalate issues when applicable
- Think strategically about our clients' business goals and how we can optimize performance to align with customer needs throughout their campaign and beyond; provide performance based strategies for upsell opportunities
- Provide necessary campaign deliverables including but not limited to: reporting, screenshots, performance insights, and ad-hoc requests
- Cultivate positive business relationships with clients and sales, design, operations, and technical teams
- Collaborate with billing team to resolve monthly invoicing queries

Requirements And General Skills

- 3+ years in digital advertising specifically in campaign execution and delivery, client communication, and project management
- Understanding basic digital terminology and application (ie CPM, Bidding, Margins, CPC, etc)
- Knowledge of post-sale process and creation of digital assets; experience with display, mobile, audio, video, OTT/CTV, and SEM advertising products
- Experience managing lead-gen campaigns (Google Ads & Facebook) a HUGE PLUS!
- Understanding and experience with creative specs, tags, ad copy and custom ad/content creation
- Skill in working within internal order management systems and third-party systems to monitor campaign delivery and performance
- Extremely proactive and highly organized, with the ability to manage and prioritize multiple and varied tasks

and campaigns in a timely manner

- Excellent client service skills with an emphasis on verbal and written communication; results driven with strong analytical skills
- Experience creating visually appealing and analytical presentations utilizing campaign performance and industry data in order to reinforce delivery of client KPIs and maintain client retention
- Enjoy working in a collaborative team environment, sharing knowledge across the department
- Must be fluent in English (written and verbal) with a professional tone and experience speaking with various audiences
- Spanish fluency a plus

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to **EVP of US Digital**

Other Duties

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We encourage women and minorities to apply.

JOB EXPERIENCE

Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation

build is a Plus!!

REQUIREMENTS

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

ADDITIONAL INFO

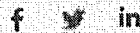
HOW TO APPLY

Please see Link where to apply: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>



Return To Job Listings





Job Title: Digital Account Manager
Job Category: MARKETING
Open Date: 5/12/2021
Closing Date: 6/12/2021
Job Type: Full Time
City: LOS ANGELES
Zipcode: 90036
State: California
Url: <http://https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

Job Details: Digital Account Manager

Digital Account Manager

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

- Spanish fluency a plus

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to **EVP of US Digital**

Other Duties

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Experience: *Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation build is a Plus!!*

Requirements:

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.

6. Previous experience working from distance with clients will

be a plus.

Contact Details: Please see Link where to apply:
<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 6/27

Job Notification details between 8/1/2020 to 7/31/2021

Content Editor (Broadcast1Source tracking number 89473)

No. of Agencies were used: 5

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/12/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Content Editor

Experience:

Required Education and Experience

- Job Requirements/Qualifications:
- Knowledge of Adobe Premiere and Final Cut software preferred
- Minimum 2-3 years of experience in the field
- Knowledge and ability to deliver coverage across multiple platforms
- Must be fluent in Spanish and English (speak, read & write)
- Must be willing to submit a background investigation
- Must have a valid driver's license
- Must have unrestricted work authorization to work in the United States
- Punctuality and Dependability are essential
- Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Requirements:

Job Notification Details Report**From:** Los Angeles,CA**Date:** 9/8/2021**Page:** 7/27**Job Notification details between 8/1/2020 to 7/31/2021**

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We encourage women and minorities to apply.

Description:

Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

- Teamwork player. Work with a wide range of people all across the U.S.
- Create and edit video content to be syndicated to Entravision's several platforms.
- Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings
- Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Additional Information:**Contact:**

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2435>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 8/27

Job Notification details between 8/1/2020 to 7/31/2021*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Jose Gonzalez at josegonzalez@entravision.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/12/2021	Entertainment Careers. Net	No	Brad Hall	1--	By User/Other System
4/12/2021	www.mediagignow.com	No	MediaGigNow.com	1--	customerservice@mediagignow.com
4/12/2021	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
4/12/2021	Santa Monica College	No	CAREER SERVICES	1--	By User/Other System
4/12/2021	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System



Jose Gonzalez <josegonzalez@entravision.com>

Your Content Editor job submission.

EntertainmentCareers.Net Support <bouncesubmit-343909@entertainmentcareers.net>
Reply-To: lajobs@entravision.com
To: lajobs@entravision.com

Mon, Apr 12, 2021 at 5:31 PM

*****CONFIRMATION*****

Thank you for posting your jobs with EntertainmentCareers.net.

New Upgrade your posting to get better visibility:

- Keep your posting in the top of the search results.
- Have your posting or company featured on the front page of the site.
- Add your logo.
- Include a link to your website.

Click here upgrade, edit, or remove your posting https://www.entertainmentcareers.net/d/B3C06D27937BB9F2?utm_source=ecn_jobpostconfirm&utm_medium=email

We respectfully ask you to do the following:

#1 When the position is filled, please remove it (instructions below) from the site ASAP.

#2 When you do hire someone as a result of posting on EntertainmentCareers.Net, please, please, please, let us know. This is the only way we measure our performance and it absolutely makes our day to hear the SUCCESS stories.

#3 Please provide us with any feedback that you may have, we always welcome suggestions for improving the site. If you would like to see a feature added to the site, let us know. We have, so far, never turned down a request to add a feature.

#4 We strive to get things right; Please let us know ASAP if there are any problems.

Please note that it will take 1 business day until you will be able to see the posting on the website. If you need a posting rushed, please let us know

****Your Listing****

Use this link to edit or delete your posting https://www.entertainmentcareers.net/d/B3C06D27937BB9F2?utm_source=ecn_jobpostconfirm&utm_medium=email

Full or Part Time: Full Time

Job or Internship: Job

Company: Entravision Communications

City: Los Angeles

State: CA

Country: US

Job Title: Content Editor

Job Description: Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

- Teamwork player. Work with a wide range of people all across the U.S.
- Create and edit video content to be syndicated to Entravision's several platforms.
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- Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Required Education and Experience

- Job Requirements/Qualifications:
- Knowledge of Adobe Premiere and Final Cut software preferred
- Minimum 2-3 years of experience in the field
- Knowledge and ability to deliver coverage across multiple platforms
- Must be fluent in Spanish and English (speak, read & write)
- Must be willing to submit a background investigation
- Must have a valid driver's license
- Must have unrestricted work authorization to work in the United States
- Punctuality and Dependability are essential
- Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Other Duties

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Your anonymous EntertainmentCareers.Net email address will be shown in the posting and will forward to lajobs@entravision.com

To make any changes or to delete the listing, go to the employer's section of the site https://www.entertainmentcareers.net/employer/?utm_source=ecn_jobpostconfirm&utm_medium=email and click on 'My Postings'.

Thank you,

Brad Hall
Founder/CEO
EntertainmentCareers.Net
310-442-0200 x101 Phone
128.177.138.254

ref:ecnb1

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Content Editor

Position: Content Editor

Hire Date: June 9, 2021

This report, generated by Broadcast1Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

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- Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings
- Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Requirements:

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Content Editor

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Experience:

Required Education and Experience

- Job Requirements/Qualifications:
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- Punctuality and Dependability are essential
- Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Additional Information:

Contact:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2435>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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KDL, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Content Editor

RS Number	Recruiting Source	Date and Time
11	www.mediagignow.com E-mail: customerservice@mediagignow.com	Sent: 4/12/2021 8:43:27 PM



MAKE AN IMPACT ON YOUR FUTURE

Haz un impacto en tu futuro

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Refer Job:  

[Add to Saved Jobs](#)

[Back](#)

Content Editor

Location/Market: Los Angeles, CA

[Create a Profile](#) | [Log In](#)

JOB DESCRIPTION

Summary

Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.



- Teamwork player. Work with a wide range of people all across the U.S.
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Position Type/Expected Hours of Work

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Supervisory Responsibility

Reports directly to VP of News & Video

Required Education and Experience

- Job Requirements/Qualifications:
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- Knowledge and ability to deliver coverage across multiple platforms
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- Must have a valid driver's license
- Must have unrestricted work authorization to work in the United States



weekends and holidays and be willing to change schedules with little or no notice if needed.

Other Duties

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f in

About Us In The News

Product Portfolio Careers

Investor Contact

- **Terms of Use**
- **Mobile Terms of Use**
- **Privacy Policy**
- **Terms of Sales**

Job Postings

Job #6403282 has been posted successfully.

Listed below are the jobs that you have posted to **Santa Monica College**.

On Hold: not yet reviewed; displayed on a pink background

Pending: reviewed and approved; scheduled to become Active on a future date


Under Review: additional information is needed for approval

Active: reviewed and approved; visible to job seekers


Expired: Expiration Date has been reached; no longer visible to job seekers; displayed in red text


Not Approved: reviewed but not approved for display to job seekers

Click the **Job ID** to view a posting as job seekers will see it.

Click on the  icon to edit a job posting.

Click on the  icon to expire an active job posting.

Click on the  icon to repost a job posting.

Click on the  icon to view submissions to a posting.

[Post a New Job](#)

Displaying records **1-20** of **45**

[Next](#)

On Hold			
Job ID	Job Type	Deadline	
Content Editor			
6403282	Full Time	05/12/2021	 
Expired			
Digital Account Manager			
6323180	Full Time	02/05/2021	
Graphic Design Intern			
6134018	Unpaid Internship	03/04/2020	
Manager of Enterprise Networking			
6134023	Full Time	03/04/2020	
Digital Sales Manager			
5850318	Full Time	04/20/2019	
Receptionist			
5790310	Full Time	02/26/2019	
Integrated Marketing Coordinator			
5773708	Full Time	02/14/2019	 
Campaign Manager			
5773708	Full Time	02/14/2019	

5792399	Full Time	11/30/2018	
Integrated Marketing Director			
Job ID	Job Type	Deadline	
<u>5362317</u>	Full Time	02/18/2018	
Executive Assistant TV & Radio			
Job ID	Job Type	Deadline	
<u>5362335</u>	Full Time	02/18/2018	
Shared Services Specialist			
Job ID	Job Type	Deadline	
<u>5244929</u>	Full Time	11/11/2017	
Receptionist			
Job ID	Job Type	Deadline	
<u>5244922</u>	Full Time	10/31/2017	
Integrated Marketing Coordinator			
Job ID	Job Type	Deadline	
<u>4834075</u>	Full Time	12/26/2016	
Digital Video Editor			
Job ID	Job Type	Deadline	
<u>4715948</u>	Full Time	11/11/2016	
Radio Broadcast Studio Engineer			
Job ID	Job Type	Deadline	
<u>4715733</u>	Full Time	10/30/2016	
Integrated Marketing Solutions Consultant			
Job ID	Job Type	Deadline	
<u>4715799</u>	Full Time	10/22/2016	
Promotions Van Driver			
Job ID	Job Type	Deadline	
<u>4665111</u>	Part Time	10/16/2016	
Commercial Producer			
Job ID	Job Type	Deadline	
<u>4644584</u>	Full Time	09/30/2016	
National Entertainment Digital Content Director			
Job ID	Job Type	Deadline	
<u>4682547</u>	Full Time	09/26/2016	
Broadcast Studio Technical Operations Manager			
Job ID	Job Type	Deadline	
<u>4699379</u>	Full Time	09/21/2016	



Job Title: Content Editor
Job Category: Design
Open Date: 4/12/2021
Closing Date: 5/12/2021
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>

Job Details: Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

Teamwork player. Work with a wide range of people all across the U.S.

Create and edit video content to be syndicated to Entravision's several platforms.

Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings

Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Experience:

Required Education and Experience

Job Requirements/Qualifications:

Knowledge of Adobe Premiere and Final Cut software preferred

Minimum 2-3 years of experience in the field

Knowledge and ability to deliver coverage across multiple platforms

Must be fluent in Spanish and English (speak, read & write)

Must be willing to submit a background investigation

Must have a valid driver's license

Must have unrestricted work authorization to work in the United States

Punctuality and Dependability are essential

Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Requirements: Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 9/27

Job Notification details between 8/1/2020 to 7/31/2021

National Sales Coordinator (Broadcast1Source tracking number 89472)

No. of Agencies were used: 5

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/12/2021

Subject: Job Notification from Broadcast1 Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: National Sales Coordinator

Experience:

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 10/27

Job Notification details between 8/1/2020 to 7/31/2021

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.
4. Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.
5. Strong telephone skills.

Preferred Education and Experience

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Requirements:

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Entravision Communications Corporation participates in the E-Verify system operated by the US Department of Homeland Security and the Social Security Administration and will use E-Verify to confirm work eligibility for all new hire employees.

Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply.

Description:

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles,CA

Page: 11/27

Job Notification details between 8/1/2020 to 7/31/2021

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Additional Information:

Contact:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2433>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/12/2021	Entertainment Careers. Net	No	Brad Hall	1--	By User/Other System
4/12/2021	United Latino Job Bank HireLatinos.org	No	n/a n/a	1--	By User/Other System
4/12/2021	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
4/12/2021	www.mediagignow.com	No	MediaGigNow.com	1--	customerservice@mediagignow.com
4/12/2021	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System

Please help us help you better. Please take this 30 second survey to let us know how we can better assist you with your job search and career development.

Posting Guidelines

FAQ

Premium Listings

Site Advertising

ATS Integration

Post A Job: Confirmation

Your posting has been submitted and an email confirmation has been sent.

Important Notes

Please note the following:

- It will take 24 hours for the job to appear live on the site to the general public.
- If you have duplicate postings (see list below), they **must** be removed before we will process any new postings.
- To Edit or Remove one of the other postings listed below, [Click Here](#)

Upgrade Your Posting

Increase the visibility of your job posting. Click "Upgrade" next to the listing to add one of the following benefits:

- **Featured Posting** - Posting will show at the top of your category
- **Company Logo** - Brand your posting with your logo
- **Web Link** - Direct applicants to your company's jobsite
- **Front Page** - Highlight your listing on our site's front page

Date	Job Title	Company	Location	Status	Modify
Apr 13	National Sales Coordinator	Entravision Communications	Los Angeles, CA	Offline	<input type="button" value="Edit"/> <input type="button" value="Upgrade"/>

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The security of your personal information is of paramount importance to us. We hire outside companies to test our security on a daily basis.

You have successfully posted your job.
View your job stats in "My Account" section (<http://hirelatinos.org/my-listings/job/>)

Back

National Sales Coordinator

Entravision Communications

Apr 12, 2021

Full time

Administrative

Administrative Assistant

Advertising Sales

JOB DESCRIPTION

Entravision Communications Corporation

National Sales Coordinator

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Competencies

1. **Technical Capability.**
2. **Strategic Thinking.**
3. **Excellent Verbal & Written Communication Skills.**
4. **Organizational Skills.**
5. **Attention to Detail.**
6. **Ability to Maintain Strict Confidentiality.**
7. **Multitasking and Prioritizing in a Dynamic Work Environment.**
8. **Leadership.**
9. **Teamwork.**

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

Required Education and Experience

1. **Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.**
2. **A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.**
3. **Full knowledge of Wide Orbit Media Sales & Traffic system.**
4. **Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.**
5. **Strong telephone skills.**

Preferred Education and Experience

1. **Experience putting together a client presentation or event recap.**
2. **Spanish speaking proficiency is preferred.**

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Entravision Communications Corporation

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National Sales Coordinator

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers



Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

**This is a Full Time position, Monday through Friday.
Actual hours and schedule may vary.**

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.



Preferred Education and Experience

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

Position: National Sales Coordinator

Hire Date: April 19, 2021

This report, generated by Broadcast1Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Requirements:

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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We encourage women and minorities to apply.

Experience:

KDL, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.
4. Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.
5. Strong telephone skills.

Preferred Education and Experience

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Additional Information:

Contact:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2433>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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KDL D, KDLE, KLYY, KSSC, KSSD, KSSE

Fax and E-mail verification summary report for National Sales Coordinator

RS Number	Recruiting Source	Date and Time
11	www.mediagignow.com E-mail: customerservice@mediagignow.com	Sent: 4/12/2021 8:26:53 PM



Job Title: National Sales Coordinator
Job Category: Administrative
Open Date: 4/12/2021
Closing Date: 5/12/2021
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>

Job Details: Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Experience:

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

This is a Full Time position, Monday through Friday. Actual hours and

schedule may vary.

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.
4. Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.
5. Strong telephone skills.

Preferred Education and Experience

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

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Contact Details: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2433>

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 12/27

Job Notification details between 8/1/2020 to 7/31/2021

Digital Account Manager (Broadcast1Source tracking number 87104)

No. of Agencies were used: 7

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 01/06/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Digital Account Manager

Experience:

- ? Minimum of 2 years of relevant experience
- ? Agency and publisher experience a plus
- ? Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- ? Hyper detail oriented, analytical, and data driven
- ? Able to organize and manage a large quantity of deadline-oriented tasks
- ? Ability to work with multiple internal and external stakeholders in a fast paced environment
- ? Inherently proactive, self-starter, and able to problem solve before issues escalate
- ? Experience working with sales
- ? Must be proficient in Microsoft Word, Excel, and PowerPoint
- ? Experience with Adobe Creative Cloud applications a plus

Requirements:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 13/27

Job Notification details between 8/1/2020 to 7/31/2021

lease note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply.

Description:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 14/27

Job Notification details between 8/1/2020 to 7/31/2021

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- ? Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- ? Develop digital campaign recaps with actionable insights
- ? Develop accurate digital proposals
- ? Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- ? Assist in graphic design for digital ads
- ? Submit custom estimate requests to appropriate digital team members
- ? Assist in prospect research
- ? Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- ? Other duties as assigned to support Digital Sales Managers

Additional Information:

Contact:

Please see Link where to apply:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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Job Notification Details Report

Date: 9/8/2021

From: Los Angeles, CA

Page: 15/27

Job Notification details between 8/1/2020 to 7/31/2021

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/6/2021	indeed.com	No	Career Service	1--	By User/Other System
1/6/2021	United Latino Job Bank HireLatinos.org	No	n/a n/a	1--	By User/Other System
1/6/2021	Santa Monica College	No	CAREER SERVICES	1--	By User/Other System
1/6/2021	So California Broadcasters Association	No	Thom Callahan	1--	By User/Other System
1/6/2021	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
1/6/2021	www.mediagignow.com	No	MediaGigNow.com	1--	customerservice@mediagignow.com
1/6/2021	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System

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Digital Account Manager

Entravision Communications - Los Angeles, CA

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Status: Open

Clicks

Gathering data...

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10

5

0

Clicks this week

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Details

Created: January 6, 2021

Views: 0

Candidates: 0 total

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Find candidates

Budget

Job Budget: Not sponsored

Sponsor job

Candidates

Awaiting Review
0

Total (excluding rejected)
0

0 Rejected



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Choose Assessment

Job Description

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment

- Develop digital campaign recaps with actionable insights
- Develop accurate digital proposals
- Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- Assist in graphic design for digital ads
- Submit custom estimate requests to appropriate digital team members
- Assist in prospect research
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- Hyper detail oriented, analytical, and data driven
- Able to organize and manage a large quantity of deadline-oriented tasks
- Ability to work with multiple internal and external stakeholders in a fast paced environment
- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

Other Duties

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Entravision Communications is an Equal Opportunity Employer. We encourage women and minorities to apply.

Job Type: Full-time

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[Back](#)

Digital Account Manager

Entravision Communications

Los Angeles

Jan 06, 2021

Full time

Media

JOB DESCRIPTION

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- Develop digital campaign recaps with actionable insights
- Develop accurate digital proposals
- Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- Assist in graphic design for digital ads
- Submit custom estimate requests to appropriate digital team members

- Assist in prospect research
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- Hyper detail oriented, analytical, and data driven
- Able to organize and manage a large quantity of deadline-oriented tasks
- Ability to work with multiple internal and external stakeholders in a fast paced environment
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- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
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URL

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2328>

About Entravision Communications

Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

Apply Now (<http://hirelatinos.org/system/classifieds/applic>)

Share this job:

Job Detail Information

Job Information	
Job ID	6323180
Job Title	Digital Account Manager
Job Description	<p>Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.</p> <p>This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> ? Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment ? Develop digital campaign recaps with actionable insights ? Develop accurate digital proposals ? Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance ? Assist in graphic design for digital ads ? Submit custom estimate requests to appropriate digital team members ? Assist in prospect research ? Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns ? Other duties as assigned to support Digital Sales Managers
Type of Job	Full Time
Job Location	Los Angeles, California 90036
Expiration Date	02/05/2021
Job Requirements	
Degrees Wanted	None Required
Majors Wanted	Any Major
Job Targets Wanted	Any Job Target
Special Skills Wanted	
Other Job Requirements	<p>Qualifications:</p> <ul style="list-style-type: none"> ? Minimum of 2 years of relevant experience ? Agency and publisher experience a plus ? Media Math Knowledge a plus (CPM, ROAS, CPA, CPC) ? Hyper detail oriented, analytical, and data driven

- ? Able to organize and manage a large quantity of deadline-oriented tasks
- ? Ability to work with multiple internal and external stakeholders in a fast paced environment
- ? Inherently proactive, self-starter, and able to problem solve before issues escalate
- ? Experience working with sales
- ? Must be proficient in Microsoft Word, Excel, and PowerPoint
- ? Experience with Adobe Creative Cloud applications a plus

Other Duties

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Company Information

Company Name	Entravision Communications Corporation
Employer Web Site	http://entravision.com

Company Description

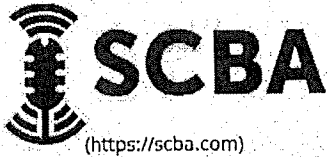
Entravision Communications Corporation is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravision also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC.

Equal Opportunity Employer Yes

Contact Information

Contact Name: Jose Gonzalez
Address: 5700 Wilshire Blvd

Suite 250
Los Angeles, CA 90036
Phone: 323-900-6100



(<https://scba.com>)

Building
Brands,
Market
Share, and
Results

Digital Account Manager

for
Southern
California
Advertiser

By The Southern California Broadcasters Association (<https://scba.com/author/pwsadmin/>) | January 7, 2021

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[PRESS RELEASES \(HTTPS://SCBA.COM/PRESS-RELEASES/\)](https://scba.com/press-releases/)

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Administered by <https://scba.com> Anywhere Posted 5 days ago



Entravision Communication

Station/Call: KLYY-FM
Contact: Fernando Calzada
Contact Email: Please apply using URL below
Contact Phone Number:
Experience needed:

Work Experience Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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We encourage women and minorities to apply.



Description:

Interested in the digital sales arm of a large media and digital company? We are looking for a highly motivated individual to join our team in the digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- Enter advertising orders into our order management system, Wide Orbit, and submitting LRA tickets for campaign fulfillment
- Develop local campaign recaps with actionable insights
- Develop accurate digital proposals
- Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- Assist in graphic design for digital ads
- Submit estimate requests to appropriate digital team members
- Assist in prospect research

- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- Hyper detail oriented, analytical, and data driven
- Able to organize and manage a large quantity of deadline-oriented tasks
- Ability to work with multiple internal and external stakeholders in a fast paced environment
- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

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Digital Account Manager

Location/Market: Los Angeles

JOB DESCRIPTION

Summary

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our

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...the new sales position will support the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- Develop digital campaign recaps with actionable insights
- Develop accurate digital proposals
- Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- Assist in graphic design for digital ads
- Submit custom estimate requests to appropriate digital team members
- Assist in prospect research
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)



of deadline-oriented tasks

- Ability to work with multiple internal and external stakeholders in a fast paced environment
- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

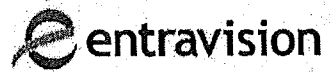
Other Duties

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Date: 9/8/2021

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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

Position: Digital Account Manager

Hire Date: January 17, 2021

This report, generated by Broadcast1Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- ? Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- ? Develop digital campaign recaps with actionable insights
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- ? Other duties as assigned to support Digital Sales Managers

Requirements:

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

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We encourage women and minorities to apply.

Experience:

- ? Minimum of 2 years of relevant experience
- ? Agency and publisher experience a plus
- ? Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- ? Hyper detail oriented, analytical, and data driven
- ? Able to organize and manage a large quantity of deadline-oriented tasks
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- ? Inherently proactive, self-starter, and able to problem solve before issues escalate
- ? Experience working with sales
- ? Must be proficient in Microsoft Word, Excel, and PowerPoint
- ? Experience with Adobe Creative Cloud applications a plus

Additional Information:

Contact:

Please see Link where to apply:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

Date: 9/8/2021

Page: 17/32

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE

Fax and E-mail verification summary report for Digital Account Manager

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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

RS Number	Recruiting Source	Date and Time
11	www.mediagignow.com E-mail: customerservice@mediagignow.com	Sent: 1/6/2021 7:42:57 PM



Job Title: Digital Account Manager
Job Category: MARKETING
Open Date: 1/6/2021
Closing Date: 2/6/2021
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>

Job Details: Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

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We encourage women and minorities to apply.

Contact Details: Please see [Link](#) where to apply:

Job Notification details between 8/1/2020 to 7/31/2021

Integrated Marketing Solutions Consultant (Broadcast1Source tracking number 84374)

No. of Agencies were used: 5

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 08/19/2020

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Integrated Marketing Solutions Consultant

Experience:

Organization: Excellent organizational skills and an ability to multitask in a high pressure, fast-paced environment. A self-starter.

Communication: The capacities to attract, persuade, and motivate to develop new and existing client relationships. Must be self-confident and a collaborative team player through a connected environment. Must exhibit professionalism and cultural sensitivity.

Broadcast: Understanding, experience and exposure to TV and Radio broadcasting.

Digital: A clear understanding of digital ad-tech platforms and how they can be offered to clients.

Exponential Alliances and Acquisitions: The capacity to act and think "out of the box" in order to achieve and exceed required results and develop strategic alliances and partnerships either within or outside the advertising industry.

Client contacts and the capacity to develop: Tier-1, 2 and 3 level NYC and other key market relationships.

Planning: Demonstrated management ability for accountability, planning, budgeting and reporting economic and operating KPIs.

Languages: English/Spanish

Technology tools: Office, Salesforce, BI tools, CRM tools, NPS platforms (active interest in the use of technology, processes and BI reporting)

Requirements:

Job Notification Details Report

From: Los Angeles, CA

Date: 9/8/2021

Page: 17/27

Job Notification details between 8/1/2020 to 7/31/2021

CRM experience mandatory.

Some years' experience in leadership brand, marketing, digital or business leadership positions.

Developing creative marketing solutions beyond a simple reach.

Reporting to management, developing strong presentations.

Experience in managing a National or Local client base.

Experience in developing product and sales marketing presentations to clients (e.g., upfronts).

VII. OTHER DUTIES

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply.

Description:

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles,CA

Page: 18/27

Job Notification details between 8/1/2020 to 7/31/2021

I. OBJECTIVES

- Develop and maintain relationships with advertisers and advertising agencies.
- Sell commercial airtime, event sponsorships, and marketing/NTR campaigns.
- Meet or exceed the revenue and OCF annual goals of the market.
- While using corporate tools and workflows, the position must provide world class product and service.

II. RESPONSIBILITIES

- **PLAN & STRATEGY:** The IMSC must develop a detailed plan to encourage the growth of new business and while also maintaining and growing existing business relationships. The IMSC presents the benefits of Spanish language advertising on one or more of our radio stations to local business owners and/or advertising agencies.
- **REVENUE & CONTRIBUTION:** To meet monthly and annual sales goals. To develop annual plans based on existing and new opportunities, bottom up account analysis, industry trends, competitive landscape and growth potential (updated on a Quarterly basis). This activity assumes that the position of IMSC must have a fully shared commitment to making the year's financial goals.
- **CUSTOMER SERVICE AND QUALITY CONTROL:** The IMSC is responsible for developing and maintaining a direct-to-client communication channel. This position assumes that a detailed plan to call, visit or contact customers to survey client needs, satisfaction and new product development initiatives. Uses interpersonal skills to selling commercial airtime, event sponsorships, and/or customized marketing campaigns designed to achieve the client's objectives.
- **ADDITIONAL DUTIES:** Additional job requirements may include research, promotions, development, copywriting, servicing, as well as some collection efforts.

III. PERFORMANCE INDICATORS:

Financial : Revenue & OCF; Operations /Tech. Monthly summary and detailed report with KPIs, including AUR, Salesforce, Content, Ratings, etc. Team: Annual structure, KPIs and incentive plans recommendation to be established by December 1st for the following year. "Great Place to Work" goal above 70%. All top management with clear roles, KPIs and compensation protocols - annually by using a Balance Scorecard System; Deliver budgeting, capex, incentive plans in a timely fashion; Data: Owned content IP and user data.

IV. SUPERVISORY RESPONSIBILITY

Reports directly to SVP

V. POSITION TYPE/EXPECTED HOURS OF WORK

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

VI. REQUIRED EDUCATION AND EXPERIENCE

Additional Information:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 19/27

Job Notification details between 8/1/2020 to 7/31/2021

Contact:

apply at the link provided:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/19/2020	United Latino Job Bank HireLatinos.org	No	n/a n/a	1--	By User/Other System
8/19/2020	Entravision Communications	No	Jose Gonzalez	1--	By User/Other System
8/19/2020	All Access	No	Ria Denver	1--	By User/Other System
8/19/2020	www.mediagignow.com	No	MediaGigNow.com	1--	customerservice@mediagignow.com
8/19/2020	California Broadcasters Assoc.	No	Joe Berry	1--	By User/Other System

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Integrated Marketing Solutions Consultant

Entravision Communications

Los Angeles

Aug 17, 2020

Full time

Sales Management

Business Process

JOB DESCRIPTION

I. OBJECTIVES

- Develop and maintain relationships with advertisers and advertising agencies.
- Sell commercial airtime, event sponsorships, and marketing/NTR campaigns.
- Meet or exceed the revenue and OCF annual goals of the market.
- While using corporate tools and workflows, the position must provide world class product and service.

II. RESPONSIBILITIES

- **PLAN & STRATEGY:** The IMSC must develop a detailed plan to encourage the growth of new business and while also maintaining and growing existing business relationships. The IMSC presents the benefits of Spanish language advertising on one or more of our radio stations to local business owners and/or advertising agencies.
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IV. SUPERVISORY RESPONSIBILITY

Reports directly to SVP

V. POSITION TYPE/EXPECTED HOURS OF WORK

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

VI. REQUIRED EDUCATION AND EXPERIENCE

Skills

Experience

Organization. Excellent organizational skills and an ability to multitask in a high pressure, fast-paced environment. A self-starter.

Communication. The capacities to attract, persuade, and motivate to develop new and existing client relationships. Must be self-confident and a collaborative team player through a connected environment. Must exhibit professionalism and cultural sensitivity.

Broadcast. Understanding, experience and exposure to TV and Radio broadcasting.

Digital. A clear understanding of digital ad-tech platforms and how they can be offered to clients.

Exponential Alliances and Acquisitions. The capacity to act and think "out of the box" in order to achieve and exceed required results and develop strategic alliances and partnerships either within or outside the advertising industry.

Client contacts and the capacity to develop Tier 1, 2 and 3 level NYC and other key market relationships.

Planning. Demonstrated management ability for accountability, planning, budgeting and reporting economic and operating KPIs.

Languages: English/Spanish

Technology tools: Office, Salesforce, BI tools, CRM tools, NPS platforms (active interest in the use of technology, processes and BI reporting)

CRM experience mandatory

Some years' experience in leadership brand, marketing, digital or business leadership positions.

Developing creative marketing solutions beyond a simple reach.

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Experience in managing a National or Local client base.

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URL

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(<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2259>)

Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

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**Integrated Marketing Solutions Consultant @
Entravision Communications** [Create a Profile](#) | [Log In](#)

Location/Market: Los Angeles, CA

I. OBJECTIVES

- Develop and maintain relationships with advertisers and advertising agencies.
- Sell commercial airtime, event sponsorships, and marketing/NTR campaigns.

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