

6. Previous experience working from distance with clients will be a plus.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Entravision Communications is an Equal Opportunity Employer. We encourage women and minorities to apply.

| | |
|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Type of Job | Full Time |
| Job Location | California |
| Expiration Date | 06/11/2021 |
| Job Requirements | |
| Degrees Wanted | Associates, Bachelors, Diploma |
| Majors Wanted | Any Major |
| Job Targets Wanted | Any Job Target |
| Special Skills Wanted | |
| Other Job Requirements | |
| Company Information | |
| Company Name | Entravision Communications Corporation |
| Employer Web Site | http://entravision.com |
| Company Description | Entravision Communications Corporation is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravision also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision shares of Class-A Common Stock are traded on The New York Stock Exchange under the symbol: EVC. |
| Equal Opportunity Employer | Yes |
| Contact Information | |
| Contact | |

Name: Rachel Gallop
Address: 5700 Wilshire Blvd
Suite 250
Los Angeles, CA 90036
Phone: 323-900-6100
Email: rachel.gallop@entravision.com
[Apply Online](#)

✉ customerservice@mediagignow.com



☰ Menu

Digital Account Manager

📅 Posted 3 months ago

DESCRIPTION

Digital Account Manager

Digital Account Manager

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

- Project manage multiple campaigns from pre-launch through campaign wrap with focus on client KPIs and retention
- Work with ad ops, creative services, and client as needed to troubleshoot any ad creative issues that impact tracking, implementation, or reporting
- Be the frontline on all booked revenue to monitor campaign delivery and pacing; escalate issues when applicable
- Think strategically about our clients' business goals and how we can optimize performance to align with customer needs throughout their campaign and beyond; provide performance based strategies for upsell opportunities
- Provide necessary campaign deliverables including but not limited to: reporting, screenshots, performance insights, and ad-hoc requests
- Cultivate positive business relationships with clients and sales, design, operations, and technical teams
- Collaborate with billing team to resolve monthly invoicing queries

Requirements And General Skills

- 3+ years in digital advertising specifically in campaign execution and delivery, client communication, and project management
- Understanding basic digital terminology and application (ie CPM, Bidding, Margins, CPC, etc)
- Knowledge of post-sale process and creation of digital assets; experience with display, mobile, audio, video, OTT/CTV, and SEM advertising products
- Experience managing lead-gen campaigns (Google Ads & Facebook) a HUGE PLUS!
- Understanding and experience with creative specs, tags, ad copy and custom ad/content creation
- Skill in working within internal order management systems and third-party systems to monitor campaign delivery and performance
- Extremely proactive and highly organized, with the ability to manage and prioritize multiple and varied tasks

and campaigns in a timely manner

- Excellent client service skills with an emphasis on verbal and written communication; results driven with strong analytical skills
- Experience creating visually appealing and analytical presentations utilizing campaign performance and industry data in order to reinforce delivery of client KPIs and maintain client retention
- Enjoy working in a collaborative team environment, sharing knowledge across the department
- Must be fluent in English (written and verbal) with a professional tone and experience speaking with various audiences
- Spanish fluency a plus

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to **EVP of US Digital**

Other Duties

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We encourage women and minorities to apply.

JOB EXPERIENCE

Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation.

build is a Plus!!

REQUIREMENTS

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of: Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.
6. Previous experience working from distance with clients will be a plus.

ADDITIONAL INFO

HOW TO APPLY

Please see Link where to apply: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>



Return To Job Listings





Job Title: Digital Account Manager
Job Category: MARKETING
Open Date: 5/12/2021
Closing Date: 6/12/2021
Job Type: Full Time
City: LOS ANGELES
Zipcode: 90036
State: California
Url: <http://https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

Job Details: Digital Account Manager

Digital Account Manager

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

The Digital Account Manager will be a key contributor to our Client Services team and will be responsible for working with internal and external partners to flawlessly execute campaigns for Advertisers/Agencies in Local US Markets and drive revenue for Entravision. The right individual will be effective in communication, organization, and analytical thinking, while thrive in an ever-evolving, fast-paced environment. Your team will include thoughtful, problem-solving individuals who are passionate about working with their clients.

Duties And Responsibilities

Spanish fluency a plus

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to EVP of US Digital

Other Duties

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Experience: *Experience in Pre-sales campaign planning and RFP/RFI response including media spreadsheet and presentation build is a Plus!!*

Requirements:

Required Education and Experience

1. Minimum of 3 years of relevant experience in related field.
2. Strong knowledge of Display advertising paid search, content marketing, and Google Analytics.
3. Previous experience as Account Executive or Sales Planning positions will be considered.
4. Strong understanding of Internet terms and technologies.
5. English verbal and written as well as Spanish proficiency is mandatory.

6. Previous experience working from distance with clients will

be a plus.

Contact Details: Please see [Link](https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461) where to apply:
<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2461>

Job Notification Details Report

From: Los Angeles, CA

Date: 9/8/2021

Page: 6/27

Job Notification details between 8/1/2020 to 7/31/2021

Content Editor (Broadcast1Source tracking number 89473)

No. of Agencies were used: 5

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/12/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Content Editor

Experience:

Required Education and Experience

- **Job Requirements/Qualifications:**
- **Knowledge of Adobe Premiere and Final Cut software preferred.**
- **Minimum 2-3 years of experience in the field**
- **Knowledge and ability to deliver coverage across multiple platforms**
- **Must be fluent in Spanish and English (speak, read & write)**
- **Must be willing to submit a background investigation**
- **Must have a valid driver's license.**
- **Must have unrestricted work authorization to work in the United States**
- **Punctuality and Dependability are essential**
- **Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.**

Requirements:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 7/27

Job Notification details between 8/1/2020 to 7/31/2021

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We encourage women and minorities to apply.

Description:

Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

- Teamwork player. Work with a wide range of people all across the U.S.
- Create and edit video content to be syndicated to Entravision's several platforms.
- Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings
- Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Additional Information:

Contact:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2435>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

Job Notification Details Report

From: Los Angeles,CA

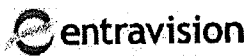
Date: 9/8/2021

Page: 8/27

Job Notification details between 8/1/2020 to 7/31/2021*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Jose Gonzalez at josegonzalez@entravision.com

| Notification Date | Agency Name | Prong2 | Name | Notification By Fax | Notification By Email |
|-------------------|--------------------------------------------------------------|--------|-----------------|---------------------|--------------------------------------------------------------------------------------|
| 4/12/2021 | Entertainment Careers. Net | No | Brad Hall | 1-- | By User/Other System |
| 4/12/2021 | www.mediagignow.com | No | MediaGigNow.com | 1-- | customerservice@mediagignow.com |
| 4/12/2021 | Entravision Communications | No | Jose Gonzalez | 1-- | By User/Other System |
| 4/12/2021 | Santa Monica College | No | CAREER SERVICES | 1-- | By User/Other System |
| 4/12/2021 | California Broadcasters Assoc. | No | Joe Berry | 1-- | By User/Other System |



Jose Gonzalez <josegonzalez@entravision.com>

Your Content Editor job submission.

EntertainmentCareers.Net Support <bouncesubmit-343909@entertainmentcareers.net>
Reply-To: lajobs@entravision.com
To: lajobs@entravision.com

Mon, Apr 12, 2021 at 5:31 PM

*****CONFIRMATION*****

Thank you for posting your jobs with EntertainmentCareers.net.

- *New* Upgrade your posting to get better visibility:
- Keep your posting in the top of the search results.
 - Have your posting or company featured on the front page of the site.
 - Add your logo.
 - Include a link to your website.

Click here upgrade, edit, or remove your posting https://www.entertainmentcareers.net/d/B3C06D27937BB9F2?utm_source=ecn_jobpostconfirm&utm_medium=email

We respectfully ask you to do the following:

#1 When the position is filled, please remove it (instructions below) from the site ASAP.

#2 When you do hire someone as a result of posting on EntertainmentCareers.Net, please, please, please, let us know. This is the only way we measure our performance and it absolutely makes our day to hear the SUCCESS stories.

#3 Please provide us with any feedback that you may have, we always welcome suggestions for improving the site. If you would like to see a feature added to the site, let us know. We have, so far, never turned down a request to add a feature.

#4 We strive to get things right; Please let us know ASAP if there are any problems.

Please note that it will take 1 business day until you will be able to see the posting on the website. If you need a posting rushed, please let us know

****Your Listing****

Use this link to edit or delete your posting https://www.entertainmentcareers.net/d/B3C06D27937BB9F2?utm_source=ecn_jobpostconfirm&utm_medium=email

Full or Part Time: Full Time

Job or Internship: Job

Company: Entravision Communications

City: Los Angeles

State: CA

Country: US

Job Title: Content Editor

Job Description: Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

- Teamwork player: Work with a wide range of people all across the U.S.
- Create and edit video content to be syndicated to Entravision's several platforms.
- Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings
- Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Required Education and Experience

- Job Requirements/Qualifications:
- Knowledge of Adobe Premiere and Final Cut software preferred
- Minimum 2-3 years of experience in the field
- Knowledge and ability to deliver coverage across multiple platforms
- Must be fluent in Spanish and English (speak, read & write)
- Must be willing to submit a background investigation
- Must have a valid driver's license
- Must have unrestricted work authorization to work in the United States
- Punctuality and Dependability are essential
- Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Other Duties

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Your anonymous EntertainmentCareers.Net email address will be shown in the posting and will forward to lajobs@entravision.com

To make any changes or to delete the listing, go to the employer's section of the site https://www.entertainmentcareers.net/employer/?utm_source=ecn_jobpostconfirm&utm_medium=email and click on 'My Postings'.

Thank you,

Brad Hall
Founder/CEO
EntertainmentCareers.Net
310-442-0200 x101 Phone
128.177.138.254

ref:ecnb1

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Content Editor

Position: Content Editor

Hire Date: June 9, 2021

This report, generated by Broadcast1 Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1 Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1 Source

From: contact@broadcast1source.com

Details:

Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

- Teamwork player. Work with a wide range of people all across the U.S.
- Create and edit video content to be syndicated to Entravision's several platforms.
- Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings
- Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Requirements:

KDLLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Content Editor

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We encourage women and minorities to apply.

Experience:

Required Education and Experience

Job Requirements/Qualifications:

- Knowledge of Adobe Premiere and Final Cut software preferred
- Minimum 2-3 years of experience in the field
- Knowledge and ability to deliver coverage across multiple platforms
- Must be fluent in Spanish and English (speak, read & write)
- Must be willing to submit a background investigation
- Must have a valid driver's license
- Must have unrestricted work authorization to work in the United States
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- Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Additional Information:

Contact:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2435>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Content Editor



| RS Number | Recruiting Source | Date and Time |
|-----------|----------------------------------------------------------------|----------------------------|
| 11 | www.mediagignow.com E-mail: customerservice@mediagignow.com | Sent: 4/12/2021 8:43:27 PM |



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Content Editor

Location/Market: Los Angeles, CA

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JOB DESCRIPTION

Summary

Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.



- Teamwork player. Work with a wide range of people all across the U.S.
- Create and edit video content to be syndicated to Entravision's several platforms.
- Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings
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Position Type/Expected Hours of Work

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Supervisory Responsibility

Reports directly to VP of News & Video

Required Education and Experience

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- Minimum 2-3 years of experience in the field
- Knowledge and ability to deliver coverage across multiple platforms
- Must be fluent in Spanish and English (speak, read & write)
- Must be willing to submit a background investigation
- Must have a valid driver's license
- Must have unrestricted work authorization to work in the United States



weekends and holidays and be willing to change schedules with little or no notice if needed.

Other Duties

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f in

About Us In The News

Product Portfolio Careers

Investor Contact

- **Terms of Use**
- **Mobile Terms of Use**
- **Privacy Policy**
- **Terms of Sales**


Job Postings

Job #6403282 has been posted successfully.


Listed below are the jobs that you have posted to **Santa Monica College**.

- On Hold:** not yet reviewed; displayed on a pink background
- Pending:** reviewed and approved; scheduled to become Active on a future date
- Under Review:** additional information is needed for approval
- Active:** reviewed and approved; visible to job seekers
- Expired:** Expiration Date has been reached; no longer visible to job seekers; displayed in red text
- Not Approved:** reviewed but not approved for display to job seekers

Click the **Job ID** to view a posting as job seekers will see it.

Click on the  icon to edit a job posting.

Click on the  icon to expire an active job posting.










Click on the  icon to repost a job posting.

Click on the  icon to view submissions to a posting.

[Post a New Job](#)

Displaying records 1-20 of 45

[Next](#)

| On Hold | | |
|-----------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Content Editor | | |
| Job ID | Job Type | Deadline |
| 6403282 | Full Time | 05/12/2021  |
| Expired | | |
| Digital Account Manager | | |
| Job ID | Job Type | Deadline |
| 6323180 | Full Time | 02/05/2021  |
| Graphic Design Intern | | |
| Job ID | Job Type | Deadline |
| 6134018 | Unpaid Internship | 03/04/2020  |
| Manager of Enterprise Networking | | |
| Job ID | Job Type | Deadline |
| 6134023 | Full Time | 03/04/2020  |
| Digital Sales Manager | | |
| Job ID | Job Type | Deadline |
| 5850318 | Full Time | 04/20/2019  |
| Receptionist | | |
| Job ID | Job Type | Deadline |
| 5790310 | Full Time | 02/28/2019  |
| Integrated Marketing Coordinator | | |
| Job ID | Job Type | Deadline |
| 5773708 | Full Time | 02/14/2019   |
| Campaign Manager | | |
| Job ID | Job Type | Deadline |
| 5700110 | Full Time | 01/14/2019  |

| | | | |
|--------------------------------------------------------|-----------------|-----------------|--|
| <u>5702349</u> | Full Time | 11/30/2016 | |
| Integrated Marketing Director | | | |
| Job ID | Job Type | Deadline | |
| <u>5362317</u> | Full Time | 02/18/2018 | |
| Executive Assistant TV & Radio | | | |
| Job ID | Job Type | Deadline | |
| <u>5362335</u> | Full Time | 02/18/2018 | |
| Shared Services Specialist | | | |
| Job ID | Job Type | Deadline | |
| <u>5244929</u> | Full Time | 11/11/2017 | |
| Receptionist | | | |
| Job ID | Job Type | Deadline | |
| <u>5244922</u> | Full Time | 10/31/2017 | |
| Integrated Marketing Coordinator | | | |
| Job ID | Job Type | Deadline | |
| <u>4834075</u> | Full Time | 12/26/2016 | |
| Digital Video Editor | | | |
| Job ID | Job Type | Deadline | |
| <u>4715948</u> | Full Time | 11/11/2016 | |
| Radio Broadcast Studio Engineer | | | |
| Job ID | Job Type | Deadline | |
| <u>4715733</u> | Full Time | 10/30/2016 | |
| Integrated Marketing Solutions Consultant | | | |
| Job ID | Job Type | Deadline | |
| <u>4715799</u> | Full Time | 10/22/2016 | |
| Promotions Van Driver | | | |
| Job ID | Job Type | Deadline | |
| <u>4665111</u> | Part Time | 10/16/2016 | |
| Commercial Producer | | | |
| Job ID | Job Type | Deadline | |
| <u>4644584</u> | Full Time | 09/30/2016 | |
| National Entertainment Digital Content Director | | | |
| Job ID | Job Type | Deadline | |
| <u>4682547</u> | Full Time | 09/26/2016 | |
| Broadcast Studio Technical Operations Manager | | | |
| Job ID | Job Type | Deadline | |
| <u>4699379</u> | Full Time | 09/21/2016 | |



Job Title: Content Editor
Job Category: Design
Open Date: 4/12/2021
Closing Date: 5/12/2021
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>

Job Details: Entravision Network seeks a news photographer/editor. Qualified applicants should have at least one-year shooting experience in a news environment. Candidates should possess strong video compositional skills and the ability to tell a visually compelling story.

The applicant also needs to run camera, work closely with digital team,

Essential Functions

Teamwork player. Work with a wide range of people all across the U.S.

Create and edit video content to be syndicated to Entravision's several platforms.

Shooting and editing of vo's, vo-sot and packages for Broadcast Air and On-line postings

Operate studio cameras during live news shows and special shows.

Position Type/Expected Hours of Work

This is a Full Time position. Actual hours and schedule may vary.

Supervisory Responsibility

Reports directly to VP of News & Video

Experience:

Required Education and Experience

Job Requirements/Qualifications:

Knowledge of Adobe Premiere and Final Cut software preferred

Minimum 2-3 years of experience in the field

Knowledge and ability to deliver coverage across multiple platforms

Must be fluent in Spanish and English (speak, read & write)

Must be willing to submit a background investigation

Must have a valid driver's license

Must have unrestricted work authorization to work in the United States

Punctuality and **Dependability** are essential

Must be able to work all shifts, including weekends and Holidays and be willing to change schedules with little or no notice if needed.

Requirements: Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Contact Details: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2435>

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 9/27

Job Notification details between 8/1/2020 to 7/31/2021

National Sales Coordinator (Broadcast1Source tracking number 89472)

No. of Agencies were used: 5

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/12/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: National Sales Coordinator

Experience:

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 10/27

Job Notification details between 8/1/2020 to 7/31/2021

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.
4. Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.
5. Strong telephone skills.

Preferred Education and Experience

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Requirements:

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Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply.

Description:

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles,CA

Page: 11/27

Job Notification details between 8/1/2020 to 7/31/2021

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Additional Information:**Contact:**

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2433>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Jose Gonzalez at josegonzalez@entravision.com

| Notification Date | Agency Name | Prong2 | Name | Notification By Fax | Notification By Email |
|-------------------|--------------------------------------------------------------|--------|-----------------|---------------------|---------------------------------|
| 4/12/2021 | Entertainment Careers. Net | No | Brad Hall | 1-- | By User/Other System |
| 4/12/2021 | United Latino Job Bank HireLatinos.org | No | n/a n/a | 1-- | By User/Other System |
| 4/12/2021 | Entravision Communications | No | Jose Gonzalez | 1-- | By User/Other System |
| 4/12/2021 | www.mediagignow.com | No | MediaGigNow.com | 1-- | customerservice@mediagignow.com |
| 4/12/2021 | California Broadcasters Assoc. | No | Joe Berry | 1-- | By User/Other System |

Please help us help you better. Please take this 80 second survey to let us know how we can better assist you with your job search and career development.

Posting Guidelines

FAQ

Premium Listings

Site Advertising

ATS Integration

Post A Job: Confirmation

Your posting has been submitted and an email confirmation has been sent.

Important Notes

Please note the following:

- It will take 24 hours for the job to appear live on the site to the general public.
- If you have duplicate postings (see list below), they **must** be removed before we will process any new postings.
- To Edit or Remove one of the other postings listed below, [Click Here](#).

Upgrade Your Posting

Increase the visibility of your job posting. Click "Upgrade" next to the listing to add one of the following benefits:

- **Featured Posting** - Posting will show at the top of your category
- **Company Logo** - Brand your posting with your logo
- **Web Link** - Direct applicants to your company's website
- **Front Page** - Highlight your listing on our site's front page

| Date | Job Title | Company | Location | Status | Modify |
|--------|----------------------------|----------------------------|-----------------|---------|----------------------------------------------|
| Apr 13 | National Sales Coordinator | Entravision Communications | Los Angeles, CA | Offline | Edit Upgrade |

Support

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The security of your personal information is of paramount importance to us. We hire outside companies to test our security on a daily basis.

You have successfully posted your job.
View your job stats in "My Account" section (<http://hirelatinos.org/my-listings/job/>)

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National Sales Coordinator

[Entravision Communications](#)

[Apr 12, 2021](#)

[Full time](#)

[Administrative](#)

[Administrative Assistant](#)

[Advertising Sales](#)

JOB DESCRIPTION

[Entravision Communications Corporation](#)

[National Sales Coordinator](#)

[Location/Market: Los Angeles, CA](#)

JOB DESCRIPTION

Summary

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.
4. Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.
5. Strong telephone skills.

Preferred Education and Experience

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Other Duties

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Entravision Communications is an Equal Opportunity Employer.
We encourage women and minorities to apply.

About Entravision Communications

Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

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Entravision Communications Corporation

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National Sales Coordinator

Location/Market: Los Angeles, CA

JOB DESCRIPTION

Summary

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers



Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

**This is a Full Time position, Monday through Friday.
Actual hours and schedule may vary.**

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.



Preferred Education and Experience

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

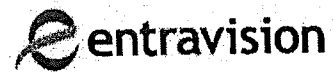
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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

Position: National Sales Coordinator

Hire Date: April 19, 2021

This report, generated by Broadcast1 Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1 Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1 Source

From: contact@broadcast1source.com

Details:

Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Requirements:

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Experience:

KDLL, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
6. Ability to Maintain Strict Confidentiality.
7. Multitasking and Prioritizing in a Dynamic Work Environment.
8. Leadership.
9. Teamwork.

Supervisory Responsibility

Reports directly to VP Local & National Media

Position Type/Expected Hours of Work

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

Required Education and Experience

1. Minimum of 2 years broadcast sales experience with understanding of promotions, consumer research and ratings.
2. A complete and full knowledge of Microsoft Word, PowerPoint, and Excel.
3. Full knowledge of Wide Orbit Media Sales & Traffic system.
4. Working knowledge of qualitative and quantitative data including Nielsen TV & Audio and Scarborough.
5. Strong telephone skills.

Preferred Education and Experience

Date: 9/8/2021

Page: 12/32

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

1. Experience putting together a client presentation or event recap.
2. Spanish speaking proficiency is preferred.

Additional Information:

Contact:

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2433>

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for National Sales Coordinator

| RS Number | Recruiting Source | Date and Time |
|-----------|----------------------------------------------------------------|----------------------------|
| 11 | www.mediagignow.com E-mail: customerservice@mediagignow.com | Sent: 4/12/2021 8:26:53 PM |



Job Title: National Sales Coordinator
Job Category: Administrative
Open Date: 4/12/2021
Closing Date: 5/12/2021
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>

Job Details: Responsible for handling both national radio as well as some local radio business. Performs daily responsibilities including entering contracts, sending pre-emption notices, preparing make-good offers based on ratings and preparing post analysis. The position reports directly to the National Sales Manager and the General Sales Manager.

Essential Functions

1. Enters contracts.
2. Sends pre-emption notices.
3. Prepares make-good offers based on rating and prepares post analysis.

Experience:

Competencies

1. Technical Capability.
2. Strategic Thinking.
3. Excellent Verbal & Written Communication Skills.
4. Organizational Skills.
5. Attention to Detail.
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Position Type/Expected Hours of Work

This is a Full Time position, Monday through Friday. Actual hours and

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Contact Details: <https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2433>

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 12/27

Job Notification details between 8/1/2020 to 7/31/2021

Digital Account Manager (Broadcast1Source tracking number 87104)

No. of Agencies were used: 7

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 01/06/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Digital Account Manager

Experience:

- ? Minimum of 2 years of relevant experience
- ? Agency and publisher experience a plus
- ? Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- ? Hyper detail oriented, analytical, and data driven
- ? Able to organize and manage a large quantity of deadline-oriented tasks
- ? Ability to work with multiple internal and external stakeholders in a fast paced environment
- ? Inherently proactive, self-starter, and able to problem solve before issues escalate
- ? Experience working with sales
- ? Must be proficient in Microsoft Word, Excel, and PowerPoint
- ? Experience with Adobe Creative Cloud applications a plus

Requirements:

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles,CA

Page: 13/27

Job Notification details between 8/1/2020 to 7/31/2021

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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We encourage women and minorities to apply.

Description:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 14/27

Job Notification details between 8/1/2020 to 7/31/2021

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- ? Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- ? Develop digital campaign recaps with actionable insights
- ? Develop accurate digital proposals
- ? Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- ? Assist in graphic design for digital ads
- ? Submit custom estimate requests to appropriate digital team members
- ? Assist in prospect research
- ? Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- ? Other duties as assigned to support Digital Sales Managers

Additional Information:

Contact:

Please see Link where to apply:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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Job Notification Details Report

Date: 9/8/2021

From: Los Angeles,CA

Page: 15/27

Job Notification details between 8/1/2020 to 7/31/2021

| Notification Date | Agency Name | Prong2 | Name | Notification By Fax | Notification By Email |
|-------------------|------------------------------------------|--------|-----------------|---------------------|---------------------------------|
| 1/6/2021 | indeed.com | No | Career Service | 1-- | By User/Other System |
| 1/6/2021 | United Latino Job Bank HireLatinos.org | No | n/a n/a | 1-- | By User/Other System |
| 1/6/2021 | Santa Monica College | No | CAREER SERVICES | 1-- | By User/Other System |
| 1/6/2021 | So California Broadcasters Association | No | Thom Callahan | 1-- | By User/Other System |
| 1/6/2021 | Entravision Communications | No | Jose Gonzalez | 1-- | By User/Other System |
| 1/6/2021 | www.mediagignow.com | No | MediaGigNow.com | 1-- | customerservice@mediagignow.com |
| 1/6/2021 | California Broadcasters Assoc. | No | Joe Berry | 1-- | By User/Other System |

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Digital Account Manager

Entravision Communications – Los Angeles, CA

Sponsor this Job

Edit job

Status: Open

Clicks

Gathering data...

Check back tomorrow to see how your job is performing.

10

5

0

Clicks this week

Sponsor Job for More Clicks

Improve Job Description

Details

Created: January 6, 2021

Views: 0

Candidates: 0 total

Add a candidate

Find candidates

Budget

Job Budget: Not sponsored

Sponsor Job

Candidates

Awaiting Review

0

Total (excluding rejected)

0

0 Rejected



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Choose Assessment

Job Description

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

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- Assist in graphic design for digital ads
- Submit custom estimate requests to appropriate digital team members
- Assist in prospect research
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- Hyper detail oriented, analytical, and data driven
- Able to organize and manage a large quantity of deadline-oriented tasks
- Ability to work with multiple internal and external stakeholders in a fast paced environment
- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

Other Duties

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Entravision Communications is an Equal Opportunity Employer.
We encourage women and minorities to apply.

Job Type: Full-time

You have successfully posted your job.
View your job stats in "My Account" section (<http://hirelatinos.org/my-listings/job/>)

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Digital Account Manager

Entravision Communications

Los Angeles

Jan 06, 2021

Full time

Media

JOB DESCRIPTION

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
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- Assist in prospect research
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
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- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

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URL

<https://entravision.csod.com/ats/careersite/jobdetails.aspx?site=1&c=entravision&id=2328>

About Entravision Communications

Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

Apply Now (<http://hirelatinos.org/system/classifieds/applic>)

Share this job:

Job Detail Information

| | |
|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Job Information | |
| Job ID | 6323180 |
| Job Title | Digital Account Manager |
| Job Description | <p>Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.</p> <p>This full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> ? Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment ? Develop digital campaign recaps with actionable insights ? Develop accurate digital proposals ? Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance ? Assist in graphic design for digital ads ? Submit custom estimate requests to appropriate digital team members ? Assist in prospect research ? Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns ? Other duties as assigned to support Digital Sales Managers |
| Type of Job | Full Time |
| Job Location | Los Angeles, California 90036 |
| Expiration Date | 02/05/2021 |
| Job Requirements | |
| Degrees Wanted | None Required |
| Majors Wanted | Any Major |
| Job Targets Wanted | Any Job Target |
| Special Skills Wanted | |
| Other Job Requirements | <p>Qualifications:</p> <ul style="list-style-type: none"> ? Minimum of 2 years of relevant experience ? Agency and publisher experience a plus ? Media Math Knowledge a plus (CPM, ROAS, CPA, CPC) ? Hyper detail oriented, analytical, and data driven |

? Able to organize and manage a large quantity of deadline-oriented tasks

? Ability to work with multiple internal and external stakeholders in a fast paced environment

? Inherently proactive, self-starter, and able to problem solve before issues escalate

? Experience working with sales

? Must be proficient in Microsoft Word, Excel, and PowerPoint

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Company Information

Company Name

Entravision Communications Corporation

Employer Web Site

<http://entravision.com>

Company Description

Entravision Communications Corporation is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Entravision has 56 primary television stations and is the largest affiliate group of both the Univision and UniMás television networks. Entravision also owns and operates 49 primarily Spanish-language radio stations featuring nationally recognized talent, as well as the Entravision Audio Network and Entravision Solutions, a coast-to-coast national spot and network sales and marketing organization representing Entravision's owned and operated, as well as its affiliate partner, radio stations. According to comScore Media Metrix®, Entravision's digital operating group, Pulpo, is the #1-ranked online advertising platform in Hispanic reach, and Pulpo's comprehensive media offering, data, and consumer insights lead the industry. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC.

Equal Opportunity Employer

Yes

Contact Information

Contact

Name: Jose Gonzalez

Address: 5700 Wilshire Blvd

Suite 250
Los Angeles, CA 90036
Phone: 323-900-6100



(<https://scba.com>)

Building
Brands,
Market
Share, and
Results

Digital Account Manager

for
Southern
California
Advertiser

By The Southern California Broadcasters Association (<https://scba.com/author/pwsadmin/>) | January 7, 2021

Administrative (<https://scba.com>)

Anywhere

Posted 5 days ago

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Entravision Communication

Station/Call

KLYY-FM

Contact:

Fernando Calzada

Contact Email:

Please apply using URL below

Contact Phone Number:

Experience needed:

Work Experience Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply.



Description:

Interested in joining the digital sales arm of a large media and digital company? We are currently seeking individuals to provide digital agency services across SEM, Paid Social, Video/OTT, and Display.



A full-time position will assist in the pre and post-sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, and working in a fast-paced environment.

Responsibilities:

- Enter orders into our order management system, Wide Orbit, and submit the tickets for campaign fulfillment
 - Develop local campaign recaps with actionable insights
 - Develop accurate digital proposals
 - Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
 - Assist in graphic design for digital ads
 - Submit estimate requests to appropriate digital team members
 - Assist in prospect research
-
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
 - Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
- Hyper detail oriented, analytical, and data driven
- Able to organize and manage a large quantity of deadline-oriented tasks
- Ability to work with multiple internal and external stakeholders in a fast paced environment
- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

Apply for job

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(tel:805701031)

(805) 701-0031 (tel:805701003)

13351 Riverside Dr, #669, Sherman Oaks, CA 91423

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Entravision Communications Corporation

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Digital Account Manager

Location/Market: Los Angeles

JOB DESCRIPTION

Summary

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our



...
sale efforts for a rapidly growing portion of our company focused on local digital campaigns. This is a great opportunity for someone interested in digital marketing, sales, advertising agencies or media.

Responsibilities:

- Entering insertion orders into our order management system, Wide Orbit, and submitting JIRA tickets for campaign fulfillment
- Develop digital campaign recaps with actionable insights
- Develop accurate digital proposals
- Assist in monitoring of active digital campaigns to ensure delivery and troubleshoot any issues like under pacing or underperformance
- Assist in graphic design for digital ads
- Submit custom estimate requests to appropriate digital team members
- Assist in prospect research
- Work with clients, account managers and Ad Ops to fulfill and execute sold digital campaigns
- Other duties as assigned to support Digital Sales Managers

Qualifications:

- Minimum of 2 years of relevant experience
- Agency and publisher experience a plus
- Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)



of deadline-oriented tasks

- Ability to work with multiple internal and external stakeholders in a fast paced environment
- Inherently proactive, self-starter, and able to problem solve before issues escalate
- Experience working with sales
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Experience with Adobe Creative Cloud applications a plus

Other Duties

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Date: 9/8/2021

Page: 14/32

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

Position: Digital Account Manager

Hire Date: January 17, 2021

This report, generated by Broadcast1Source, verifies that KDLD, KDLE, KLYY, KSSC, KSSD, KSSE used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

KDL D, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

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- ? Other duties as assigned to support Digital Sales Managers

Requirements:

KDLD, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

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Experience:

- ? Minimum of 2 years of relevant experience
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- ? Media Math Knowledge a plus (CPM, ROAS, CPA, CPC)
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- ? Able to organize and manage a large quantity of deadline-oriented tasks
- ? Ability to work with multiple internal and external stakeholders in a fast paced environment
- ? Inherently proactive, self-starter, and able to problem solve before issues escalate
- ? Experience working with sales
- ? Must be proficient in Microsoft Word, Excel, and PowerPoint
- ? Experience with Adobe Creative Cloud applications a plus

Additional Information:

Contact:

Please see Link where to apply:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

Date: 9/8/2021

Page: 17/32

KDLB, KDLE, KLYY, KSSC, KSSD, KSSE

Fax and E-mail verification summary report for Digital Account Manager

*****IMPORTANT*****

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KDL, KDLE, KLYY, KSSC, KSSD, KSSE
Fax and E-mail verification summary report for Digital Account Manager

| RS Number | Recruiting Source | Date and Time |
|-----------|----------------------------------------------------------------|---------------------------|
| 11 | www.mediagignow.com E-mail: customerservice@mediagignow.com | Sent: 1/6/2021 7:42:57 PM |



Job Title: Digital Account Manager
Job Category: MARKETING
Open Date: 1/6/2021
Closing Date: 2/6/2021
Job Type: Full Time
State: California
Url: <http://www.superestrella.com>

Job Details: Interested in working in the digital sales arm of a large media and digital company? Entravision offers our clients digital agency services across SEM, Paid Social, Video/OTT, Email and Display.

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Contact Details: Please see Link where to apply:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 16/27

Job Notification details between 8/1/2020 to 7/31/2021

Integrated Marketing Solutions Consultant (Broadcast1Source tracking number 84374)

No. of Agencies were used: 5

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 08/19/2020

Subject: Job Notification from Broadcast1 Source

From: contact@broadcast1source.com

E-Mail: jadoremos@entravision.com

Title: Integrated Marketing Solutions Consultant

Experience:

Organization . Excellent organizational skills and an ability to multitask in a high pressure, fast-paced environment. A self-starter.

Communication. The capacities to attract, persuade, and motivate to develop new and existing client relationships. Must be self-confident and a collaborative team player through a connected environment. Must exhibit professionalism and cultural sensitivity.

Broadcast . Understanding, experience and exposure to TV and Radio broadcasting.

Digital . A clear understanding of digital ad-tech platforms and how they can be offered to clients.

Exponential Alliances and Acquisitions . The capacity to act and think "out of the box" in order to achieve and exceed required results and develop strategic alliances and partnerships either within or outside the advertising industry.

Client contacts and the capacity to develop Tier 1, 2 and 3 level NYC and other key market relationships.

Planning . Demonstrated management ability for accountability, planning, budgeting and reporting economic and operating KPIs.

Languages : English/Spanish

Technology tools : Office, Salesforce, BI tools, CRM tools, NPS platforms (active interest in the use of technology, processes and BI reporting)

Requirements:

Job Notification Details Report

From: Los Angeles,CA

Date: 9/8/2021

Page: 17/27

Job Notification details between 8/1/2020 to 7/31/2021

CRM experience mandatory

Some years' experience in leadership brand, marketing, digital or business leadership positions.

Developing creative marketing solutions beyond a simple reach.

Reporting to management, developing strong presentations.

Experience in managing a National or Local client base.

Experience in developing product and sales marketing presentations to clients (e.g., upfronts).

VII. OTHER DUTIES

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

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We encourage women and minorities to apply.

Description:

Job Notification Details Report

From: Los Angeles, CA

Date: 9/8/2021

Page: 18/27

Job Notification details between 8/1/2020 to 7/31/2021

I. OBJECTIVES

- Develop and maintain relationships with advertisers and advertising agencies.
- Sell commercial airtime, event sponsorships, and marketing/NTR campaigns.
- Meet or exceed the revenue and OCF annual goals of the market.
- While using corporate tools and workflows, the position must provide world class product and service.

II. RESPONSIBILITIES

- **PLAN & STRATEGY:** The IMSC must develop a detailed plan to encourage the growth of new business and while also maintaining and growing existing business relationships. The IMSC presents the benefits of Spanish language advertising on one or more of our radio stations to local business owners and/or advertising agencies.
- **REVENUE & CONTRIBUTION:** To meet monthly and annual sales goals. To develop annual plans based on existing and new opportunities, bottom up account analysis, industry trends, competitive landscape and growth potential (updated on a Quarterly basis). This activity assumes that the position of IMSC must have a fully shared commitment to making the year's financial goals.
- **CUSTOMER SERVICE AND QUALITY CONTROL:** The IMSC is responsible for developing and maintaining a direct-to-client communication channel. This position assumes that a detailed plan to call, visit or contact customers to survey client needs, satisfaction and new product development initiatives. Uses interpersonal skills to selling commercial airtime, event sponsorships, and/or customized marketing campaigns designed to achieve the client's objectives.
- **ADDITIONAL DUTIES:** Additional job requirements may include research, promotions, development, copywriting, servicing, as well as some collection efforts.

III. PERFORMANCE INDICATORS:

Financial: Revenue & OCF; **Operations/Tech:** Monthly summary and detailed report with KPIs, including AUR, Salesforce, Content, Ratings, etc. **Team:** Annual structure, KPIs and incentive plans recommendation to be established by December 1st for the following year. "Great Place to Work" goal above 70%. All top management with clear roles, KPIs and compensation protocols - annually by using a Balance Scorecard System; **Deliver** budgeting, capex, incentive plans in a timely fashion; **Data:** Owned content IP and user data.

IV. SUPERVISORY RESPONSIBILITY

Reports directly to SVP

V. POSITION TYPE/EXPECTED HOURS OF WORK

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

VI. REQUIRED EDUCATION AND EXPERIENCE

Additional Information:

Job Notification Details Report

Date: 9/8/2021

From: Los Angeles,CA

Page: 19/27

Job Notification details between 8/1/2020 to 7/31/2021

Contact:

apply at the link provided:

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

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| Notification Date | Agency Name | Prong2 | Name | Notification By Fax | Notification By Email |
|-------------------|--------------------------------------------------------------|--------|-----------------|---------------------|---------------------------------|
| 8/19/2020 | United Latino Job Bank HireLatinos.org | No | n/a n/a | 1-- | By User/Other System |
| 8/19/2020 | Entravision Communications | No | Jose Gonzalez | 1-- | By User/Other System |
| 8/19/2020 | All Access | No | Ria Denver | 1-- | By User/Other System |
| 8/19/2020 | www.mediagignow.com | No | MediaGigNow.com | 1-- | customerservice@mediagignow.com |
| 8/19/2020 | California Broadcasters Assoc. | No | Joe Berry | 1-- | By User/Other System |

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Integrated Marketing Solutions Consultant

Entravision Communications

Los Angeles

Aug 17, 2020

Full time

Sales Management

Business Process

JOB DESCRIPTION

I. OBJECTIVES

- Develop and maintain relationships with advertisers and advertising agencies.
- Sell commercial airtime, event sponsorships, and marketing/NTR campaigns.
- Meet or exceed the revenue and OCF annual goals of the market.
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- **PLAN & STRATEGY:** The IMSC must develop a detailed plan to encourage the growth of new business and while also maintaining and growing existing business relationships. The IMSC presents the benefits of Spanish language advertising on one or more of our radio stations to local business owners and/or advertising agencies.
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- **ADDITIONAL DUTIES:** Additional job requirements may include research, promotions, development, copywriting, servicing, as well as some collection efforts.

III. PERFORMANCE INDICATORS:

Financial: Revenue & OCF; Operations/Tech. Monthly summary and detailed report with KPIs, including AUR, Salesforce, Content, Ratings, etc. Team: Annual structure, KPIs and incentive plans recommendation to be established by December 1st for the following year. "Great Place to Work" goal above 70%. All top management with clear roles, KPIs and compensation protocols - annually by using a Balance Scorecard System; Deliver budgeting, capex, incentive plans in a timely fashion; Data: Owned content IP and user data.

IV. SUPERVISORY RESPONSIBILITY

Reports directly to SVP

V. POSITION TYPE/EXPECTED HOURS OF WORK

This is a Full Time position, Monday through Friday. Actual hours and schedule may vary.

VI. REQUIRED EDUCATION AND EXPERIENCE

Skills

Experience

Organization. Excellent organizational skills and an ability to multitask in a high pressure, fast-paced environment. A self-starter.

Communication. The capacities to attract, persuade, and motivate to develop new and existing client relationships. Must be self-confident and a collaborative team player through a connected environment. Must exhibit professionalism and cultural sensitivity.

Broadcast. Understanding, experience and exposure to TV and Radio broadcasting.

Digital. A clear understanding of digital ad-tech platforms and how they can be offered to clients.

Exponential Alliances and Acquisitions. The capacity to act and think "out of the box" in order to achieve and exceed required results and develop strategic alliances and partnerships either within or outside the advertising industry.

Client contacts and the capacity to develop Tier 1, 2 and 3 level NYC and other key market relationships.

Planning. Demonstrated management ability for accountability, planning, budgeting and reporting economic and operating KPIs.

Languages: English/Spanish

Technology tools: Office, Salesforce, BI tools, CRM tools, NPS platforms (active interest in the use of technology, processes and BI reporting)

CRM experience mandatory

Some years' experience in leadership brand, marketing, digital or business leadership positions.

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Experience in managing a National or Local client base.

Experience in developing product and sales marketing presentations to clients (e.g., upfronts).

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URL

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Company Profile (<http://hirelatinos.org/company/861/entravision-communications/>)

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Integrated Marketing Solutions Consultant @

Entravision Communications

[Create a Profile](#) | [Log In](#)

Location/Market: Los Angeles, CA

I. OBJECTIVES

- **Develop and maintain relationships with advertisers and advertising agencies.**
- **Sell commercial airtime, event sponsorships, and marketing/NTR campaigns.**