



WTVX
1100 Fairfield Dr
West Palm Beach, FL 33407

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1884581

Schedule Dates

07/21/14-07/26/14

Advertiser

Republican Party of Florida 3 Pac (73959)

Agency

Multi Media Services Corp-Alexandria (4564)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

RP FL 7/20 (647195)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

MCDONALD,NEAL

Phone/Fax

/

CPE

10/38/173

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

RP FL 7/20 JUSTIN VOTTA

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/16/14
Last Modified 07/21/14
Entered By Megan Marks-Peltz
CO-OP No
Headline # 07275172
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$562.50
Net Total \$3,187.50
Sales Tax

West Palm Beach (WTVX)
By Broadcast Month Spots Rate
Jul. 2014 19 \$3,750.00
Grand Total: 19 \$3,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	07/25/14-07/25/14	3	:30	10P- News-CBS 12 News at 10p on CW34	1					1			1	\$150.00	\$150.00	West Palm Beach (WTVX)	LATE NEWS	7/17/14
2.0	Normal Line / SPOT (2)	07/25/14-07/25/14	3	:30	7:30P- Two and a Half Men 2	1					1			1	\$190.00	\$190.00	West Palm Beach (WTVX)	TWO&HALF MEN B	7/17/14
3.0	Normal Line / News (3)	07/21/14-07/21/14	3	:30	10P- News-CBS 12 News at 10p on CW34	1	1							1	\$150.00	\$150.00	West Palm Beach (WTVX)	LATE NEWS	7/16/14
4.0	Normal Line / SPOT (4)	07/21/14-07/21/14	3	:30	7:30P- Two and a Half Men 2	1	1							1	\$190.00	\$190.00	West Palm Beach (WTVX)	TWO&HALF MEN B	7/17/14
5.0	Normal Line / News (5)	07/24/14-07/24/14	3	:30	10P- News-CBS 12 News at 10p on CW34	1			1					1	\$150.00	\$150.00	West Palm Beach (WTVX)	LATE NEWS	7/16/14
6.0	Normal Line / SPOT (6)	07/24/14-07/24/14	3	:30	7P- Two and a Half Men	1			1					1	\$190.00	\$190.00	West Palm Beach (WTVX)	TWO & HALF MEN	7/17/14
7.0	Normal Line / News (7)	07/22/14-07/22/14	3	:30	10P- News-CBS 12 News at 10p on CW34	1	1							1	\$150.00	\$150.00	West Palm Beach (WTVX)	LATE NEWS	7/16/14
8.0	Normal Line / SPOT (8)	07/22/14-07/22/14	3	:30	7P- Two and a Half Men	1	1							1	\$190.00	\$190.00	West Palm Beach (WTVX)	TWO & HALF MEN	7/17/14
9.0	Normal Line / News (9)	07/23/14-07/23/14	3	:30	10P- News-CBS 12 News at 10p on CW34	1			1					1	\$150.00	\$150.00	West Palm Beach (WTVX)	LATE NEWS	7/16/14
10.0	Normal Line / SPOT (10)	07/23/14-07/23/14	3	:30	7:30P- Two and a Half Men 2	1			1					1	\$190.00	\$190.00	West Palm Beach (WTVX)	TWO&HALF MEN B	7/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:


Accepted-Station:

Date:

Comments:

West Palm Beach (WTVX)			
By Broadcast Month	Spots	Rate	
Jul. 2014	19	\$3,750.00	
Grand Total:	19	\$3,750.00	

Contract # 1884581	Date Entered 07/16/14
Schedule Dates 07/21/14-07/26/14	Last Modified 07/21/14
Advertiser Republican Party of Florida 3 Pac (73959)	Entered By Megan Marks-Peltz
Agency Multi Media Services Corp-Alexandria (4564)	CO-OP No
Product POLITICAL CANDIDATE (ns) (1186)	Headline # 07275172
Brand RP FL 7/20 (647195)	Demo A35+R
Salesperson TeleRep/DC, Washington DC (2995)	Order Type Normal
Sales Office TeleRep Washington DC	Package Deal
Buyer Name MCDONALD,NEAL	Commission % 15.00
Phone/Fax /	Commission \$562.50
CPE 10/38/173	Net Total \$3,187.50
Account Types National/Political Candidate Agency BRD	Sales Tax
Billing Type Weekly/Irregular	
Comments RP FL 7/20 JUSTIN VOTTA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****	



WEST PALM BEACH
THE CW
WTVX

WTVX
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West Palm Beach, FL 33407

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	07/25/14-07/25/14	3	:30	8P- 9P (EST)						2			2	\$250.00	\$500.00	West Palm Beach (WTVX)	WHOSE LINE	7/17/14
12.0	Normal Line / News (12)	07/21/14-07/25/14	3	:30	10P- News-CBS 12 News at 10p on CW34	1	X	X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WTVX)	NEWS	7/17/14
13.0	Normal Line / Prime (13)	07/26/14-07/26/14	3	:30	8P- Bloopers							1		1	\$50.00	\$50.00	West Palm Beach (WTVX)	BLOOPERS	7/17/14
14.0	Normal Line / Prime (14)	07/26/14-07/26/14	3	:30	8:30P- Bloopers 2							1		1	\$50.00	\$50.00	West Palm Beach (WTVX)	BLOOPERS	7/17/14
15.0	Normal Line / Prime (15)	07/21/14-07/21/14	3	:30	8P- 9P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WTVX)	WHOSE	7/17/14
16.0	Normal Line / Prime (17)	07/22/14-07/22/14	3	:30	8P- CW-Arrow (Tuesday)			1						1	\$300.00	\$300.00	West Palm Beach (WTVX)	ARROW	7/17/14
17.0	Normal Line / Prime (18)	07/22/14-07/22/14	3	:30	9P- CW-Supernatural (Tuesday)			1						1	\$400.00	\$400.00	West Palm Beach (WTVX)	SUPER	7/17/14
18.0	Normal Line / Prime (19)	07/21/14-07/21/14	3	:30	9P- 10P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WTVX)	SEED/BACKPACKERS	7/17/14

CONFIRMATION CONTRACT	
Accepted-Agency/Advertiser:	Accepted-Station:
Date:	Date:
Comments:	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Florida TV Stations
Date:	

I, Dwight Sterling,
 being/on behalf of: Rick Scott, Jeanette Nunez, & Clay Ingram,
 a legally qualified candidate of the Republican

political party for the office of: Florida Governor and House of Representatives District 119 & 1

in the Primary

election to be held on: August 26, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached	as Ordered	WTIX-1884581 7.22-7.26.14 \$ 3750.-	

Attach proposed schedule with charges (if available):

RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE



CANDIDATE/ISSUE: NUNEZ, SCOTT, INGRAM

PARTY: REPUBLICAN

OFFICE SOUGHT: GOVERNOR/HOUSE OF REPRESENTATIVES ELECTION DATE:

INQUIRY MADE BY: MULTI MEDIA SERVICES CORP-ALEXANDRIA

Candidate Manager Agency Committee (circle one)

ADDRESS: 915 KING STREET

2ND FLOOR

ALEXANDRIA, VA 22314

PHONE:

FAX:

Information Requested: RATES AND AVAILS

Final Disposition: ORDER PLACED #1884581

7.20-7.26.14 \$3750.00

If Committee, list officers and position: JEFF HOWELL, TREASURER RPOF

DATE: 7.16.14

TIME:

BY: