



WJFW-12
NORTHLAND TELEVISION INC
3217 COUNTY ROAD G
RHINELANDER, WI 54501
Phone: (715) 365-8812 Fax: (715) 365-8810

Remit To: ATTN ACCOUNTS RECEIVABLE
WJFW-12
NORTHLAND TELEVISION INC
3217 COUNTY ROAD G
RHINELANDER, WI 54501

1.10.2018.1559

ATTN ACCOUNTS PAYABLE
STROTHER NUCKLES
2400 LARAMIE TRAIL
AUSTIN, TX 78745

Contract Number	44551	Salesperson	HRP - PHILADELPHIA	Invoice Number	918-1483-1	Page	1 of 4
Advertiser	EVERS FOR GOVERNOR	Order Class	National	Estimate Code	1819	Broadcast Month	September 2018
Product	POLITICAL	Order Type	Political			Invoice Date	9/30/2018

Schedule						Actual Broadcast						Reconciliation							
L#	Start	End	Time	M	T	W	T	F	S	S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
1	9/6	9/6	5:30A - 7:00A						X		Morning News 5a-7a	9/6	TH	6:54:42 AM	:30	TEFG_TV_1804H	\$100.00		
2	9/6	9/7	5:59P - 6:30P						1	1	NEWSWATCH 12 6P NEW	9/6	TH	6:27:15 PM	:30	TEFG_TV_1804H	\$350.00		
												9/7	FR	6:21:30 PM	:30	TEFG_TV_1804H	\$350.00		
3	9/10	9/10	5:59P - 6:30P						X		NEWSWATCH 12 6P NEW	9/10	MO	6:27:15 PM	:30	TEFG_TV_1804H	\$350.00		
4	9/6	9/7	6:30P - 7:00P							X	WHEEL OF FORTUNE	9/7	FR	6:42:00 PM	:30	TEFG_TV_1804H	\$550.00		
5	9/10	9/10	6:30P - 7:00P						X		WHEEL OF FORTUNE	9/10	MO	6:43:30 PM	:30	TEFG_TV_1804H	\$550.00		
6	9/8	9/8	6:30P - 7:00P							X	WHEEL OF FORTUNE SATURDAY	9/8	SA	6:50:13 PM	:30	TEFG_TV_1804H	\$200.00		
7	9/6	9/6	10:30P - 11:05P							X	NEWS 35 MIN	9/6	TH	11:57:32 PM	:30	TEFG_TV_1804H	\$400.00		
8	9/7	9/7	5:30A - 7:00A							1	Morning News 5a-7a	9/7	FR	6:05:00 AM	:30	TEFG_TV_1804H	\$100.00		
9	9/7	9/7	10:00P - 10:34P							X	NEWSWATCH 12 10P NEW	9/7	FR	10:32:30 PM	:30	TEFG_TV_1804H	\$400.00		
10	9/10	9/10	10:00P - 10:34P						X		NEWSWATCH 12 10P NEW	9/10	MO	10:23:07 PM	:30	TEFG_TV_1804H	\$400.00		
11	9/8	9/8	10:00P - 10:29P							X	NEWSWATCH 12 WEEKEND								



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Contract Number	44551	Salesperson	HRP - PHILADELPHIA	Invoice Number	918-1483-1	Page	2 of 4
Advertiser	EVERS FOR GOVERNOR	3825	Order Class	National	Estimate Code	Broadcast Month	September 2018
Product	POLITICAL	Order Type	Political	Invoice Date	9/30/2018		

Schedule						Actual Broadcast						Reconciliation							
L#	Start	End	Time	M	T	W	T	F	S	S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
12	9/9	9/9	10:30P - 11:05P						X		NEWS 35 MIN	9/8	SA	10:28:45 PM	:30	TEFG_TV_1804H	\$300.00		
13	9/6	9/7	10:35P - 11:34P					1	1		Tonight Show 1035-1135	9/6	TH	12:02:03 AM	:30	TEFG_TV_1804H	\$120.00		
												9/7	FR	11:14:41 PM	:30	TEFG_TV_1804H	\$120.00		
14	9/10	9/10	10:35P - 11:34P						1		Tonight Show 1035-1135								
15	9/10	9/10	5:30A - 7:00A		X						Morning News 5a-7a	9/10	MO	10:48:40 PM	:30	TEFG_TV_1804H	\$120.00		
16	9/8	9/8	10:29P - 12:00A						X		SATURDAY NIGHT LIVE 3								
17	9/9	9/9	7:15P - 10:30P							X	NFL 3:15	9/8	SA	11:12:56 PM	:30	TEFG_TV_1804H	\$300.00		
18	9/6	9/7	9:00A - 11:00A					1	1		TODAY SHOW III 7-11A	9/6	TH	9:56:29 AM	:30	TEFG_TV_1804H	\$80.00		
												9/7	FR	9:59:15 AM	:30	TEFG_TV_1804H	\$80.00		
19	9/10	9/10	9:00A - 11:00A						1		TODAY SHOW III 7-11A								
20	9/6	9/7	4:30P - 4:59P					1	1		JEOPARDY W/ TERMINAL	9/6	TH	4:42:30 PM	:30	TEFG_TV_1804H	\$90.00		
												9/7	FR	4:59:26 PM	:30	TEFG_TV_1804H	\$90.00		



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Contract Number	44551	Salesperson	HRP - PHILADELPHIA	Invoice Number	918-1483-1	Page	3 of 4
Advertiser	EVERS FOR GOVERNOR	Order Class	National	Estimate Code	1819	Broadcast Month	September 2018
Product	POLITICAL	Order Type	Political			Invoice Date	9/30/2018

Schedule						Actual Broadcast				Reconciliation		
L#	Start	End	Time	M T W T F S S	Program	Date	Day Time	Len	Copy#	Cost	Remarks	DB/CR
21	9/10	9/10	4:30P - 4:59P	X	JEOPARDY W/ TERMINAL	9/10	MO 4:34:00 PM	:30	TEFG_TV_1804H	\$90.00		
22	9/8	9/8	7:00P - 9:00P	X	AMERICA'S GOT TALENT 2HOUR 9PM	9/8	SA 8:18:38 PM	:30	TEFG_TV_1804H	\$300.00		
23	9/6	9/6	6:30P - 7:15P	X	NFL 45 MIN	9/6	TH 6:43:35 PM	:30	TEFG_TV_1804H	\$600.00		
						9/6	TH 6:49:54 PM	:30	TEFG_TV_1804H	\$600.00		
24	9/6	9/6	12:07A-1:07A	X	LATE NIGHT WITH SETH MEYER	9/6	TH 2:06:31 AM	:30	TEFG_TV_1804H	\$60.00		
25	9/7	9/7	11:37P-12:37A	X	LATE NIGHT WITH SETH MEYER	9/7	FR 12:20:43 AM	:30	TEFG_TV_1804H	\$60.00		
26	9/10	9/10	11:37P - 12:37A	X	LATE NIGHT WITH SETH MEYER	9/10	MO 12:31:26 AM	:30	TEFG_TV_1804H	\$60.00		



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44551	HRP - PHILADELPHIA		918-1483-1	4 of 4
Advertiser	Order Class		Estimate Code	Broadcast Month
EVERS FOR GOVERNOR	National		1819	September 2018
Product	Order Type			Invoice Date
POLITICAL	Political			9/30/2018

Schedule					Actual Broadcast			Reconciliation				
L#	Start	End	Time	M T W T F S S Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR

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Contract Notes: 1819
9210300

Gross Billings: \$19,900.00
Commission: -\$2,985.00 (15.00 %)
Net Amount Due: \$16,915.00

Terms: Net 30

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by Advertiser and Agency for at least 12 months.

All times shown are within 5 minutes of actual air time.