

# ORDER



KBSI-TV

**Orders**  
**Order / Rev:** 60832  
**Alt Order #:**  
**Product Desc:** City of Cape  
**Estimate:**  
**Flight Dates:** 03/26/24 - 04/02/24  
**Original Date / Rev:** 03/22/24 / 03/22/24  
**Order Type:** GENERAL

**Primary AE:** Brandy McIntire  
**Sales Office:** PCG  
**Sales Region:** Local

**Agency**  
**Name:** POL-City of Cape Girardeau  
**Buying Contact:**  
**Billing Contact:** Nicolette Brennan  
 44 N. Lorimier  
 Cape Girardeau, MO 63701

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** POL-City of Cape Girardeau  
**Demographic:** A25-54  
**Product Codes:** Municipal Government  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-05

**New Business End:** 03/31/25  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/31/24	11	\$775.00	\$775.00
04/01/24	04/02/24	4	\$225.00	\$225.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	11	\$775.00	\$775.00	0.00
April 2024	4	\$225.00	\$225.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandy McIntire			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBSI	03/26/24	03/29/24	M-Su 8a-3p	CM	9:00 AM-1:00 PM	-TWTF--	:30	7	\$25.00	P-07	0.00	NM	7	\$175.00
						(9:00 AM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-TWTF--		7				\$25.00		0.00			
N 2	KBSI	04/01/24	04/02/24	M-Su 8a-3p	CM	9:00 AM-1:00 PM	MT-----	:30	3	\$25.00	P-07	0.00	NM	3	\$75.00
						(9:00 AM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	MT-----		3				\$25.00		0.00			
N 3	KBSI	03/26/24	03/29/24	M-F KBSI+WDKA News@M		KBSI+WDKA 9-10	-TWTF--	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00
				M-F KBSI+WDKA News @ 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-TWTF--		4				\$150.00		0.00			
N 4	KBSI	04/01/24	04/01/24	M-F KBSI+WDKA News@M		KBSI+WDKA 9-10M	-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				M-F KBSI+WDKA News @ 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	M-----		1				\$150.00		0.00			

Totals 15 \$1,000.00