



KZJO-TV

FCC ISSUES / PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

Third Quarter 2015 / July 1 – September 30

INTRODUCTION

KZJO-TV addresses community issues with public service programming in the following areas:

COMMUNITY:

Information on local issues, citizenship, support services, volunteering and consumer information.

EDUCATION:

Positive reinforcement of the values of education and extra-curricular activities.

ENVIRONMENT:

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

HEALTH & SAFETY:

Information on disease prevention, early detection of problems, fitness, and support services.
Information on prevention, emergency preparation, and basic safety procedures.

YOUTH & FAMILY:

Information for parents, children and teens, and about family support services.

DEPT. OF LABOR	7/1/15 – 9/30/15	1 x 60
“Disability Employment” Encourages employers to focus on employee abilities, not disabilities.		
ALS ASSOCIATION	7/1/15 – 9/30/15	Various
“Frozen” Invites viewers to participate in a fund-raising walk.		
HUMANE SOCIETY	7/1/15 – 9/30/15	Various
“Palace Pets” Encourages young viewers to adopt a pet from a shelter.		
SCAM AWARENESS ALLIANCE	9/9/15 – 9/30/15	3 x 30
“Debit Card” “Online Purchase” “Disaster Relief” Raise viewer awareness of potential phone scams.		
FUTURES WITHOUT VIOLENCE	8/27/15 – 9/30/15	Various
“Father and Son” Encourages fathers to teach their sons to respect women.		
LOVE HAS NO LABELS	8/27/15 – 9/30/15	1 x 60
“No Labels” Shows viewers that all kinds of people have love in their lives.		
LIONS CLUBS INTERNATIONAL	8/27/15 – 9/30/15	1 x 60
“Disaster Relief” Encourages viewers to join this service organization.		
Q13 CARES	9/4/15 – 9/10/15	2 x 20
“Wildfire Relief” Invites viewers to make cash contributions to assist victims of wildfires.		

EDUCATION

SEATTLE PUBLIC LIBRARY 7/1/15 – 9/30/15 1 x 30

“Friends” Invites viewers to take advantage of the many educational services provided.

GED ACHIEVEMENT 7/1/15 – 7/29/15 Various

“Pep Talk” Encourages viewers to get their GED high school equivalent degrees.

SCORE 7/1/15 – 9/30/15 Various

“Mentor” “Volunteer” Inform viewers that business mentoring is available from this organization.

CODESTARS 7/1/15 – 9/30/15 1 x 60

“Rock Stars” Encourages young viewers to learn software coding.

ENVIRONMENT

WESTERN WILDLIFE 7/1/15 – 9/30/15 Various

“Cougar” Offers viewers tips to avoid contact with wild cougars.

U.S. FOREST SERVICE 7/1/15 – 7/29/15 1 x 30

“Discover the Forest” Encourages families to experience the natural world.

AMERICAN BIRD CONSERVANCY 7/1/15 – 9/30/15 2 x 15

“Keep Cats Indoors” Advises people to keep pet cats indoors to save wildlife.

ARBOR DAY FOUNDATION 7/1/15 – 9/30/15 Various

“Your Nature” Encourages families to experience the outdoors together.

DUCKS UNLIMITED 7/1/15 – 9/30/15 Various

“Waterfowl” Highlights the importance of saving wild areas for bird migrations.

KEEP AMERICA BEAUTIFUL 7/1/15 – 7/7/15 Various

“Journey” “Stadium” Encourage viewers to recycle.

GREENER GADGETS 7/1/15 – 9/30/15 1 x 30

“Recycling” Encourages viewers to recycle electronics.

TRUST FOR PUBLIC LANDS 7/1/15 – 9/30/15 1 x 60

“Our Land” Encourages viewers to support the preservation of public lands.

NATIONAL PARK FOUNDATION 7/1/15 – 9/30/15 1 x 30

“Your Land” Encourages viewers to enjoy our National Parks.

TAKE A STAND 7/1/15 – 9/30/15 Various

“Generation” Asks young viewers to oppose elephant extinction.

HEALTH & SAFETY

TEXTING & DRIVING 4/1/15 – 6/30/15 Various

“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.

TEXTING AND DRIVING 7/1/15 – 9/30/15 1 x 30

“Straight Spot” is an original KCPQ production urging drivers to not text while driving.

HEALTHY MOUTHS 7/1/15 – 7/29/15 1 x 30

“Brushy Brush” Encourages children to brush their teeth regularly.

ST. JUDE	7/1/15 – 9/30/15	1 x 20
“Because of You” Thanks supporters for making this organization’s free services possible.		
LEUKEMIA & LYMPHOMA SOCIETY	7/1/15 – 9/30/15	1 x 60
“Eva” Offers encouragement that research will lead to a cure for blood cancers.		
MELANOMA RESEARCH	7/1/15 – 9/30/15	Various
“Lea” Raises awareness of Melanoma and provides a website address for more information.		
MARCH OF DIMES	7/1/15 – 9/30/15	1 x 60
“Pertussis” Encourages viewers to get vaccinated to prevent this disease.		
CENTER FOR DISEASE CONTROL	7/1/15 – 9/30/15	1 x 30
“Five Million” Invites young viewers to access resources to prevent tobacco smoking.		
AMERICAN HEART ASSOCIATION	7/1/15 – 9/30/15	Various
“Ceiling Crasher” Encourage viewers to get high blood pressure under control.		
NOMORE.ORG	7/1/15 – 9/30/15	2 x 15
“Excuses” “Anthem” Encourage viewers to not tolerate domestic violence.		
BRIGHT FOCUS FOUNDATION	7/1/15 – 9/30/15	1 x 60
“Eye Checks” Urges adult viewers to have their eyes examined.		
LEUKEMIA & LYMPHOMA SOCIETY	7/1/15 – 9/30/15	1 x 60
“Sadie” Invites viewers to learn more about surviving cancer at the organization’s website.		

CONSUMER PRODUCT SAFETY	8/27/15 – 9/30/15	1 x 60
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“Pool Safety” Provides viewers with tips for keeping kids safe around pools.

AUTISM SPEAKS	8/14/15 – 9/25/15	Various
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“Andrea Walk” “Felix Walk” Invites viewers to participate in this fundraising event.

YOUTH & FAMILY

TREEHOUSE	7/1/15 – 9/30/15	Various
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“Doors” Informs viewers about the services this organization provides for foster kids.

SAFE PLACE	7/1/15 – 9/30/15	1 x 30
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“New Born” Informs women that there is a safe place to bring an unwanted baby.

GIRL SCOUTS USA	7/1/15 – 9/30/15	Various
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“Learning” Encourages young girls to consider joining this organization.

BOYS TOWN	7/1/15 – 9/30/15	Various
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“Family Improvement” “Courage” “First Step” “Missy Franklin” Urges young people to use the resources available from this organization’s website to help with common issues.

SEATTLE MARINERS	7/1/15 – 9/30/15	1 x 30
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“Different and the Same” Uses celebrities to emphasize that people who look or dress differently are really all the same. The message is to discourage bullying.

JUNIOR ACHIEVEMENT	7/1/15 – 9/30/15	1 x 30
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“Washington” Invites adults to volunteer with this youth organization.

DEPT. OF HOMELAND SECURITY 7/1/15 – 9/30/15 Various

“All Online” “Playing Online” “Sharing Online” Encourage young viewers to use caution when interacting online.

AMERICAN HEART ASSOCIATION 7/1/15 – 9/30/15 1 x 30

“Super Hero” Encourages parents to make sure kids are getting nutritious meals.

JUNIOR ACHIEVEMENT 9/9/15 – 9/30/15 Various

“Heroes” “Elementary” “Middle School” “High School” Encourage adult viewers to volunteer their time to mentor children about business and economics.

RECREATIONAL FISHING 8/27/15 – 9/30/15 1 x 60

“Test” Reminds viewers that fishing licenses are mandatory.