

ORDER

WDAF-TV

Orders	Order / Rev:	362971		
	Alt Order #:			
	Product Desc:	3		
	Estimate:	237		
	Flight Dates:	10/18/16 - 10/24/16	Primary AE:	Local WDAF House
	Original Date / Rev:	08/01/16 / 10/21/16	Sales Office:	LOCAL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Thompson Communications Inc		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Calendar
		200 W Jefferson	Billing Cycle:	EOM/EOC
		Marshfield, MO 65706	Agency Commission:	15%
Advertiser	Name:	Blunt/R/US Senate/MO		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL3.c.ii	Order Separation:	00:15:00
	Priority:	Default	Advertiser External ID:	
	Revenue Codes:	Agency, Political, Political-Non-PAC	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/24/16	150	\$83,500.00	\$70,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	150	\$83,500.00	\$70,975.00	0.00
Totals	150	\$83,500.00	\$70,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local WDAF House			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDAF-TV	25%	\$83,500.00
Market	100%	\$334,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KOPT	0%	\$0.00
KCTV	0%	\$0.00
KCWE	0%	\$0.00
KMBC	25%	\$83,500.00
KMCI	25%	\$83,500.00
KPXE	0%	\$0.00
KSHB	25%	\$83,500.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	4	10/18/16	10/24/16	M-F 430a-5a M-F 430a-5a	CM	430a-5a	MTWTF--	:30	5	\$100.00	04	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--			5		\$100.00			0.00			
N 2	4	10/18/16	10/24/16		CM	5a-530a	-TWTF--	:30	4	\$300.00	04	0.00	NM	4	\$1,200.00

Order / Rev: 362971
 Alt Order #:
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Blunt/R/US Senate/MO
 Product Desc: 3
 Estimate: 237

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5a-530a											
				M-F 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--					4	\$300.00		0.00			
N 3	4	10/18/16	10/24/16	M-F 530a-6a	CM	530a-6a	-TWTF--	:30	4	\$450.00	04	0.00	NM	4	\$1,800.00
				M-F 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--					4	\$450.00		0.00			
N 4	4	10/18/16	10/24/16	M-F 6a-7a	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$900.00	03	0.00	NM	5	\$4,500.00
				M-F 6a-7a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--					5	\$900.00		0.00			
N 5	4	10/18/16	10/24/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$900.00	03	0.00	NM	5	\$4,500.00
				M-F 6a-7a		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--					5	\$900.00		0.00			
N 6	4	10/22/16	10/22/16	Sa 6a-8a	CM	7:00 AM-7:30 AM	-----S-	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				Sa 6a-8a Eff 4/23		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-					1	\$400.00		0.00			
N 7	4	10/23/16	10/23/16	Su 7a-9a	CM	7:00 AM-7:30 AM	-----S	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				Su 7a-9a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S					1	\$400.00		0.00			
N 8	4	10/18/16	10/24/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	-TWTF--	:30	4	\$700.00	03	0.00	NM	4	\$2,800.00
				M-F 7a-9a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--					4	\$700.00		0.00			
N 9	4	10/18/16	10/24/16	M-F 7a-9a	CM	7:30 AM-8:00 AM	-TWTF--	:30	4	\$700.00	03	0.00	NM	4	\$2,800.00
				M-F 7a-9a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--					4	\$700.00		0.00			
N 10	4	10/22/16	10/22/16	Sa 6a-8a	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				Sa 6a-8a Eff 4/23		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-					1	\$400.00		0.00			
N 11	4	10/23/16	10/23/16	Su 7a-9a	CM	7:30 AM-8:00 AM	-----S	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				Su 7a-9a		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S					1	\$400.00		0.00			
N 12	4	10/18/16	10/24/16	M-F 7a-9a	CM	8:00 AM-8:30 AM	MTWTF--	:30	5	\$700.00	03	0.00	NM	5	\$3,500.00
				M-F 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--					5	\$700.00		0.00			
N 13	4	10/23/16	10/23/16	Su 7a-9a	CM	8:00 AM-8:30 AM	-----S	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				Su 7a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S					1	\$400.00		0.00			
N 14	4	10/18/16	10/24/16	M-F 7a-9a	CM	8:30 AM-9:00 AM	MTWTF--	:30	5	\$700.00	03	0.00	NM	5	\$3,500.00
				M-F 7a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--					5	\$700.00		0.00			
N 15	4	10/23/16	10/23/16	Su 7a-9a	CM	8:30 AM-9:00 AM	-----S	:30	1	\$400.00	04	0.00	NM	1	\$400.00
				Su 7a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S					1	\$400.00		0.00			
N 16	4	10/23/16	10/23/16	FOX News Sunday	CM	9:00 AM-9:30 AM	-----S	:30	1	\$550.00	03	0.00	NM	1	\$550.00
				FOX News Sunday		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	4	10/23/16	10/23/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-----S	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1			\$550.00			0.00			
N 17	4	10/18/16	10/24/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-TWTF--	:30	4	\$450.00	03	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		4			\$450.00			0.00			
N 18	4	10/23/16	10/23/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----S	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1			\$550.00			0.00			
N 19	4	10/18/16	10/24/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$450.00	03	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$450.00			0.00			
N 20	4	10/18/16	10/24/16	M-F 10a-11a M-F 10a-11a	CM	10 AM-10:00 AM	MTWTF--	:30	5	\$400.00	03	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$400.00			0.00			
N 21	4	10/18/16	10/24/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$135.00	07	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$135.00			0.00			
N 22	4	10/18/16	10/24/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWTF--	:30	5	\$400.00	03	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$400.00			0.00			
N 23	4	10/18/16	10/24/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$125.00	07	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$125.00			0.00			
N 24	4	10/18/16	10/24/16	M-F 2p-230p M-F 2p-230p	CM	2p-230p	MTWTF--	:30	5	\$125.00	07	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$125.00			0.00			
N 25	4	10/18/16	10/24/16	M-F 230p-3p M-F 230p-3p	CM	230p-3p	MTWTF--	:30	5	\$125.00	07	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$125.00			0.00			
N 26	4	10/18/16	10/24/16	M-F 3p-330p M-F 3p-330p	CM	3p-330p	MTWTF--	:30	5	\$275.00	04	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$275.00			0.00			
N 27	4	10/18/16	10/24/16	M-F 330p-4p M-F 330p-4p	CM	330p-4p	MTWTF--	:30	5	\$275.00	04	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$275.00			0.00			
N 28	4	10/18/16	10/24/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	MTWTF--	:30	5	\$500.00	03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$500.00			0.00			
N 29	4	10/18/16	10/24/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	MTWTF--	:30	5	\$500.00	03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$500.00			0.00			
N 30	4	10/22/16	10/22/16	Sa 5p-6p Sa 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S-	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5			\$500.00			0.00			

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 30	4	10/22/16	10/22/16	Sa 5p-6p Sa 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S-	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$300.00		0.00			
N 31	4	10/18/16	10/24/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$650.00	03	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5				\$650.00		0.00			
N 32	4	10/23/16	10/23/16	Su 5p-6p Su 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$350.00		0.00			
N 33	4	10/22/16	10/22/16	Sa 5p-6p Sa 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S-	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$300.00		0.00			
N 34	4	10/18/16	10/24/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$650.00	03	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5				\$650.00		0.00			
N 35	4	10/23/16	10/23/16	Su 5p-6p Su 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$350.00		0.00			
N 36	4	10/22/16	10/22/16	Sa 630p-7p Sa 630p-7p	CM	630p-7p	-----S-	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$450.00		0.00			
N 37	4	10/21/16	10/24/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M---F--	:30	2	\$1,500.00	03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	M---F--		2				\$1,500.00		0.00			
N 38	4	10/23/16	10/23/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----S	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$1,100.00		0.00			
N 39	4	10/18/16	10/24/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	5	\$900.00	03	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5				\$900.00		0.00			
N 40	4	10/22/16	10/22/16	Sa 9p-10p Sa 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----S-	:30	1	\$500.00	04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$500.00		0.00			
N 41	4	10/23/16	10/23/16	Su 10p-1030p Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$1,000.00		0.00			
N 42	4	10/18/16	10/24/16	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	MTWTF--	:30	5	\$1,150.00	03	0.00	NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-TWTF--		5				\$1,150.00		0.00			
N 43	4	10/22/16	10/22/16	Sa 10p-1030p Sa 10p-1030p	CM	10p-1030p	-----S-	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/18/16-10/24/16		Late Run News		Various		MTWThFSaSu	:30	\$450.00		0.00	NM		
		[relogged]													

Order / Rev: 362971
 Alt Order #:
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Blunt/R/US Senate/MO
 Product Desc: 3
 Estimate: 237

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N44	4	10/18/16	10/24/16	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	M---F--	:30	3	\$750.00	03	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	M---F--					3	\$750.00		0.00			
N45	4	10/21/16	10/21/16	Friday Prime Hour 1 Friday Prime Hour 1	CM	7p-8p	----F--	:30	1	\$1,750.00	03	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--					1	\$1,750.00		0.00			
N46	4	10/19/16	10/19/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	7p-8p	--W----	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----					1	\$1,200.00		0.00			
N47	4	10/20/16	10/20/16	Thursday Prime Hour 1 Thursday Prime Hour 1	CM	7p-8p	---T---	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---					1	\$1,200.00		0.00			
N48	4	10/24/16	10/24/16	Monday Prime Hour 2 Monday Prime Hour 2	CM	8p-9p	M-----	:30	1	\$1,350.00	04	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----					1	\$1,350.00		0.00			
N49	4	10/20/16	10/20/16	Thursday Prime Hour 2 Thursday Prime Hour 2	CM	8p-9p	---T---	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---					1	\$1,200.00		0.00			
N50	4	10/24/16	10/24/16	M-F 5a-530a M-F 5a-530a	CM	5a-530a	M-----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	M-----					1	\$450.00		0.00			
N51	4	10/24/16	10/24/16	M-F 530a-6a M-F 530a-6a	CM	530a-6a	M-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	M-----					1	\$600.00		0.00			
N52	4	10/24/16	10/24/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----					1	\$2,000.00		0.00			
													Totals	150	\$83,500.00