

**CERTIFICATION OF COMPLIANCE WITH  
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING  
THIRD QUARTER 2013**

KOAA-TV, digital Channel 5 (42), aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children's Program</u>	<u>Days &amp; Times Aired</u>	<u>Commercial Matter (Minutes, Seconds)</u>
The Chica Show	Saturdays 8:00am – 8:30am	4 m 00 s
Pre-empted on 7/6/13. Aired at 11:00am on Sat. 7/6/13. This is not its second home.		
Pajanimals	Saturdays 8:30am – 9:00am	4 m 30 s
Pre-empted on 7/6/13. Aired at 11:30am on Sun. 7/6/13. This is not its second home.		
Justin Time	Saturdays 9:00am – 9:30am	4 m 00 s
Joined-in-progress on 7/6/13. Aired at 10:00am on Sun. 7/7/13. This is not its second home.		
Tree Fu Tom	Saturdays 9:30am – 10:00am	4 m 30 s
Lazy Town	Saturdays 10:00am – 10:30am	4 m 00 s
Pre-empted on 7/13/13. Aired at 11:00am on Sun. 7/21/13. This is not its second home.		
Pre-empted on 8/17/13. Aired at 10:00am on Sun. 8/18/13. This is not its second home.		
Pre-Empted on 9/21/13. Aired at 10:00am on Sun., 9/22/13. This is not its second home.		
Noodle and Doodle	Saturdays 10:30am – 11:00am	4 m 30 s
Pre-empted on 7/13/13. Aired at 11:30am on Sun. 7/21/13. This is not its second home.		
Pre-empted on 8/17/13. Aired at 10:30am on Sun. 8/18/13. This is not its second home.		
Pre-Empted on 8/24/13. Aired at 10:30am on Sun., 8/25/13. This is not its second home.		

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after February 1, 2005, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other noncommercial content; (ii) the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly


distinguish between the website's commercial and noncommercial sections; *and* (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material).

3. On and after February 1, 2005, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program supplies, (NBC), KOAA-TV hereby certifies:

  X   that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that is subject to those requirements.

       that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that is subject to those requirements, as explained in Attachment A hereto.

 10-8-13  
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Ron Eccher  
Program Director  
KOAA-TV