INVOICE

WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1581066-1	**09/19/16**	**September 2016**	**08/29/16 - 09/19/16**

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Advertiser	Product	Estimate Number
POL/McCrory/R/Governor/N	**PAT MCCRORY FOR GOV**	**4721**

Flight Dates	Order #	Alt Order #
09/13/16 - 09/25/16	1581066	08367370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12521	1158	1734

Agency Ref	Advertiser Ref

Billing Address:

Strategic Media Services.
Attention: Accounts Payable
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Send Payment To:
 WSFX
 AM South Bank Lockbox #1038
 P.O. Box 11407
 Birmingham, AL 35246-1038

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/13/16	09/16/16	SYN 1-2pm	1-2pm	- - WTF- -	:30	1	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - WTF- -	1	$10.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	W	09/14/16	1:55 PM	SYN 1-2pm	1-2pm	:30	PM16137TH RAPE KITS	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	09/13/16	09/16/16	News @ 10-11pm (M-F)	10-11pm	- TWTF- -	:30	4	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- TWTF- -	4	$115.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WSFX	Tu	09/13/16	10:23 PM	News @ 10-11pm (M-F)	10-11pm	:30	PM16146TH	$115.00	NM
	1	WSFX	W	09/14/16	10:23 PM	News @ 10-11pm (M-F)	10-11pm	:30	PM16137TH RAPE KITS	$115.00	NM
	4	WSFX	Th	09/15/16	10:49 PM	News @ 10-11pm (M-F)	10-11pm	:30	PM16137TH RAPE KITS	$115.00	NM
	2	WSFX	F	09/16/16	10:30 PM	News @ 10-11pm (M-F)	10-11pm	:30	PM16137TH RAPE KITS	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/13/16	09/16/16	Family Feud	630-7pm	- TWTF- -	:30	4	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- TWTF- -	4	$20.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSFX	Tu	09/13/16	6:58 PM	Family Feud	630-7pm	:30	PM16146TH	$20.00	NM
	1	WSFX	W	09/14/16	6:57 PM	Family Feud	630-7pm	:30	PM16137TH RAPE KITS	$20.00	NM
	4	WSFX	Th	09/15/16	6:57 PM	Family Feud	630-7pm	:30	PM16137TH RAPE KITS	$20.00	NM
	3	WSFX	F	09/16/16	6:41 PM	Family Feud	630-7pm	:30	PM16137TH RAPE KITS	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/13/16	09/16/16	News @ 7pm (M-F)	7-730p	- - WTF- -	:30	3	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - WTF- -	3	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WSFX	W	09/14/16	7:13 PM	News @ 7pm (M-F)	7-730p	:30	PM16137TH RAPE KITS	$50.00	NM
	2	WSFX	Th	09/15/16	7:29 PM	News @ 7pm (M-F)	7-730p	:30	PM16137TH RAPE KITS	$50.00	NM

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WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Invoice #	Invoice Date	Invoice Month	Invoice Period
1581066-1	**09/19/16**	**September 2016**	**08/29/16 - 09/19/16**

Advertiser	Product	Estimate Number
POL/McCrory/R/Governor/N	**PAT MCCRORY FOR GOV**	**4721**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/13/16	09/16/16	News @ 7pm (M-F)	7-730p	- - WTF- -	:30	3	$50.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	F	09/16/16	7:29 PM	News @ 7pm (M-F)	7-730p	:30	PM16137TH RAPE KITS	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	09/13/16	09/16/16	Carolina in the Morning	7-8a	- TWTF- -	:30	4	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- TWTF- -	4	$20.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	Tu	09/13/16	7:55 AM	Carolina in the Morning	7-8a	:30	PM16146TH	$20.00	NM
	3	WSFX	W	09/14/16	7:08 AM	Carolina in the Morning	7-8a	:30	PM16137TH RAPE KITS	$20.00	NM
	4	WSFX	Th	09/15/16	7:29 AM	Carolina in the Morning	7-8a	:30	PM16137TH RAPE KITS	$20.00	NM
	2	WSFX	F	09/16/16	7:42 AM	Carolina in the Morning	7-8a	:30	PM16137TH RAPE KITS	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/19/16	09/19/16	Mon Hour 1	8-9p	1- - - - - -	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/16	09/25/16	1- - - - - -	1	$125.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	M	09/19/16	8:45 PM	Mon Hour 1	8-9p	:30	PM16137TH RAPE KITS	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	09/17/16	09/17/16	MLB on FOX	1230p-7p	- - - - - 1-	:30	1	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - - - - 1-	1	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	Sa	09/17/16	12:45 PM	MLB on FOX	1230p-7p	:30	PM16137TH RAPE KITS	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	09/17/16	09/17/16	Late Run News @10pm S	1030pm-1am	- - - - - 1-	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - - - - 1-	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	Sa	09/17/16	1:00 AM	Late Run News @10pm SA	1030pm-1am	:30	PM16137TH RAPE KITS	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	09/17/16	09/17/16	Panthers Huddle 11a-130	11a-130x	- - - - - 1-	:30	1	$25.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - - - - 1-	1	$25.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	Sa	09/17/16	2:05 AM	Panthers Huddle 11a-130x	11a-130x	:30	PM16137TH RAPE KITS	$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	09/18/16	09/18/16	10-1037p	10-1037p	- - - - - - 1	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - - - - - 1	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	Su	09/18/16	10:34 PM	10-1037p	10-1037p	:30	PM16137TH RAPE KITS	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	09/18/16	09/18/16	Fox News Sunday	858a-10a	- - - - - - 1	:30	1	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/12/16	09/18/16	- - - - - - 1	1	$15.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
POL/McCrory/R/Governor/N	**PAT MCCRORY FOR GOV**	**4721**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	09/18/16	09/18/16	Fox News Sunday	858a-10a	- - - - - 1	:30	1	$15.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	Su	09/18/16	9:59 AM	Fox News Sunday	858a-10a	:30	PM16137TH RAPE KITS	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	09/19/16	09/19/16	News @ 10-11pm (M-F)	10-11pm	1- - - - - -	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/16	09/25/16	1- - - - - -	1	$115.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	M	09/19/16	10:59 PM	News @ 10-11pm (M-F)	10-11pm	:30	PM16137TH RAPE KITS	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	09/19/16	09/19/16	Family Feud	630-7pm	1- - - - - -	:30	1	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/16	09/25/16	1- - - - - -	1	$20.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	M	09/19/16	6:40 PM	Family Feud	630-7pm	:30	PM16137TH RAPE KITS	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	09/19/16	09/19/16	Carolina in the Morning	7-8a	1- - - - - -	:30	1	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/16	09/25/16	1- - - - - -	1	$20.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFX	M	09/19/16	7:00 AM	Carolina in the Morning	7-8a	:30	PM16137TH RAPE KITS	$20.00	NM

Total Spots **25**

Payment Terms 30 Days

Gross Total	**$1,280.00**
Agency Commission	**$192.00**
Net Amount Due	**$1,088.00**