

Appaloosa Broadcasting Co.

Agreement & Contract

Casper
☐ KTED
☐ KZQL
☐ KDAD
☐ KHAD

Cheyenne
☐ KRRR
☐ KJMP
☐ KRAN
☐ KAZY

Cody
☐ KROW
☐ KWHO
☒ KBEN

Laramie
☐ KHAT
☐ KRQU
☐ KIMX

Jackson
☐ KIXM
☐ KVRG

Rapid City
☐ KFMH
☐ KRKI

Date: July 26, 2018
Contract #:
PO# / EST#: 3855
Conflict: Political
Product: Political
Avg Unit Rate: \$5.88
Start/End Dates: July 31-Aug 6, 2018
Cart #:

Advertiser: Tester for Senate
Agency: Screen Strategies
Address: 11150 Fairfax Blvd., Suite 505
 Fairfax, VA 22030
Contact: Damaris Paris
Phone: (703) 272-7300
E-mail: Damaris@screenstrategies.com

Income Account

☒ Cash
☐ Trade
☐ Station Promotion
☐ PSA
☐ Non-Commerical
☐ Non-Spot

Revenue Type

☐ Local Direct
☒ Local Agency
☐ National Agency
☐ Talent
☐ Political Agency
☐ Political Direct

Contract Type

☐ New Contract
☒ Revision
☐ Cancellation
☐ Make Good

Special Handling

☒ Agency Comm.
☒ Notorized Invoice
☐ Nortorized Script
☐ Electronic Invoicing
☐ Other

Make Good

☒ Same Flight
☐ Same Week
☐ Ask Sales Person

Billing Options

☒ Calendar
☐ Broadcast

Start Date	End Date	Len	Rate	Spots Per Week	Hours to Run (Daypart)	Schedule							\$/Week	Totals		
						MON	TUE	WED	THU	FRI	SAT	SUN		Spots	Weeks	Dollars
07/31/18	08/05/18	60	\$ 5.88	8	6a-10a		2	2	1	2	0	1	\$ 47.04	8	1	\$ 47.04
07/31/18	08/05/18	60	\$ 5.88	8	10a-3p		2	1	2	2	1	0	\$ 47.04	8	1	\$ 47.04
07/31/18	08/05/18	60	\$ 5.88	7	3p-7p		1	2	2	1	1	0	\$ 41.16	7	1	\$ 41.16
08/06/18	08/06/18	60	\$ 5.88	2	6a-10a	2							\$ 11.76	2	1	\$ 11.76
08/06/18	08/06/18	60	\$ 5.88	1	10a-3p	1							\$ 5.88	1	1	\$ 5.88
08/06/18	08/06/18	60	\$ 5.88	2	3p-7p	2							\$ 11.76	2	1	\$ 11.76
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
				0									\$ -	0	0	\$ -
Totals:													\$ 164.64	28		\$ 164.64

Special Instructions:

These stations do not discriminate in the sale of commercial time, and will not accept advertising which, in their sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

ALL PAYMENTS DUE NET 30 DAYS

APPROVED BY: _____

ENTERED BY: _____

Advertiser agrees to terms and conditions on this contract.

Station Representative

Jeannine Briggs

AUR: \$ 5.88